

KEUG-FM 105.5

VENETA, OREGON

**QUARTERLY POSTING OF COMMUNITY PROBLEMS, NEEDS AND
INTERESTS**

Fourth Quarter, 2014: October 1st through December 31st

Posted: January 10th, 2015

KEUG-FM: Veneta, Oregon, 105.5 mhz

McKenzie River Broadcasting Co., Inc.

Each quarter, on January 10, April 10, July 10 & October 10, we place in our public inspection file a list of what are considered to be the most significant Problems, Needs and Issues of the Veneta/Eugene-Springfield, Oregon, community.

Along with this list are the programs that were aired to deal with these problems, needs and issues.

ASCERTAINMENT METHODS

To ascertain these problems, needs and issues, McKenzie River Broadcasting Co., Inc., employs a Public Affairs Director who, within the natural course of news gathering, is made aware of problems, needs and issues in the community. The views of citizens of the community and civic leaders regarding community problems, needs and issues are also ascertained during meetings and interviews. Problems, needs and issues are also ascertained during interaction with members of the public.

PROGRAMMING

To air information about these problems, needs and issues, McKenzie River Broadcasting Co., Inc., relies on the following methods:

1. Community Forum: This is a 15-30 minute weekly program that offers in-depth examinations of community problems, needs and issues.

McKENZIE RIVER BROADCASTING 4Q, 2014, ISSUES LIST:

KKNV-FM / KMGE-FM / KEUG-FM

The Following are Issues determined by the previous quarters' ascertainment to be the relevant issues to be broadcast in this quarter.

Quarter	October 1 st through December 31 st
Year	2014
	Issue: <i>*Note: Major breaking news stories during the quarter that fall under these categories will be added as is appropriate and reflected in daily news-public service postings</i>
1	<u>ECONOMY:</u> Economic recovery; Unemployment, workforce training; Federal, state and local budgets, political standoffs; Gas & food prices; Immigration; Retirement concerns; Economic development; Athletics funding and spending; Sports events; Agriculture; Technology; Legal marijuana; Energy prices and development
2	<u>POLITICS, ELECTIONS:</u> Congressional gridlock, mid-term election politics; Legislative session; Ballot initiatives; Funding issues; Election finance.
3	<u>HEALTH:</u> The Affordable Care Act and Cover Oregon botched rollouts and insurance issues; Fall recreational marijuana initiative; the expansion of medical marijuana dispensaries; the Oregon Health Plan, co-ops and managed care; Prescription drug prices; Immunizations and treatments; Food and product recalls; General health care issues; Obesity, diabetes & healthy eating; Drug & alcohol abuse; Pandemic risks; Physician-assisted suicide.
4	<u>CRIME-SAFETY:</u> Gun control, gun violence and politics; Drug & alcohol abuse; Human trafficking; School safety; Gangs; Policing & community policing; Demonstrations & riots; Arsonists; Racial profiling; Youth protection, including child abuse; Traffic; Public safety during severe weather, disasters and terrorism.
5	<u>WOMEN, FAMILY, ELDER, MINORITIES, CIVIL LIBERTIES, HUMAN RIGHTS, RELIGION, COMMUNITY:</u> Immigration; Same-sex marriage in Oregon and elsewhere; Gay rights, fair housing, domestic partnerships; Families and children; Domestic violence; Youth programs; Minority issues, including the growing local Latino population; Racial issues; Civil Rights; Civil liberties; The NSA and related issues; Religious issues and churches, Community and charitable events, Older adults, Pets and animal rights.
6	<u>EDUCATION:</u> Local and state budgets for higher and lower education; Paying for college; Curriculum and academic standards; Programs and students honored for academic or civic excellence. National education and trends; teacher contracts.
7	<u>HOMELESSNESS, LOW-INCOME ISSUES:</u> "The Working Poor"; At-risk youth; Community agencies; Veteran homelessness and mental health issues; Homeless and low-income families and "living wages"; Affordable housing; Senior citizens financial, health and lifestyle issues; Local coalitions.
8	<u>MILITARY, VETERANS, WAR ON TERRORISM:</u> National Guard deployments; Oregonians in the military; Overseas deployments; Veterans' issues, including jobs, mental health (PTSD, suicide, etc.) and homelessness; Military families issues; Homeland and local security; Balancing terrorism with civil rights; NSA hacking and privacy issues.
9	<u>GROWTH & TRANSPORTATION :</u> Willamette Street modifications; Road projects; Lane Transit District EmX expansion, other bus lines; Downtown development; Rural development, urban growth boundary; Economic development efforts; Highway and street improvements & safety; Urban renewal and urban density; UO athletic facilities.
10	<u>ENVIRONMENT:</u> Drought, severe weather; Disaster preparedness; Earthquakes, tsunamis, Japanese tsunami debris; Wildfires; Hazardous materials transport, toxic dumps, clean-up sites. Air quality and greenhouse gases; Agriculture; Ocean health; Forest management; Wildlife habitat, fish recovery, fishing effects; Power generation; Alternate energy, Technology

The 4th Quarter, 2014, Issues List was formulated at a public meeting on Wednesday, October 10th, 2014. In attendance were Tracy Berry of KKNV-FM and Mary Reilly of KMGE-FM.

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	10/05/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	ELDERS, ECONOMY, CRIME, FAMILY, COMMUNITY, HEALTH
Length Of Program	30 Minutes
TOPIC	<p>The Lane Council of Governments manages a variety of resources for older adults in our communities through its Senior and Disability Services division. The staff and volunteers who run the programs are dedicated to preserving services to seniors and people with disabilities. Our guests, Dana Doney and Kate Scott, update us on the Oregon Money Management Program, and other efforts which provide support to clients who are referred to L-COG on pairing them with volunteers who help manage their finances. Often, the clients are frail, disabled or in the early stages of dementia. These programs can assist these clients with everything from basic bill-paying and home improvement or remodeling to energy assistance, food and meals, housing options, in-home support, transportation options, choosing a care facility and more. We also learn about the Aging and Disability Resource Connection, a free service that offers the public a single source for information and assistance on issues affecting older people, people with disabilities and their caregivers, regardless of their income. And the two offer tips to those who suspect an older adult or person with disabilities might be a victim of abuse, neglect or financial abuse/fraud.</p>

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	10/12/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	WOMEN, CRIME, COMMUNITY
Length Of Program	30 Minutes
TOPIC	<p>Sexual Assault Support Services (SASS) is a small, non-profit organization dedicated to supporting Lane County survivors of sexual assault and abuse, and to preventing sexual violence in our communities. All SASS services are free and confidential, and available regardless of income, immigration status, gender, or whether the survivor chooses to report a crime. Our guest this morning is Rebecca Robinson from SASS, who tells us that the organization is working to get the word out to more survivors looking for support during their healing process. It comes as SASS prepares to unveil an exhibit featuring the artwork of survivors of sexual assault. And the non-profit is also recruiting and training more volunteers who can help survivors through the healing process and to navigate the legal and medical system with information and emotional support.</p>

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	10/19/14 and 10/26/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	HEALTH, ECONOMY, LOW-INCOME, FAMILY, ELDERS
Length Of Program	30 Minutes
TOPIC	If you or someone you know is age 65 or older, this is the time when it's "open enrollment" for Medicare. And as is the case every year, Beth Sutton with SHIBA—the non-profit and largely volunteer-run Senior Health Insurance Benefits Assistance program—to highlight this year's changes and provide information so people can make educated choices about which options are best for them.

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	11/02/14
Time of Program	6:30 AM on KKNV-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	EDUCATION, ECONOMY, FAMILY, LOW-INCOME
Length Of Program	30 Minutes
TOPIC	<p>The college scholarship application season begins on November 3. Students planning to attend college next year and wondering how to pay for their education can apply for scholarships administered by the Oregon Office of Student Access and Completion (OSAC). Our guest is OSAC director Bob Brew, who tells us nearly 500 privately funded scholarship opportunities are available to Oregon students using the online scholarship application at www.OregonStudentAid.gov. The Free Application for Federal Student Aid (FAFSA) is open for business on January 1, and first priority for the Oregon Opportunity Grant goes to the students who get their FAFSAs completed as soon after that date as possible. Students may also get access to nearly 500 other sources of free college money. And Brew tells us about College Goal Oregon, a one-day event to help prospective college students and parents learn about financial aid options for college and how to apply. The workshops are planned for selected dates this January throughout the state.</p>

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	11/09/14 and 11/16/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	LOW-INCOME< HOMELESSNESS, ECONOMY, FAMILY, COMMUNITY
Length Of Program	30 Minutes
TOPIC	Our year-end focus on finances and financial stability continues as we learn about the Goodwill Prosperity Center, which assists homeless and low-income individuals and families get their lives on an even financial track. Goodwill's Mark Brauer and United Way's Elena Fracchia tell us about the effort, which combines a variety of local programs to help clients find stable employment, reduce debt and budget for today and the future.

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	11/23/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	ECONOMY, FAMILY, LOW-INCOME, COMMUNITY
Length Of Program	30 Minutes
TOPIC	<p>The holiday spending season is upon us. But what if you're on a tight budget, are afraid of overspending or just want to start getting your finances in order ahead of the New Year? Luis Mendoza, a consumer financial counselor with NEDCO—the Neighborhood Economic Development Corporation—joins us to talk about money and how to talk about money. He offers strategies for planning holiday and year-round spending and ways to manage and reduce debt. And he discusses NEDCO's series of regular classes on managing money as well as its group and private counseling services.</p>

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	11/30/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	HEALTH, ECONOMY, LOW-INCOME, POLITICS
Length Of Program	30 Minutes
TOPIC	Open enrollment is underway for individuals and employees of some small businesses needing to purchase health insurance coverage under the Affordable Care Act. Amy Fauver of Cover Oregon provides an update on what's different this year, what's the same and how you may get more information online, by phone or at a series of free events around the state.

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	12/07/14 and 12/14/14
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	HEALTH, FAMILY, COMMUNITY, ECONOMY, LOW-INCOME, HOMELESSNESS
Length Of Program	30 Minutes
TOPIC	<p>The local non-profit organization ShelterCare provides emergency services for individuals and homeless families with children; mental health services for individuals with severe psychiatric disabilities; and brain injury services that support skills training focused on recovery and independent living. And this fall, ShelterCare moved into a remodeled building that allows it to bring a lot of its operations under one roof and better integrate services and planning. Lucy Vinis joins us to talk about the changes and improvements, plans for the future and Sheltercare's big capital and fundraising campaigns.</p>

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	12/21/14
Time of Program	6:30 AM on KKNV-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	ECONOMY, FAMILY, ENVIRONMENT
Length Of Program	30 Minutes
TOPIC	Still trying to pull together those gifts for the holidays? Kelly Bell, who heads Lane County's Master Recyclers program joins us to talk about having a "waste free holiday"—both in terms of gifts and packaging. She provides ideas on making, baking and generally creating nifty and low-cost gifts, on gifting "experiences" and about resources for coming up with these sorts of activities and gifts year-round.

COMMUNITY FORUM PUBLIC AFFAIRS POSTING

Name of Program	Community Forum
Date of Program	12/28/14 and 01/04/15
Time of Program	6:30 AM on KGNU-FM 7:00 AM on KMGE-FM & KEUG-FM
Issue	ECONOMY, LOW-INCOME, FAMILY, EDUCATION
Length Of Program	30 Minutes
TOPIC	<p>We ring in the new Year with a pair of interviews about getting your financial house in order. First, we hear from Russ Kanaga from NEDCO about how to deal with savings and paying down debt and about the classes the organization offers individuals and families to help plan for and manage their financial futures.</p> <p>Then, Bob Brew from the Oregon Office of Student Access and Completion reminds us that the start of the student aid application season begins shortly after the New Year and that now is the time for students, would-be students and their families to begin preparing to fill out the FAFSA (the federal student financial aid) form and apply for a range of "early bird" financial aid and all sorts of scholarships. He also offers tips about planning and saving for college.</p>