

WMEI Quarterly Issues Report – 4th Quarter 2007

Programs:

<u>Issue:</u>	<u>Program:</u>	<u>Description of Programming:</u>	<u>Runs/Duration/Total Hours:</u>
Anxiety/Stress Relief	Ki Motion	Japanese Technology – Chi Exerciser, Chi Energizer for Anxiety and Stress.	210 Runs/28:30 Length/105 Hours
Obesity/High Blood Pressure	Astro Diet	Dietary product for the reduction of Obesity and High Blood Pressure.	85 Runs/28:30 Length/42.5 Hours
Arthritis & Joint Pain	Reuma Col	Dietary supplement for Arthritis and Joint Pain.	148 Runs/28:30 Length/74 Hours
Personal Fitness	Sauna Twin	Therapeutic Belt designed to assist in weight loss and person fitness.	148 Runs/28:30 Length/74 Hours
Exercise & Cardiovascular Care	Air Climber	Aerobic assist product designed to aid With Exercise and Cardiovascular Care.	148 Runs/28:30 Length/74 Hours

Public Service Announcements:

<u>SA Title:</u>	<u>Description of PSA:</u>	<u>Number of Runs:</u>
Ad Council	Learning Problems	16
Ad Council	Fire Prevention	94
Ad Council	Drug Addiction	9
Ad Council	Adoption	32
American Cancer Society	Cancer	6
Puerto Rico Department of Public Safety	Safe New Year	35
Puerto Rico Department of Public Safety	Child Car Seats	18

Foundation for a Better Life	Don't drink and Drive	6
The Church of Jesus Christ of Latter Day Saints	Families	22
National Transportation and Safety Administration	Seat Belt Awareness	5
Puerto Rico Community Service	Don't Pollute our Ocean	17
Puerto Rico Community Service	Vaccinations	8
Clean Up Puerto Rico	Various Campaigns	43