

# ORDER

**Orders**  
**Order / Rev:** 136986  
**Alt Order #:** 405 - Duty and Honor  
**Product Desc:** 781 - Issue  
**Estimate:** 13264 - Duty and Honor OH  
**Flight Dates:** 06/17/24 - 06/23/24  
**Original Date / Rev:** 05/10/24 / 05/10/24  
**Order Type:** LMI

**CLEVELAND ION WVPX**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Waters  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Duty and Honor  
**Demographic:** HH  
**Product Codes:** issue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/23/24	46	\$22,200.00	\$18,870.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	46	\$22,200.00	\$18,870.00	0.00
<b>Totals</b>	<b>46</b>	<b>\$22,200.00</b>	<b>\$18,870.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVPXI	06/17/24	06/23/24	Hawaii Five-O: Daytime (ET) Hawaii Five-O: Daytime (ET)_ F(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	----F--		2				\$350.00		0.00			
N 2	WVPXI	06/17/24	06/23/24	Criminal Minds_ Early Fringe Criminal Minds_ Early Fringe (E)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	M-----		2				\$275.00		0.00			
N 3	WVPXI	06/17/24	06/23/24	Chicago Fire_ Early Fringe Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-T-----		2				\$500.00		0.00			
N 4	WVPXI	06/17/24	06/23/24	Blue Bloods_ Early Fringe Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	--W----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	--W----		2				\$450.00		0.00			
N 5	WVPXI	06/17/24	06/23/24	Chicago P.D._ Early Fringe Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	---T---		2				\$450.00		0.00			
N 6	WVPXI	06/17/24	06/23/24	Hawaii Five-O: Early Fringe Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	----F--	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	----F--		2				\$450.00		0.00			
N 7	WVPXI	06/17/24	06/23/24		CM	10:00 AM-7:00 PM	-----S-	:30	2	\$225.00	P3	0.00	NM	2	\$450.00

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CLEVELAND ION WVPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Law & Order SVU_Wknd_											
				Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	-----S-		2				\$225.00		0.00			
N 8	WVPXI	06/17/24	06/23/24	FBI_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				FBI_Late Fringe_ (ET)_ M_(WV(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	M-----		2				\$225.00		0.00			
N 9	WVPXI	06/17/24	06/23/24	Chicago Fire_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	-T-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				Chicago Fire_Late Fringe_ (ET)(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	-T-----		2				\$225.00		0.00			
N 10	WVPXI	06/17/24	06/23/24	Blue Bloods_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	--W----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				Blue Bloods_Late Fringe_ (ET)_ M_(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	--W----		2				\$225.00		0.00			
N 11	WVPXI	06/17/24	06/23/24	Chicago PD_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	---T---	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				Chicago PD_Late Fringe_ (ET)_ M_(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	---T---		2				\$225.00		0.00			
N 12	WVPXI	06/17/24	06/23/24	Bull/Hawaii Five-O_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	----F--	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				Bull/Hawaii Five-O_Late Fringe_ (ET)_ M_(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	----F--		2				\$225.00		0.00			
N 13	WVPXI	06/17/24	06/23/24	NCIS_Late Fringe_ (ET)_ Su	CM	12:00 XM-2:00 XM	-----S	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
				NCIS_Late Fringe_ (ET)_ Su_(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	-----S		2				\$225.00		0.00			
N 14	WVPXI	06/17/24	06/23/24	FBI_Prime_ (ET)_ M	CM	7:00 PM-12:00 XM	-----	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
				FBI_Prime_ (ET)_ M_(WVPX) (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	M-----		2				\$525.00		0.00			
N 15	WVPXI	06/17/24	06/23/24	Chicago Fire_Prime_ (ET)_ T	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
				Chicago Fire_Prime_ (ET)_ T_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	-T-----		2				\$450.00		0.00			
N 16	WVPXI	06/17/24	06/23/24	Blue Bloods_Prime_ (ET)_ W	CM	7:00 PM-12:00 XM	--W----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
				Blue Bloods_Prime_ (ET)_ W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	--W----		2				\$625.00		0.00			
N 17	WVPXI	06/17/24	06/23/24	Chicago P.D._Prime_ (ET)_ Th	CM	7:00 PM-12:00 XM	---T---	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				Chicago P.D._Prime_ (ET)_ Th_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	---T---		2				\$400.00		0.00			
N 18	WVPXI	06/17/24	06/23/24	Hawaii Five-O/Bull_Prime_ (ET)	CM	7:00 PM-12:00 XM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Hawaii Five-O/ Bull_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	----F--		2				\$350.00		0.00			
N 19	WVPXI	06/17/24	06/23/24	Law & Order SVU/Bull_Prime_ (ET)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
				Law & Order SVU/Bull_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	-----S-		2				\$575.00		0.00			
N 20	WVPXI	06/17/24	06/23/24	NCIS_Prime_ (ET)_ Su	CM	7:00 PM-12:00 XM	-----S	:30	2	\$675.00	P3	0.00	NM	2	\$1,350.00
				NCIS_Prime_ (ET)_ Su_(WVPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	-----S		2				\$675.00		0.00			
N 21	WVPXI	06/17/24	06/23/24	WNBA Pre/Wrap/Post Game	CM	7:00 PM-12:00 XM	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				WNBA Pregame (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/17/24	06/23/24	----F--		1				\$750.00		0.00			

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 Estimate: 13264 - Duty and Honor OH

CLEVELAND ION WVPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WVPXI	06/17/24	06/23/24	WNBA Pre/Wrap/Post G6M WNBA Pregame	G6M	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
N22	WVPXI	06/17/24	06/23/24	WNBA National Prime G6M WNBA National Prime Game 1	G6M	7:30 PM-9:30 PM (7:30 PM-9:30 PM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	----F--		1				\$1,500.00		0.00			
N23	WVPXI	06/17/24	06/23/24	WNBA National Prime G6M WNBA National Prime Game 2	G6M	10:00 PM-12:00 XI (10:00 PM-12:00 XM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	----F--		1				\$1,500.00		0.00			
N24	WVPXI	06/17/24	06/23/24	NWSL Studio/Wraparound G6M NWSL Studio/Wraparound	G6M	7:00 PM-12:00 XM (7p-12:00 PM-12:00 XM)	-----S-	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S-		1				\$750.00		0.00			
N25	WVPXI	06/17/24	06/23/24	NWSL: Match 1 (7:30p-9CM NWSL: Match 1 (7:30p-9:30p)	CM	7:30 PM-9:30 PM (7:30 PM-9:30 PM)	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S-		1				\$1,200.00		0.00			
N26	WVPXI	06/17/24	06/23/24	NWSL Match 2 (9:30p-12M NWSL Match 2 (9:30p-12a)	M	10:00 PM-12:00 XI (ET 10:00 PM-12:00 XM)	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/17/24	06/23/24	-----S-		1				\$1,200.00		0.00			
<b>Totals</b>													46	\$22,200.00	