

ORDER

Orders
Order / Rev: 136982
Alt Order #: 405 - Duty and Honor
Product Desc: 432- General
Estimate: 13263 - Duty and Honor OH
Flight Dates: 05/31/24 - 06/06/24
Original Date / Rev: 05/09/24 / 05/10/24
Order Type: LMI

CLEVELAND ION WVPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Waters
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Duty and Honor
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/06/24	56	\$25,650.00	\$21,802.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	56	\$25,650.00	\$21,802.50	0.00
Totals	56	\$25,650.00	\$21,802.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVPXI	05/31/24	06/06/24	Hawaii Five-O: Daytime (M) Hawaii Five-O: Daytime (ET)_ F(10:00 AM-3:00 PM)	CM	10:00 AM-3:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	----F--		2				\$350.00		0.00			
E 2	WVPXI	05/31/24	06/06/24	Criminal Minds_ Early Fringe Criminal Minds_ Early Fringe (E)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	M-----		2				\$275.00		0.00			
E 3	WVPXI	05/31/24	06/06/24	Chicago Fire_ Early Fringe Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	-T-----	:30	3	\$500.00	P3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	-T-----		3				\$500.00		0.00			
E 4	WVPXI	05/31/24	06/06/24	Blue Bloods_ Early Fringe Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	--W----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	--W----		2				\$450.00		0.00			
E 5	WVPXI	05/31/24	06/06/24	Chicago P.D._ Early Fringe Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	---T---		2				\$450.00		0.00			
E 6	WVPXI	05/31/24	06/06/24	Hawaii Five-O: Early Fringe Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)	CM	3:00 PM-7:00 PM	----F--	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	----F--		2				\$450.00		0.00			
E 7	WVPXI	05/31/24	06/06/24		CM	10:00 AM-7:00 PM	-----S-	:30	2	\$225.00	P3	0.00	NM	2	\$450.00

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CLEVELAND ION WVPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Law & Order SVU_Wknd_											
				Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	-----S-		2				\$225.00		0.00			
E 8	WVPXI	05/31/24	06/06/24	FBI_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	-----	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				FBI_Late Fringe_ (ET)_ M_(WV(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	M-----		3				\$225.00		0.00			
E 9	WVPXI	05/31/24	06/06/24	Chicago Fire_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	-T-----	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				Chicago Fire_Late Fringe_ (ET)(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	-T-----		3				\$225.00		0.00			
E 10	WVPXI	05/31/24	06/06/24	Blue Bloods_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	--W----	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				Blue Bloods_Late Fringe_ (ET)_ M_(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	--W----		3				\$225.00		0.00			
E 11	WVPXI	05/31/24	06/06/24	Chicago PD_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	---T---	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				Chicago PD_Late Fringe_ (ET)(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	---T---		3				\$225.00		0.00			
E 12	WVPXI	05/31/24	06/06/24	Bull/Hawaii Five-O_Late Fringe_ (ET)_ M	CM	12:00 XM-2:00 XM	----F--	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				Bull/Hawaii Five-O_Late Fringe_ (12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	----F--		3				\$225.00		0.00			
E 13	WVPXI	05/31/24	06/06/24	NCIS_Late Fringe_ (ET)_ Su	CM	12:00 XM-2:00 XM	-----S	:30	3	\$225.00	P3	0.00	NM	3	\$675.00
				NCIS_Late Fringe_ (ET)_ Su_(12:00 XM-2:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	-----S		3				\$225.00		0.00			
E 14	WVPXI	05/31/24	06/06/24	FBI_Prime_ (ET)_ M_(WV)	CM	7:00 PM-12:00 XM	-----	:30	3	\$525.00	P3	0.00	NM	3	\$1,575.00
				FBI_Prime_ (ET)_ M_(WVPX) (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	M-----		3				\$525.00		0.00			
E 15	WVPXI	05/31/24	06/06/24	Chicago Fire_Prime_ (ET)_ T	CM	7:00 PM-12:00 XM	-T-----	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
				Chicago Fire_Prime_ (ET)_ T_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	-T-----		3				\$450.00		0.00			
E 16	WVPXI	05/31/24	06/06/24	Blue Bloods_Prime_ (ET)_ W	CM	7:00 PM-12:00 XM	--W----	:30	3	\$625.00	P3	0.00	NM	3	\$1,875.00
				Blue Bloods_Prime_ (ET)_ W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	--W----		3				\$625.00		0.00			
E 17	WVPXI	05/31/24	06/06/24	Chicago P.D._Prime_ (ET)_ Th	CM	7:00 PM-12:00 XM	---T---	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				Chicago P.D._Prime_ (ET)_ Th(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	---T---		2				\$400.00		0.00			
E 18	WVPXI	05/31/24	06/06/24	Hawaii Five-O/Bull_Prime_ (ET)	CM	7:00 PM-12:00 XM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Hawaii Five-O/ Bull_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	----F--		2				\$350.00		0.00			
E 19	WVPXI	05/31/24	06/06/24	Law & Order SVU/Bull_Prime_ (ET)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
				Law & Order SVU/Bull_Prime_ (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	-----S-		2				\$575.00		0.00			
E 20	WVPXI	05/31/24	06/06/24	NCIS_Prime_ (ET)_ Su	CM	7:00 PM-12:00 XM	-----S	:30	2	\$675.00	P3	0.00	NM	2	\$1,350.00
				NCIS_Prime_ (ET)_ Su_(WVPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	-----S		2				\$675.00		0.00			
E 21	WVPXI	05/31/24	06/06/24	WNBA Pre/Wrap/Post Game	CM	7:00 PM-12:00 XM	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				WNBA Pregame (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/31/24	06/06/24	----F--		1				\$750.00		0.00			

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Advertiser: Duty and Honor
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CLEVELAND ION WVPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WVPXI	05/31/24	06/06/24	WNBA Pre/Wrap/Post G6M WNBA Pregame	G6M	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
E 22	WVPXI	05/31/24	06/06/24	WNBA National Prime G6M WNBA National Prime Game 1	G6M	7:30 PM-9:30 PM (7:30 PM-9:30 PM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	----F--		1				\$1,500.00		0.00			
E 23	WVPXI	05/31/24	06/06/24	WNBA National Prime G6M WNBA National Prime Game 2	G6M	10:00 PM-2:00 XM (10:00 PM-2:00 XM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	----F--		1				\$1,500.00		0.00			
E 24	WVPXI	05/31/24	06/06/24	NWSL Studio/Wraparound G6M NWSL Studio/Wraparound	G6M	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	-----S-	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	-----S-		1				\$750.00		0.00			
E 25	WVPXI	05/31/24	06/06/24	NWSL: Match 1 (7:30p-9p) G6M NWSL: Match 1 (7:30p-9:30p)	G6M	7:30 PM-9:30 PM (7:30 PM-9:30 PM)	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	-----S-		1				\$1,200.00		0.00			
E 26	WVPXI	05/31/24	06/06/24	NWSL Match 2 (9:30p-12a) G6M NWSL Match 2 (9:30p-12a)	G6M	9:30 PM-12:00 XM (ET 9:30 PM-12:00 XM)	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/31/24	06/06/24	-----S-		1				\$1,200.00		0.00			
Totals													56	\$25,650.00	