

ORDER

Orders
Order / Rev: 136980
Alt Order #: 405- Duty and Honor
Product Desc: 432- General
Estimate: 13262 - Duty and Honor OH
Flight Dates: 05/24/24 - 05/30/24
Original Date / Rev: 05/09/24 / 05/10/24
Order Type: LMI

CLEVELAND ION WVPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Waters
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Duty and Honor
Demographic: HH
Product Codes: issue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	22	\$13,050.00	\$11,092.50
05/27/24	05/30/24	24	\$9,150.00	\$7,777.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	22	\$13,050.00	\$11,092.50	0.00
June 2024	24	\$9,150.00	\$7,777.50	0.00
Totals	46	\$22,200.00	\$18,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVPXI	05/24/24	05/30/24	Hawaii Five-O: Daytime (ET) Hawaii Five-O: Daytime (ET)_ F(10:00 AM-3:00 PM)	M	10:00 AM-3:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		2				\$350.00		0.00			
N 2	WVPXI	05/24/24	05/30/24	Criminal Minds_ Early Fringe (E) Criminal Minds_ Early Fringe (E)(3:00 PM-7:00 PM)	M	3:00 PM-7:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	M-----		2				\$275.00		0.00			
N 3	WVPXI	05/24/24	05/30/24	Chicago Fire_ Early Fringe (ET) Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)	M	3:00 PM-7:00 PM	-T-----	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-T-----		2				\$500.00		0.00			
N 4	WVPXI	05/24/24	05/30/24	Blue Bloods_ Early Fringe (ET) Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)	M	3:00 PM-7:00 PM	--W----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	--W----		2				\$450.00		0.00			
N 5	WVPXI	05/24/24	05/30/24	Chicago P.D._ Early Fringe (ET) Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)	M	3:00 PM-7:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	---T---		2				\$450.00		0.00			
N 6	WVPXI	05/24/24	05/30/24	Hawaii Five-O: Early Fringe (ET) Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)	M	3:00 PM-7:00 PM	----F--	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		2				\$450.00		0.00			

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CLEVELAND ION WVPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WVPXI	05/24/24	05/30/24	Law & Order SVU_Wknd_CM Law & Order SVU_Wknd_(ET)(10:00 AM-7:00 PM)	CM	10:00 AM-7:00 PM	-----S-	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S-		2				\$225.00		0.00			
N 8	WVPXI	05/24/24	05/30/24	FBI_Late Fringe_(ET)_M_CM FBI_Late Fringe_(ET)_M_(WV(12:00 XM-2:00 XM)	CM	12:00 XM-2:00 XM	-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	M-----		2				\$225.00		0.00			
N 9	WVPXI	05/24/24	05/30/24	Chicago Fire_Late Fringe_CM Chicago Fire_Late Fringe_(ET)(12:00 XM-2:00 XM)	CM	12:00 XM-2:00 XM	-T-----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-T-----		2				\$225.00		0.00			
N 10	WVPXI	05/24/24	05/30/24	Blue Bloods_Late Fringe_CM Blue Bloods_Late Fringe_(ET)(12:00 XM-2:00 XM)	CM	12:00 XM-2:00 XM	--W----	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	--W----		2				\$225.00		0.00			
N 11	WVPXI	05/24/24	05/30/24	Chicago PD_Late Fringe_CM Chicago PD_Late Fringe_(ET)(12:00 XM-2:00 XM)	CM	12:00 XM-2:00 XM	---T---	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	---T---		2				\$225.00		0.00			
N 12	WVPXI	05/24/24	05/30/24	Bull/Hawaii Five-O_Late CM Bull/Hawaii Five-O_Late Fringe_(12:00 XM-2:00 XM)	CM	12:00 XM-2:00 XM	----F--	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		2				\$225.00		0.00			
N 13	WVPXI	05/24/24	05/30/24	NCIS_Late Fringe_(ET)_CM NCIS_Late Fringe_(ET)_Su_(W(12:00 XM-2:00 XM)	CM	12:00 XM-2:00 XM	-----S	:30	2	\$225.00	P3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S		2				\$225.00		0.00			
N 14	WVPXI	05/24/24	05/30/24	FBI_Prime_(ET)_M_(W)CM FBI_Prime_(ET)_M_(WVPX) (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----	:30	2	\$525.00	P3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	M-----		2				\$525.00		0.00			
N 15	WVPXI	05/24/24	05/30/24	Chicago Fire_Prime_(ET)_CM Chicago Fire_Prime_(ET)_T_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-T-----		2				\$450.00		0.00			
N 16	WVPXI	05/24/24	05/30/24	Blue Bloods_Prime_(ET)_CM Blue Bloods_Prime_(ET)_W_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$625.00	P3	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	--W----		2				\$625.00		0.00			
N 17	WVPXI	05/24/24	05/30/24	Chicago P.D._Prime_(E)CM Chicago P.D._Prime_(ET)_Th_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	---T---	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	---T---		2				\$400.00		0.00			
N 18	WVPXI	05/24/24	05/30/24	Hawaii Five-O/Bull_Prime_CM Hawaii Five-O/ Bull_Prime_(ET(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		2				\$350.00		0.00			
N 19	WVPXI	05/24/24	05/30/24	Law & Order SVU/Bull_Prime_CM Law & Order SVU/Bull_Prime_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S-		2				\$575.00		0.00			
N 20	WVPXI	05/24/24	05/30/24	NCIS_Prime_(ET)_Su_(W)CM NCIS_Prime_(ET)_Su_(WVPX)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S	:30	2	\$675.00	P3	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S		2				\$675.00		0.00			
N 21	WVPXI	05/24/24	05/30/24	WNBA Pre/Wrap/Post G6_CM WNBA Pregame (7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		1				\$750.00		0.00			

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CLEVELAND ION WVPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WVPXI	05/24/24	05/30/24	WNBA Pre/Wrap/Post G6M WNBA Pregame	G6M	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		1				\$750.00		0.00			
N22	WVPXI	05/24/24	05/30/24	WNBA National Prime G6M WNBA National Prime Game 1	G6M	7:30 PM-9:30 PM (7:30 PM-9:30 PM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		1				\$1,500.00		0.00			
N23	WVPXI	05/24/24	05/30/24	WNBA National Prime G6M WNBA National Prime Game 2	G6M	10:00 PM-2:00 XM (10:00 PM-2:00 XM)	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	----F--		1				\$1,500.00		0.00			
N24	WVPXI	05/24/24	05/30/24	NWSL Studio/Wraparound G6M NWSL Studio/Wraparound (7p-7)	G6M	7:00 PM-12:00 XM (7:00 PM-12:00 XM)	-----S-	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S-		1				\$750.00		0.00			
N25	WVPXI	05/24/24	05/30/24	NWSL: Match 1 (7:30p-9C NWSL: Match 1 (7:30p-9:30p)	G6M	7:30 PM-9:30 PM (7:30 PM-9:30 PM)	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S-		1				\$1,200.00		0.00			
N26	WVPXI	05/24/24	05/30/24	NWSL Match 2 (9:30p-12 NWSL Match 2 (9:30p-12a)	G6M	9:30 PM-12:00 XM (9:30 PM-12:00 XM)	-----S-	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/24/24	05/30/24	-----S-		1				\$1,200.00		0.00			
													Totals	46	\$22,200.00