



WMGH-FM, Tamaqua, PA

2147 Market St., Nesquehoning, PA 18240

Voice: 570.645.2105 Fax: 570.645.2159

E-mail: [wmghwlsh@ptd.net](mailto:wmghwlsh@ptd.net)

Web site: [www.wmgh.com](http://www.wmgh.com)

## Political Rate Card

as of 10-29-16

6A to 10A = \$11.30

10A to 3P = \$9.90

3P to 7P = \$11.30

7P to Mid = \$10

6A to 7P = \$9

MAGIC POLKA MACHINE (Sun. 10A – 1P) \$17.30

STUCK IN THE '80s = \$12.50

EXPERIENCE THE OUTDOORS = \$20.00

ENDLESS PARTY TOUR = \$15.75

News, Traffic, Weather reports = \$19

Time Checks = \$7

*Rates shown are lowest unit rate and are :30's or :60's unless otherwise shown.*

*Rates shown are net to station.*

*Other dayparts may be available.*

*All political advertising must be paid for in advance unless done through an approved agency – (agency orders are payable on a weekly basis).*

*All advertising is subject to management approval.*

*Management reserves the right to reject any order or copy for any reason or for no reason.*

*Appropriate FCC / NAB forms must be completed before any political ads may run.*

# **AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**WMGH-FM, TAMARUA**Date:**11/7/16I, Matt Connollybeing/on behalf of: Matt Connolly for Congressa legally qualified candidate of the US Congress - PA 17political party for the office of: Congress

in the \_\_\_\_\_

election to be held on: Nov 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package                        | Days | Class | Times per Week | Number of Weeks |
|------------------|---|------|-------|----------------|-----------------|
|                  | SEE ORDER CONFIRMATION<br><u>350</u><br><u>3059-001</u> |      |       |                |                 |

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Matt Connolly for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Matt Connolly

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

11/6/16

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

WILLIAM LAKATIS

Printed Name

MANAGER

Title

J-Sys Franchise/WMGH FM  
2147 Market Street  
Nesquehoning, PA, 182400000  
570-645-2105

Date: 11/4/2016 7:06:03 AM PST  
Transaction ID: 1104995992  
Ref ID: Matt Connolly for Congress  
Purchase Order #:  
Card Type: MasterCard  
Account: \*\*\*\*\*3230  
Auth: 206948  
Amount: \$97.79

Signature: \_\_\_\_\_

I Matt Connolly cardholder agree to pay the above amount according to the card issuer agreement.  
(Merchant agreement if credit voucher)

Thank You!



**WMGH-FM**  
2147 Market Street  
Nesquehoning, PA 18240  
570-645-2105

## WMGH-FM Order Confirmation

**OrderID:** 3059-001

Sponsor: Matt Connolly for Congress  
Product: Matt Connolly for Congress  
Estimate/PO:  
AccountRep: Kim Noel  
BillingCycle: Broadcast Month  
InvoiceType: Detail  
Run Dates: 11/7/2016 - 11/7/2016  
Items Ordered: 02  
Gross Amount: 97.79  
Discounts: 0.00  
Agency Commission: 0.00  
Net Amount: 97.79

MATT CONNOLLY FOR CONGRESS  
3159 MIDDLETOWN RD  
SUITE 4  
BETHLEHEM, PA 18020

### Scheduled Station(s): WMGH-FM Matt Connolly for Congress

Printed 11/4/2016 9:45:42 AM

Page 1

| Run Dates                                 | Run Weeks | Run Times           | Mon    | Tue | Wed | Thu | Fri | Sat | Sun | Week Total | Length | Description | Avail Type | Copy ID | Qty | Item Cost | Total Cost |
|---|-----------|---------------------|--------|-----|-----|-----|-----|-----|-----|------------|--------|-------------|------------|---------|-----|-----------|------------|
| 01 11/7/2016 - 11/7/2016                  | All Weeks | 08:05 AM - 08:05 AM | 1      |     |     |     |     |     |     | 1          | :05    | Spot        |            |         | 1   | 11.30     | 11.30      |
| 02 11/7/2016 - 11/7/2016                  | All Weeks | 08:06 AM - 08:15 AM | 1      |     |     |     |     |     |     | 1          | :09    | Spot        |            |         | 1   | 86.49     | 86.49      |
| <b>Broadcast Month Projected Billing:</b> |           |                     |        |     |     |     |     |     |     |            |        |             |            |         |     |           |            |
| Oct-16                                    |           | 0.00                |        |     |     |     |     |     |     |            |        |             |            |         |     |           |            |
|   |           |                     | Nov-16 |     |     |     |     |     |     | 97.79      |        |             |            |         |     |           |            |
|   |           |                     |        |     |     |     |     |     |     |            |        |             |            |         |     | Dec-16    |            |
|   |           |                     |        |     |     |     |     |     |     |            |        |             |            |         |     | 0.00      |            |
|   |           |                     |        |     |     |     |     |     |     |            |        |             |            |         |     | Q4-2016   |            |
|   |           |                     |        |     |     |     |     |     |     |            |        |             |            |         |     |           | 97.79      |

Confirmed Correct; Payment Guaranteed

Accepted for WMGH-FM

### WMGH / WLSH INSERTION ORDER



Customer #: Station: wmgd Sales Rep: Noel

LOG TITLE:

CO-OP: \_\_\_\_\_ Exact Times: \_\_\_\_\_

Run Dates: Start Date: 11/07/16 End Date: 11/07/16

PRODUCT: 100% COTTON T-SHIRT

Billing Name: **Matt Connolly for Congress**

**Billing Cycle:**

Address: 3159 Middletown Rd. Suite 4

Weekly: 12,000,000

City, State, Zip: Bethlehem PA 18020

Calendar Month: \_\_\_\_\_

Broadcast Month:

End of Run:

Other: \_\_\_\_\_

Contact Name: **Matt Connolly**

Trade:  $2000 \times 10^6$  USD

Phone #:

Prepay: ☐

Notes: [matt@mattconnollyforcongress.com](mailto:matt@mattconnollyforcongress.com)

Check #:

10 MINUTE INTERVIEW  
PAID

Order Total:

Gross: \$97.79

Agency:

Total Number of Spots: **10** CART #: \_\_\_\_\_ MultiCard? ☐

Net: **\$97.79**[illegible]

86.49  
10 mins

J-System Franchising Corp., the licensee of radio stations WMGH-FM, Tamaqua, PA and WLSH, Lansford, PA, does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race, gender or any particular language being Broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract, is hereby declared null and void.

These stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcast air time under any advertising sales contracts for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Date Signed: **11/4/2016**

Customer Signature: approved through facebook message

Sales Rep Signature: K Noel

OK  
\$97.79