

9412
9255

					5/25/2017	5/26/2017	5/27/2017	5/28/2017	5/29/2017	5/30/2017	5/31/2017	6/1/2017	Total # of spots	Total cost
Bham					Cost per spot	Thur	Friday	Sat	Sun	Mon	Tue	Wed	Thur	
33/40	ABC	M-F	6p630p	News PM	\$ 325.00	1 ✓	1 ✓			1 ✓	1 ✓	1 ✓	1 ✓	6 \$ 1,950.00
Lisa H		M-F	5:00p-5:30p	News PM	\$ 250.00									0 \$ -
		M-F	10-1030	News 10	\$ 225.00	2 ✓	1			1 ✓	1 ✓	1 ✓	1 ✓	7 \$ 1,575.00
		Sat	10-1030	News 10	\$ 90.00			2						2 \$ 180.00
		Sun	10-1030	News 10	\$ 155.00				1					1 \$ 155.00
Total in Bham													16	\$ 3,860.00
														\$ 3,281.00

1032

900
550 1550

3835.
+ 25M/hw
3860

Emily Tucker L.O
in Bell Joseph Davis
Lynan Chapman

Eng
push

Refuting

1x 5/25 305
1x 5/27 90
630



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Matrix LLC
PO Box 70558
Montgomery, AL 36107

Contract # 2894053

Schedule Dates 05/25/17-06/01/17
Advertiser William Bell for Mayor (28560)
Agency Matrix LLC (9418)
Product POLITICAL CANDIDATE (ns) (1186)
Brand William Bell for Mayor (285545)
Salesperson HOUSE-BIRMINGHAM, WTTO/WABM/WDDB/WBMA
Sales Office WTTO/WABM/WDDB/WBMA/EBMA/GBMA
Buyer Name Dickerson, Kwani
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/23/17
Last Modified 05/23/17
Entered By Christine Bartlett
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$579.00
Net Total \$3,281.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2017	8	\$1,660.00
Jun. 2017	8	\$2,200.00
Grand Total:	16	\$3,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/25/17-05/25/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
2.0	Normal Line / News	05/26/17-05/26/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday						1			1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
3.0	Normal Line / News	05/29/17-05/29/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday		1							1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
4.0	Normal Line / News	05/30/17-05/30/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday			1						1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
5.0	Normal Line / News	05/31/17-05/31/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday				1					1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
6.0	Normal Line / News	06/01/17-06/01/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
7.0	Normal Line / News	05/29/17-05/29/17	4	:30	10P- News-ABC 3340 10p Monday-Friday		1							1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17
8.0	Normal Line / News	05/30/17-05/30/17	4	:30	10P- News-ABC 3340 10p Monday-Friday			1						1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17
9.0	Normal Line / News	05/31/17-05/31/17	4	:30	10P- News-ABC 3340 10p Monday-Friday				1					1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature] 5/23/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Matrix LLC
PO Box 70558
Montgomery, AL 36107

Contract # 2894053

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Advertiser William Bell for Mayor (28560)
Agency Matrix LLC (9418)
Product POLITICAL CANDIDATE (ns) (1186)
Brand William Bell for Mayor (285545)
Salesperson HOUSE-BIRMINGHAM, WTTO/WABM/WDDDB/WBM
Sales Office WTTO/WABM/WDDDB/WBMA/EBMA/GBMA
Buyer Name Dickerson, Kwani
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/23/17
Last Modified 05/23/17
Entered By Christine Bartlett
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10.0	Normal Line / News	05/27/17-05/27/17	4	:30	10P- News-ABC 3340 10p Saturday							2		2	\$90.00	\$180.00	Birmingham (WBMA)	NEWS	5/23/17
11.0	Normal Line / News	05/28/17-05/28/17	4	:30	10P- News-ABC 3340 10p Sunday								1	1	\$155.00	\$155.00	Birmingham (WBMA)	NEWS	5/23/17
12.0	Normal Line / News	05/25/17-05/25/17	4	:30	10P- News-ABC 3340 10p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
13.0	Normal Line / News	05/26/17-05/26/17	4	:30	10P- News-ABC 3340 10p Monday-Friday						1			1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
14.0	Normal Line / News	06/01/17-06/01/17	4	:30	10:30P- News-ABC 3340 10p Monday-Friday Late Edition					1				1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17
15.0	Normal Line / SPOT	05/26/17-05/26/17	4	:30	11:37P- ABC-Nightline						1			1	\$25.00	\$25.00	Birmingham (WBMA)		5/23/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Christine Bartlett

From: Lisa Montgomery
Sent: Tuesday, May 23, 2017 11:11 AM
To: Kim Hines
Cc: Christine Bartlett
Subject: RE: URGENT NO CLEARS FW: Bell TV Buy

Late News on Thursday 6/1 confirmed to new time period 1030p-1105p

Late News on Thur 5/25 and Fri 5/26 rate changed to \$325.00

Late News on Saturday 5/27 at \$90 2x REMAINS AS ORIGINALLY ORDERED

Added: Nightline 1x Fri 5/26 \$25

TOTAL remains at \$3860.00 gross \$3281.00 net

Thank you for getting back to us so quickly.

Lisa Hughes Montgomery
Regional Sales Manager
WBMA, WTO, WABM
Birmingham, Alabama
205-982-3807 direct
205-746-3807 cell
lbmontgomery@sbg.tv



From: Kim Hines [mailto:kim@matrixllc.com]
Sent: Tuesday, May 23, 2017 10:20 AM
To: Lisa Montgomery <lbmontgomery@sbg.tv>
Subject: Re: URGENT NO CLEARS FW: Bell TV Buy

Lisa,

Change the 2 spots on 5/25 to one spot and 2 spots on Saturday to one spot. Once you do that I think I owe you \$5.

See if that works

Thanks

Kim

On May 23, 2017, at 9:51 AM, Lisa Montgomery <lbmontgomery@sbg.tv> wrote:

Kim

Good morning!!

(Candidate or Agent)

Title Business Manager

Title Business Manager

By: _____


Lisa M. Montague RSM

Rejected

☒ Accepted

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Matrix LLC
644 South Perry Street
Montgomery, AL 36104
334-262-5478

Compass Bank
60 Commerce Street Ste 100
Montgomery, AL 36104
61-118/620

22240

05/22/17

PAY TO THE ORDER OF **ABC 33/40**

\$ ****3,281.00**

Three Thousand Two Hundred Eighty-One and 00/100 *****

ABC 33/40

6 PROTECTED AGAINST FRAUD

DOLLARS



MEMO **Lisa**

[Signature]

Matrix LLC
ABC 33/40
Media

bell tv

3,281.00

Compass Checking

Lisa

3,281.00

Matrix LLC
ABC 33/40
Media

bell tv

05/22/17

3,281.00

22240

Compass Checking

Lisa

3,281.00

PAYMENT
RECORD