

9412
 9255

5/25/2017 5/26/2017 5/27/2017 5/28/2017 5/29/2017 5/30/2017 5/31/2017 6/1/2017

					Cost per spot	Thur	Friday	Sat	Sun	Mon	Tue	Wed	Thur	Total # of spots	Total cost
Bham															
33/40	ABC	M-F	6p630p	News PM	\$ 325.00	1 ✓	1 ✓			1 ✓	1 ✓	1 ✓	1 ✓	6	\$ 1,950.00
Lisa H		M-F	5:00p-5:30p	News PM	\$ 250.00									0	\$ -
		M-F	10-1030	News 10	\$ 225.00	2 ✓	1			1 ✓	1 ✓	1 ✓	1	7	\$ 1,575.00
		Sat	10-1030	News 10	\$ 90.00			2						2	\$ 180.00
		Sun	10-1030	News 10	\$ 155.00				1					1	\$ 155.00
Total in Bham														16	\$ 3,860.00
															\$ 3,281.00

1032

900
 50 1550

3835.
 + 25M/hour
 3860

Emily Tucker L.O
 in Bell Joseph Davis
 Laylan Chapman

Em
 Kade

infostudio

1x 5/25 305
 1x 5/27 90
 630



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Matrix LLC
PO Box 70558
Montgomery, AL 36107

Contract # 2894053

Schedule Dates 05/25/17-06/01/17
Advertiser William Bell for Mayor (28560)
Agency Matrix LLC (9418)
Product POLITICAL CANDIDATE (ns) (1186)
Brand William Bell for Mayor (285545)
Salesperson HOUSE-BIRMINGHAM, WTTO/WABM/WDDDB/WBM
Sales Office WTTO/WABM/WDDDB/WBMA/EBMA/GBMA
Buyer Name Dickerson, Kwani
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/23/17
Last Modified 05/23/17
Entered By Christine Bartlett
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$579.00
Net Total \$3,281.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
May. 2017	8	\$1,660.00
Jun. 2017	8	\$2,200.00
Grand Total:	16	\$3,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/25/17-05/25/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
2.0	Normal Line / News	05/26/17-05/26/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday						1			1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
3.0	Normal Line / News	05/29/17-05/29/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday		1							1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
4.0	Normal Line / News	05/30/17-05/30/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday			1						1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
5.0	Normal Line / News	05/31/17-05/31/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday				1					1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
6.0	Normal Line / News	06/01/17-06/01/17	4	:30	5:59P- News-ABC 3340 6p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
7.0	Normal Line / News	05/29/17-05/29/17	4	:30	10P- News-ABC 3340 10p Monday-Friday		1							1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17
8.0	Normal Line / News	05/30/17-05/30/17	4	:30	10P- News-ABC 3340 10p Monday-Friday			1						1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17
9.0	Normal Line / News	05/31/17-05/31/17	4	:30	10P- News-ABC 3340 10p Monday-Friday				1					1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>WB</i>	<i>5/23/17</i>	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Birmingham, AL 35209

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Montgomery, AL 36107

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10.0	Normal Line / News	05/27/17-05/27/17	4	:30	10P- News-ABC 3340 10p Saturday							2		2	\$90.00	\$180.00	Birmingham (WBMA)	NEWS	5/23/17
11.0	Normal Line / News	05/28/17-05/28/17	4	:30	10P- News-ABC 3340 10p Sunday								1	1	\$155.00	\$155.00	Birmingham (WBMA)	NEWS	5/23/17
12.0	Normal Line / News	05/25/17-05/25/17	4	:30	10P- News-ABC 3340 10p Monday-Friday				1					1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
13.0	Normal Line / News	05/26/17-05/26/17	4	:30	10P- News-ABC 3340 10p Monday-Friday					1				1	\$325.00	\$325.00	Birmingham (WBMA)	NEWS	5/23/17
14.0	Normal Line / News	06/01/17-06/01/17	4	:30	10:30P- News-ABC 3340 10p Monday-Friday Late Edition					1				1	\$225.00	\$225.00	Birmingham (WBMA)	NEWS	5/23/17
15.0	Normal Line / SPOT	05/26/17-05/26/17	4	:30	11:37P- ABC-Nightline						1			1	\$25.00	\$25.00	Birmingham (WBMA)		5/23/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Christine Bartlett

From: Lisa Montgomery
Sent: Tuesday, May 23, 2017 11:11 AM
To: Kim Hines
Cc: Christine Bartlett
Subject: RE: URGENT NO CLEARS FW: Bell TV Buy

Late News on Thursday 6/1 confirmed to new time period 1030p-1105p

Late News on Thur 5/25 and Fri 5/26 rate changed to \$325.00

Late News on Saturday 5/27 at \$90 2x REMAINS AS ORIGINALLY ORDERED

Added: Nightline 1x Fri 5/26 \$25

TOTAL remains at \$3860.00 gross \$3281.00 net

Thank you for getting back to us so quickly.

Lisa Hughes Montgomery
Regional Sales Manager
WBMA, WTOO, WABM
Birmingham, Alabama
205-982-3807 direct
205-746-3807 cell
lbmontgomery@sbg.tv



From: Kim Hines [mailto:kim@matrixllc.com]
Sent: Tuesday, May 23, 2017 10:20 AM
To: Lisa Montgomery <lbmontgomery@sbg.tv>
Subject: Re: URGENT NO CLEARS FW: Bell TV Buy

Lisa,
Change the 2 spots on 5/25 to one spot and 2 spots on Saturday to one spot. Once you do that I think I owe you \$5.
See if that works
Thanks
Kim

On May 23, 2017, at 9:51 AM, Lisa Montgomery <lbmontgomery@sbg.tv> wrote:

Kim
Good morning!!



AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION/LOCATION

Date May 23 2017

I, Kim Hines

(on behalf of) William Bell

a legally qualified candidate of the

Democratic

political party, for the office of

Mayor of Birmingham

in the General Alabama election to be held on

, do hereby request station time

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per	
				Week	Weeks
See Attached					

Date of First Broadcast May 25, 2017	Date of Last Broadcast June 1, 2017
---	--

Total Charges: _____

The broadcast time will be used by _____

I represent that the payment for the above-described broadcast time has been furnished by
Committee to Re Elect William Bell

and you are authorized to announce the time as paid for by such person or entity. The
nishing the payment, if other than an individual person, is() a corporation; () a committee; () an association; or ()
other unincorporated group. The names and offices of the chief executive officers of the entity are:

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the perform-
sated broadcasts. For the above-stated broadcasts I also agree to prepare a script or transcription, which will be _____

delivered to the station at least 48 hours before the time of the scheduled broadcasts. (Note: the two pre-
c

sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies,
applicable classes and rates; and discount, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of th
herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates
office).

Date: May 23, 2017

Kim Hines

(Candidate or Agent)

Title Business Manager

By: 
Lisa R. Montgomerie RSM

Accepted

Rejected

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

CASH ONLY IF ALL CheckLock™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

Matrix LLC
644 South Perry Street
Montgomery, AL 36104
334-262-5478

Compass Bank
60 Commerce Street Ste 100
Montgomery, AL 36104
61-118/620

22240

05/22/17

PAY TO THE ORDER OF ABC 33/40 \$ ****3,281.00**

Three Thousand Two Hundred Eighty-One and 00/100 *****

ABC 33/40

PROTECTED AGAINST FRAUD

DOLLARS



MEMO Lisa

[Handwritten Signature]
MP

Matrix LLC
ABC 33/40
Media

bell tv

3,281.00

Compass Checking

Lisa

3,281.00

Matrix LLC
ABC 33/40
Media

bell tv

3,281.00

05/22/17

22240

Compass Checking

Lisa

3,281.00

PAYMENT RECORD