



KGCW
PO Box 470
Rockford, IL 61105

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1238551

Schedule Dates	01/04/16-02/02/16	Date Entered	12/09/15
Advertiser	AARP (19300)	Last Modified	12/30/15
Agency	GMMB (14491)	Entered By	Jill Koch
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	AWARENESS (130620)	Headline #	ECR25032635
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Dawn, Chiusano,	Package Deal	
Phone/Fax		Commission %	15.00
CPE	5/189/4227	Commission	\$171.00
Account Types	National/Political	Net Total	\$969.00
Billing Type	Standard	Sales Tax	
Comments	Awareness BUYS END ON TUESDAY 2:2 PM; Separation: 30		

Davenport 1A (KGCW)			
By Broadcast Month	Spots	Rate	
Jan. 2016	43	\$1,050.00	
Feb. 2016	4	\$90.00	
Grand Total:	47	\$1,140.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	01/09/16-01/09/16	5	:30	2P- 3P (CST)	1						X		1	\$15.00	\$15.00	Davenport 1A (KGCW)	Everybody Loves Raymond (Hour)	12/9/15
2.0	Normal Line / SPOT (1)	01/30/16-01/30/16	5	:30	2P- 3P (CST)	1						X		1	\$15.00	\$15.00	Davenport 1A (KGCW)	Everybody Loves Raymond (Hour)	12/9/15
3.0	Normal Line / SPOT (2)	01/04/16-01/08/16	5	:30	4:30P- 5P (CST)	1	X	X	X	X	X			1	\$20.00	\$20.00	Davenport 1A (KGCW)	Friends	12/9/15
4.0	Normal Line / SPOT (2)	01/11/16-01/29/16	5	:30	4:30P- 5P (CST)	3	X	X	X	X	X			9	\$20.00	\$180.00	Davenport 1A (KGCW)	Friends	12/9/15
5.0	Normal Line / SPOT (3)	02/01/16-02/02/16	5	:30	4:30P- 5P (CST)	1	1	1						2	\$20.00	\$40.00	Davenport 1A (KGCW)	Friends	12/9/15
6.0	Normal Line / SPOT (4)	01/04/16-01/29/16	5	:30	5P- 5:30P (CST)	1	X	X	X	X	X			4	\$25.00	\$100.00	Davenport 1A (KGCW)	Seinfeld	12/9/15
7.0	Normal Line / SPOT (5)	02/01/16-02/01/16	5	:30	5P- 5:30P (CST)	1	X							1	\$25.00	\$25.00	Davenport 1A (KGCW)	Seinfeld	12/9/15
8.0	Normal Line / SPOT (6)	01/04/16-01/29/16	5	:30	5:30P- 6P (CST)	1	X	X	X	X	X			4	\$25.00	\$100.00	Davenport 1A (KGCW)	Everybody Loves Raymond	12/9/15
9.0	Normal Line / SPOT (7)	02/01/16-02/01/16	5	:30	5:30P- 6P (CST)	1	X							1	\$25.00	\$25.00	Davenport 1A (KGCW)	Everybody Loves Raymond	12/9/15
10.0	Normal Line / SPOT (8)	01/09/16-01/30/16	5	:30	3P- 4P (CST)	1						X		4	\$20.00	\$80.00	Davenport 1A (KGCW)	Seinfeld (Hour)	12/9/15
11.0	Normal Line / SPOT (9)	01/09/16-01/30/16	5	:30	7P- 8P (CST)	1						X		4	\$40.00	\$160.00	Davenport 1A (KGCW)	Rookie Blue	12/9/15
12.0	Normal Line / SPOT (10)	01/10/16-01/31/16	4	:30	5P- 9:30P (CST)	1						X		4	\$30.00	\$120.00	Davenport 1A (KGCW)	Two And A Half Men	12/9/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Sales Office Katz - Washington DC
Buyer Name Dawn, Chiusano,
Phone/Fax /
CPE 5/189/4227
Account Types National/Political
Billing Type Standard
Comments Awareness
BUYS END ON TUESDAY 2/2 5PM; Separation: 30

Date Entered 12/09/15
Last Modified 12/30/15
Entered By Jill Koch
CO-OP No
Headline # ECR25032635
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$171.00
Net Total \$969.00
Sales Tax

Davenport IA (KGCW)		
By Broadcast Month	Spots	Rate
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Feb. 2016	4	\$90.00
Grand Total:	47	\$1,140.00

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13.0	Normal Line / SPOT (11)	01/10/16-01/31/16	4	:30	9:30P-10P (CST)	1							X	4	\$30.00	\$120.00	Davenport IA (KGCW)	Two And A Half Men	12/9/15
14.0	Normal Line / SPOT (12)	01/09/16-01/30/16	5	:30	4P-4:30P (CST)	1						X		4	\$20.00	\$80.00	Davenport IA (KGCW)	Friends	12/9/15
15.0	Normal Line / SPOT (13)	01/09/16-01/23/16	5	:30	4:30P-5P (CST)	1						X		3	\$20.00	\$60.00	Davenport IA (KGCW)	Friends	12/9/15

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