

Mid-West Family Broadcasting / WSJM, Inc.

QUARTERLY ISSUES / PROGRAMS LIST – WCSY-FM

Period Covered: October. 1 – December. 31 Quarter: 4 Year: 2023

<u>Community Issue</u>	<u>Program/Segment</u>	<u>Date(s)</u>	<u>Time(s)</u>	<u>Duration</u>	<u>Description/Type of Program</u>
Animal Welfare	Al-Van “Pet-Link”	Fri., weekly	8:10a	5 min.	Peni Lach from the Al-Van Humane
Social Services	Weekly Interview	Mon.	7:40a	5 min	We Care Dir. Erika Morrison
Economic Impact	Bi-Weekly Interview	Thurs.	8:10a	5 min	Kathy Wagaman, Dir. SH Chamber
Comm./Area Events	Weekly Interview	Fri.	7:40a	5 min	Kaylie Pomper, West Mi. Tourist Assn.
History/Education	Weekly Interview	Fri.	8:15a	5 min	Dan Williamson, Lib. Hyde Bailey Museum
Public Affairs	The Breakfast Club	Fri.	8:30a	30 min	Newsmaker Interviews w/Teresa Getman
Education	Bangor School Show	Sat.	9:00a	30 min	Bi-wkly with Bangor Sup. Lynn Johnson
Health & Welfare	United Way Interviews	2nd and 4 th Tuesday	7:40a	5 min.	pre-rec. w/United Way of SW Mich. Reps:
	10/05 Gokul Nair – UW Board/Whirlpool Appliance Sale				
	10/24 Gokul Nair – (rerun) UW Board/Whirlpool Appliance Sale				
	11/07 Jennifer Tomshack – Early Education and Literacy				
	11/21 Jennifer Tomshack – 2-1-1				
	12/05 Gokul Nair – US Board/Appliance Sale Online				
	12/19 Jennifer Tomshack – (rerun) Vol. Leadership Awards				

Additional Interviews:

Health/Welfare	Bronson Healthcare	10/05	8:10a	5 Min	Rec. /Dr. Keto-Breast Cancer Awareness Mo.
Senior Health/Welfare	Alz. Assn. Walk '23	10/03	8:10a	5 Min	Rec. w/Phil Earnshaw, Alz. Assn Walk Dir.
Community Events	Bangor Apple Fest	10/09	8:10a	5 Min	Rec. with Fest Dir. Chris Rigozzi
Health/Welfare	Bronson Healthcare	10/11	8:10a	5 Min	Rec. w/Dr. Mark Nikkel – Sports injuries
Veteran's Affairs	Monument Dedication	11/07	8:10a	5 Min	Live w/Bruce Thatcher VFW/Re: McCloughan Ded.
Hospice Care	Corwell Hospice	11-08	8:10a	5 Min	Live w/Angela LeBarca re: Luminary Event
Youth/Education	Miss SH and Court	11/20	8:10a	5 Min	Live w/Court 23 re: Plans and Platforms
Community Events	Mi. Maritime Museum	12/12	8:10a	5 Min	Rec./Mkt. Dr. Ashley Deming re: Shanty Concert

Campaigns:

Water Safety	Local Water Safety Campaign	10/01-11/30/23	21 messages per week coord. w/the Great Lakes Rescue Project
Veteran of the Month	Honoring Veterans	10/01-12/31/23	21 messages per week thanking individuals for their service.