

## *Mid-West Family Broadcasting / WSJM, Inc.*

### QUARTERLY ISSUES / PROGRAMS LIST – WCSY-FM

Period Covered: April 1 – June 30

Quarter: 2    Year: 2023

<u>Community Issue</u>	<u>Program/Segment</u>	<u>Date(s)</u>	<u>Time(s)</u>	<u>Duration</u>	<u>Description/Type of Program</u>
Animal Welfare	Al-Van “Pet-Link” segment	Fri., weekly	8:10a	5 min.	Penny Lock from Al-Van Humane Soc.
Social Services	Weekly Interview	Mon.	7:40a	5 min	We Care Dir. Erika Morrison
Economic Impact	Bi-Weekly Interview	Thurs.	8:10a	5 min	Kathy Wagaman, Dir. SH Chamber
Comm./Area Events	Weekly Interview	Fri.	7:40a	5 min	Kalie Pomper, West Mi. Tourist Assn.
Water/Pier Safety	BCSD Safety Campaign	Ongoing	Var.)	1 min	6x per day, 7 days a week
History/Education	Bailey Museum Moment	Fri.	8:20a	5 min	Museum Director Dan Williamson

#### **Morning Show Interviews:**

Charitable Event	Spring in to Giving	04/04	8:10a	5 min	Rachel Lyons DASH Committee
Spring Break/Kids	Maritime Museum Events	04/04	7:40a	5 Min	Rec. w/Ashley Deming MMM.
Diabetes Awareness	Ride for Diabetes	04/04	7:40a	5 Min	Rec. w/Edward Velarde, Rotary
Children’s Museum Support	May 4 Fundraising Event	04/27	8:10a	5 Min	Rec. w/Director Wendi Onuki
Continuing Education	SH Speaker’s Series	05/01	8:10a	5 Min	Live w/Series Dir. Mark Odland

Youth Education/History	History Club Open House	05/02	8:10a	5 Min	Live with students of the SH History Club
Health and Welfare	Remote at VB Health Dept.	05/09	Nn-2p	2 Hrs.	Interview Jen Zordan, Dir. Of Communications
Sport Fishing/Education	SH Steelheaders Tourn.	05/11	7:40a	5 Min	Rec. w/Club President Rich Chapman
Senior/HS Student Event	Rotary/Sen. Ctr Car Show	05/17	8:10a	5 Min	Rec. w/Dana Hullinger/Tom Ruiesink Rotary
Girls Health/Fitness	Girls on the Run Event	05/18	8:10a	5 Min	Rec. 2/Marketing Mgr. Veronica Wolf
Health/Fitness	Town Crier Race 2023	06/12	7:40a	5 Min	Rec. w/Race Director Sue Poolman
Comm. Events	Harborfest	06/13	7:40a	5 Min	Rec. w/Deb Myers, Event Chair
Comm. Events	Pullman Pride Days	06/20	7:40a	5 Min	Rec. w/Organizer, Lisa Galdakis
Arts & Entertainment	South Haven Theatre Series	06/23	7:40a	5 Min	Rec. w/Exec. Dir. Mary Sue Lyons
Health & Welfare	United Way Interviews	2nd and 4 <sup>th</sup> 4/11 4/25 5/09 5/23 6/07 6/20	Tuesday 7:40a	5 min.	pre-rec. w/United Way of SW Mich. Reps Dawn Marie Smith/Indiana-Michigan River Valley Trail Funding Deb Ramerez-Scholarship Winners 2023 Deb Ramerez-Scholarship Winners 2023 (Repeat) Advocacy :60 Live Ad Lib Advocacy :60 Live Ad Lib (Repeat) Jennifer Tomshack – Child Literacy