

COMMUNITY ISSUES & PROGRAMMING

1ST QUARTER 2024



WMJK – FM 100.9

BAS Broadcasting, Inc.
1640 Cleveland Road
Sandusky, Ohio 44870

Monday, April 8, 2024

Stephen L. Shoffner

Stephen L. Shoffner
Director of News Operations

OVERVIEW OF NEWS OPERATIONS

LOCAL / REGIONAL COVERAGE

The news department of BAS Broadcasting, Inc. provides WLEC, WCPZ and WMJK with full service local news coverage. The news staff attends Erie County Commission and Sandusky City Commission meetings whenever possible or as needed, and also attends hundreds of other community meetings or special events throughout each year. All of our local / regional news is written, produced and directed locally and focuses on Erie, Huron, Ottawa, Sandusky and Seneca counties.

WLEC offers nine (9) different local / regional newscasts each weekday (Monday – Friday) with additional news headlines airing throughout each day.

WCPZ and WMJK offer seven (7) different local / regional newscasts each weekday (Monday – Friday).

All three stations provide coverage of live, breaking news events as needed.

STATE COVERAGE

The news department has teamed up with the Ohio News Network (ONN) as the exclusive state news provider for each of our stations. Reports produced by ONN are broadcast thirteen (13) different times each weekday on WLEC and on WCPZ and WMJK as needed. Six (6) Saturday morning ONN newscasts also air on WLEC.

NATIONAL COVERAGE

WLEC, WCPZ and WMJK are all affiliates of the ABC News radio network based out of New York City, New York. ABC News reports can be heard at the top of every hour seven days a week on WLEC. WCPZ and WMJK provide hourly updates during each weekday morning and again each weekday at noon.

LOCAL PUBLIC AFFAIRS PROGRAMMING

“North Coast Journal” is a public affairs program that varies in length depending on the show and its content, but at times has lasted up to thirty (30) minutes. The show airs Sunday mornings at 6 AM on WLEC, and at 7 AM on WCPZ and WMJK. The show is produced locally.

KEY ISSUES

During the first quarter of 2024, the news department was able to broadcast a number of reports and various public affairs programming that dealt specifically with a number of key issues that were identified as important to the community. The staff at BAS Broadcasting, Inc. received feedback from community leaders and the general public during their decision making process.

The following listing includes a brief description of each issue and the times, dates and duration of each broadcast.

The length of each news story will be considered to be between thirty seconds (:30) and one (1) minute in length.

The length of each public affairs (long form) interview will be considered to be between five (5) and fifteen (15) minutes in length.

TOTAL SOLAR ECLPSE

Various Coverage

The news department was able to follow local preparation for the 2024 total solar eclipse, which will occur on Monday, April 8th. Our listening area is located in the path of totality of the eclipse, which is a rare event that will not occur again in this area for another 75 years.

Local governments, including safety service agencies have been preparing for what is expected to be a huge influx of visitors to the area during the weekend leading up to the event.

Plans include evacuation updates as well as communication standards that will be in place for the region. Local groups and or agencies have been making special eclipse glasses available at no cost, while many communities have scheduled special events in the days leading up to the eclipse.

The news department was able to speak with many of local leaders involved in the planning – and we were able to share their thoughts with our listeners in the days and weeks leading up to the event.

NEWS COVERAGE

(All 3 stations) 6 AM / 7 AM / 8 AM / 9 AM / 12 PM / 5 PM

01/04	01/05	01/16
01/22	01/24	01/29
01/30	02/06	02/08
02/13	02/16	02/27
02/29	03/06	03/08
03/13	03/18	03/21
03/25	03/27	

NORTH COAST JOURNAL

VARIOUS GOVERNMENT BUDGETING FOR 2024

Various Coverage

The news department was able to follow the budgeting process used by several local government agencies during the 1st quarter of the year. Several local governments approve a formal year long budget before January 1st, but many other still wait to adopt a formal budget until the end of March.

The news department was able to share those deliberations and discussions with our listeners to provide a closer look at not only what the final spending numbers would be, but also how each government entity came up with those numbers.

NEWS COVERAGE

(All 3 stations) 6 AM / 7 AM / 8 AM / 9 AM / 12 PM / 5 PM

01/04	01/15	01/22
01/24	01/29	01/31
02/07	02/09	02/19
02/23	02/28	03/07
03/18	03/20	03/25
03/29		

NORTH COAST JOURNAL

There were no dedicated long form interviews on the subject of various government budget practices for 2024.

NASA ARMSTRONG TEST FACILITY

Various Coverage

The news department was able to talk with a number of officials tasked with advocating for the NASA Armstrong Test Facility (ATF) located in Erie County. They are urging local, state and federal officials to invest heavily in facilities and infrastructure at the site in the hopes of luring more NASA, Department of Defense and Space Force operations to the area.

In addition to speaking with the NASA Armstrong Advocacy Coalition (NAAC), local, state and federal government leaders were also given a chance to speak about the issues. The news department was able to share ideas and plans that are being discussed at both the state and federal levels of government.

Increased investment in facilities could lead to increased private sector investments on property located adjacent to the NASA facility.

NEWS COVERAGE

(All 3 stations) 6 AM / 7 AM / 8 AM / 9 AM / 12 PM / 5 PM

01/10	01/17	01/22
01/26	02/15	02/16
02/26	02/28	03/01
03/06	03/18	03/19
03/22	03/25	

NORTH COAST JOURNAL

There were no dedicated long form interviews on the subject of the NASA Armstrong Test Facility.

SANDUSKY COLUMBUS AVENUE STREETScape

Various Coverage

The news department was able to share thoughts, concerns, ideas and deliberations involving the Sandusky City Commission on the often times controversial Columbus Avenue streetscape improvement project.

Plans to re-imagine the central corridor in downtown Sandusky were first approved several years ago as part of a long term master plan developed for the city. As the time drew near for final funding allocations to occur to go along with final designs to be approved, there was some hesitancy regarding what the final project would mean to local downtown business interests.

A delay in the final approval process occurred when some city commissioners requested additional details about downtown parking options moving forward. The news department shared those concerns with our listeners and in turn shared the responses provided by city staffers and engineers involved in the design process.

The final approval process took place in the month of March, which will allow construction to begin this fall after the summer tourism season ends.

NEWS COVERAGE

(All 3 stations) 6 AM / 7 AM / 8 AM / 9 AM / 12 PM / 5 PM

01/05	01/08	01/22
01/23	02/09	02/12
02/13	02/19	02/22
02/23	02/26	02/27
02/28		

NORTH COAST JOURNAL

There were no dedicated long form interviews on the subject the Columbus Avenue Streetscape Project.



IN ADDITION TO THE ITEMS LISTED IN THE ISSUES AND PROGRAMS REPORT, BAS SANDUSKY STATIONS ALSO PROVIDED THESE COMMUNITY SERVICES:

ISSUE: EMPLOYMENT. Interview with Goodwill's Sarah Baker and Becca Davis about their Pre-ETS hiring program for disadvantaged employees and their donation pick-up program.

LENGTH: 4:37

AIRED-on WCPZ Monday 1/8 at 8:32am.

ISSUE: SENIOR CARE. Interview with Rhonda Story and Kristina Knight about the Compass Point Senior Enrichment Center and their programs for senior citizens, especially those diagnosed with Alzheimer's or Dementia.

LENGTH: 5:08

AIRED-on WCPZ Monday 1/29 at 8:32am; and Thursday 2/9 at 7:15am.

ISSUE: ECONOMY. Interview with Lorain County Chamber of Commerce president Tony Gallo about their Annual Meeting and Mini-Business Expo.

LENGTH: 4:11

AIRED-on WCPZ Tuesday 1/30 at 8:15am

ISSUE: EMPLOYMENT. Interview with Goodwill's Sarah Baker and David Hewitt about their employment programs for disadvantaged workers and about jobs at the Goodwill assembly plants.

LENGTH: 3:52

AIRED-on WCPZ Monday 2/12 at 8:32am.

ISSUE: EMPLOYMENT. Interview with EHOVE Vocational School principal Mike Strohl and assistant director Charlie Warthling about a Community Expo showing the school's commitment to preparing the work force for in-demand careers.

LENGTH: 4:44

AIRED-on WCPZ Wednesday 2/28 at 8:31am and Monday 3/4 at 7:16am.





ISSUES: EMPLOYMENT, ENVIRONMENT. Interview with Goodwill's Sarah Baker and Sue Stout about their job coaching services for disadvantaged employees and their electronics donation program to keep old computers and outdated technology out of the landfill.

LENGTH: 4:31

AIREd-on WCPZ Monday 3/11 at 8:33am.

ISSUE: EMPLOYMENT. Interview with Goodwill CEO Jason Stout and David Hewitt about their job re-entry program for people that may have been jailed for a return to the work force.

LENGTH: 5:23

AIREd-on WCPZ Monday 2/6 at 8:30am.

CHARITY: SANDUSKY ROTARY CLOTHES KIDS. Interview with Rick Jeffrey about the Pizza Challenge event to raise money to buy clothes for kids living in families in need.

LENGTH-12:53

AIREd- on WLEC Wednesday 2/28 at 7:07am

LENGTH-4:52

AIREd-on WCPZ Tuesday 2/27 at 8:13am and Monday 3/18 at 7:15am.

Follow-up interview after the event with estimations of crowds and money raised.

LENGTH-4:27

AIREd-on WCPZ Thursday 3/21 at 8:12am and WLEC at 8:45am.

ISSUE: ECONOMY. Interview with Lorain County Chamber of Commerce president Tony Gallo about the Mayor of Lorain annual address event.

LENGTH: 2:34

AIREd-on WCPZ Tuesday 1/22 at 8:32am

ISSUE: ECONOMY. Interview with Heather Gilchrist of VacationLand Federal Credit Union about the Credit Union Month activities, teaching kids about money, interest and savings.

LENGTH: 7:06

AIREd- on WLEC Thursday 3/28 at 9:10am

