

## **WQED/WQEJ-FM QUARTERLY ISSUES AND PROGRAMS REPORT**

(For the period of October 1, 2020 through December 31, 2020)

### **GENERAL NOTES:**

WQED/WQEJ-FM broadcasts 24 hours a day. WQED/WQEJ-FM news broadcasts occur from one minute to six minutes after the top of the hour during these hours (Eastern Time):  
Monday through Friday: 6am, 7am, 8am, 9am, 12pm, 4pm, 5pm, and 6pm.  
Saturday: 12pm.

All newscasts include three minutes of BBC News from London, England, followed by one to two minutes of local and regional cultural related news coverage between 6am and 9am.

All items in this report have been summarized from the news and business reports read by WQED/WQEJ-FM Announcers, WQED/WQEJ-FM music and arts programming, and *The WQED Morning Show*: Jim Cunningham live with Local Arts, BBC News, Traffic, Weather and Morning Classical Favorites, airing Monday thru Friday from 6-10am.

**WQED/WQEJ-FM has addressed the following major concerns of the communities within the station's service area for the period of October 1, 2020 through December 31, 2020:**

### **AGRICULTURE**

National Farm-City Week began yesterday and ends on Thanksgiving Day, when agricultural bounty is most notable. First declared by congressional resolution in 1956, the occasion recognizes that farms are a necessary precondition for town life and urbanization. Profile America; 11/19/20; 6pm; 1 minute

### **AMERICAN HISTORY/BIOGRAPHY**

The slang exclamation "ka-ching!" owes its birth to a development on this date in 1879. That's when James Ritty, a saloon keeper in Dayton, Ohio, patented the cash register he developed with his mechanic brother John. Profile America; 11/4/20; 6pm; 1 minute

Public education in the New World traces its birth to very early in the Colonial era. Three-hundred and seventy-three years ago this month, the Massachusetts Bay Colony authorities ordered that every township with 50 or more householders assign at least one person to teach children to read and write. Profile America; 11/25/20; 6pm; 1 minute

## **ARTS**

Violinists and Musicians of the Pittsburgh Symphony Lorien Benet Hart and Claudia Mahave began the Day of Music Fifth Anniversary this morning at 8:30 playing live and without a net on the Classical QED Morning Show with Jim Cunningham. 10/13/20; 8:30am; 15 minutes

Pittsburgh Symphony Orchestra violinist Chris Wu joined the QED Morning Show to talk about the PSO's new "Front Row" Virtual Experience series. He also talks about dealing with the Covid pandemic and you hear "Take the A Train." 10/28/20; 8:30am; 20 minutes

Pittsburgh Symphony Orchestra Music Director Manfred Honeck called in to the QED Morning Show to talk about the latest with the PSO and the pandemic. He talks about what he's been up to during the pandemic and his holiday plans. 11/25/20; 8:30am; 20 minutes

## **BUSINESS/INDUSTRY**

An invention was demonstrated on this date in 1879 that lit the way for a dramatic change in the rhythm of Americans' daily lives. At his Menlo Park, New Jersey, laboratory, Thomas Edison set up the first incandescent light bulb, which burned for almost 14 hours. Profile America; 10/21/20; 6pm; 1 minute

## **EDUCATION**

One advance in such moral progress occurred on this date in 1868, when the first collegiate veterinary department in the nation began its instruction at Cornell University in Ithaca, New York. The country's first veterinary doctorate was awarded in 1876 to Daniel Salmon, best known as the discoverer of Salmonella. Profile America; 10/7/20; 6pm; 1 minute

Much has been heard in recent years about national education policy encouraging more science, technology, engineering and math — or STEM — students. As far as engineering goes, the trail was broken 196 years ago on this date, with the founding of the Rensselaer School in Troy, New York. Profile America; 11/5/20; 6pm; 1 minute

Today marks the end of the 99th observance of American Education Week. Celebrated the week before Thanksgiving, American Education Week has been recognized since 1921. Profile America; 11/20/20; 6pm; 1 minute

Colleges and universities with both male and female students are the norm today. But 186 years ago, only a few women went to college and the idea of coed classes was a social innovation. In December 1833, Oberlin College in Ohio opened its doors to both sexes. Profile America; 12/28/20; 6pm; 1 minute

## **EMPLOYMENT**

Among many observances, October seeks to encourage a community of Americans who face some of life's greatest challenges. This is National Disability Employment Awareness Month, a

campaign that raises awareness about disability employment issues and celebrates the contributions of America's workers with disabilities. Profile America; 10/14/20; 6pm; 1 minute

Two milestones in the history of our nation's organized labor are noted this month. First, the American Federation of Labor came into being in 1886. Then in 1955, the AFL merged with the Congress of Industrial Organizations. The AFL-CIO created 65 years ago had a combined membership of 16-million, out of a national organized labor total of 17.7 million. Profile America; 12/21/20; 6pm; 1 minute

## **ENVIRONMENT/NATURE/NATURAL DISASTERS**

The first practical wind turbine generator goes back 79 years. It was on this date in 1941 that Palmer Putnam of Vermont demonstrated his device. In over 700 hours of operation, it produced almost 300,000 kilowatt hours. Profile America; 10/19/20; 6pm; 1 minute

## **FAMILY/MARRIAGE**

November is National Family Caregivers Month, honoring the great number of relatives, friends and neighbors involved in caring for those Americans needing assistance in the home, even independent of pandemic issues. Profile America; 11/10/20; 6pm; 1 minute

## **HEALTH/HEALTH CARE**

Due to Covid-19, some communities are suggesting residents leave out a bowl of treats for Halloween. Pittsburgh Post-Gazette; 10/16/20; 8am; 1 minute

October is National Seafood Month, celebrating a nutrient-rich food that is a good source of protein, vitamins and minerals. Because it really does turn out to be brain food, government and health organizations recommend eating two seafood meals each week. Profile America; 10/23/20; 6pm; 1 minute

October is Dental Hygiene Month. Perhaps there is a seasonal prompting for this observance, given the sugary infusions into our diets beginning with Halloween at month's end. The modern, nylon bristle toothbrush dates back only 80 years, but the human use of tools to clean teeth extends into very ancient history—around 5,000 years ago. Profile America; 10/28/20; 6pm; 1 minute

On November 5, 2020, Dr. Barry Coutinho will present a piano recital at Herberman Conference Center at UPMC Shadyside. The concert is a benefit for Shoulder to Shoulder Pittsburgh, which helps improve health outcomes in San Jose del Negrito, Honduras and the surrounding rural communities by empowering these communities to provide sustainable comprehensive primary health care. 10/29/20; WQED-FM Podcast

November is designated every year as American Diabetes Month. The goal is to make the public more aware of the serious nature of the disease, and how to detect and control it. Profile America; 11/23/20; 6pm; 1 minute

The holiday season is mostly a time of cheer. But it's also a time for that frequent winter misery — the common cold and the cough that often goes along with it. Seeking treatment for that symptom, let alone a cure for the cold, has a long history. In 1852, the sons of a restaurant owner and confectioner in Poughkeepsie, New York, began selling their father's cough remedy. Profile America; 12/29/20; 6pm; 1 minute

## **MEDIA**

The presidential election held on this date one century ago was the occasion of the first commercial radio broadcast. Station KDKA in Pittsburgh carried the results, in which Warren G. Harding defeated the ticket of James Cox and his vice-presidential nominee Franklin Roosevelt, whose famous radio days lay ahead. Profile America; 11/2/20; 6pm; 1 minute

## **MINORITIES/CIVIL RIGHTS**

National Hispanic Heritage Month winds up today. The annual commemoration, beginning every September 15, can often treat Hispanics as a single, undifferentiated population. But the roughly 60 million Hispanic residents in America hail from a great variety of nations and cultures in the Caribbean, or south of the Rio Grande River. Profile America; 10/15/20; 6pm; 1 minute

This is American Indian and Alaska Native Heritage Month, conceived over a century ago but made official by a congressional resolution signed by President George H.W. Bush in 1990. Profile America; 11/6/20; 6pm; 1 minute

On this Native American Heritage Day, it's befitting to note the career of Charles Curtis of Kansas. This month in 1892, he was elected to Federal office, representing an advance for American Indians. Profile America; 11/27/20; 6pm; 1 minute

Oberlin College in Ohio has a distinguished history among American institutions of higher learning. Its fame would be secure just for its leadership before the Civil War in coeducational instruction and in admitting black students. Oberlin added to its luster on this date 170 years ago when it awarded the nation's first four-year degree to an African-American woman, Lucy Stanton. Profile America; 12/8/20; 6pm; 1 minute

## **TRANSPORTATION**

The first limited access, divided superhighway in America opened on this date 80 years ago — the Pennsylvania Turnpike. Profile America; 10/1/20; 6pm; 1 minute

On this date in 1913, what is today the Gulf Oil Company opened the nation's first drive-in gas station. Located at the intersection of Baum Boulevard and St. Clair Street in Pittsburgh, the filling station was a simple but pleasing structure, with a cantilevered pagoda-style roof to shelter the pumps, cars and station attendants. Profile America; 12/1/20; 6pm; 1 minute

## **WAR/VET/NATIONAL SECURITY**

Pittsburgh Symphony cellist Charlie Powers celebrates Veterans Day and remembers great moments from his eight years as a member of the President's Own US Marine Corps Band playing at the White House for state occasions and with all-star guests like Yo Yo Ma. 11/11/20; 8:30am; 20 minutes

## **WOMEN**

This year marks the 151st anniversary of the entry of women into America's legal profession. In 1869, Arabella Mansfield become the first woman admitted to the bar, while Ada Kepley became the first to graduate from a law school. Profile America; 12/4/10; 6pm; 1 minute

## **OTHER PSAS AND EVENTS READ ON AIR:**

PNC Broadway Across America  
Carnegie Mellon University School of Music  
River City Brass  
Pittsburgh Symphony Orchestra  
Point Park University  
Shadyside Academy  
Butler County Symphony Orchestra  
Chatham Baroque  
Attack Theater  
Steinway Society of Western Pennsylvania  
Chatham University  
Pittsburgh Ballet Theater  
Pittsburgh Public Theater  
The REP – Pittsburgh Playhouse  
City Theatre  
CLO Cabaret  
Prime Stage Theater  
Frick Art & Historical Center  
Pittsburgh Playwrights Theater  
Tuesday Musical Club  
Renaissance City Winds  
PICT Classic Theater  
Pittsburgh Musical Theater  
Pittsburgh Cultural Trust  
Pittsburgh Song Collaborative  
Pittsburgh Opera  
Chatham University  
Duquesne University School of Music  
Undercroft Opera  
Renaissance & Baroque Society  
Pittsburgh Youth Symphony Orchestra

Carnegie Library of Pittsburgh  
Mendelssohn Choir of Pittsburgh  
Organ Artists Series  
Pittsburgh Youth Philharmonic Orchestra  
Westminster Music & Arts Series  
Tiffany Concert Series  
Thiel College  
Resonance Works | Pittsburgh  
Pittsburgh Dance Council  
University of Pittsburgh Department of Music  
East Liberty Presbyterian Church  
Carnegie Museum of Art

### **WEEKLY PROGRAMS AND LIVE CONCERT BROADCASTS**

***Performance in Pittsburgh:*** A weekly 2-hour program featuring highlights from area concerts produced by WQED-FM, airing Friday nights from 7-9pm.

***The WQED Morning Show:*** Jim Cunningham live with Local Arts, BBC News, Traffic, Weather and Morning Classical Favorites, airing Monday thru Friday from 6-10am.

No Live Concert Broadcasts this Quarter.