



Rapid Broadcasting Company
PO Box 9549
Rapid City, SD 57709-9549

Mentzer Media Service
210 W Pennsylvania Avenue Suite 250
Towson, MD 21204

Contract # 13220

Schedule Dates 08/14/18-08/20/18
Advertiser .South Dakotans Against Higher Taxes (2334)
Agency Mentzer Media Service (1224)
Product Issue (1106)
Brand Various (1)
Salesperson Katz, Washington (1035)
Sales Office National(KATZ)/Regional
Buyer Name Shanno,Shnekat,
Phone/Fax /
CPE 6467
Account Types National/Political Issue
Billing Type Standard
Comments South Dakotans Again

Date Entered 08/06/18
Last Modified 08/06/18
Entered By Jayne Simpson
CO-OP No
Headline # ECR26122754
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$562.50
Net Total \$3,187.50
Sales Tax

NBC-Rapid City (KNBN-TV)		
By Broadcast Month	Spots	Rate
Aug. 2018	27	\$3,750.00
Grand Total:	27	\$3,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/14/18-08/14/18	3	:30	7A- 9A (MST)	1		X						1	\$20.00	\$20.00	NBC-Rapid City (KNBN-TV)	Today Show	8/6/18
2.0	Normal Line / SPOT	08/16/18-08/16/18	3	:30	7A- 9A (MST)	1				X				1	\$20.00	\$20.00	NBC-Rapid City (KNBN-TV)	Today Show	8/6/18
3.0	Normal Line / SPOT	08/17/18-08/17/18	3	:30	7A- 9A (MST)	1					X			1	\$20.00	\$20.00	NBC-Rapid City (KNBN-TV)	Today Show	8/6/18
4.0	Normal Line / SPOT	08/19/18-08/19/18	3	:30	9A- 10A (MST)	1							X	1	\$100.00	\$100.00	NBC-Rapid City (KNBN-TV)	Meet The Press	8/6/18
5.0	Normal Line / SPOT	08/14/18-08/14/18	3	:30	4P- 5P (MST)	1		X						1	\$10.00	\$10.00	NBC-Rapid City (KNBN-TV)	Rachel Ray	8/6/18
6.0	Normal Line / SPOT	08/17/18-08/17/18	3	:30	4P- 5P (MST)	1					X			1	\$10.00	\$10.00	NBC-Rapid City (KNBN-TV)	Rachel Ray	8/6/18
7.0	Normal Line / SPOT	08/20/18-08/20/18	3	:30	4P- 5P (MST)	1	X							1	\$10.00	\$10.00	NBC-Rapid City (KNBN-TV)	Rachel Ray	8/6/18
8.0	Normal Line / SPOT	08/14/18-08/14/18	3	:30	5:30P- 6P (MST)	1		X						1	\$120.00	\$120.00	NBC-Rapid City (KNBN-TV)	News	8/6/18
9.0	Normal Line / SPOT	08/15/18-08/15/18	3	:30	5:30P- 6P (MST)	1			X					1	\$120.00	\$120.00	NBC-Rapid City (KNBN-TV)	News	8/6/18
10.0	Normal Line / SPOT	08/17/18-08/17/18	3	:30	5:30P- 6P (MST)	1					X			1	\$120.00	\$120.00	NBC-Rapid City (KNBN-TV)	News	8/6/18
11.0	Normal Line / SPOT	08/19/18-08/19/18	3	:30	6P- 7P (MST)	1							X	1	\$20.00	\$20.00	NBC-Rapid City (KNBN-TV)	Dateline	8/6/18
12.0	Normal Line / SPOT	08/20/18-08/20/18	3	:30	7P- 9P (MST)	1	X							1	\$500.00	\$500.00	NBC-Rapid City (KNBN-TV)	Ninja Warrior	8/6/18
13.0	Normal Line / SPOT	08/14/18-08/14/18	3	:30	7P- 9P (MST)	2		X						2	\$400.00	\$800.00	NBC-Rapid City (KNBN-TV)	AGT	8/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	08/15/18-08/15/18	3	:30	7P- 8P (MST)	1			X					1	\$200.00	\$200.00	NBC-Rapid City (KNBN-TV)	AGT	8/6/18
15.0	Normal Line / SPOT	08/16/18-08/16/18	3	:30	7P- 8P (MST)	1				X				1	\$300.00	\$300.00	NBC-Rapid City (KNBN-TV)	Ellen	8/6/18
16.0	Normal Line / SPOT	08/15/18-08/15/18	3	:30	8P- 10P (MST)	2			X					2	\$300.00	\$600.00	NBC-Rapid City (KNBN-TV)	World of Dance	8/6/18
17.0	Normal Line / SPOT	08/20/18-08/20/18	3	:30	9P- 10P (MST)	1	X							1	\$400.00	\$400.00	NBC-Rapid City (KNBN-TV)	AGT	8/6/18
18.0	Normal Line / SPOT	08/17/18-08/17/18	3	:30	9P- 10P (MST)	1					X			1	\$100.00	\$100.00	NBC-Rapid City (KNBN-TV)	Dateline	8/6/18
19.0	Normal Line / SPOT	08/19/18-08/19/18	3	:30	9P- 10P (MST)	1							X	1	\$100.00	\$100.00	NBC-Rapid City (KNBN-TV)	Shades of Blue	8/6/18
20.0	Normal Line / SPOT	08/14/18-08/14/18	3	:30	10:35P- 11:37P (MST)	1		X						1	\$50.00	\$50.00	NBC-Rapid City (KNBN-TV)	Tonight Show	8/6/18
21.0	Normal Line / SPOT	08/15/18-08/15/18	3	:30	10:35P- 11:37P (MST)	1			X					1	\$50.00	\$50.00	NBC-Rapid City (KNBN-TV)	Tonight Show	8/6/18
22.0	Normal Line / SPOT	08/20/18-08/20/18	3	:30	10:35P- 11:37P (MST)	1	X							1	\$50.00	\$50.00	NBC-Rapid City (KNBN-TV)	Tonight Show	8/6/18
23.0	Normal Line / SPOT	08/14/18-08/14/18	3	:30	11:37P- 12:37A (MST)	1		X						1	\$10.00	\$10.00	NBC-Rapid City (KNBN-TV)	Seth Meyers	8/6/18
24.0	Normal Line / SPOT	08/16/18-08/16/18	3	:30	11:37P- 12:37A (MST)	1				X				1	\$10.00	\$10.00	NBC-Rapid City (KNBN-TV)	Seth Meyers	8/6/18
25.0	Normal Line / SPOT	08/20/18-08/20/18	3	:30	11:37P- 12:37A (MST)	1	X							1	\$10.00	\$10.00	NBC-Rapid City (KNBN-TV)	Seth Meyers	8/6/18

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