

# ORDER



**Orders**  
**Order / Rev:** 2097179  
 Alt Order #:  
**Product Desc:** HF ISD BOND  
 Estimate:  
**Flight Dates:** 10/13/20 - 11/01/20  
**Original Date / Rev:** 10/12/20 / 10/12/20  
**Order Type:** RFP

**KBMT**  
**Primary AE:** Fred Carver  
**Sales Office:** KBMT  
**Sales Region:** LOC

**Agency Name:** ISS/ Longhorns for the Future  
**Buying Contact:**  
**Billing Contact:**  
 PO BOX 901  
 Hamshire, TX 77622

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** ISS/ Longhorns for the Future  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Ballot  
**Revenue Code 1:** DIR  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue

**New Business Thru:**  
**Advertiser External ID:** 191353  
**Agency External ID:** 191353  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	44	\$2,595.00	\$2,595.00
11/01/20	11/01/20	2	\$155.00	\$155.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	44	\$2,595.00	\$2,595.00	0.00
November 2020	2	\$155.00	\$155.00	0.00
<b>Totals</b>	<b>46</b>	<b>\$2,750.00</b>	<b>\$2,750.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fred Carver			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBMT	10/13/20	10/31/20	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	2	\$35.00	P04	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--WTF--		3				\$35.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		3				\$35.00		0.00			
		Week: 10/26/20	11/01/20	-----		0				\$0.00		0.00			
N 2	KBMT	10/13/20	10/30/20	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	1	\$85.00	P04	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-TWTF--		1				\$85.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		1				\$85.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		1				\$85.00		0.00			
N 3	KBMT	10/13/20	10/30/20	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	1	\$85.00	P04	0.00	NM	6	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-TWTF--		2				\$85.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--		3				\$85.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--		1				\$85.00		0.00			
N 4	KBMT	10/13/20	10/30/20	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	1	\$125.00	P04	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: ISS/ Longhorns for the Future  
 Product Desc: HF ISD BOND  
 Estimate:  
**KBMT**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KBMT	10/13/20	10/30/20	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	1	\$145.00	P04	0.00	NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	--WTF--					2	\$125.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					1	\$125.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					1	\$125.00		0.00			
N 6	KBMT	10/13/20	10/30/20	Local News @ 430a M-F	CM	430-5a	MTWTF--	:30	1	\$5.00	P04	0.00	NM	15	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-TWTF--					1	\$145.00		0.00			
		Week: 10/19/20	10/25/20	MTWTF--					2	\$145.00		0.00			
		Week: 10/26/20	11/01/20	MTWTF--					1	\$145.00		0.00			
N 7	KBMT	10/13/20	11/01/20	Good Morning America Su	CM	7-8a	-----S	:30	1	\$40.00	P04	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$40.00		0.00			
		Week: 10/19/20	10/25/20	-----S					2	\$40.00		0.00			
		Week: 10/26/20	11/01/20	-----S					1	\$40.00		0.00			
N 8	KBMT	10/13/20	11/01/20	Local News @ 530p Su	CM	530-6p	-----S	:30	1	\$115.00	P04	0.00	NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/12/20	10/18/20	-----S					1	\$115.00		0.00			
		Week: 10/19/20	10/25/20	-----S					2	\$115.00		0.00			
		Week: 10/26/20	11/01/20	-----S					1	\$115.00		0.00			
													Totals	46	\$2,750.00