

Issue and Program List

Station Call Letters: KOXR

For quarter ending: JUNE 2021

Section I: Issues

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

1. Mexican Consulate
2. UFWF
3. Tri-Counties Regional Center
4. Fire Department
5. VCCCD
6. Police Department

Section II: Responsive Programs

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

1. Issue No 1 (Mexican Consulate)

(a) Program or PSA series Title: Mexican Consulate, Jonathan Alvarez

Date(s) and time(s) of broadcast: April 11, 2021 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Jonathan Alvarez from the Mexican Consulate informed the community about their services, Covid-19 vaccine and where their mobile consulate will be.

2. Issue No.2 (UFWF)

(a) Program or PSA series Title: UFWF, Maribel Lomeli

Date(s) and time(s) of broadcast: April 25, 2021 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Maribel from UFWF informs the community about how UFWF is collecting funds for farmworkers recovering from COVID-19.

3. Issue No.3 (Tri-Counties Regional Center)

(a) Program or PSA series Title: TCRC, Lilia Rangel Reyes

Date(s) and time(s) of broadcast: May 9, 2021 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Lilia Rangel from Tri Counties Regional Center inform the community about the services and support for people with developmental disabilities.

4. Issue No.4 (Fire Department)

(a) Program or PSA series Title: Fire Department, David Baizan

Date(s) and time(s) of broadcast: May 23, 2021 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
David Baizan from the Oxnard Fire department informed the community about how to protect ourselves when the wildfire season begins.

5. Issue No.5 (VCCCD)

(a) Program or PSA series Title: VCCCD, Edelin Marquez

Date(s) and time(s) of broadcast: June 6, 2021 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Edelin Marquez from VCCCD informed the community about encouraging students to get involved in summer semester.

6. Issue No.6 (Police Department)

(a) Program or PSA series Title: Police Department, Luis MacArthur

Date(s) and time(s) of broadcast: June 27, 2021 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Commander Luis MacArthur announced that no fireworks are allowed in Oxnard. Fine will be \$1000. The drones will be in the city of Oxnard, this does not include Fillmore.



200 South A Street Suite 400
Oxnard, CA 93030
Phone: 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Consulado de México
Representative: Jonathan E. Alvarez
Title: Consul Adjunto
Signature: [Signature]

Problems & Issues facing our community

Servicios generales del Consulado, Citar de mental
Prevencción de fraudes, vacunar Covid 19
Consultas médicas y trámites de abuelos
[Signature]

Date Recorded: 4/7/21
To be aired on: 4/11/21



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Maribel Jomeli
Representative: UFWF
Title: unrep
Signature: _____

Problems & Issues facing our community

UFWF.
Collecting funds to pay
for farmer's recovering Covid 19
Program paid for City of Oxnard!

Review

Date Recorded: 4/22/2021
To Be Aired on: 4/25/2021



200 South A Street Suite 400
Oxnard, CA 93030
Phone: 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: TRI-COUNTIES REGIONAL CENTER
Representative: LILIA RANGEL-REYES
Title: MULTICULTURAL SPECIALIST / ESPECIALISTA
Signature: [Handwritten Signature] MULTICULTURAL

Problems & Issues facing our community

Always...

TRI-COUNTIES REGIONAL CENTER PROVIDES
SERVICES AND SUPPORT FOR PEOPLE WITH
DEVELOPMENTAL DISABILITIES. OUR HOPE IS TO
PROVIDE SUPPORTS & SERVICES TO ALL WHO
NEED AND ARE ELIGIBLE FOR REGIONAL
CENTER SERVICES. WE WOULD LIKE FOR
PEOPLE TO HAVE THE INFORMATION SO
THEY MAKE AN INFORMED CHOICE.

Date Recorded: May 6, 21
To be aired on: May 9, 21



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: DEPARTAMENTO DE BOMBEROS OXNARD
Representative: DAVID BAIZAN
Title: INSPECTOR
Signature: _____

Problems & Issues facing our community

FORO INFORMATIVO SEMANA DE PREVENCIÓN
CONTRA INCENDIOS:

David Baizan

Date Recorded: 5/18/21

To Be Aired on: 5/23/21



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: VCCCD
Representative: Edlin Marquez Moorpark
Title: Financial advisor
Signature: _____

Problems & Issues facing our community

Encouraging students
to get involved in summer semester
Moore

Date Recorded: June 2, 2021

To Be Aired on: June 10, 2021



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Police depto
Representative: Miss McArthur
Title: Commander

Signature: [Handwritten Signature]

Albee 24 Problems & Issues facing our community

4th July
No crackers allowed in Oxnard City
fee \$1000.00 The drones will be
around Oxnard City and neighbor
cities Not include Fillmore

Date Recorded: June 23, 2021

To Be Aired on: June 27, 2021

PSA Quarterly List

Station Call Letters: KOXR
For quarter ending: June 2020

Community issue: Traffic Congestion

1. Preparedness Hero-Monica
2. Empress of behind the Scenes
3. Eviction Prevention Starting Point
4. Escape Project-Mother
5. U.S department of Labor

Responsive programming:

(1) Public service announcement, April 5th, 2021- April 11th, 2021: various times: PSA informs the community about Preparedness. Ad Council.

(2) Public service announcement, April 26, 2021- May 1st, 2021: various times: What mother do behind the scenes. Ad Council.

(3) Public service announcement, May 10th 2021-May16th, 2021: various times: PSA informs the community about Eviction prevention. City Serve.

(4) Public service announcement, May 24th, 2021- May 30th, 2021: various times: PSA is regarding mothers having to scape and take time off. AD Council.

(5) Public service announcement, June 7, 2021-June 13th, 2021: various times: PSA is regarding Agriculture Workers Right. U.S Dep of Labor.



CNFE0106000

Preparedness Hero - Monica

Emergency Preparedness

0:08 / 0:30

DOWNLOAD NOW

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SHARE ASSET

Details

Language: Spanish
Length: :30
Sponsor: Federal Emergency Management Agency (FEMA)
AD ID: CNFE0106000
Media Type: Radio
Agency: Wordsworth & Booth



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SHARED ASSETS

Ready To Download Ready To Request

3 assets

These assets will stay in your queue until you clear them.

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CNMS0008000H

Empress Of Behind the Scenes

File Format:	MOV
Language:	Spanish
Length:	:30

Expires: 04-28-2022

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Select





Brenda Madera <bmadera@lazerbroadcasting.com>

Re: PSA Submission - City Serve Eviction Prevention Starting Point

Jaquelin Byrd <jackie@cityservenetwork.com>
To: Brenda Madera <bmadera@lazerbroadcasting.com>

Mon, May 3, 2021 at 3:56 PM

Thank you, Brenda! Much appreciated.

**Jackie Byrd**

Communications and Marketing Coordinator
CityServe
From Your Neighborhood to the Nations

(661) 234-1829

jackie@cityserve.us

www.cityserve.us

On Mon, May 3, 2021 at 3:30 PM Brenda Madera <bmadera@lazerbroadcasting.com> wrote:
Hi Jaquelin,

Received.

Thank You.

Brenda Madera**Lazer Broadcasting | Corporate Office**

200 South A St. 4th Flr. | Oxnard CA 93030
Office: (805) 240-2070 | Fax: (805) 240-7658
bmadera@lazerbroadcasting.com

On Mon, May 3, 2021 at 3:20 PM Jaquelin Byrd <jackie@cityservenetwork.com> wrote:
Hello Brenda,

This is Jackie with CityServe Network, the caller inquiring about the PSA submission. Thank you so much for your help today.

CityServe is offering its Eviction Prevention Starting Point, a program that helps landlords and renters start on the path to receive financial assistance through the CA COVID-19 Rent Relief program in the following counties: Los Angeles, Kings, Tulare, and Ventura.

Here's some information about how it works:

- Landlords can receive 80% of past-due rent accrued between April 1, 2020, and March 31, 2021. To receive reimbursement, landlords must agree to waive the remaining 20% of unpaid rent.
- Paying 25% of past-due rent by June 30, 2021, can help keep renters in their homes under the extended eviction protections provided in SB91. Eligible renters whose landlords choose not to participate in the program may still apply on their own. Those eligible can receive 25% of unpaid rent accrued between April 1, 2020, and March 31, 2021, through a direct payment to their landlord. If a landlord refuses the direct payment, 25% can be paid to the renter to help them pay the missed rent to their landlord by June 30, 2021.
- Eligible renters can also receive help paying future rent, equal to 25% of their monthly amount to help them stay in their homes, and 100% of up to 12 months of unpaid or future utility bills.

This program is 100% free.

With your help, we hope to reach families who reside in these counties about the program. Attached is the Spanish PSA. Please feel free to email or call me with any questions or concerns you may have.

Thank you,



Jackie Byrd

Communications and Marketing Coordinator

CityServe

From Your Neighborhood to the Nations

(661) 234-1829

jackie@cityserve.us

www.cityserve.us



CNFT00790000

Escape Project - Mother

Discovering Nature

0:15 / 0:30

DOWNLOAD NOW

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SHARE ASSET

Details

Language: Spanish
Length: :30
Market Specific: Adults 25-54
Sponsor: U.S. Forest Service
AD ID: CNFT00790000
Media Type: Radio

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Brenda Madera <bmadera@lazerbroadcasting.com>

Radio PSAs - U.S. Department of Labor - "Agricultural Workers' Rights"

1 message

PSN Media <clientservices@psnmedia.com>

Thu, May 20, 2021 at 11:37 AM

To: Alicia Llinas <brendam@radiolazer.com>



U.S. DEPARTMENT OF LABOR



Radio PSAs - U.S. Department of Labor

"Agricultural Workers' Rights"



[Click here to listen to the English and Spanish PSAs \(:15s and :30s\)](#)

Dear PSA Director,

The U.S. Department of Labor, Wage and Hour Division (WHD) asks for your support in airing its radio public service announcements (PSAs). WHD produced these PSAs as part of a nationwide campaign to educate American agricultural workers about their workplace rights.

Protecting the health, safety and pay of agricultural workers and ensuring that employers pay them properly are more important than ever. This includes making sure workers receive required details about their job and pay, are paid at the proper rate and for every hour they work, and, if housing and transportation are provided, it is safe. Temporary agricultural workers (H-2A visa) must also receive reimbursement for visa-related expenses, and payment for transportation, food and lodging.

These PSAs help bring critical information to the workforce when they need it most. Thank you for helping us deliver this critical information.

Campaign Mission


- Educate the American agricultural workforce about their rights
- Support the American workforce during COVID-19
- Provide more information and resources at <https://www.dol.gov/agencies/whd/pandemic>

Distribution/Usage Rights:

There are eight (8) PSAs, available in English and Spanish. The PSAs are EVERGREEN (no end date) are available as 15- and 30-second spots. The PSAs are provided through Dropbox, PSAbank.com, and a variety of online digital platforms.

[Download Radio PSAs](#)

[CLICK HERE to CONFIRM your station's participation](#)

 [Download Transcripts](#)

**The U.S. Department of Labor, Wage and Hour Division (WHD)
"Agricultural Workers' Rights"**

PSNRDOL1E15	Farm Worker Safety Audio 15- English	:15 English
PSNRDOL1S15	Farm Worker Safety Audio 15- Spanish	:15 Spanish
PSNRDOL2E15	Farm Worker Health Audio 15- English	:15 English
PSNRDOL2S15	Farm Worker Health Audio 15- Spanish	:15 Spanish
PSNRDOL4E30	Ag Employment 30 - English	:30 English
PSNRDOL4S30	Ag Employment 30 - Spanish	:30 Spanish
PSNRDOL4E15	Ag Employment 15 - English	:15 English
PSNRDOL4S15	Ag Employment 15 - Spanish	:15 Spanish

We invite you to share this critically important information with the American workforce to ensure workers receive the protections they need and deserve. For more information on the campaign, please contact Edwin Nieves at 202-693-4655 or nieves.edwin@dol.gov.

For questions regarding the PSA formats and media distribution, please contact Hunter Anderson, PSN Media Partnerships Manager, at 703-621-7251 or handerson@psnmedia.com.

We look forward to your participation!

Kind regards,



PSNRDOL4S30_AG Employee

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Details



From
PSN Public Service Network (PSN)



Extension
mp3

Size
720.42 KB

100%