

## Issue and Program List

**Station Call Letters: KOXR**

**For quarter ending: SEPTEMBER 2020**

### **Section I: Issues**

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

1. Foster VC Kids
2. Mexican Consulate
3. Victory Outreach
4. Oxnard Police
5. Our Lady of Guadalupe Church
6. Oxnard School District
7. Oxnard College

### **Section II: Responsive Programs**

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

#### 1. Issue No 1 (Foster VC Kids)

(a) Program or PSA series Title: Foster VC Kids, Melina Esparza

Date(s) and time(s) of broadcast: June 12, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Melina Esparza from Foster VC Kids informed the community about their services. For more information you can visit [fosterVCKids.org](http://fosterVCKids.org).

2. Issue No.2 (Mexican Consulate)

(a) Program or PSA series Title: Mexican Consulate, Jonathan Alvarez

Date(s) and time(s) of broadcast: July 19, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Jonathan from the Mexican consulate reminded the community about all the services that they offer.

3. Issue No.3 (Victory Outreach)

(a) Program or PSA series Title: Victory Outreach, Sal Flores

Date(s) and time(s) of broadcast: August 2<sup>nd</sup>, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Sal Flores from Victory Outreach informed the community about the raise of money for sponsoring and mentoring kids in the community and to have strong programs outing with kids. It will also help to have fieldtrips

. 4. Issue No.4 (Oxnard Police)

(a) Program or PSA series Title: Oxnard Police, Luis McArthur

Date(s) and time(s) of broadcast: August 9<sup>th</sup>, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Luis MacArthur informed the community regarding auto theft, police non-immigration enforcement, and revival center and panel projection.

5. Issue No.5 (Our lady of Guadalupe Church)

**(a)** Program or PSA series Title: OLOGC, Father Celso Marquez

Date(s) and time(s) of broadcast: August 23, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Father Celso Marquez Talks to the community of how our people  
needs to put the best effort to do their work as best as they can.

6. Issue No.6 (Oxnard School District)

**(a)** Program or PSA series Title: Oxnard Police, Luis McArthur

Date(s) and time(s) of broadcast: September 6, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Joe  
Mendoza the migrant program director from the Oxnard School  
district gave information to the community regarding the migrant  
program.

7. Issue No.7 (Oxnard College)

**(b)** Program or PSA series Title: Oxnard College, Gabriela Gonzales

Date(s) and time(s) of broadcast: September 20, 2020 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Gabriela Gonzalez from the Oxnard College Financial program gave  
information to the community about the financial program at Oxnard  
College.



200 South A Street Suite 400  
Oxnard, CA 93030  
Phone: 805-240-2070 Fax 805-240-5960

**ASCERTAINMENT FORM**

Organization: Foster VC Kids  
Representative: Melina Esparza  
Title: advocate / ...  
Signature: \_\_\_\_\_

By Phone

**Problems & Issues facing our community**

fosterVCkids.org  
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Date Recorded: June 1<sup>st</sup>, 2020  
To be aired on: July 12, 2020



200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Consulado de Oxnard  
Representative: Consulado de Oxnard  
Title: Representante  
Signature: \_\_\_\_\_

Problems & Issues facing our community

Información del Consulado en general  
de todos los departamentos que competen  
a la comunidad de los condados de  
Ventura, Santa Barbara y San Luis Obispo.


Date Recorded: July 15, 2020

To Be Aired on: July 19, 2020

LAZER  BROADCASTING

200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Cruising for Kids (Victory Outreach)  
Representative: SAL FLORES  
Title: PASTOR  
Signature: 

Problems & Issues facing our community

To RAISE money for sponsoring  
& mentoring kids in our community.  
to have strong programs  
Outing with kids.  
fieldtrips for kids to different  
colleges to motivate them to be someone.

Date Recorded: 7/29/20

To Be Aired on: 8/2/20



200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Oxnard Police  
Representative: Luis McArthur  
Title: Commander  
Signature: [Signature]

Problems & Issues facing our community

Auto theft  
Police & non immigration enforcement  
Revival Center panel presentation

Date Recorded: August 5<sup>th</sup> 2020

To Be Aired on: August 9<sup>th</sup> 2020

LAZER BROADCASTING

200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Our Lady of Guadalupe Church  
Representative: Fr. Celso Marquez M.F.S  
Title: Pastor Associate  
Signature: Fr. Celso Marquez M.F.S

Problems & Issues facing our community

+ Our People needs to put the best effort  
to do their work the best they can.

Que la gente se empeñe en hacer lo  
mejor posible su trabajo, cualquier trabajo  
que realicen. No a medias o a lo que salga  
sino que sea lo mejor posible.

Date Recorded: 8/19/20

To Be Aired on: 8/23/20





200 South A Street Suite 400  
Oxnard, CA 93030  
Phone: 805-240-2070 Fax 805-240-5960

**ASCERTAINMENT FORM**

Organization: Oxnard School District  
Representative: Joe Mendoza  
Title: Migrant Program Director  
Signature: by phone!!

**Problems & Issues facing our community**

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Date Recorded: 9/2/20  
To be aired on: 9/10/20



200 South A Street Suite 400  
Oxnard, CA 93030  
Phone: 805-240-2070 Fax 805-240-5960

**ASCERTAINMENT FORM**

Organization: Oxnard College  
Representative: Gabriela Gonzales  
Title: Student / Financial program  
Signature: \_\_\_\_\_  
by Proves

**Problems & Issues facing our community**

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Date Recorded: 9/16/2020  
To be aired on: 9/20/2020

## PSA Quarterly List

### **Station Call Letters KOXR**

**For quarter ending: SEPTEMBER 2020**

#### Community issue:

1. COVID-19
2. IDSA Foundation COVID-19
3. Help Line COVID-19
4. Text and Driving Prevention
5. Corona virus
6. United Way Census

#### Responsive programming:

(1) Public service announcement, June 29, 2020- July 3, 2020, various times: This PSA informs the community staying at home isn't as easy as it looks. It's hard missing out on family gathering, graduations, and weddings. For many staying at home has meant job loss and financial hardship. Infectious diseases experts are fighting COVID-19 in hospitals, public health departments, and laboratories across the county. When you stay home, you're helping them win this fight so we can emerge strong and healthy, together again. A message brought by the Infectious Diseases Society of America at I-D-S-A Foundation dot org.

(2) Public service announcement July 6, 2020- July 17, 2020, various times: This PSA informs the community staying at home isn't as easy as it looks. It's hard missing out on family gathering, graduations, and weddings. For many staying at home has meant job loss and financial hardship. Infectious diseases experts are fighting COVID-19 in hospitals, public health departments, and laboratories across the county. When you stay home, you're helping them win this fight so we can emerge strong and healthy, together again. A message brought by the Infectious Diseases Society of America at I-D-S-A Foundation dot org.

(3) Public service announcement July 20, 2020- July 31, 2020, various times: This PSA informs the about the signs and symptoms to look for when it comes to COVID -19. People may be experiencing anxiety or stress regarding all the news about COVID-19. Optum opened its emotional support helpline to provide free access to specially trained

mental health specialist. The free service will be available 24 hours a day seven days a week for as long as necessary. For more information go to: <https://broadcastla.com/psa-covid19-optum.html>. A message brought by Optum

(4) Public service announcement, August 3, 2020- August 14, 2020, various times: This PSA informs the community how texting and driving is dangerous. Americans are highly aware of and concerned about the issue. More than nine in ten Americans believe sending a texts while driving is very dangerous. There have been many efforts to educate and convey the potential consequences of texting and driving using scare tactics or preachy messaging. A message brought by Ad Council.

(5) Public service announcement, August 17, 2020- August 21, 2020, various times: This PSA informs the community about the four simple things they can do to help keep themselves and others healthy. Wash their hands often with soap and water for at least 20 seconds. Avoid touching their eyes, nose, and mouth with unwashed hands. To stay home when they are sick cover their cough or sneeze with a tissue then throw the tissue in the trash. They're a lot of questions when it comes to COVID-19 or what is more commonly called the Corona virus. Here are the signs and symptoms to look for when it comes to COVID-19 have develop a cough, fever, shortness of breath, and diarrhea. A message bought by Optum and this station

(6) Public service announcement, August 24, 2020- August 28, 2020, various times: This PSA informs the community how the deadline for the 2020 U.S. Census has been moved up one month earlier to September 30th. Now more than ever, it's urgent to get the message out to the local community to respond by the deadline. United Way fights for the health, education, and financial stability of every community. This year they have partnered with the U.S. Census Bureau to raise awareness of the importance of participating in the Census. Without a fair and accurate count, communities across the U.S. will miss out on billions in federal funding that would go to new schools, roads, hospitals, and more. Everyone counts. Message bought United Way and this station