

## Issue and Program List

**Station Call Letters: KOXR**

**For quarter ending: June 2019**

### **Section I: Issues**

During the preceding quarter, the following were the 5-10 issues of concern in the station's service area:

1. City of Oxnard-Environmental Resources
2. Campesinos de Cesar Chavez
3. Ballet Folklórico de Alma de México
4. Animo Theatre (2)
5. VCPH
6. Mexican Consulate
7. City of Oxnard

### **Section II: Responsive Programs**

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

1. Issue No 1 (City of Oxnard-Environmental Resources)

(a) Program or PSA series Title: City of Oxnard, Vanessa Espinoza

Date(s) and time(s) of broadcast: April 7, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Vanessa Espinoza account Clerk from the City of Oxnard Came to invite the community to Earth Day Festival.

2. Issue No.2 (Campesinos de Cesar Chávez)

(a) Program or PSA series Title: Campesinos de Cesar Chavez, Victor Gallardo

Date(s) and time(s) of broadcast: April 21<sup>st</sup>, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Victor Gallardo committee member informed the community about safety issues of the farm workers long time benefits of the union. Also, giving thanks to the farm workers.

3. Issue No.3 (Ballet Folklórico Alma de México)

(a) Program or PSA series Title: Ballet Folklórico Alma de México, Nino

Date(s) and time(s) of broadcast: April 28, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Nino the Director of Ballet Folklorico Alma de Mexico invites the community to join the folklorico dance; he offers classes 3 days a week for free.

4. Issue No.4 (Animo Theater)

(a) Program or PSA series Title: Animo Theater, Miguel Orozco

Date(s) and time(s) of broadcast: May 19, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Animo Theater offering the community a play for all the family.  
Information 805-316-5409.

5. Issue No.5 (VCPH)

(a) Program or PSA series Title: VCPH, Selfo Saucedo

Date(s) and time(s) of broadcast: June 2, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Selfo Saucedo Director of Health Education talked about how smoking/cigarettes are bad for you.

6. Issue No.6 (Mexican Consulate)

(a) Program or PSA series Title: Mexican Consulate, Jonathan Alvarez

Date(s) and time(s) of broadcast: June 16, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Jonathan Alvarez; Deputy Consul from the Mexican consulate updated the community about DACA and the mobile consulate.

7. Issue No.7 (City of Oxnard)

(a) Program or PSA series Title: VCPH,

Date(s) and time(s) of broadcast: June 30, 2019 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:  
Jonathan Alvarez; Deputy Consul from the Mexican consulate updated the community about DACA and the mobile consulate.



200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: City of Oxnard - Environmental Resources  
Representative: Vanessa Espinoza  
Title: Account Clerk III  
Signature: Vanessa Espinoza

Problems & Issues facing our community

Invitation to Earth Day  
4/13/19 from 11am-3pm

*Handwritten signature/initials*

Date Recorded: 4/4/2019

To Be Aired on: 4/7/2019



200 South A Street #400  
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Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: CAMPESINOS DE CESAR CHAVEZ  
Representative: VICTOR GALLARDO  
Title: COMITE MEMBER.  
Signature: Victor E. Gallardo

*Victor E. Gallardo*

Problems & Issues facing our community

SAFETY ISSUES OF THE FARM WORKER.  
Long time BENIFITS OF THE UNION.  
Helping with IMMAGRATION ISSUES  
GIVING THANKS TO THE FARM WORKERS.

A

Date Recorded: April 17<sup>th</sup>, 2019

To Be Aired on: April 21<sup>st</sup>, 2019.



200 South A Street #400  
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ASCERTAINMENT FORM

Organization: Ballet Folklorico Alma de Mexico  
Representative: Tino - Director  
Title: Tino - Director  
Signature: [Signature]

Problems & Issues facing our community

Cases bariles Folkloricos  
niños y adultos  
sin cobro  
3 veces + permanencia

Date Recorded: 4/24/19  
To Be Aired on: 4/24/19



200 South A Street #400  
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Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Animo Theatre Co  
Representative: Miguel Orozco  
Title: \_\_\_\_\_  
Signature: [Handwritten Signature]

Problems & Issues facing our community

El Bruceño - A Mariachi Opera  
El show - May 27, 2019  
Ventura College  
7:30 PM  
Bolets www.animothatre.org  
800-838-3006  
805-316-5409

Date Recorded: 5-16-19

To Be Aired on: 5-19-19



200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Animo Theater  
Representative: Javier Gomez  
Title: Actor  
Signature: [Handwritten Signature]

*Planned*

Problems & Issues facing our community

El Bracero presents the continued struggles of "La Causa" inspired by Cesar Chavez. The play exposes the problems, working conditions and abuses suffered by the agricultural workers in the farm fields of America. It is inspired by the dream of Cesar Chavez of La Causa. "The Causa sigue" Si Se Puede

Date Recorded: 5/14/19  
To Be Aired on: 5/26/19





200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: VCPH  
Representative: Selfa Saucedo  
Title: Director of Health Education

Signature: \_\_\_\_\_

Problems & Issues facing our community

Alcohol use - second hand smoke / third hand smoke

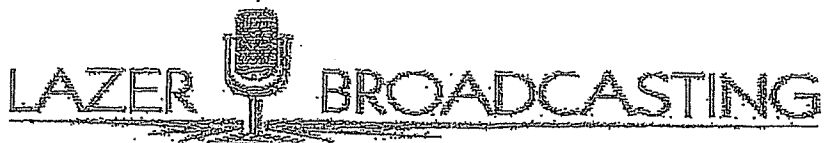
e-cigarettes, not safer

youth - e-cigarette epidemic

*Alcohol*

Date Recorded: 5/24/19

To Be Aired on: 6/2/19



200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Consulate of Mexico  
Representative: Jonathan E. Alvarez  
Title: Deputy Consul  
Signature: [Handwritten Signature]

Problems & Issues facing our community

Actualidad de DACA, Consulado Móvil y servicios del Consulado de México.

*[Handwritten signature]*

Date Recorded: 6/12/2019

To Be Aired on: 6/16/2019



200 South A Street #400  
Oxnard Ca, 93030  
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: City of Oxnard  
Representative: Carmen Pantoja  
Title: Mayor Pro Tem  
Signature: Carmen Pantoja

Problems & Issues facing our community

Poverty  
Youth violence  
Lack of healthy life styles  
Lack of affordable housing  
Deterioration of infrastructure  
Lack of educational attainment for kids

Date Recorded: June 20, 19  
To Be Aired on: June 30, 19.

## PSA Quarterly List

**Station Call Letters KOXR-FM**  
**For quarter ending: June 30, 2019**

### Community issue:

1. We Can Help
2. Reaching Our Potential
3. HUD Vivienda
4. Centro De Control y Prevencion
5. St. Jude Finding A Cure
6. Hunger Prevention
7. Child Passenger Safety
8. Centro De Control y Prevencion
9. Caregiver Assistance
10. Community Engagement

### Responsive programming:

(1) Public service announcement, April 1, 2019- April 5, 2019, various times: This PSA informs the community if they have vision problems as they get older, if they have a blind child or are losing sight, or if they are a person who is losing sight and are wondering how they are going to succeed in school, at work or as a parent The National Federation of the blind can help. The blindness can't stop them from living the life they want. Visit [nfb.org](http://nfb.org) to know more about them and how they can help live the life you want. Message brought by The National Federation Of The Blind

(2) Public service announcement April 8, 2019- April 12, 2019, various times: This PSA informs the community how they focus on strengthening communities, each year reaching millions of kids, adults, seniors and families. Many of them living in underserved communities, with programs and resources designed to nurture the potential of every child and teen. Improve the nation's health and wellbeing and encourage individuals to give back and support their neighbor. They want to raise awareness of the many ways more people can get involved and help empower the communities.

(3) Public service announcement April 15, 2019- April 19, 2019, various times: This PSA informs the community how HUD is a public housing was established to provide

decent and safe rental housing for families of low income, elderly and people with disabilities who meet the necessary requirements. There are public housing of all types and sizes, from scattered single family houses to apartments in Tower for elderly families. There are approximately 1.2 million families living in public housing units, managed by some 3,300 housing agencies. To learn more visit [www.hud.org](http://www.hud.org). A message brought by US Department of Housing and Urban Development.

(4) Public service announcement, April 22, 2019- April 26, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public.

(5) Public service announcement, April 29, 2019- May 3, 2019, various times: This PSA informs how families never receive a bill from St. Jude for treatment, travel, housing or food because all a family should worry about is helping their child live. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20% when we opened to more than 80% today, and they won't stop until no child dies from cancer. St. Jude freely shares discoveries so that every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

(6) Public service announcement, May 6, 2019- May 10, 2019, various times: This PSA informs the community how 1 in 5 in America nearly 16 million children struggle with hunger. At the same time, billions of pounds of surplus food go to waste each year. Feeding America is a nationwide network of 200 food banks that leads the fight against hunger in the United States, and in their community. The Feeding America Network helps provide food to more than 46 million people through over 60,000 food pantries and meal programs across America.

(7) Public service announcement, May 13, 2019- May 17, 2019, various times: This PSA informs how the car seats are not used or installed correctly, so before you hit the road, check your car seat, it takes only 15 minutes. If they are having even the slightest trouble, questions or concerns, certified child passenger safety technicians are able to help or even

double check their work. Road injuries are the leading cause of unintentional deaths to children in the United States. Correctly used child safety seats can reduce the risk of death by as much as 71 percent.

(8) Public service announcement, May 20, 2019- May 24, 2019, various times: This PSA informs the community the importance of using antibiotics only when they are needed. Antibiotics are the instrument more powerful that we have to fight life-threatening pneumonia and sepsis conditions. They have been instrumental to fight infections that once were deadly or debilitating and have saved countless lives. However, the United States many antibiotics are been prescribed unnecessarily. The CDC estimated that doctors physicians and emergency rooms, are prescribed each year approximately 47 million courses of antibiotics for infections that do not need them, such as colds and flu, which represents approximately 30% of the antibiotics that are prescribed. This puts patients at risk of damage by their unnecessary use and contributes to antibiotic resistance, which is one of the most urgent threats to the health of the public

(9) Public service announcement, May 27, 2019- May 31, 2019, various times: This PSA informs the community how 40 million caregivers in the United States provided unpaid care to older relatives and friends. Almost 3 in 10 people who are caring for someone say their life has changed, often in a negative way. The campaign's latest round of work encourages caregivers to care not only for their loved ones, but also for themselves. AARP's Caregivers Resource Center, caregivers can find thousand of helpful articles, tips, and tools from experts and fellow caregivers who have been in their place

(10) Public service announcement, June 3, 2019- June 7, 2019, various times: This PSA informs the community how a United Way volunteer was located in a school and asked the children what that place needed. They answer Monsters, Lazer, and swimming pool, another hamster. What about spinach at lunchtime and more exercise? They all said No. To create healthier communities, what that place needs is you because many things can be accomplished when they live united. To donate or to be a volunteer visit [www.unitedway.org](http://www.unitedway.org). Message brought by United Way and Ad Council.