

Issue and Program List

Station Call Letters: KOXR

For quarter ending: June 2018

Section I: Issues

Following were the 5-10 issues of concern in the station's service area:

1. The Coalition for Family Harmony
2. La Hermandad Hank Locayo
3. Foster VC kids
4. Mexican Consulate (2)
5. Children and Family Services

Section II: Responsive Programs

During the preceding quarter, the following program and announcements were broadcast in response to the list issues listed above:

1 Issue No.1 (The Coalition for Family Harmony)

(a) Program or PSA series Title: The Coalition for family Harmony, Celia Laguna

Date(s) and time(s) of broadcast: April 8th, 2018 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Celia Laguna from The Coalition for family harmony is here to explain to the community about domestic violence and child abuse, trauma of grief, depression, divorce, child neglect abuse and infidelity.

2. Issue No 2 (La Hermandad Hank Locayo)

(a) Program or PSA series Title: La Hermandad Hank Locayo, Alicia Flores

Date(s) and time(s) of broadcast: April 29th, 2018 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Alicia Flores from La Hermandad Hank Locayo explains to the community the importance of going to vote for DACA.

3. Issue No.3 (Foster VC kids)

(a) Program or PSA series Title: Foster VC Kids, Ana Navarro

Date(s) and time(s) of broadcast: May 6, 2018 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Ana Navarro came to invite the community to an event where they will be having a lot of very useful information in Spanish. Ana also informed how to help the kids in our community.

4. Issue No.4 (Mexican Consulate)

(a) Program or PSA series Title: Mexican Consulate, Laura Quintana

Date(s) and time(s) of broadcast: May 20, 2018 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Laura from the Mexican Consulate informs the community where they could go for information regarding labor protection.

(b) Program or PSA series Title: Mexican Consulate, Jonathan Alvarez

Date(s) and time(s) of broadcast: June 24, 2018 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any:
Jonathan Alvarez the consulate of communities informed the community

5. Issue No.5 (Children and Family Services)

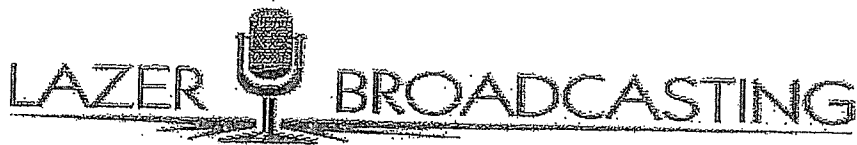
(a) Program or PSA series Title: Children and Family Services, Elsa Carreño

Date(s) and time(s) of broadcast: June 2018, 2018 (8:00am- 8:30am)

Duration of program or announcement: 30 min.

Source of material: Produced by Station

Summary of content, including names of hosts and guests, if any: Elsa Carreño Community Service Coordinator from Children and Family Service explains to the community how there is a need for resource families to open their hearts and home to out Ventura County foster children in care.



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: The Coalition For Family Harmony
Representative: Celia Laguna
Title: Family Harmony Coordinator
Signature: [Handwritten Signature]

Problems & Issues facing our community

Domestic Violence and child abuse
Trauma & Grief
Depression
Divorce
Child neglect Abuse
infidelity

Date Recorded: April 3rd, 2018

To Be Aired on: April 8th, 2018



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: LA Hermandad Hank Lacayo
Representative: Alicia Flores
Title: E.D.
Signature: Alicia Flores

Problems & Issues facing our community

Inf. Marcha mayo 4, 2018
" Salir Votar "
DACA

[Handwritten signature]

Date Recorded: 4/25/2018
To Be Aired on: 4/29/2018



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Lazer UC Kids
Representative: Ana Navarro
Title: Resource Family / Community Development Coordinator
Signature: Ana Navarro

Problems & Issues facing our community

Cuarto informativo es español en
el consultorio de Mexico de Oxnard
ungran para aprender como ayudar
a nuestros niños de la comunidad.
Presca padres de recursos.

Navarro

Date Recorded: May 1st, 2018
To Be Aired on: May 10, 2018



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: "CONSULADO DE MEXICO EN OXNARD
Representative: LAURA ESTHER QUINTANILLA CASAS
Title: CONSUL DE PROTECCION Y ASUNTOS JURIDICOS
Signature: *Laura Quintanilla Casas*

Problems & Issues facing our community

ASUNTOS CONSULARES - DESPEDIDA DE LABORES
DE PROTECCION - MARZO 2009 LLEGADA
OXNARD.

Presente

Date Recorded: May 16, 18
To Be Aired on: May 20, 18



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Children and Family Service
Representative: Elisa Carrero
Title: Community Service Coordinator
Signature: [Handwritten Signature]

Problems & Issues facing our community

Need for Resource families to
open their hearts and home to
our Ventura County foster children.
Currently there are 1000 children
in care ~~in need of homes~~.

[Handwritten signature/initials]

Date Recorded: June 4, 18

To Be Aired on: June 10, 18



200 South A Street #400
Oxnard Ca, 93030
Phone 805-240-2070 Fax 805-240-5960

ASCERTAINMENT FORM

Organization: Consulado de Mexico
Representative: Jonathan Alvarez
Title: Consul de Comunidades
Signature: Jaudia Juma

Problems & Issues facing our community

Ventanilla de Salud.

Maria...

Date Recorded: 20 Junio 2018
To Be Aired on: 24 Junio 2018

PSA Quarterly List

Station Call Letters: KOXR
For quarter ending: JUNE 2018

Community issue: Traffic Congestion

1. Hurricane Harvey Relief
2. El valor de jugar
3. High School Equivalency PSA
4. U.S Citizenship and Immigration Services
5. Job training & Employment/Designer Jeans

Responsive programming:

(1) Public service announcement, April 2, 2018-April 13, 2018: various times: Hurricane Harvey is the strongest storm the US has experience in over a decade. Millions of homes and business are affected and over 30,000 people are seeking shelter. The country is looking for help. Ad Council.

(2) Public service announcement, April 16, 2018- January 27, 2018: various times: The value of children's playing outdoors. The Toy foundation.

(3) Public service announcement, May 1st, 2018-May 11th, 2018: various times: More than 34 million American adults are without a high school diploma. FinishYourDiploma.org offers resources for adults to get started on their GED or other high school equivalency. This PSA encourages people to find the support they need to achieve their education goals. Ad Council.

(4) Public service announcement, May 21st, 2018-May 31st, 2018: various times: Information on how to become a U.S Citizen. . U.S Citizenship and Immigration Services.

(5) Public service announcement, June 1st, 2017- June 11th, 2018: various times: In 2016 donations helped power local Goodwill organizations to collectively collect more than 313,000 people with jobs in the United States and Canada. Donations to Goodwill are not an endpoint, but the beginning of job placement and job training in local communities. Ad Council.



August 31, 2017

Dear Traffic Manager:

The Ad Council has sent you **Hurricane Harvey Relief** PSAs digitally via **Extreme Reach**.

Small donations can make a big difference.

Hurricane Harvey is the strongest storm the U.S. has experienced in over a decade. Millions of homes and businesses are affected and over 30,000 people are seeking shelter. The country is looking to help; air these PSAs to guide them to make cash donations- the quickest way for organizations to get what's needed most to help communities recover and rebuild.

Log in to approve and download this important campaign message and show your support by running these PSAs in donated media space. Live Announcer Copy is also available following this notification. **Thank you.**

The Advertising Council
Hurricane Harvey Relief

- | | | |
|--------------------------|-----|-------------|
| 1. Harvey Relief | :30 | CNHA0001000 |
| 2. Harvey Relief-Spanish | :30 | CNHA0002000 |

Spot Expires: 8/31/2018

PLEASE NOTE: The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated media, and may not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.



501c3 Certificate "Dear Parents: Crazy" "El valor de jugar"
"Dear Parents: Pop Quiz" **TV Electronic PSA Kit**
"Dear Parents: Time-Out"
"Dear Parents: Rocket
Science"
TV Electronic PSA Kit

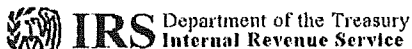


 **TV** Para descargar el archivo, sírvase seleccionar el enlace y guarde el archivo en su disco fijo local.

"El valor de jugar"
Broadcast HD File (:60)
Broadcast HD File (:30)
Broadcast HD File (:15)
Broadcast SD File (:60)
Broadcast SD File (:30)
Broadcast SD File (:15)

Material colateral Para descargar el archivo, sírvase seleccionar el enlace y guarde el archivo en su disco fijo local.

Certificado 501c3 de la organización sin fines de lucro "El valor de jugar"
TV PSA Material de prensa electrónico



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248464862
Mar. 26, 2012 LTR 4168C E0
13-6161457 000000 00

00021825
BODC: TE

TOY INDUSTRY FOUNDATION
1115 BROADWAY STE 400
NEW YORK NY 10010-3466



008528

Employer Identification Number: 13-6161457
Person to Contact: Miss Campbell
Toll Free Telephone Number: 1-877-829-5500

Dear Taxpayer:

This is in response to your Mar. 15, 2012, request for information regarding your tax-exempt status.

Our records indicate that you were recognized as exempt under section 501(c)(3) of the Internal Revenue Code in a determination letter issued in May 1964.

Our records also indicate that you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section 509(a)(2).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Please refer to our website www.irs.gov/eo for information regarding filing requirements. Specifically, section 6033(j) of the Code provides that failure to file an annual information return for three consecutive years results in revocation of tax-exempt status as of the filing due date of the third return for organizations required to file. We will publish a list of organizations whose tax-exempt status was revoked under section 6033(j) of the Code on our website beginning in early 2011.

0248464862
Mar. 26, 2012 LTR 4168C E0
13-6161457 000000 00
00021826

TOY INDUSTRY FOUNDATION
1115 BROADWAY STE 400
NEW YORK NY 10010-3466

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,



S. A. Martin, Operations Manager
Accounts Management Operations



December 12, 2017

Dear Traffic Manager:

The Ad Council has sent you **High School Equivalency PSAs** digitally via **Extreme Reach**.

No One Gets a Diploma Alone

More than 34 million American adults are without a high school diploma. Air new PSAs that encourage people to find the support they need to achieve their education goals. FinishYourDiploma.org offers resources for adults to get started on their GED or other high school equivalency.

Log in to approve and download this important campaign message and show your support by running these PSAs in donated media space. **Thank you.**

The Advertising Council
High School Equivalency

- | | | | |
|----|---------------|-----|-------------|
| 1. | Carissa | :60 | CNGA0368000 |
| 2. | Marco | :60 | CNGA0369000 |
| 3. | Carissa | :30 | CNGA0370000 |
| 4. | Marco | :30 | CNGA0371000 |
| 5. | Marco-Spanish | :60 | CNGA0372000 |
| 6. | Marco-Spanish | :30 | CNGA0373000 |

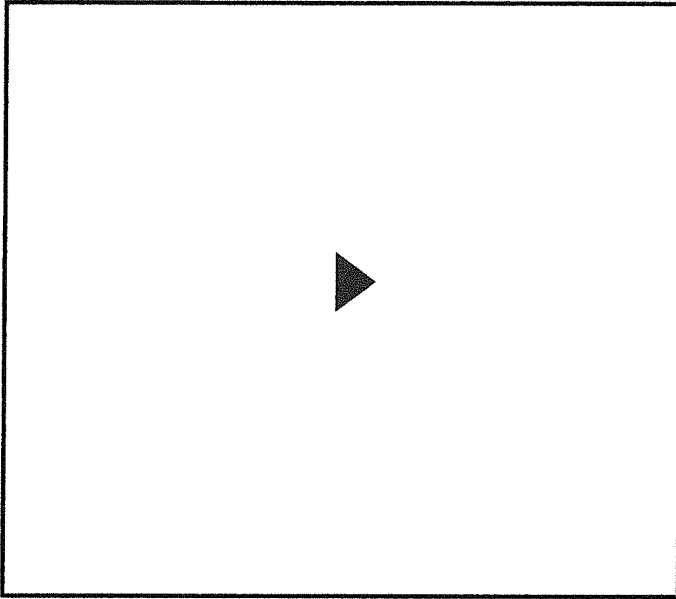
Spot Expires: 12/11/2018

PLEASE NOTE: The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated media, and may not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.



**U.S. Citizenship and
Immigration Services**

Radio PSA (Spanish)



Radio PSA (Spanish)

Audio only. 30-second radio spot in Spanish. **Can air only on donated media.**

Playlist



Radio PSA (Spanish)

Audio only. 30-second radio spot in Spanish. **Can air only on donated media.**



[Download MP3 file \(MP3, 967 KB\)](#)

[Download transcript \(PDF, 114 KB\)](#)



July 18, 2017

Dear Traffic Manager:

The Ad Council has sent you **Job Training & Employment** PSAs digitally via **Extreme Reach**.

Donate Stuff. Create Jobs.

In 2016, donations helped power local Goodwill® organizations to collectively connect more than 313,000 people with jobs in the United States and Canada. New radio uses personified clothes to demonstrate the many ways gently used objects can lead to employment opportunities. Run PSAs to help people understand that donating goods to Goodwill is not an endpoint, but the beginning of job placement and job training in local communities.

Log in to approve and download this important campaign message and show your support by running these PSAs in donated media space. Live Announcer Copy is also available following this notification. **Thank you.**

The Advertising Council
Job Training & Employment

1. Designer Jeans	:60	CNGO0216000
2. Power Suit	:60	CNGO0217000
3. Designer Jeans	:30	CNGO0218000
4. Rock T-Shirt	:30	CNGO0219000
5. Designer Jeans-Spanish	:60	CNGO0220000
6. Designer Jeans-Spanish	:30	CNGO0221000

Spots expire: 7/18/2019

PLEASE NOTE: The attached material designates an expiration date for each PSA. Because of the SAG/AFTRA labor contracts and the agreement with the talent, the material cannot be aired after the expiration date. Airing the PSAs after the expiration date may subject the sponsor, agency, and possibly your organization and its principals to additional talent fees, penalties and damages; as well as legal action regarding claims of right by the relevant talent. All Rights within the PSAs are owned by the Advertising Council or the named Sponsors. Sale of sponsorship to any other party is prohibited. PSAs may only be placed in donated media, and may not be used in any manner that would imply an association with any commercial enterprise. You cannot, for example, exhibit the PSA with corporate logos appearing in conjunction with it. No cropping, editing or modifications are permissible.