



WROC  
201 Humboldt St  
Rochester, NY 14610

Normal Communications  
Thomas A. Costa  
39 State Street, Suite 110  
Rochester, NY 14614

## Contract # 1201467

**Schedule Dates** 10/05/15-10/11/15  
**Advertiser** William K Taylor/Supreme Court/Rep/NY (75703)  
**Agency** Normal Communications (13626)  
**Product** Political - State Judicial (1072)  
**Brand** William K Taylor Supreme Court NY Rep Flight 10-  
**Salesperson** Rochester, House (1083)  
**Sales Office** Rochester  
**Buyer Name** Spinosa,Ann  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/02/15  
**Last Modified** 10/09/15  
**Entered By** Carol Mangione  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,894.50  
**Net Total** \$10,735.50  
**Sales Tax**

## Rochester (WROC)

By Broadcast Month	Spots	Rate
Oct. 2015	40	\$12,630.00
<b>Grand Total:</b>	<b>40</b>	<b>\$12,630.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM	4	X	X	X	X	X			4	\$90.00	\$360.00	Rochester (WROC)	NEWS 8 @ SUNRISE 6-7A	10/2/15
2.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	7A- CBS THIS MORNING	4	X	X	X	X	X			4	\$80.00	\$320.00	Rochester (WROC)	CBS THIS MORNING	10/2/15
3.0	Normal Line / SPOT	10/11/15-10/11/15	5	:30	8:58A- CBS NEWS SUNDAY MORNING								1	1	\$350.00	\$350.00	Rochester (WROC)	CBS NEWS SUNDY MORNING 9-1030A	10/2/15
4.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	10:57A- THE PRICE IS RIGHT	3	X	X	X	X	X			3	\$90.00	\$270.00	Rochester (WROC)	THE PRICE IS RIGHT	10/2/15
5.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	11:59A- NEWS 8 AT NOON	3	X	X	X	X	X			3	\$90.00	\$270.00	Rochester (WROC)	NEWS 8 @ NOON	10/2/15
6.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	4:30P- INSIDE EDITION	3	X	X	X	X	X			3	\$65.00	\$195.00	Rochester (WROC)	INSIDE EDITION	10/2/15
7.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	4:58P- NEWS 8 AT 5	2	X	X	X	X	X			2	\$110.00	\$220.00	Rochester (WROC)	NEWS 8 @ 5P	10/2/15
8.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	5:30P- NEWS 8 AT 530	2	X	X	X	X	X			2	\$110.00	\$220.00	Rochester (WROC)	NEWS 8 @ 530P	10/2/15
9.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	5:59P- NEWS 8 AT 6	4	X	X	X	X	X			4	\$200.00	\$800.00	Rochester (WROC)	NEWS 8 @ 6P	10/2/15
10.0	Normal Line / SPOT	10/10/15-10/10/15	5	:30	7P- NEWS 8 AT 6 SAT								1	1	\$100.00	\$100.00	Rochester (WROC)	NEWS 8 @ 6P - SAT - AIRING: 7P-730P OTO	10/2/15
11.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	6:58P- WHEEL OF FORTUNE	3	X	X	X	X	X			3	\$425.00	\$1,275.00	Rochester (WROC)	WHEEL OF FORTUNE	10/2/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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12.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	7:28P- JEOPARDY!	3	X	X	X		X			3	\$475.00	\$1,425.00	Rochester (WROC)	JEOPARDY	10/2/15
13.0	Normal Line / SPOT	10/05/15-10/09/15	5	:30	11P- NEWS 8 AT 11	3	X	X	X		X			3	\$175.00	\$525.00	Rochester (WROC)	NEWS 8 @ 11P	10/2/15
14.0	Normal Line / SPOT	10/06/15-10/06/15	5	:30	7:57P- N C I S			1						1	\$1,300.00	\$1,300.00	Rochester (WROC)	NCIS	10/2/15
15.0	Normal Line / SPOT	10/07/15-10/07/15	5	:30	9P- Criminal Minds				1					1	\$1,000.00	\$1,000.00	Rochester (WROC)	CRIMINAL MINDS	10/2/15
16.0	Normal Line / SPOT	10/11/15-10/11/15	5	:30	7:30P- 60 minutes								1	1	\$1,200.00	\$1,200.00	Rochester (WROC)	60 MINUTES - AIRING: 730P-830P OTO	10/2/15
17.0	Normal Line / NFL Bills	10/11/15-10/11/15	5	:30	12:57P- THE NFL ON CBS	1							X	1	\$2,800.00	\$2,800.00	Rochester (WROC)		10/9/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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