



WROC
201 Humboldt St
Rochester, NY 14610

Normal Communications
Thomas A. Costa
39 State Street, Suite 110
Rochester, NY 14614

Contract # 1208865

Schedule Dates	10/19/15-10/25/15	Date Entered	10/16/15
Advertiser	William K Taylor/Supreme Court/Rep/NY (75703)	Last Modified	10/16/15
Agency	Normal Communications (13626)	Entered By	Carol Mangione
Product	Political - State Judicial (1072)	CO-OP	No
Brand	William K Taylor Sup Court NY Rep Flight 10--19 (Headline #	
Salesperson	Rochester, House (1083)	Demo	
Sales Office	Rochester	Order Type	Normal
Buyer Name	Spinoso, Ann	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$2,415.00
Account Types	Local/Political	Net Total	\$13,685.00
Billing Type	Standard	Sales Tax	
Comments	FLIGHT 10-19-15 THRU 10-25-15		

Rochester (WROC)

By Broadcast Month	Spots	Rate
Oct. 2015	57	\$16,100.00
Grand Total:	57	\$16,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	5:58A- NEWS 8 AT SUNRISE 6AM	1	1	1	1	1				5	\$110.00	\$550.00	Rochester (WROC)	NEWS 8 @ 6A	10/16/15
2.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	7A- CBS THIS MORNING	6	X	X	X	X				6	\$100.00	\$600.00	Rochester (WROC)	CBS THIS MORNING 7-9A	10/16/15
3.0	Normal Line / SPOT	10/25/15-10/25/15	5	:30	8:58A- CBS NEWS SUNDAY MORNING								1	1	\$350.00	\$350.00	Rochester (WROC)	CBS NEWS SUNDAY MORNING 9-1030A	10/16/15
4.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	10:57A- THE PRICE IS RIGHT	1	1	1	1	1				5	\$110.00	\$550.00	Rochester (WROC)	THE PRICE IS RIGHT	10/16/15
5.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	11:59A- NEWS 8 AT NOON	1	1	1	1	1				5	\$110.00	\$550.00	Rochester (WROC)	NEWS 8 @ NOON	10/16/15
6.0	Normal Line / NFL	10/25/15-10/25/15	5	:30	12:57P- THE NFL ON CBS								1	1	\$1,700.00	\$1,700.00	Rochester (WROC)	THE NFL ON CBS 1P-5P NY JETS @ NEW ENGLAND	10/16/15
7.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	4:58P- NEWS 8 AT 5	1	1	1	1	1				5	\$125.00	\$625.00	Rochester (WROC)	NEWS 8 @ 5P	10/16/15
8.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	5:30P- NEWS 8 AT 530	1	1	1	1	1				5	\$125.00	\$625.00	Rochester (WROC)	NEWS 8 @ 530P	10/16/15
9.0	Normal Line / SPOT	10/19/15-10/23/15	5	:30	5:59P- NEWS 8 AT 6	1	1	1	1	1				5	\$225.00	\$1,125.00	Rochester (WROC)	NEWS 8 @ 6P	10/16/15
10.0	Normal Line / SPOT	10/25/15-10/25/15	5	:30	6P- NEWS 8 AT 6 SUN								1	1	\$225.00	\$225.00	Rochester (WROC)	NEWS 8 @ 6P - SUN	10/16/15
11.0	Normal Line / SPOT	10/19/15-10/20/15	5	:30	6:58P- WHEEL OF FORTUNE	2	2							4	\$425.00	\$1,700.00	Rochester (WROC)	WHEEL OF FORTUNE	10/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Product Political - State Judicial (1072)
Brand William K Taylor Sup Court NY Rep Flight 10--19
Salesperson Rochester, House (1083)
Sales Office Rochester
Buyer Name Spinoza, Ann
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments FLIGHT 10-19-15 THRU 10-25-15

Date Entered 10/16/15
Last Modified 10/16/15
Entered By Carol Mangione
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,415.00
Net Total \$13,685.00
Sales Tax

Rochester (WROC)
By Broadcast Month

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12.0	Normal Line / SPOT	10/23/15-10/23/15	5	:30	6:58P- WHEEL OF FORTUNE						1			1	\$425.00	\$425.00	Rochester (WROC)	WHEEL OF FORTUNE	10/16/15
13.0	Normal Line / SPOT	10/19/15-10/20/15	5	:30	7:28P- JEOPARDY!			2						4	\$475.00	\$1,900.00	Rochester (WROC)	JEOPARDY	10/16/15
14.0	Normal Line / SPOT	10/23/15-10/23/15	5	:30	7:28P- JEOPARDY!						1			1	\$475.00	\$475.00	Rochester (WROC)	JEOPARDY	10/16/15
15.0	Normal Line / SPOT	10/19/15-10/25/15	5	:30	11P- NEWS 8 AT 11			X	X	X	X	X	X	5	\$200.00	\$1,000.00	Rochester (WROC)	NEWS 8 @ 11P	10/16/15
16.0	Normal Line / SPOT	10/20/15-10/20/15	5	:30	7:57P- N C I S								1	1	\$1,200.00	\$1,200.00	Rochester (WROC)	NCIS	10/16/15
17.0	Normal Line / SPOT	10/25/15-10/25/15	5	:30	6:58P- 60 MINUTES								1	1	\$1,400.00	\$1,400.00	Rochester (WROC)	60 MINUTES	10/16/15
18.0	Normal Line / SPOT	10/25/15-10/25/15	5	:30	9P- THE GOOD WIFE								1	1	\$1,100.00	\$1,100.00	Rochester (WROC)	THE GOOD WIFE	10/16/15

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