

CONTRACT



KIAH-TV
7700 Westpark Dr
Houston, TX 77063
(713) 781-3939

And:

AX Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

<u>Contract / Revision</u> 881603 /		<u>Alt Order #</u> 09579965
<u>Advertiser</u> Buzbee / D / Mayor		<u>Original Date / Revision</u> 07/09/19 / 07/09/19
<u>Contract Dates</u> 07/29/19 - 08/31/19	<u>Estimate #</u> 1052	
<u>Product</u> BUZBEE GENERAL ELECT		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH-TV	<u>Account Executive</u> Lisa Brandenburg	<u>Sales Office</u> NSO Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
		<u>Total Ratings</u> 33.60
<u>Agency Code</u> 16670	<u>Advertiser Code</u> 124	<u>Product 1/2</u> 161
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	39	08/01/19	08/01/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/19	08/04/19	---1---				1	\$225.00	1.50			
N 2	39	08/23/19	08/23/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	----1--				1	\$225.00	1.50			
N 3	39	08/26/19	08/26/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/19	09/01/19	1-----				1	\$225.00	1.50			
N 4	39	08/27/19	08/27/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/19	09/01/19	-1-----				1	\$225.00	1.50			
N 5	39	08/30/19	08/30/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/19	09/01/19	----1--				1	\$225.00	1.50			
N 6	39	08/02/19	08/02/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/29/19	08/04/19	----1--				1	\$200.00	1.20			
N 7	39	08/06/19	08/06/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	-1-----				1	\$200.00	1.20			
N 8	39	08/08/19	08/08/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	---1---				1	\$200.00	1.20			
N 9	39	08/09/19	08/09/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	----1--				1	\$200.00	1.20			
N 10	39	08/13/19	08/13/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/19	08/18/19	-1-----				1	\$200.00	1.20			
N 11	39	08/15/19	08/15/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/19	08/18/19	---1---				1	\$200.00	1.20			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Advertiser</u> Buzbee / D / Mayor		<u>Original Date / Revision</u> 07/09/19 / 07/09/19
<u>Contract Dates</u> 07/29/19 - 08/31/19	<u>Product</u> BUZBEE GENERAL ELI	<u>Estimate #</u> 1052

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	39	08/05/19	08/05/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	1-----				1	\$225.00	1.20			
N 13	39	08/16/19	08/16/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/19	08/18/19	----1--				1	\$200.00	1.20			
N 14	39	08/20/19	08/20/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	-1-----				1	\$200.00	1.20			
N 15	39	08/22/19	08/22/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	---1---				1	\$200.00	1.20			
N 16	39	08/23/19	08/23/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	----1--				1	\$200.00	1.20			
N 17	39	08/28/19	08/28/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/19	09/01/19	--1----				1	\$200.00	1.20			
N 18	39	08/29/19	08/29/19	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/26/19	09/01/19	---1---				1	\$200.00	1.20			
N 19	39	08/06/19	08/06/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	-1-----				1	\$225.00	1.50			
N 20	39	08/09/19	08/09/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/05/19	08/11/19	----1--				1	\$225.00	1.50			
N 21	39	08/12/19	08/12/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/19	08/18/19	1-----				1	\$225.00	1.50			
N 22	39	08/13/19	08/13/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/19	08/18/19	-1-----				1	\$225.00	1.50			
N 23	39	08/16/19	08/16/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/12/19	08/18/19	----1--				1	\$225.00	1.50			
N 24	39	08/19/19	08/19/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	1-----				1	\$225.00	1.50			
N 25	39	08/20/19	08/20/19	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/19/19	08/25/19	-1-----				1	\$225.00	1.50			
Totals												33.60	\$5,325.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 - 08/25/19	20	\$4,250.00	(\$637.50)	\$3,612.50
08/26/19 - 08/30/19	5	\$1,075.00	(\$161.25)	\$913.75
Totals	25	\$5,325.00	(\$798.75)	\$4,526.25

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Buzbee / D / Mayor	07/09/19 / 07/09/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/29/19 - 08/31/19	BUZBEE GENERAL ELI	1052

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KIAH-TV/Houston	Date: 6/24/19
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I, AxMedia,
 being/on behalf of: Tony Buzbee for Mayor,
 a legally qualified candidate of the Republican
 political party for the office of: Mayor - City of Houston
 in the General
 election to be held on: November 5, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Tony Buzbee for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mr. Gilber Garcia

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/24/19

Date

Sarah Blue

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

PAIGE DOMINEY

Printed Name

National Sales Manager

Title