

Viewpoints Programs 14-27 through 14-39
Quarterly Issues Report – Q3 Third Quarter, July 6-September 28, 2014

During the third quarter of 2014 the following compliancy issues were covered

African-American Issues	Health Care
Agriculture	History
Animal Welfare And Abuse	Hobbies
Arts & Literature	Interpersonal & Business Communication
Bullying	Labor
Business	Law, Legislation & the Court System
Celebrity Culture	Medicine
Children & Family Issues	Mental Health
Civil Rights	Non-Profit Organizations
Commerce	Politics
Communication	Pop-Culture & Pop-Media
Construction Trades	Poverty
Crime	Prisons
Depression & Anxiety	Racism
Ecology	Recreation
Education	Schools
Employment	Science & Technology
Environment	Small Business
Farming	Sports & Recreation
Film & Media	Suicide
Finance	Therapy
Folklore	Wildlife & Endangered Species
Government	Youth At Risk
Health & Well Being	

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Program #14-27
Air Date: 7/6/14
Air Time: 6:00am

SEGMENT #1 – Thrillers: What they are and why we love them DURATION: 10:49

SYNOPSIS: When vacation time comes, people head for the pool, the beach and to resorts for some rest and relaxation. Many of them take along a good “beach read” - a book that lets them get out of themselves and enjoy an exciting, romantic or mysterious story. Thrillers are among the most popular vacation books, and we talk to two best-selling authors about what it takes to write in the genre.

Host: Gary Price. Guests: Steve Berry, author of the Cotton Malone series of thrillers, the most recent, “The Lincoln Myth,” and Steve Martini, author of the Paul Madriani series of thrillers. Both authors are contributors to the thriller anthology, “Face Off”.

COMPLIANCY ISSUES COVERED: arts & literature; recreation; business; film & media

SEGMENT #2- Making a Success of Your Life – After Prison DURATION: 10:44

SYNOPSIS: It’s still not easy to get a job these days, but for men and women coming out of prison, it’s even harder. We talk to a former three-time convict who had a wake-up call while in prison and turned his life around. We discuss how he came to the realization that his problems were of his own making, how he changed his attitude and created a mindset to facilitate his ambition to make it in business – legally – and how anyone with perseverance and positive thinking can achieve their goals.

Host: Marty Peterson. Guests: Weldon Long, entrepreneur, trainer, speaker, author of “The Power of Consistency,”.

COMPLIANCY ISSUES COVERED: prisons, crime, business, education

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Program #14-28
Air Date: 7/13/14
Air Time: 6:00am

SEGMENT #1 – Letters: What they teach us and why they're important

DURATION: 09:16

SYNOPSIS: When was the last time you wrote or received a real, handwritten letter in the mail? It's sad that there are young people today will never experience the joy of getting or writing a personal letter during their lives. We talk to a writer and editor about the importance of letter writing, and what we can learn from reading letters from notables and unknowns of the past.

Host: Gary Price. Guests: Shaun Usher, writer, editor of the book, "Letters of Note: An eclectic collection of correspondence deserving of a wider audience,".

COMPLIANCY ISSUES COVERED: arts & literature, media, African-American issues, crime, history.

SEGMENT #2- Animation in the Movies: How good can it get?

DURATION: 12:27

SYNOPSIS: It seems like there are more animated films making their way to theaters these days, and more animation being used in live action movies as well. We talk to an Oscar- and Emmy-winning filmmaker and animator, and a film critic about animation in film, the hits and misses of the past, and why it's difficult to get computer-generated reality just right.

Host: Marty Peterson. Guests: William Joyce, Oscar-winning filmmaker, animator, author of the children's book, "The Numberlys". Dann Gire, film critic for the Chicago Daily Herald.

COMPLIANCY ISSUES COVERED: arts & media, technology, business

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Program #14-29
Air Date: 7/20/14
Air Time: 6:00am

SEGMENT #1 – The Benefits of Eating Local

DURATION: 10:55

SYNOPSIS: We keep hearing how eating locally grown fruits, vegetables, meats and grains can help us maintain a healthy body and grow the local economy. We talk to three local food devotees about how to incorporate more organic and locally grown produce, hand-made artisan breads and even wild game into our diets without having to completely change our lifestyles.

Host: Gary Price. Guests: Myra Goodman, Founder of Earthbound Farm, co-author of the cookbook, "Straight from the Earth: Irresistible vegan recipes for everyone,". Josey Baker, artisanal baker, author of "Josey Baker Bread,". Miles Olson, outdoorsman, hunter, author of "The Compassionate Hunter's Guidebook,".

COMPLIANCY ISSUES COVERED: health, agriculture, small business, wildlife, hobbies, schools

SEGMENT #2 The Underwater Museum: Art that helps heal the oceans

DURATION: 10:47

SYNOPSIS: Artists have always enjoyed having their paintings, sculptures and other works displayed in museums for the entire world to see and admire. But only one creates artwork that sinks to the bottom of the ocean – on purpose! We talk to a sculptor about his unusual statues that not only create beautiful art beneath the waves, but also provide a home for coral, lichen, and other sea creatures around the world.

Host: Marty Peterson. Guests: Jason deCaries Taylor, sculptor, author of "The Underwater Museum,"

COMPLIANCY ISSUES COVERED: ecology, endangered species, art

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Program #14-30
Air Date: 7/27/14
Air Time: 6:00am

SEGMENT #1 – How Green Building and Agriculture Can Help the Environment DURATION: 11:12

SYNOPSIS: Carbon dioxide in the atmosphere has reached unhealthy levels, but how can we lower it and keep it from increasing in the future? Our two guests discuss how agricultural practices and green building can help decrease the carbon already present, as well as prevent an overabundance of CO2 and other unhealthy gasses from reaching our atmosphere in the years to come.

Host: Gary Price. Guests: Courtney White, founder of the non-profit Quivira Coalition, author of the book, "Grass, Soil, Hope: A journey through carbon country,". David Gottfried, CEO of Regenerative Ventures, author of "Explosion Green,".

COMPLIANCY ISSUES COVERED: environment, construction trades, agriculture, business, health & well being, technology

SEGMENT #2- Refeathering the Empty Nest DURATION: 11:26

SYNOPSIS: When the last child leaves home for college, marriage or that first job, parents are often sad and at loose ends about how the rest of their lives will progress. We talk to a therapist and author who's experienced her own children leaving home about the emotions of "the empty nest" and what parents can do to reframe their lives when the children go out on their own.

Host: Marty Peterson. Guests: Wendy Aronsson, psychotherapist and author of "Refeathering the Empty Nest".

COMPLIANCY ISSUES COVERED: children & family issues, mental health

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Program #14-31
Air Date: 8/3/14
Air Time: 6:00am

SEGMENT #1 – Fantasy Sports: What's the allure? DURATION: 10:17

SYNOPSIS: It's almost time for fantasy football leagues to start their draft research and choose their teams. What is it about picking a football – or baseball, basketball, hockey, golf or even sumo wrestling -- team and keeping track of their progress through the season? We talk to ESPN's fantasy sports guru and also to a college professor who has studied the fantasy sports industry, about who plays and why.

Host: Gary Price. Guests: Matthew Berry, ESPN's "Talented Mr. Roto," and author of "Fantasy Life: The outrageous, uplifting, and heartbreaking world of fantasy sports from the guy who's lived it," (twitter: @MatthewBerryTMR); Brody Rauhley, Asst. Prof. of Sport Administration, Univ. of Cincinnati, co-author of the book, "The Fantasy Sport Industry: Games within games,"

COMPLIANCY ISSUES COVERED: sports & recreation, business, media DURATION: 12:20

SEGMENT #2-Monster Fish: Hunting the biggest, baddest freshwater fish

SYNOPSIS: Sport fishing is usually a relaxing form of recreation. You sit in a boat or on the pier and cast your line into the water, hoping to catch something on the end of your hook. But for our guest and his crew, fishing is anything BUT relaxing. We'll talk to a scientist who travels the world looking for the biggest and most unusual freshwater fish to study and tag, and learn about why these fish are an important part of the food chain.

Host: Marty Peterson. Guests: Dr. Zeb Hogan, biologist, Assistant Research Prof. Univ. of Nevada-Reno, host of National Geographic Wild's show, "Monster Fish,"

COMPLIANCY ISSUES COVERED: environment, wildlife, science, education

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Program #14-32
Air Date: 8/10/14
Air Time: 6:00am

SEGMENT #1 – Incarcerating Juveniles: Does it hurt more than help DURATION: 11:46

SYNOPSIS: Thousands of juveniles are incarcerated each year for everything from felonies to truancy or loitering. Some of the institutions – “training schools” or “reform schools” – are as bad as prison and kids are often abused and neglected or become abusers themselves. We talk to two researchers and advocates about how kids get into trouble, what incarceration does to them, how much it costs and hear about alternatives to institutionalization.

Host: Gary Price. Guests: Nell Bernstein, journalist, author of “Burning Down the House: The end of juvenile prison,” Elizabeth Clarke, attorney, founder and president of the Juvenile Justice Initiative of Illinois.

COMPLIANCY ISSUES COVERED: children's issues, crime, education, prisons, government, mental health

SEGMENT #2- Brain Games: How your brain can sometimes trick you DURATION: 10:47

SYNOPSIS: Why do we become addicted? Believe in superstitions? How can we read body language? We talk to a TV host and a scientist about the nature of the brain, how it sometimes distorts reality in our daily lives, responds to stimuli, and enables us to read subtle signs of communication from other humans.

Host: Marty Peterson. Guests: Jason Silva, host of National Geographic Channel's “Brain Games,” Dr. Sri Sarma, Asst. Prof. in the Dept. of Biomedical Engineering, Johns Hopkins University.

COMPLIANCY ISSUES COVERED: science, media, communication, health

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Program #14-33
Air Date: 8/17/14
Air Time: 6:00am

SEGMENT #1 – Robogenesis: Cyborgs in fact and fiction DURATION: 09:32

SYNOPSIS: We're all familiar with the cyborgs of science fiction writers' imaginations, but have you ever met a real life cyborg? We talk to a sci-fi writer and an artist with an unusual prosthetic that enables him to see colors – through sound waves – about how technology is enabling people with disabilities to live normal lives, why some people oppose it, and the future of cyborg technology.

Host: Gary Price. Guests: Daniel H. Wilson, scholar, author of the novel, "Robogenesis". Neil Harbisson, Cyborg artist, ([facebook.com/neilharbisson](https://www.facebook.com/neilharbisson)), founder of the Cyborg Foundation.

COMPLIANCY ISSUES COVERED: medicine, technology, literature, art

SEGMENT #2- Man's Best Friend: How dogs enrich our lives DURATION: 11:47

SYNOPSIS: Dogs have been man's companions for centuries, helping us in our work, play and in times of joy and deep sadness. What is it about a dog that fascinates us so? And what can we learn from them? We talk to three dog people about their pets, and how their relationships with their dogs changed their lives.

Host: Marty Peterson. Guests: Julie Klam, author of "You Had Me at Woof: How dogs taught me the secrets of happiness". Larry Levin, author of "Oogy: The dog only a family could love". Nancy Stanley, author of "Pillow With a Heartbeat".

COMPLIANCY ISSUES COVERED: non-profit organizations; mental health; animal welfare and abuse; children and family issues

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Program #14-34
Air Date: 8/24/14
Air Time: 6:00am

SEGMENT #1 – Mississippi Eyes: Remembering the Freedom Summer, 1964 DURATION: 10:59

SYNOPSIS: The Freedom Summer of 1964 was a pivotal moment in American history. In the South, segregation was the rule, poor black residents were fighting for the right to vote and to be included in the Democratic National Convention, and three civil rights workers were brutally murdered in Mississippi. We talk to a man who headed up a group of young photojournalists who risked their lives to document that summer in Mississippi, about these events and his experiences with the people who lived that summer in the South, 50 years ago.

Host: Gary Price. Guests: Matt Herron, photojournalist, author of “Mississippi Eyes,”

COMPLIANCY ISSUES COVERED: civil rights; politics; racism; the arts; crime, poverty

SEGMENT #2- Cheetahs: Saving a unique animal and helping farmers in Africa DURATION: 11:30

SYNOPSIS: Cheetahs are the fastest of all land animals – they can reach speeds of up to 70 mph in short bursts. Despite their speed and hunting ability, cheetahs are endangered in Africa and Asia, and don’t breed especially well in captivity. In Africa, they can attack livestock herds for food, and that puts them in danger from the subsistence farmers who need to protect their flocks. We talk to a wildlife expert who lives in Namibia, Africa and who has studied cheetahs for decades, and a wildlife photographer who spent three years documenting the lives of a family of cheetahs and other animals, about this amazing cat and why it’s important to protect it for future generations.

Host: Marty Peterson. Guests: Dr. Laurie Marker, cheetah researcher, founder and executive director of the Cheetah Conservation Fund, author of “A Future for Cheetahs”. Suzi Eszterhas, award-winning wildlife photographer, who created photographs for “A Future for Cheetahs”.

COMPLIANCY ISSUES COVERED: wildlife, farming, environment, science

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Program #14-35
Air Date: 8/31/14
Air Time: 6:00am

SEGMENT #1 – Villains: The characters we love to hate DURATION: 09:57

SYNOPSIS: These days, it's sometimes difficult to tell the good guys from the bad guys in popular films and on TV. With serial killer, Dexter, being hailed as a hero; and Tony Soprano being portrayed as a sympathetic family man, the idea of villains has changed a lot over the decades – or has it? We talk to two men who research and write about heroes and villains about the differences between villains and monsters; why some villains are hailed as heroes, and how people who do wrong are often held in higher regard than the people who try to expose them.

Host: Gary Price. Guests: Dr. Travis Langley, Prof. of Psychology, Henderson State University, AR, author of "Batman and Psychology: A dark and stormy knight," (twitter: @superherologist); Chuck Klosterman, journalist, ethicist for the NYTimes Magazine, author of "I Wear the Black Hat."

COMPLIANCY ISSUES COVERED: health care; youth at risk; technology

SEGMENT #2- Big, Bad, Botany: Amazing common and exotic plants DURATION: 10:35

SYNOPSIS: Plants are amazing! They've survived through the millennia and are found in the depths of the ocean and on the tops of mountains, evolving to avoid predators, flood, drought and extreme temperatures. We talk to a man who studied a wide assortment of plants about their history, folklore, and their ingenious ways of surviving in a hostile world.

Host: Marty Peterson. Guest: Michael Largo, author of "The Big, Bad Book of Botany,"

COMPLIANCY ISSUES COVERED: folklore, health, science, environment. health care; youth at risk; technology

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Program #14-36
Air Date: 9/7/14
Air Time: 6:00am

SEGMENT #1 – Mindshift: NASA technology goes mainstream DURATION: 10:55

SYNOPSIS: NASA has created some spectacular technology that's gotten us to the moon; sent space probes to check out the farthest reaches of the universe, and sent robots to investigate Mars. Now the space agency is using its Mindshift biofeedback technology to try to help people who have trouble focusing on their work, families who enjoy computer games and the disabled. We talk to two NASA researchers and the man whose company is helping them bring that technology to the public about how it works and how it can be integrated into the daily lives of millions.

Host: Gary Price. Guests: Alan Pope and Chad Stephens, research scientists, NASA's Langley Research Center, Hampton, VA. Scott Dromms, Manager for Intellectual Property, Edison Nation

COMPLIANCY ISSUES COVERED science & technology; commerce; the disabled, children & families, recreation

SEGMENT #2-Television: Is it becoming too raunchy for our kids? DURATION: 11:45

SYNOPSIS: With so many channels on TV today, you can find programs that cater to everyone's tastes. However, some parents think that there's not much out there in prime time that is safe for families with children to watch. They say that even network TV is becoming raunchier with "pixelated" or blurred nudity becoming more common, and bad language and sexual references made even on some animated shows.

Host: Marty Peterson. Guests: Dan Isett, Dir. of Public Policy for The Parents Television Council. Dr. Charles Coletta, instructor in the Department of Popular Culture, Bowling Green State Univ.

COMPLIANCY ISSUES COVERED: children & family issues; government; media; censorship; popular culture

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Program #14-37
Air Date 9/14/14
Air Time: 6:00am

SEGMENT #1 – The Complicated Issue of Suicide and Prevention DURATION: 09:46

SYNOPSIS: The high-profile suicide of actor/comedian Robin Williams has brought the issue of depression back into the public's consciousness. We talk to a psychologist and to the director of a mental health organization about what might make someone want to take their own life, the stresses of success, and the different treatments available for those in distress.

Host: Gary Price. Guests: Dr. Frank Farley, psychologist, professor at Temple University, Philadelphia, PA, and former president of the American Psychological Association. Stella Kalfas, Exec. Dir. of the Mental Health Association of Greater Chicago,.

COMPLIANCY ISSUES COVERED: suicide, depression, the arts, health, children & family issues

SEGMENT #2- Pirates! The real story behind those salty sailors DURATION: 10:55

SYNOPSIS: International Talk Like a Pirate Day is celebrated every year on September 19, and many people join in the fun by dressing, acting and talking like the pirates they've enjoyed in movies such as "Pirates of the Caribbean" and books like "Treasure Island." But were pirates really the peg-legged, eye-patched, parrot-loving sailors depicted in popular culture? We talk to two pirate researchers about who these men were, their exploits, and what their lives were really like.

Host: Marty Peterson. Guests: Charles Ewen, Prof. in the Dept. of Anthropology, East Carolina University, co-editor of "X Marks the Spot: The archeology of piracy"; Pat Croce, author of "The Pirate Handbook: A rogue's guide to pillage, plunder, chaos & conquest".

COMPLIANCY ISSUES COVERED: arts & literature, pop media, crime, history & culture

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Program #14-38
Air Date 9/21/14
Air Time: 6:00am

SEGMENT #1 – Whatever Happened to the Funny Papers? DURATION: 12:17

SYNOPSIS: Newspapers are getting smaller and smaller, and so are their comics sections. How is this affecting the cartoonists who create some of our favorite comic characters? We talk to a veteran of the cartoon industry about the digital revolution in comics, how it affects the cartoonists' income and the way they draw their strips, how cartoonists keep old time comics up-to-date, and where the public can access their favorite funnies.

Host: Gary Price. Guests: Guy Gilchrist, cartoonist for the "Nancy" comic strip and author of the new book, "Nancy" (www.nancyandsluggo.com) (www.gocomics.com).

COMPLIANCY ISSUES COVERED: art, commerce, technology, media

SEGMENT #2- The Curious Case of the Sherlock Holmes Copyright DURATION: 10:18

SYNOPSIS: This summer, a case came to the U.S. Seventh Circuit Court of Appeals involving the use of the characters of Sherlock Holmes and Dr. Watson in new works. The case was unusual in that the bulk of Sir Arthur Conan Doyle's stories of the great detective were in the public domain – but some weren't. The question was, if there are still some stories that are copyrighted, does that keep the characters copyrighted also? We talk to a Holmes aficionado and a copyright attorney about the case and its current resolution.

Host: Marty Peterson. Guests: Ed Fitzelle, Portal editor for Everything Sherlock Holmes.com (www.everythingsherlockholmes.com); Edward Lee, Professor of Law, IIT Chicago-Kent College of Law, Dir. of the Intellectual Property Program (www.kentlaw.edu).

COMPLIANCY ISSUES COVERED: literature, law & property rights, courts

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Program # 14-39
Air Date: 9/28/14
Air Time: 6:00am

SEGMENT #1 – John Marshall and the Transformation of the Supreme Court DURATION:10:45

SYNOPSIS: The Supreme Court wasn't always tasked with hearing cases about the constitutionality of a state, local or federal law. In fact, the purpose of the Court isn't even clear in the Constitution itself. We'll hear about the amazing man who changed all that and made our highest court what it is today.

Host: Gary Price. Guests: Harlow Giles Unger, author of "John Marshall: The Chief Justice Who Saved the Nation," (www.harlowunger.com).

COMPLIANCY ISSUES COVERED: laws & courts, commerce, government, history, civil rights

SEGMENT #2- Making Conflict Work for You at Work DURATION: 10:58

SYNOPSIS: Conflict in the workplace can cause hurt feelings, lower productivity, animosity and, sometimes, cause workers to leave. It can also spur creativity and help workers and their companies achieve higher goals. We talk to two conflict specialists about how conflict works, and how workers and employers can deal with it in a way that is beneficial for both.

Host: Marty Peterson. Guests: Peter T. Coleman, professor of psychology & education, Columbia Univ., co-author of "Making Conflict Work: Harnessing the Power of Disagreement," (www.makingconflictwork.com); Steven G. Blum, attorney, professional negotiator, author of "Negotiating Your Investments: Use proven negotiation methods to enrich your financial life," (www.negotiatingtruth.com).

COMPLIANCY ISSUES COVERED: labor, mental health, business, relationships