

INVOICE



WTAP
One Television Plaza
Parkersburg, WV 26101
Sales T & C: www.gray.tv/advertising
Main: (304) 485-4588
Billing:

Property	WTAP		
Invoice #	3535346-1	Order #	3535346
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/07/24	Flight Dates	05/01/24 - 05/07/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5312 5.1-.5.7 ALL MARKETS ADDITION		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9920140		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	139617		
Advertiser Ref	629632		
Product 1			
Product 2			

Billing Address:

FlexPoint Media
Attention: Accounts Payable
PO Box 1051
New Albany, OH 43054

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/01/24	05/07/24	WTAP News @ Noon	12p-1230p	MTWTF--	:30	3	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 --WTF-- 3 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP W 05/01/24 12:25 PM WTAP News @ Noon 12p-1230p :30 MWVG0TV08H \$75.00 NM 2 WTAP Th 05/02/24 12:29 PM WTAP News @ Noon 12p-1230p :30 MWVG0TV06H \$75.00 NM 3 WTAP F 05/03/24 12:23 PM WTAP News @ Noon 12p-1230p :30 MWVG0TV08H \$75.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 MT----- 2 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WTAP M 05/06/24 12:18 PM WTAP News @ Noon 12p-1230p :30 MWVG0TV08H \$75.00 NM 5 WTAP Tu 05/07/24 12:16 PM WTAP News @ Noon 12p-1230p :30 MWVG0TV08H \$75.00 NM									
2	05/01/24	05/07/24	Thursday Prime Hr 1	8p-9p	---T---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 ---T--- 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP Th 05/02/24 8:19 PM Thursday Prime Hr 1 8p-9p :30 MWVG0TV08H \$275.00 NM									
3	05/01/24	05/07/24	Tuesday Prime Hr 1	8p-9p	-T-----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -T----- 1 \$285.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP Tu 05/07/24 8:42 PM Tuesday Prime Hr 1 8p-9p :30 MWVG0TV08H \$285.00 NM									
4	05/01/24	05/07/24	Monday Prime 2 Hour	9:00 PM-10:00 PM	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 M----- 1 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP M 05/06/24 9:44 PM Monday Prime 2 Hour 9:00 PM-10:00 PM :30 MWVG0TV08H \$325.00 NM									
5	05/01/24	05/07/24	M-F 1230p-1p	1230p-1p	MTWTF--	:30	3	\$35.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200



Invoice #	3535346-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/07/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5312 5.1.-5.7 ALL MARKETS ADDITION		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
	04/29/24	05/05/24	--WTF--		3		\$35.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WTAP	W	05/01/24	12:55 PM	M-F 1230p-1p	1230p-1p	:30	MWVG0TV06H	\$35.00	NM
2	WTAP	Th	05/02/24	12:47 PM	M-F 1230p-1p	1230p-1p	:30	MWVG0TV08H	\$35.00	NM
1	WTAP	F	05/03/24	12:57 PM	M-F 1230p-1p	1230p-1p	:30	MWVG0TV08H	\$35.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
	05/06/24	05/12/24	MT-----		2		\$35.00			
6	05/01/24	05/07/24	Tuesday Prime Hr 1	8p-9p	-T-----	:30	1	\$285.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
	05/06/24	05/12/24	-T-----		1		\$285.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	Tu	05/07/24	7:59 PM	Tuesday Prime Hr 1	8p-9p	:30	MWVG0TV08H	\$285.00	NM
7	05/01/24	05/07/24	Thursday Prime Hr 2	9p-10p	---T---	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
	04/29/24	05/05/24	---T---		1		\$325.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	Th	05/02/24	9:39 PM	Thursday Prime Hr 2	9p-10p	:30	MWVG0TV06H	\$325.00	NM
8	05/01/24	05/07/24	Wednesday Prime Hr 2	9p-10p	--W----	:30	1	\$325.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
	04/29/24	05/05/24	--W----		1		\$325.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	W	05/01/24	9:19 PM	Wednesday Prime Hr 2	9p-10p	:30	MWVG0TV08H	\$325.00	NM
9	05/01/24	05/07/24	Friday Prime 2 Hour	10:00 PM-11:00 PM	----F--	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
	04/29/24	05/05/24	----F--		1		\$300.00			
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	F	05/03/24	10:20 PM	Friday Prime 2 Hour	10:00 PM-11:00 PM	:30	MWVG0TV06H	\$300.00	NM

Total Spots 17

Payment Terms 30 Days

<u>Gross Total</u>	\$2,670.00
<u>Agency Commission</u>	\$400.50
<u>Net Amount Due</u>	\$2,269.50
<u>Invoice Balance as of 05/17/24 10:48:48 AM ET</u>	\$0.00

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