

# INVOICE



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (304) 485-4588**  
**Billing:**

Property	WTAP		
Invoice #	3459713-1	Order #	3459713
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/08/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9920140		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	139617		
Advertiser Ref	629632		
Product 1			
Product 2			

Billing Address:

**FlexPoint Media**  
**Attention: Accounts Payable**  
**PO Box 1051**  
**New Albany, OH 43054**

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/12/24	05/12/24	Sunday Prime Hr 4	10p-11p	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP Su 05/12/24 10:00 PM Sunday Prime Hr 4 10p-11p :00 <del>\$200.00</del> NM See MG 1.2,1.3 3 WTAP Su 05/12/24 9:23 PM Sunday Prime 2 Hour B 9:00 PM-10:00 PM :30 MWVG0TV08H \$175.00 NM MG for 2.1,1.1 2 WTAP Su 05/12/24 10:27 PM Sunday Prime 2 Hour B 10:00 PM-11:00 PM :30 MWVG0TV10H \$200.00 NM MG for 2.1,1.1									
2	05/12/24	05/12/24	Sunday Prime Hr 3	9p-10p	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP Su 05/12/24 9:00 PM Sunday Prime Hr 3 9p-10p :00 <del>\$175.00</del> NM See MG 1.2,1.3									
3	05/11/24	05/11/24	Saturday Prime Hr 3	10p-11p	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP Sa 05/11/24 10:35 PM Saturday Prime Hr 3 10p-11p :30 MWVG0TV10H \$150.00 NM									
4	05/08/24	05/08/24	Wednesday Prime Hr 1	8p-9p	--W----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 --W---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP W 05/08/24 8:20 PM Wednesday Prime Hr 1 8p-9p :30 MWVG0TV10H \$275.00 NM									
5	05/10/24	05/10/24	Friday Prime Hr 1	8p-9p	----F--	:30	1	\$225.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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**Tallahassee, FL 32317-4200**



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Estimate #	5052 5.8-5.14 MORRISEY 2024 TV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	05/10/24	05/10/24	Friday Prime Hr 1	8p-9p	----F--	:30	1	\$225.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	----F--	1	\$225.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	F	05/10/24	8:23 PM	Friday Prime Hr 1	8p-9p	:30	MWVG0TV08H	\$225.00	NM
6	05/12/24	05/12/24	NBC Nightly News Su	630p-7p	-----S	:30	1	\$350.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	-----S	1	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	Su	05/12/24	6:59 PM	NBC Nightly News Su	630p-7p	:30	MWVG0TV10H	\$350.00	NM
7	05/08/24	05/14/24	News @ 11p M-F	11p-1135p	MTWTF--	:30	2	\$250.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	--WTF--	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WTAP	W	05/08/24	11:33 PM	News @ 11p M-F	11p-1135p	:30	MWVG0TV08H	\$250.00	NM
1	WTAP	F	05/10/24	11:11 PM	News @ 11p M-F	11p-1135p	:30	MWVG0TV08H	\$250.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/13/24	05/19/24	MT-----	1	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WTAP	M	05/13/24	11:20 PM	News @ 11p M-F	11p-1135p	:30	MWVG0TV08H	\$250.00	NM
8	05/08/24	05/14/24	NBC Nightly News	630p-730p	MTWTF--	:30	2	\$350.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	--WTF--	2	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	Th	05/09/24		NBC Nightly News	630p-730p	:00		<del>\$350.00</del>	NM
					Credited					
2	WTAP	F	05/10/24		NBC Nightly News	630p-730p	:00		<del>\$350.00</del>	NM
					Credited					
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/13/24	05/19/24	MT-----	2	\$350.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WTAP	M	05/13/24		NBC Nightly News	630p-730p	:00		<del>\$350.00</del>	NM
					Credited					
4	WTAP	Tu	05/14/24		NBC Nightly News	630p-730p	:00		<del>\$350.00</del>	NM
					Credited					
9	05/08/24	05/14/24	News @ 6p M-F	559p-630p	MTWTF--	:30	2	\$250.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	--WTF--	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	Th	05/09/24	6:09 PM	News @ 6p M-F	559p-630p	:30	MWVG0TV10H	\$250.00	NM
2	WTAP	F	05/10/24	6:27 PM	News @ 6p M-F	559p-630p	:30	MWVG0TV08H	\$250.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/13/24	05/19/24	MT-----	2	\$250.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WTAP	M	05/13/24	6:18 PM	News @ 6p M-F	559p-630p	:30	MWVG0TV08H	\$250.00	NM

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<i>Credited</i>																																																																																																																																		
10	05/08/24	05/10/24	Early Today	5a-530a	--WTF--	:30	1	\$25.00	NM																																																																																																																									
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11	05/11/24	05/11/24	Overnight Rotator M-Su	2:00 XM-3:00 XM	-----S-	:30	1	\$20.00	NM																																																																																																																									
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13	05/11/24	05/11/24	Saturday Night Live	1130p-1a	-----S-	:30	1	\$45.00	NM																																																																																																																									
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# INVOICE

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3459713-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	05/08/24	05/14/24	News @ 5p M-F	5p-530p	MTWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 MT----- 1 \$100.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTAP	M	05/13/24		News @ 5p M-F	5p-530p	:00		<del>\$100.00</del> NM
Credited									
16	05/11/24	05/11/24	News @ 11p Sa	11p-1130p	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S- 1 \$80.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAP	Sa	05/11/24	11:08 PM	News @ 11p Sa	11p-1130p	:30	MWVG0TV08H	\$80.00 NM
17	05/08/24	05/14/24	Daybreak @ 6a	6a-7a	MTWTF--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 --WTF-- 3 \$75.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTAP	W	05/08/24	6:19 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV08H	\$75.00 NM
5	WTAP	Th	05/09/24	5:58 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV08H	\$75.00 NM
1	WTAP	F	05/10/24	6:15 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV08H	\$75.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 MT----- 4 \$75.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
7	WTAP	M	05/13/24	6:30 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV10H	\$75.00 NM
4	WTAP	M	05/13/24	6:49 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV08H	\$75.00 NM
6	WTAP	Tu	05/14/24	5:59 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV08H	\$75.00 NM
3	WTAP	Tu	05/14/24	6:22 AM	Daybreak @ 6a	6a-7a	:30	MWVG0TV10H	\$75.00 NM
18	05/08/24	05/14/24	Jeopardy M-F	730p-8p	MTWTF--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 --WTF-- 3 \$90.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAP	W	05/08/24	7:43 PM	Jeopardy M-F	730p-8p	:30	MWVG0TV08H	\$90.00 NM
2	WTAP	Th	05/09/24	7:55 PM	Jeopardy M-F	730p-8p	:30	MWVG0TV10H	\$90.00 NM
5	WTAP	F	05/10/24	7:36 PM	Jeopardy M-F	730p-8p	:30	MWVG0TV10H	\$90.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 MT----- 2 \$90.00									
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4	WTAP	M	05/13/24		Jeopardy M-F	730p-8p	:00		<del>\$90.00</del> NM
Credited									
3	WTAP	Tu	05/14/24		Jeopardy M-F	730p-8p	:00		<del>\$90.00</del> NM
Credited									
19	05/08/24	05/14/24	M-F 530p-6p	530p-6p	MTWTF--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 --WTF-- 3 \$85.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WTAP	W	05/08/24	5:53 PM	M-F 530p-6p	530p-6p	:30	MWVG0TV08H	\$85.00 NM
2	WTAP	Th	05/09/24	5:54 PM	M-F 530p-6p	530p-6p	:30	MWVG0TV08H	\$85.00 NM

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# INVOICE

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**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
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20	05/08/24	05/14/24	Today Show	7a-9a	MTWTF--	:30	2	\$80.00	NM																																																																																																																																																																					
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3459713-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	05/11/24	05/11/24	Wheel of Forutune Sa	7p-730p	-----S-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----S- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP Sa 05/11/24 7:14 PM Wheel of Forutune Sa 7p-730p :30 MWVG0TV08H \$30.00 NM									
24	05/09/24	05/09/24	Thursday Prime Hr 2	9p-10p	---T---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---T--- 1 \$275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP Th 05/09/24 Thursday Prime Hr 2 9p-10p :00 <del>\$275.00</del> NM Credited									
25	05/09/24	05/09/24	Thursday Prime Hr 3	10p-11p	---T---	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---T--- 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP Th 05/09/24 10:10 PM Thursday Prime Hr 3 10p-11p :30 MWVG0TV08H \$375.00 NM									
26	05/09/24	05/10/24	The Tonight Show	1135p-1237a	---TF--	:30	3	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---TF-- 3 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTAP Th 05/09/24 12:13 AM The Tonight Show 1135p-1237a :30 MWVG0TV10H \$55.00 NM 3 WTAP F 05/10/24 12:04 AM The Tonight Show 1135p-1237a :30 MWVG0TV10H \$55.00 NM 1 WTAP F 05/10/24 12:33 AM The Tonight Show 1135p-1237a :30 MWVG0TV08H \$55.00 NM									
27	05/09/24	05/10/24	Live with Kelly & Ryan	9a-10a	---TF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---TF-- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTAP Th 05/09/24 9:59 AM Live with Kelly & Ryan 9a-10a :30 MWVG0TV08H \$30.00 NM 1 WTAP F 05/10/24 9:44 AM Live with Kelly & Ryan 9a-10a :30 MWVG0TV10H \$30.00 NM									
28	05/09/24	05/13/24	Today Show II	10a-11a	M--TF--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 M--TF-- 2 \$25.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 M----- 1 \$25.00									
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29	05/09/24	05/10/24	Days of Our Lives	1p-2p	---TF--	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---TF-- 2 \$30.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3459713-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
29	05/09/24	05/10/24	Days of Our Lives	1p-2p	---TF--	:30	2	\$30.00	NM																																																																																																			
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<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																													
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# INVOICE

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3459713-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	05/12/24	05/12/24	News @ 6p Sun	6p-630p	-----S	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24    05/12/24    -----S                    1            \$80.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAP	Su	05/12/24	6:29 PM	News @ 6p Sun	6p-630p	:30	MWVG0TV08H	\$80.00 NM
36	05/08/24	05/12/24	Late Fringe Rotator M-Su	M-F1135p-213a/Sa	-----S	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24    05/12/24    -----S                    1            \$20.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAP	Su	05/12/24	1:34 AM	Late Fringe Rotator M-Su	M-F1135p-213a/Sa	:30	MWVG0TV08H	\$20.00 NM
37	05/14/24	05/14/24	Early Today	5a-530a	-T-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24    05/19/24    -T-----                    1            \$25.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAP	Tu	05/14/24	5:26 AM	Early Today	5a-530a	:30	MWVG0TV10H	\$25.00 NM
39	05/13/24	05/14/24	Today w/ Hoda & Jenna	Today w/ Hoda & J	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24    05/19/24    MT-----                    2            \$30.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAP	M	05/13/24	11:47 AM	Today w/ Hoda & Jenna	Today w/ Hoda & J	:30	MWVG0TV10H	\$30.00 NM
2	WTAP	Tu	05/14/24	11:48 AM	Today w/ Hoda & Jenna	Today w/ Hoda & J	:30	MWVG0TV10H	\$30.00 NM
<u>Total Spots</u>							<b>76</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$7,315.00</b>
<u>Agency Commission</u>	<b>\$1,097.25</b>
<u>Net Amount Due</u>	<b>\$6,217.75</b>
<u>Invoice Balance as of 05/17/24 10:48:41 AM ET</u>	<b>\$0.00</b>

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