

WTAP Vtop One Television Plaza
Parkersburg, WV 26101 Sales T & C: www.gray.tv/advertising

Main: (304) 485-4588

Billing:

Billing Address:

FlexPoint Media **Attention: Accounts Payable** PO Box 1051 New Albany, OH 43054

Send Payment To:

WTAP P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WTAP				
Invoice #	3459713-1	Order #	3459713		
Invoice Date	05/14/24	Alt Order #			
Invoice Month	May 2024	Deal #			
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/08/24 - 05/14/24		
Advertiser	Morrisey 2024				
Product	841 WV GOV				
Estimate #	5052 5.8-5.14 MORF	RISEY 2024 TV	1		
	Account Executive	Parkersburg House			
	Sales Office	Parkersburg Regional			
	Sales Region	Regional			
	Agency Code	9920140			
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	139617			
	Advertiser Ref	629632			
	Product 1				
	Product 2				

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 05/12/24	05/12/24	Sunday Prime Hr 4	10p-11p	S	:30	1	\$200.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		th Ad-ID			Rate Type
1 WTA	AP Su 05/ See MG		y Prime Hr 4	10p-11p	:0	00			\$200.00 NM
3 WTA	AP Su 05/ MG for 2		y Prime 2 Hour B	9:00 PM-10:00	PM :3	O MWVGOVTV	И80		\$175.00 NM
2 WTA	AP Su 05/ MG for 2		y Prime 2 Hour B	10:00 PM-11:00	O PN :3	O MWVGOVTV	10Н		\$200.00 NM
2 05/12/24	05/12/24	Sunday Prime Hr 3	9p-10p	S	:30	1	\$175.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24	Spots/Week 1	Rate \$175.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WTA	AP Su 05/ See MG		y Prime Hr 3	9p-10p	:0	00			\$175.00 NM
3 05/11/24	05/11/24	Saturday Prime Hr 3	10p-11p	S-	:30	1	\$150.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> S-	Spots/Week 1	Rate \$150.00					
Spots: # Ch	Day Air		otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WTA	AP Sa 05/	11/24 10:35 PM Saturd	ay Prime Hr 3	10p-11p	:3	O MWVGOVTV	10Н		\$150.00 NM
4 05/08/24	05/08/24	Wednesday Prime Hr 1	8p-9p	W	:30	1	\$275.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS W	Spots/Week 1	Rate \$275.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WTA	AP W 05/	08/24 8:20 PM Wedne	esday Prime Hr 1	8p-9p	:3	O MWVGOVTV	10H		\$275.00 NM
5 05/10/24	05/10/24	Friday Prime Hr 1	8p-9p	F	:30	1	\$225.00	NM	

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Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24			
Advertiser	Morrisey 2024	Morrisey 2024				
Product	841 WV GOV					
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV					

Spots/

							Spots/				
Line Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5 05/10/24	05/10/24	Friday F	Prime Hr 1	8p-9p	F	:30	1	\$225.00	NM		
Weeks:	Start Date 05/06/24	End Date 05/12/24		Spots/Week 1	Rate \$225.00						
Spoto: # Ch					•	Longth	. A4 ID			Poto T	.,,,,,
Spots: <u>#</u> <u>Ch</u> 1 WT	<u>Day Air</u> AP F 05		Air Time Descrip		Start/End Time		<u>Ad-ID</u> MWVGOVTV	/OOII		Rate T \$225.00	
I VVI	AF F 05/	/10/24	8:23 PM Friday F	TIIIIE FII I	8p-9p	.30	I MWWGOVI V	0811		\$225.00	IVIVI
6 05/12/24	05/12/24	NBC Ni	ghtly News Su	630p-7p	S	:30	1	\$350.00	NM		
Weeks:	Start Date 05/06/24	End Date 05/12/24		Spots/Week 1	<u>Rate</u> \$350.00						
Spots: # Ch	<u>Day</u> Air	<u>Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate T	ype
1 WT	AP Su 05	/12/24	6:59 PM NBC Ni	ghtly News Su	630p-7p	:30	MWVGOVTV	710Н		\$350.00	NM
7 05/08/24	05/14/24	News @	2 11p M-F	11p-1135p	MTWTF	:30	2	\$250.00	NM		
Weeks:	Start Date 05/06/24	End Date 05/12/24	<u>MTWTFSS</u> WTF	Spots/Week 2	Rate \$250.00						
Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate T	уре
2 WT	AP W 05		1:33 PM News @		11p-1135p	:30	MWVGOVTV	/08H		\$250.00	NM
1 WT	AP F 05		1:11 PM News @	11p M-F	11p-1135p	:30	MWVGOVTV	/08H		\$250.00	NM
Weeks:	Start Date 05/13/24	End Date 05/19/24	MTWTFSS MT	Spots/Week 1	<u>Rate</u> \$250.00						
Spots: # Ch	<u>Day</u> <u>Air</u>		Air Time Descrip		Start/End Time		Ad-ID			Rate T	уре
3 WT	AP M 05	/13/24 1	1:20 PM News @	11p M-F	11p-1135p	:30	MWVGOVTV	/08Н		\$250.00	NM
8 05/08/24	05/14/24	NBC Ni	ghtly News	630p-730p	МГWГF	:30	2	\$350.00	NM		
Weeks:	Start Date 05/06/24	End Date 05/12/24	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$350.00						
Spots: # Ch	Day Air	Date A	Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate T	ype
1 WT	AP Th 05 Credited		NBC Ni	ghtly News	630p-730p	:00)			\$350.00	NM
2 WT	AP <i>F 05.</i> Credited			ghtly News	630p-730p	:00)			\$350.00	NM
Weeks:	Start Date 05/13/24	End Date 05/19/24		Spots/Week 2	Rate \$350.00						
Spots: # Ch			Air Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate T	ype
3 WT	AP <i>M 05.</i> Credited		NBC Ni	ghtly News	630p-730p	:00)			\$350.00	NM
<i>4</i> WT	AP Tu 05 Credited		NBC Ni	ghtly News	630p-730p	:00)			\$350.00	NM
9 05/08/24	05/14/24	News @	© 6p M-F	559p-630p	МГЖГБ	:30	2	\$250.00	NM		
Weeks:	Start Date 05/06/24	End Date 05/12/24		Spots/Week 2	Rate \$250.00						
Spots: # Ch			Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate T	ype
1 WT			6:09 PM News @		559p-630p		MWVGOVTV	10H		\$250.00	
2 WT			6:27 PM News @		559p-630p	:30	MWVGOVTV	/08H		\$250.00	1
Weeks:	Start Date 05/13/24	End Date 05/19/24	<u>MTWTFSS</u>	Spots/Week 2	Rate \$250.00						
Spots: # Ch			Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate T	ype
			6:18 PM News @		559p-630p	:30	MWVGOVTV	/08Н		\$250.00	

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Product	841 WV GOV					
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV					

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J	μ	v	ts

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9 05/08/24	05/14/24	News @ 6p M-F	559p-630p	МГWГF	:30	2	\$250.00	NM	
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Type
4 WTA	AP Tu 05, Credited		⊉ 6p M-F	559p-630p	:0	0			\$250.00 NM
10 05/08/24	05/10/24	Early Today	5a-530a	WГF	:30	1	\$25.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWIFSS</u> WTF	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
1 WTA	AP Th 05/	/09/24 5:27 AM Early To	oday	5a-530a	:3	O MWVGOVTV1	OH		\$25.00 NM
11 05/11/24	05/11/24	Overnight Rotator M-Su	2:00 XM-3:00 XM	S-	:30	1	\$20.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S-	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Ch	Day Air			Start/End Time		h Ad-ID			Rate Type
1 WTA	AP Sa 05/	/11/24 2:59 AM Overnig	ht Rotator M-Su	2:00 XM-3:00 XM	:3	O MWVGOVTVC	18H		\$20.00 NM
12 05/11/24	05/11/24	News @ 6p Sat	6p-630p	S-	:30	1	\$80.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> S-	Spots/Week	<u>Rate</u> \$80.00					
Spots: # Ch	Day Air	00/12/21	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
i	AP Sa 05/			6p-630p	:3	0 MWVGOVTV1	ОН		\$80.00 NM
13 05/11/24	05/11/24	Saturday Night Live	1130p-1a	S-	:30	1	\$45.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSSS-	Spots/Week 1	Rate \$45.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	AP Sa 05/	/11/24 12:02 AM Saturda	y Night Live	1130p-1a	:3	O MWVGOVTV1	OH		\$45.00 NM
14 05/08/24	05/14/24	Wheel of Fortune M-F	7p-730p	МГWГF	:30	2	\$90.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$90.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time		h Ad-ID			Rate Type
2 WTA				7p-730p		O MWVGOVTV1			\$90.00 NM
1 WTA Weeks:	AP Th 05/ Start Date 05/13/24		of Fortune M-F Spots/Week 2	7p-730p <u>Rate</u> \$90.00	:3	O MWVGOVTVO	18Н		\$90.00 NM
Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WTA				7p-730p	:3	O MWVGOVTV1	ОН		\$90.00 NM
3 WTA	AP Tu 05, Credited		of Fortune M-F	7p-730p	:0	0			\$90.00 NM
15 05/08/24	05/14/24	News @ 5p M-F	5p-530p	МГШГ	:30	1	\$100.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS WTF	Spots/Week 2	Rate \$100.00					
Spots: # Ch	Day Air		<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WTA		/08/24 5:26 PM News @	•	5p-530p		O MWVGOVTV1			\$100.00 NM
1 WTA Weeks:	AP F 05/ Start Date	/10/24 5:08 PM News @ <u>End Date</u> <u>MTWTFSS</u>	9 5p M-F Spots/Week	5p-530p <u>Rate</u>	:3	O MWVGOVTVO	8Н		\$100.00 NM

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Product	841 WV GOV						
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV						

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 05/08/24	05/14/24	News @ 5p M-F	5p-530p	МГЖГБ	:30	1	\$100.00	NM	
Spots: # Ch 2 WTA	Day Air D		1 <u>iption</u> @ 5p M-F	\$100.00 Start/End Time 5p-530p	Length	Ad-ID			<u>Rate</u> <u>Type</u> \$100.00 <i>NM</i>
16 05/11/24	05/11/24	News @ 11p Sa	11p-1130p	S-	:30	1	\$80.00	NM	
	05/06/24 <u>Day</u> <u>Air D</u>			<u>Rate</u> \$80.00 <u>Start/End Time</u> 11p-1130p		Ad-ID MWVGOVTVO	8H		<u>Rate</u> <u>Type</u> \$80.00 NM
17 05/08/24	05/14/24	Daybreak @ 6a	6a-7a	МГWГF	:30	2	\$75.00	NM	
Spots: # Ch 2 WTAI 5 WTAI 1 WTAI Weeks:	Day Air D P W 05/06 P Th 05/06 P F 05/11 Start Date D5/13/24 Day Air D P M 05/13	8/24 6:19 AM Daybi 9/24 5:58 AM Daybi 0/24 6:15 AM Daybi End Date MTWTFSS 05/19/24 MT late Air Time Descr 3/24 6:30 AM Daybi	eak @ 6a eak @ 6a eak @ 6a Spots/Week 4 iption eak @ 6a	Rate \$75.00 Start/End Time 6a-7a 6a-7a 6a-7a Rate \$75.00 Start/End Time 6a-7a 6a-7a	:30 :30 :30 <u>Length</u>	Ad-ID MWGOVTVO MWGOVTVO MWGOVTVO Ad-ID MWGOVTV1 MWGOVTV1	8H 8H OH		Rate Type \$75.00 NM \$75.00 NM \$75.00 NM Rate Type \$75.00 NM \$75.00 NM
6 WTAI		4/24 5:59 AM Daybi	eak @ 6a	6a-7a 6a-7a		MWVGOVTVO MWVGOVTV1			\$75.00 NM \$75.00 NM
18 05/08/24	05/14/24	Jeopardy M-F	730p-8p	МГWГF	:30	2	\$90.00	NM	
Spots: # Ch 1 WTAI 2 WTAI 5 WTAI Weeks:	Day Air D P W 05/06 P Th 05/06 P F 05/11 Start Date D5/13/24 Day Air D P M 05/11 Credited	8/24 7:43 PM Jeopa 9/24 7:55 PM Jeopa 0/24 7:36 PM Jeopa End Date MTWTFSS 05/19/24 MT late Air Time Descri 3/24 Jeopa	ordy M-F ordy M-F ordy M-F <u>Spots/Week</u> 2	Rate \$90.00 Start/End Time 730p-8p 730p-8p 730p-8p Rate \$90.00 Start/End Time 730p-8p	:30 :30 :30		ОН		Rate Type \$90.00 NM \$90.00 NM \$90.00 NM Rate Type \$90.00 NM
19 05/08/24	05/14/24	M-F 530p-6p	530p-6p	МГWГF	:30	3	\$85.00	NM	
	05/06/24 Day Air D P W 05/08	8/24 5:53 PM M-F 5	30p-6p	Rate \$85.00 Start/End Time 530p-6p 530p-6p	:30	Ad-ID MWVGOVTVO			Rate Type \$85.00 NM \$85.00 NM

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Product	841 WV GOV					
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV					

Spots/

						Spots/			
Line Start Dat	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 05/08/24	05/14/24	M-F 530p-6p	530p-6p	MTWTF	:30	3	\$85.00	NM	
Spots: # C	Ch Day Air	Date Air Time D	escription	Start/End Time	Lenati	n Ad-ID			Rate Type
– –			I-F 530p-6p	530p-6p		MWVGOVTV10H			\$85.00 NM
Weeks:	Start Date	End Date MTWTF	Spots/Week	Rate					****
	05/13/24	05/19/24 MT	2	\$85.00					
– –	<u>Ch</u> <u>Day Air</u>			Start/End Time		n <u>Ad-ID</u>			Rate Type
5 V	VTAP M 05		I-F 530p-6p	530p-6p	:30) MWVGOVTV10H			\$85.00 NM
1 V	VTAP Tu 05 Credited		1-F 530p-6p	530p-6p	:00)			\$85.00 NM
00 05/00/04		•	7.0	Menter			A 22.22	N 18 4	
20 05/08/24	05/14/24	Today Show	7a-9a	МГWГF	:30	2	\$80.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
Spoto: # C	05/06/24 Ch Day Air	00/ 12/2 :	ŭ	\$80.00 Start/End Time	Longt	n Ad-ID			Poto Typo
i · — —		/08/24 7:21 AM T		7a-9a) MWVGOVTV10H			Rate Type \$80.00 NM
1	VTAP VV 05 VTAP Th 05		•	7a-9a 7a-9a) MWVGOVTV10H			\$80.00 NM
		/09/24 8:57 AM T /10/24 8:57 AM T		7a-9a 7a-9a) MWVGOVTV10H			\$80.00 NM
Weeks:	Start Date	End Date MTWTF		Rate	.30	J WWW GOV I V I OII			фо0.00 INIVI
WOORS.	05/13/24	05/19/24 MΓ		\$80.00					
Spots: # C	h Day Air		escription	Start/End Time	Lengtl	n Ad-ID			Rate Type
	VTAP M 05	/13/24 7:22 AM T	oday Show	7a-9a	:30	MWVGOVTV10H			\$80.00 NM
7 V	VTAP M 05	/13/24 7:59 AM T	oday Show	7a-9a	:30	MWVGOVTVO8H			\$80.00 NM
5 V	VTAP M 05	/13/24 8:29 AM T	oday Show	7a-9a	:30	MWVGOVTV10H			\$80.00 NM
3 V	VTAP Tu 05	/14/24 7:21 AM T	oday Show	7a-9a	:30	MWVGOVTVO8H			\$80.00 NM
8 V	VTAP Tu 05	/14/24 7:56 AM T	oday Show	7a-9a	:30	MWVGOVTV10H			\$80.00 NM
6 V	VTAP Tu 05	/14/24 8:58 AM T	oday Show	7a-9a	:30	MWVGOVTVO8H			\$80.00 NM
21 05/12/24	05/12/24	News @ 6p Sun	6p-630p	S	:30	1	\$80.00	NM	
Weeks:	Start Date	End Date MTWTF		Rate					
	05/06/24	05/12/24		\$80.00					
i · — —	<u>Day Air</u>			Start/End Time		n Ad-ID			Rate Type
1 V	VTAP Su 05	/12/24 6:06 PM N	ews @ 6p Sun	6p-630p	:30) MWVGOVTV10H			\$80.00 NM
22 05/08/24	05/14/24	Live with Kelly & F	Ryan 9a-10a	MTWTF	:30	2	\$30.00	NM	
Weeks:	Start Date	End Date MTWTF	Spots/Week	Rate					
Cnots: # C	05/06/24	05/12/24 WTF	_	\$30.00 Stort/End Time	Lawrett	- Ad ID			Doto Toro
	Ch Day Air			Start/End Time		n <u>Ad-ID</u> MWVGOVTVO8H			Rate Type
i			ve with Kelly & Ryan	9a-10a					\$30.00 NM
	VTAP F 05		ve with Kelly & Ryan	9a-10a	:30) MWVGOVTVO8H			\$30.00 NM
Weeks:	Start Date 05/13/24	End Date MIWI'I		<u>Rate</u> \$30.00					
Spots: # C	Ch Day Air			Start/End Time	Lenatl	n Ad-ID			Rate Type
·			ve with Kelly & Ryan	9a-10a		MWVGOVTVO8H			\$30.00 NM
1	VTAP M 05		ve with Kelly & Ryan	9a-10a) MWVGOVTV10H			\$30.00 NM
1	VTAP Tu 05		ve with Kelly & Ryan	9a-10a	:30) MWVGOVTV10H			\$30.00 NM
i	VTAP Tu 05		ve with Kelly & Ryan	9a-10a) MWVGOVTVO8H			\$30.00 NM
23 05/11/24	05/11/24	Wheel of Forutune	e Sa 7p-730p	S-	:30	1	\$30.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Rate

Spots/Week

MTWTFSS

Weeks:

Start Date

End Date

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Spots/

						Spots/			
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
23 05/11/24	05/11/24	Wheel of Forutune Sa	7p-730p	S-	:30	1	\$30.00	NM	
:	05/06/24 <u>Ch Day Air</u> VTAP Sa 05			\$30.00 Start/End Time 7p-730p		Length Ad-ID :30 MWVG0VTV08H			Rate Type
24 05/09/24	05/09/24	Thursday Prime Hr 2	9p-10p	T	:30	1	\$275.00	NM	
	Start Date 05/06/24 Ch Day Air /TAP Th 05 Credited	7/09/24 Thursd	Spots/Week 1 stion ay Prime Hr 2	Rate \$275.00 Start/End Time 9p-10p	Lengtl :00	<u>Ad-ID</u>			Rate Type \$275.00 NM
25 05/09/24	05/09/24	Thursday Prime Hr 3	10p-11p	T	:30	1	\$375.00	NM	
i · — —	Start Date 05/06/24 Ch Day Air VTAP Th 05			Rate \$375.00 Start/End Time 10p-11p		n <u>Ad-ID</u>) MWVGOVTVO	8H		<u>Rate</u> <u>Type</u> \$375.00 NM
26 05/09/24	05/10/24	The Tonight Show	1135p-1237a	TF	:30	3	\$55.00	NM	
2 V			night Show night Show	Rate \$55.00 Start/End Time 1135p-1237a 1135p-1237a 1135p-1237a	:30 :30	Ad-ID) MWVGOVTV10) MWVGOVTV10) MWVGOVTV00	OH		Rate Type \$55.00 NM \$55.00 NM \$55.00 NM
27 05/09/24	05/10/24	Live with Kelly & Ryan	9a-10a	TF	:30	2	\$30.00	NM	
2 V	Start Date 05/06/24 Ch Day Air /TAP Th 05 /TAP F 05		h Kelly & Ryan	Rate \$30.00 Start/End Time 9a-10a 9a-10a	:30	n <u>Ad-ID</u>) MWVGOVTVO) MWVGOVTV1			Rate Type \$30.00 NM \$30.00 NM
28 05/09/24	05/13/24	Today Show II	10a-11a	M TF	:30	2	\$25.00	NM	
2 V	Start Date	/09/24 10:58 AM Today 3	Show II	Rate \$25.00 Start/End Time 10a-11a 10a-11a Rate \$25.00	:30	n <u>Ad-ID</u>) MWVGOVTV10) MWVGOVTV00			<u>Rate Type</u> \$25.00 NM \$25.00 NM
	ch <u>Day Air</u> /TAP M 05	Date Air Time Descrip		Start/End Time 10a-11a	'	<u>Ad-ID</u> MWVGOVTVO	8H		<u>Rate</u> <u>Type</u> \$25.00 NM
29 05/09/24		Days of Our Lives	1p-2p	TF	:30	2	\$30.00	NM	
Weeks: Spots: # C	Start Date 05/06/24 Ch Day Air	End Date MTWTFSS 05/12/24TF Date Air Time Descrip	Spots/Week 2	Rate \$30.00 Start/End Time	Lengtl	n <u>Ad-ID</u>			Rate Type

Send Payment To:



Invoice #	3459713-1	Invoice Month	May 2024		
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24		
Advertiser	Morrisey 2024				
Product	841 WV GOV				
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV				

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
29 05/09/24	05/10/24	Days of Our Lives	1p-2p	TF	:30	2	\$30.00	NM	
Spots: # Ch	Day Air [Date Air Time Descr	iption	Start/End Time	Length	Ad-ID			Rate Type
	TAP Th 05/0 Credited		of Our Lives	1p-2p	:00				\$30.00 NN
2 W		0/24 Days	of Our Lives	1p-2p	:00				\$30.00 NN
30 05/09/24	05/09/24	WTAP News @ Noon	12p-1230p	T	:30	1	\$75.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS T	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: # Ch			iption_	Start/End Time	Length	Ad-ID			Rate Type
1 W	TAP Th 05/0	9/24 12:11 PM WTAF	News @ Noon	12p-1230p	:30	MWVGOVTV08	Н		\$75.00 NM
31 05/09/24	05/13/24	M-F 2p-3p	2p-3p	M T	:30	1	\$45.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS T	Spots/Week 1	Rate \$45.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
	TAP Th 05/0			2p-3p	:30	MWVGOVTV10	Н		\$45.00 NM
Weeks:		End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$45.00					
Spots: # Ch			iption_	Start/End Time	Length	Ad-ID			Rate Type
2 W	TAP M 05/1	3/24 2:11 PM M-F 2	p-3p	2p-3p	:30	MWVGOVTV08	Н		\$45.00 NM
32 05/10/24	05/10/24	Friday Prime Hr 1	8p-9p	F	:30	1	\$225.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS F	Spots/Week 1	Rate \$225.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
1 W	TAP F 05/1	0/24 8:45 PM Friday	Prime Hr 1	8p-9p	:30	MWVGOVTV10	Н		\$225.00 NM
33 05/10/24	05/13/24	M-F 3p-4p	3p-4p	M F	:30	1	\$55.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS 05/12/24 F	Spots/Week 1	Rate \$55.00					
Spots: # Ch	Day Air [Date Air Time Descr	iption_	Start/End Time	Length	Ad-ID			Rate Type
	TAP F 05/1			3p-4p	:30	MWVGOVTV10	Н		\$55.00 NM
Weeks:	Start Date 05/13/24	End Date MTWTFSS M	Spots/Week 2	<u>Rate</u> \$55.00					
Spots: # Ch	Day Air [Date Air Time Descr	iption_	Start/End Time	Length				Rate Type
		3/24 3:13 PM M-F 3	' '	3p-4p		MWVGOVTV10			\$55.00 NM
2 W	TAP M 05/1	3/24 3:46 PM M-F 3	p-4p	3p-4p	:30	MWVGOVTV08	H		\$55.00 NM
34 05/12/24	05/12/24	News @ 11p Su	11p-1135p	S	:30	2	\$80.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24	Spots/Week 2	Rate \$80.00					
Spots: # Ch	Day Air [Start/End Time	Length				Rate Type
	TAP Su 05/1		•	11p-1135p		MWVGOVTV08			\$80.00 NM
2 W	TAP Su 05/1	2/24 11:26 PM News	@ 11p Su	11p-1135p	:30	MWVGOVTV10	H		\$80.00 NM
35 05/12/24	05/12/24	News @ 6p Sun	6p-630p	S	:30	1	\$80.00	NM	
	Start Date	End Date MTWTFSS	Spots/Week	Rate					

Send Payment To:



Invoice #	3459713-1	Invoice Month	May 2024		
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24		
Advertiser	Morrisey 2024				
Product	841 WV GOV				
Estimate #	5052 5.8-5.14 MORRISEY 2024 TV				

Sp	ots/
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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
35 05/12/24	05/12/24	News @ 6p Sun	6p-630p	S	:30	1	\$80.00	NM	
	05/06/24	05/12/24S	1	\$80.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AP Su 05	/12/24 6:29 PM News @	6p Sun	6p-630p	:3	O MWVGOVTVO8F	Í		\$80.00 NM
36 05/08/24	05/12/24	Late Fringe Rotator M-S	u M-F1135p-213a/Sa	S	:30	1	\$20.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24S	Spots/Week 1	<u>Rate</u> \$20.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WT	AP Su 05	/12/24 1:34 AM Late Fri	nge Rotator M-Su	M-F1135p-213a	/Sa :3	0 MWVGOVTVO8F	I		\$20.00 NM
37 05/14/24	05/14/24	Early Today	5a-530a	- T	:30	1	\$25.00	NM	
Weeks:	Start Date 05/13/24	End Date <u>MTWTFSS</u> 05/19/24 -T	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WT	AP Tu 05	/14/24 5:26 AM Early To	oday	5a-530a	:3	O MWVGOVTV10F	I		\$25.00 NM
39 05/13/24	05/14/24	Today w/ Hoda & Jenna	Today w/ Hoda & Je	МГ	:30	2	\$30.00	NM	
Weeks:	Start Date 05/13/24	End Date <u>MTWTFSS</u> 05/19/24 <u>MT</u>	Spots/Week 2	<u>Rate</u> \$30.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 WT	AP M 05	/13/24 11:47 AM Today v	v/ Hoda & Jenna	Today w/ Hoda		O MWVGOVTV10H			\$30.00 NM
2 WT	AP Tu 05	/14/24 11:48 AM Today v	v/ Hoda & Jenna	Today w/ Hoda	& J∈ :3	O MWVGOVTV10F	Í		\$30.00 NM
				Total Spots	7	76			

Payment Terms 30 Days

\$7,315.00	Gross Total
\$1,097.25	Agency Commission
\$6,217.75	Net Amount Due
\$0.00	Invoice Balance as of 05/17/24 10:48:41 AM ET