

**WTAP** Vtop One Television Plaza
Parkersburg, WV 26101

Sales T & C: www.gray.tv/advertising Main: (304) 485-4588

Billing:

Billing Address:

FlexPoint Media **Attention: Accounts Payable** PO Box 1051 New Albany, OH 43054

Send Payment To:

**WTAP** P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WTAP		
Invoice #	3458239-1	Order #	3458239
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/01/24 - 05/09/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5051 5.1-5.7 MORRI	SEY 2024 TV	
	Account Executive	Parkersburg I	House
	Sales Office	Parkersburg	Regional
	Sales Region	Regional	
	Agency Code	9920140	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	139617	
	Advertiser Ref	629632	
	Product 1		

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 05/05/24	05/05/24	Sunday Prime Hr 4	10p-11p	S	:30	1	\$200.00	NM	
	Start Date 04/29/24	End Date 05/05/24 MTWTFSSS	Spots/Week 1	Rate \$200.00					
Spots: # Ch	Day Air I			Start/End Time		h Ad-ID			Rate Type
1 WTA	.P Su 05/0	05/24 10:30 PM Sunday	Prime Hr 4	10p-11p	:3	O MWVGOVTV	V08H		\$200.00 NM
2 05/05/24	05/05/24	Sunday Prime Hr 3	9p-10p	S	:30	1	\$175.00	NM	
	Start Date 04/29/24	End Date 05/05/24 MTWTFSSS	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air l			Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	P Su 05/0 See MG 2	05/24 Sunday 2.2	Prime Hr 3	9p-10p	:0	0			<del>\$175.00</del> NM
2 WTA	P Su 05/0 MG for 2.		Prime 2 Hour A	9:00 PM-10:00 F	PM :3	O MWVGOVTV	/08Н		\$175.00 NM
3 05/04/24	05/04/24	Saturday Prime Hr 3	10p-11p	S-	:30	1	\$150.00	NM	
	Start Date 04/29/24	End Date 05/05/24 MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air I	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	P Sa 05/0	04/24 10:39 PM Saturda	ay Prime Hr 3	10p-11p	:3	O MWVGOVTV	V08H		\$150.00 NM
4 05/01/24	05/01/24	Wednesday Prime Hr 1	8p-9p	W	:30	1	\$275.00	NM	
	Start Date 04/29/24	End Date MTWTFSS W	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch	Day Air I	00/00/E:	otion	Start/End Time	Lenat	h Ad-ID			Rate Type
3 WTA				8p-9p		0 MWVGOVTV	V08H		\$275.00 NM
5 05/03/24	05/03/24	Friday Prime Hr 1	8p-9p	F	:30	1	\$225.00	NM	
	Start Date 04/29/24	End Date <u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	Day Air I		<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

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Invoice #	3458239-1	Invoice Month	May 2024				
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24				
Advertiser	Morrisey 2024						
Product	841 WV GOV	341 WV GOV					
Estimate #	5051 5.1-5.7 MORRISEY 2024 TV						

							Spots/			
Line Start Dat	e End Date	Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
5 05/03/24	05/03/24	Friday	y Prime Hr 1	8p-9p	F	:30	1	\$225.00	NM	
Spots: # C	h Day Ai	r Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
	/TAP F 05		8:25 PM Friday I		8p-9p		MWVGOVTVO	8Н		\$225.00 NM
0.05/05/04	05/05/04	NDC			· ·	.20	4	<b>ФОГО ОО</b>	NIN A	
6 05/05/24	05/05/24	INBC	Nightly News Su	630p-7p	S	:30	1	\$350.00	NM	
Weeks:	Start Date 04/29/24	End Da 05/05/2	ate MTWTFSS	Spots/Week 1	Rate \$350.00					
Spots: # C	h <u>Day Ai</u>	r Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
1 V	/TAP Su 05	5/05/24	6:59 PM NBC Ni	ghtly News Su	630p-7p	:30	) MWVGOVTVO	8H		\$350.00 NM
7 05/01/24	05/07/24	News	@ 11p M-F	11p-1135p	МГЖГБ	:30	2	\$250.00	NM	
Weeks:	Start Date	End Da		Spots/Week	Rate					
Spots: # C	04/29/24 Ch Day Ai	05/05/2		2	\$250.00 Start/End Time	Longth	n Ad-ID			Pata Typo
			Air Time Descrip 11:32 PM News @		11p-1135p		) MWVGOVTVO	6H		Rate Type \$250.00 NM
			11:18 PM News @	•	11p-1135p		) MWVGOVTVO			\$250.00 NM
Weeks:	Start Date	End Da	ate <u>MTWTFSS</u>	Spots/Week	Rate		•			<b>4</b> 200.00
	05/06/24	05/12/2		1	\$250.00					
:	<u>h</u> <u>Day Ai</u>		Air Time Descrip		Start/End Time		Ad-ID	O.I.		Rate Type
3 W	/TAP M 05	5/06/24	11:20 PM News @	2) 11p M-F	11p-1135p	:30	) MWVGOVTVO	8H		\$250.00 NM
8 05/01/24	05/07/24	NBC	Nightly News	630p-730p	МГWГF	:30	2	\$350.00	NM	
Weeks:	Start Date 04/29/24	End Da		Spots/Week 2	Rate \$350.00					
Spots: # C	<u>Day Ai</u>	r Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
1 V	TAP W 05		6:59 PM NBC Ni	ghtly News	630p-730p	:30	) MWVGOVTVO	8H		\$350.00 NM
2 V	TAP F 05/ Credited	d		ightly News	630p-730p	:00	)			<del>\$350.00</del> NM
Weeks:	Start Date 05/06/24	05/12/2		Spots/Week 2	<u>Rate</u> \$350.00					
Spots: # C	<u>h</u> <u>Day Ai</u>		Air Time Descrip		Start/End Time	Length	n Ad-ID			Rate Type
3 M	TAP M 05 Credited		NBC N	ightly News	630p-730p	:00	)			<del>\$350.00</del> NM
4 W		u 5/07/24	NBC N	ightly News	630p-730p	:00	า			\$350.00 NM
7 (	Credited		NBO W	gray ricws	030p 730p	.00	,			Ψοσο.σο Τνίνί
9 05/01/24	05/07/24	News	@ 6p M-F	559p-630p	MTWTF	:30	2	\$250.00	NM	
Weeks:	Start Date	End Da		Spots/Week	<u>Rate</u> \$250.00					
Spots: # C	04/29/24 Ch Day Ai	05/05/2 r Date	24 WTF Air Time Descrip	2 ition	\$250.00 Start/End Time	l enath	n Ad-ID			Rate Type
– –	/TAP Th 05		6:09 PM News @		559p-630p		) MWVGOVTVO	6Н		\$250.00 NM
1	/TAP F 05		6:28 PM News @	•	559p-630p		) MWVGOVTVO			\$250.00 NM
Weeks:	Start Date	End Da	ate <u>MTWTFSS</u>	Spots/Week	Rate					
	05/06/24	05/12/2		2	\$25 <u>0.00</u>					D
i	<u>Ch</u> <u>Day</u> <u>Ai</u>		Air Time Descrip		Start/End Time		<u>Ad-ID</u>	OII		Rate Type
<b>†</b>	/TAP M 05		6:19 PM News @	•	559p-630p		) MWVGOVTVO MWVGOVTVO			\$250.00 NM
4 V	/TAP Tu 05	0/01/24	6:21 PM News @	ε οh ı∧ı-L	559p-630p	.30	) MWVGOVTVO	OII		\$250.00 NM
10 05/01/24	05/07/24	Early	Today	5a-530a	WГF	:30	1	\$25.00	NM	

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Product	841 WV GOV	341 WV GOV					
Estimate #	5051 5.1-5.7 MORRISEY 2024 TV						

Spots/

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 05/01/24 05/07/24	Early Today	5a-530a	WГF	:30	1	\$25.00	NM	
Weeks: Start Date 04/29/24	End Date MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$25.00					
Spots: # Ch Day Air	Date Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WTAP Th 05/	•	•	5a-530a	-	) MWVGOVTVO8			\$25.00 NM
4 WTAP F 05/			5a-530a	:30	) MWVGOVTVO6	Н		\$25.00 NM
Weeks: Start Date 05/06/24	End Date MIWIFSS MT	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: # Ch Day Air		otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
3 WTAP M 05/	/06/24 5:18 AM Early T	oday	5a-530a	:30	MWVGOVTV08	H		\$25.00 NM
11 05/04/24 05/04/24	Overnight Rotator M-Su	u 2:00 XM-3:00 XM	S-	:30	1	\$20.00	NM	
Weeks: Start Date 04/29/24	End Date MTWTFSSS-	Spots/Week 1	Rate \$20.00					
Spots: # Ch Day Air	Date Air Time Descrip	otion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WTAP Sa 05/	/04/24 2:04 AM Overni	ght Rotator M-Su	2:00 XM-3:00 XM	1 :30	) MWVGOVTVO8	H		\$20.00 NM
12 05/04/24 05/04/24	News @ 6p Sat	6p-630p	S-	:30	1	\$80.00	NM	
Weeks: Start Date 04/29/24	End Date MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$80.00					
Spots: # Ch Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WTAP Sa 05/ Credited		@ 6p Sat	6p-630p	:00	)			<del>\$80.00</del> NM
13 05/04/24 05/04/24	Saturday Night Live	1130p-1a	S-	:30	2	\$45.00	NM	
Weeks: Start Date 04/29/24	End Date <u>MTWTFSS</u> S-	Spots/Week 2	<u>Rate</u> \$45.00					
Spots: # Ch Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time		n Ad-ID			Rate Type
1 WTAP Sa 05/			1130p-1a		) MWVGOVTVO8			\$45.00 NM
2 WTAP Sa 05/	/04/24 12:53 AM Saturd	ay Night Live	1130p-1a	:30	) MWVGOVTVO8	H		\$45.00 NM
14 05/01/24 05/07/24	Wheel of Fortune M-F	7p-730p	MTWTF	:30	2	\$90.00	NM	
Weeks: Start Date 04/29/24	End Date <u>MTWTFSS</u> WTF	Spots/Week 3	<u>Rate</u> \$90.00					
Spots: # Ch Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time		n Ad-ID			Rate Type
	/01/24 7:24 PM Wheel		7p-730p		) MWVGOVTVO6			\$90.00 NM
1 WTAP Th 05/			7p-730p		) MWVGOVTVO8: ) MWVGOVTVO6:			\$90.00 NM
5 WTAP F 05/ Weeks: Start Date	/03/24 7:13 PM Wheel End Date MTWTFSS	Spots/Week	7p-730p <u>Rate</u>	:30	) MWVGUVIVUO	п		\$90.00 NM
05/06/24	05/12/24 MT	2	\$90.00					
Spots: # Ch Day Air			Start/End Time		n Ad-ID			Rate Type
4 WTAP M 05/			7p-730p		) MWVGOVTVO8			\$90.00 NM
3 WTAP Tu 05/	/07/24 7:18 PM Wheel	or Fortune M-F	7p-730p	:30	) MWVGOVTVO8	Н		\$90.00 NM
15 05/01/24 05/07/24	News @ 5p M-F	5p-530p	MTWTF	:30	1	\$100.00	NM	
Weeks: Start Date 04/29/24	End Date <u>MFWFSS</u> WFF	Spots/Week 2	<u>Rate</u> \$100.00					
Spots: # Ch Day Air			Start/End Time		n Ad-ID			Rate Type
3 WTAP W 05/	/01/24 5:07 PM News	@ 5p M-F	5p-530p	:30	) MWVGOVTVO6	Н		\$100.00 NM

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Estimate #	5051 5.1-5.7 MORRISEY 2024 TV						

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 05/01/24	05/07/24	News @ 5p M-F	5p-530p	MTWTF	:30	1	\$100.00	NM	
Spots: # Ch	Day Air	Date Air Time Desci	ription	Start/End Time	Lenath	n Ad-ID			Rate Type
1 WT		/03/24 5:27 PM News	<del>'</del>	5p-530p		MWVGOVTVO	6H		\$100.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate	.00	,			ψ100.00 1 <b>1</b>
	05/06/24	05/12/24 MΓ	1	\$100.00					
Spots: # Ch	Day Air	Date Air Time Desci	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
2 WT	AP Tu 05	/07/24 5:25 PM News	@ 5p M-F	5p-530p	:30	) MWVGOVTVO	BH .		\$100.00 NM
16 05/04/24	05/04/24	News @ 11p Sa	11p-1130p	S-	:30	1	\$80.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	04/29/24	05/05/24S-	1	\$80.00					
Spots: # Ch				Start/End Time		<u>Ad-ID</u>			Rate Type
1 WT	AP Sa 05	/04/24 11:28 PM News	@ 11p Sa	11p-1130p	:30	) MWVGOVTVO8	BH		\$80.00 NM
17 05/01/24	05/07/24	Daybreak @ 6a	6a-7a	МГWГF	:30	2	\$75.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	04/29/24	05/05/24 WTF	3	\$7 <del>5</del> .00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
2 WT	AP W 05	/01/24 5:58 AM Dayb	reak @ 6a	6a-7a	:30	MWVGOVTVO8	ВН		\$75.00 NM
5 WT	AP Th 05	/02/24 6:22 AM Dayb	reak @ 6a	6a-7a	:30	MWVGOVTVO8	BH		\$75.00 NM
1 WT	AP F 05	/03/24 6:47 AM Dayb	reak @ 6a	6a-7a	:30	MWVGOVTVO8	3H		\$75.00 NM
Weeks:	Start Date 05/06/24	End Date MTWTFSS MT	Spots/Week 3	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	Length	Ad-ID			Rate Type
4 WT	AP M 05	/06/24 6:41 AM Dayb	reak @ 6a	6a-7a	:30	MWVGOVTVO	3H		\$75.00 NM
6 WT	AP Tu 05	/07/24 6:28 AM Dayb	reak @ 6a	6a-7a	:30	MWVGOVTVO8	3H		\$75.00 NM
3 WT	AP Tu 05	/07/24 6:57 AM Dayb	reak @ 6a	6a-7a	:30	MWVGOVTVO8	3H		\$75.00 NM
18 05/01/24	05/07/24	Jeopardy M-F	730p-8p	МГЖТБ	:30	2	\$90.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSS WTF	Spots/Week	<u>Rate</u> \$90.00					
Spots: # Ch				Start/End Time	Longth	V4 ID			Pata Type
Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Desci</u> /01/24 7:42 PM Jeopa				<u>n Ad-ID</u> ) MWVGOVTVO8	SII		Rate Type   \$90.00 NM
2 WT				730p-8p		) MWVGOVTVO			\$90.00 NM   \$90.00 NM
5 WT		/03/24 7:44 PM Jeopa	•	730p-8p		) MWVGOVTVO			·
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	730p-8p <u>Rate</u>	.30	) WWW GOV I VO	311		\$90.00 NM
Spots: # Ch	05/06/24	* * /	intion Z	\$90.00 Start/End Time	Longth	74 ID			Poto Tuno
Spots: # Ch				Start/End Time 730p-8p		<u>n Ad-ID</u> ) MWVGOVTVO8	эu		Rate Type \$90.00 NM
4 WT 3 WT						) MWVGOVTVO			\$90.00 NM
		707724 7.44 PW Jeopa	aruy ivi-r	730p-8p	.30	) MWVGOVIVO	511		\$90.00 NW
19 05/01/24	05/07/24	M-F 530p-6p	530p-6p	МГЖТБ	:30	3	\$85.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MΓWΓFSS</u> WΓF	Spots/Week 3	<u>Rate</u> \$85.00					
Spots: # Ch			ription	Start/End Time	Length	n Ad-ID			Rate Type
		/01/24 5:55 PM M-F 5	30p-6p	530p-6p		MWVGOVTVO	ВН		\$85.00 NM
2 WT	AP Th 05			530p-6p	:30	MWVGOVTVO8	ВН		\$85.00 NM
4 WT		/03/24 5:56 PM M-F 5		530p-6p		MWVGOVTVO8			\$85.00 NM
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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Product	841 WV GOV	341 WV GOV				
Estimate #	5051 5.1-5.7 MORRISEY 2024 TV					

Spots/

						Spots/			
Line Start Date End	Date Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 05/01/24 05/0	07/24 M-F 5	30p-6p	530p-6p	МГWГF	:30	3	\$85.00	NM	
05/06	6/24 05/12/2	.4 MT	2	\$85.00					
Spots: # Ch D	ay Air Date	Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
5 WTAP	M 05/06/24	5:51 PM M-F 530		530p-6p	:30	MWVGOVTVO8I	ł		\$85.00 NM
1 WTAP	Tu 05/07/24	5:55 PM M-F 530	)p-6p	530p-6p	:30	) MWVGOVTVO81	I		\$85.00 NM
20 05/01/24 05/0	07/24 Today	Show	7a-9a	МГЖГБ	:30	2	\$80.00	NM	
Weeks: Start	Date End Da 0/24 05/05/2		Spots/Week 3	<u>Rate</u> \$80.00					
Spots: # Ch D	ay Air Date	Air Time Descript		Start/End Time	Lengtl	n Ad-ID			Rate Type
	W 05/01/24	8:41 AM Today S		7a-9a		MWVGOVTVO6F	I		\$80.00 NM
	Th 05/02/24	7:29 AM Today S		7a-9a	:30	MWVGOVTVO61	ł		\$80.00 NM
	F 05/03/24	7:56 AM Today S		7a-9a		MWVGOVTVO6F			\$80.00 NM
	Date End Da		Spots/Week	Rate	.00				+
05/06			2	\$80.00					
Spots: # Ch D	ay Air Date	Air Time Descript	<u>tion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
5 WTAP	M 05/06/24	8:34 AM Today S	Show	7a-9a	:30	MWVGOVTVO8I	I		\$80.00 NM
3 WTAP	Tu 05/07/24	8:26 AM Today S	Show	7a-9a	:30	) MWVGOVTVO81	I		\$80.00 NM
21 05/05/24 05/0	05/24 News	@ 6p Sun	6p-630p	S	:30	1	\$80.00	NM	
Weeks: Start	Date End Da	ite MTWTFSS	Spots/Week	Rate					
04/29			<u>3pots/vveek</u> 1	\$80.00					
Spots: # Ch D	ay Air Date	Air Time Descript	tion	Start/End Time	Lenatl	n Ad-ID			Rate Type
	Su 05/05/24	6:14 PM News @		6p-630p		MWVGOVTVO8I	I		\$80.00 NM
			<u>'</u>				<b>A</b> 00.00	N 18 4	*
		vith Kelly & Ryan	9a-10a	МГЖГБ	:30	2	\$30.00	NM	
Weeks: Start	Date End Da 05/05/2		Spots/Week 3	<u>Rate</u> \$30.00					
	ay Air Date	Air Time Descript		Start/End Time	Lenati	n Ad-ID			Rate Type
	W 05/01/24	9:31 AM Live with		9a-10a		MWVGOVTVO8I	I		\$30.00 NM
	Th 05/02/24	9:24 AM Live with		9a-10a		MWVGOVTVO8I			\$30.00 NM
	F 05/03/24	9:49 AM Live with		9a-10a		) MWVGOVTVO81			\$30.00 NM
	Date End Da		Spots/Week	Rate	.00	,			φοσίου 14141
05/06			2	\$30.00					
Spots: # Ch D	ay Air Date	Air Time Descript	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
	M 05/06/24	9:59 AM Live with	h Kelly & Ryan	9a-10a	:30	MWVGOVTVO8I	I		\$30.00 NM
4 WTAP	Tu 05/07/24	9:35 AM Live with	h Kelly & Ryan	9a-10a	:30	MWVGOVTVO8I	I		\$30.00 NM
23 05/04/24 05/0	04/24 Whee	l of Forutune Sa	7p-730p	S-	:30	1	\$30.00	NM	
Weeks: Start	Date End Da 9/24 05/05/2	te MTWTFSS	Spots/Week	Rate \$30.00					
		:4S- Air Time Descript	l tion	\$30.00 Start/End Time	Longel	n Ad-ID			Pato Typo
	ay <u>Air Date</u> Sa 05/04/24		of Forutune Sa						Rate <u>Type</u> \$30.00 NM
	sa 05/04/24 redited	vvneel c	oi roiuluile Sa	7p-730p	:00	,			<del>φσυ.υυ</del> INM
24 05/04/24 05/0	)4/24 Jeopa	ardy Sa	730p-8p	S-	:30	1	\$30.00	NM	
	Date End Da 0/24 05/05/2	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$30.00					

Send Payment To:



Invoice #	3458239-1	Invoice Month	May 2024				
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24				
Advertiser	Morrisey 2024						
Product	841 WV GOV	341 WV GOV					
Estimate #	5051 5.1-5.7 MORRISEY 2024 TV						

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24 05/04/24	05/04/24	Jeopardy Sa	730p-8p	S-	:30	1	\$30.00	NM	
Spots: # Ch	n Day Ai	r Date Air Time Descrip	tion	Start/End Time	Lanat	n Ad-ID			Rate Type
	TAP Sa 05						OII		
1 W	TAP Sa 05	5/04/24 7:39 PM Jeopard	ay Sa	730p-8p	:30	) MWVGOVTVO	8н		\$30.00 NM
25 05/04/24	05/04/24	News @ 11p Sa	11p-1130p	S-	:30	1	\$80.00	NM	
Weeks:	Start Date 04/29/24	End Date MTWTFSSS-	Spots/Week 1	Rate \$80.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time Descrip	tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
– –		5/04/24 11:08 PM News @				MWVGOVTVO	8H		\$80.00 NM
26 05/03/24	05/07/24	News @ 5p M-F	5p-530p	МГ F	:30	1	\$100.00	NM	
Weeks:	Start Date 04/29/24	End Date <u>MΓWΓFSS</u> F	Spots/Week 1	Rate \$100.00					
Spots: # Ch				Start/End Time	Lengtl	n Ad-ID			Rate Type
		5/03/24 5:11 PM News @	0 5n M-F	5p-530p		MWVGOVTVO	8H		\$100.00 NM
Weeks:	Start Date	Fnd Date MTWTFSS	Spots/Week 2	Rate_					ψ.:σσ.:σσ :
	05/06/24	End Date MTWTFSS MT	2	\$100.00					
Spots: # Ch				Start/End Time	Lenat	n Ad-ID			Rate Type
	TAP M 05			5p-530p		MWVGOVTVO	811		\$100.00 NM
_		· · · · · · · · · · · · · · · · · · ·	•			) MWVGOVTVO			
	IAP IU 05	5/07/24 5:07 PM News @	g bp ivi-r	5p-530p	.30	MWVGOVIVO	611		\$100.00 NM
27 05/05/24		News @ 11p Su		S	:30	1	\$80.00	NM	
Weeks:	Start Date	End Date <u>MTWTFSS</u> S	Spots/Week	Rate \$80.00					
Cooto: # Ch					Longt	. Ad ID			Data Tuna
Spots: # Ch				Start/End Time		Ad-ID	OII		Rate Type
1 W	TAP Su 05	5/05/24 11:23 PM News @	2 11p Su	11p-1135p	:30	) MWVGOVTVO	8н		\$80.00 NM
28 05/07/24	05/07/24	Today w/ Hoda & Jenna	Today w/ Hoda & Je	- T	:30	1	\$30.00	NM	
Weeks:	Start Date	End Date <u>MTWTFSS</u> - T	Spots/Week 1	Rate \$30.00					
Spots: # Ch		r Date Air Time Descrip		Start/End Time	I enat	n Ad-ID			Rate Type
		5/07/24 11:32 AM Today v		Today w/ Hoda			811		\$30.00 NM
1 77	141 14 05	701724 11.32 AW 10day V				,,			ψ30.00 14101
29 05/09/24	05/09/24	Thursday Prime Hr 2	9p-10p	T	:30	1	\$325.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> T	Spots/Week 1	Rate \$325.00					
Spots: # Ch			tion	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 W	TAP Th 05	5/09/24 9:22 PM Thursda	av Prime Hr 2	9p-10p		MWVGOVTV1	ОН		\$325.00 NM
			· / ····· · · · =	-F :-F		· · · · · · · · · · · · · · · · · · ·			+
30 05/09/24	05/09/24	News @ 11p M-F Repea	at 1:37a-2:43a	T	:30	1	\$25.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS T	Spots/Week 1	Rate \$25.00					
Spots: # Ch			tion .	Start/End Time	enati	n Ad-ID			Rate Type
	TAP Th 05		11p M-F Repeat	1:37a-2:43a		) MWVGOVTVO	8H		\$25.00 NM
I VV	IVE III 00	2.00 AIVI NEWS	s in wi-i kepeal	1.31 a-2.43a	.30	MINITEDVIVO	011		φ20.00 INIVI

Total Spots 65

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3458239-1	Invoice Month	May 2024			
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Advertiser	Morrisey 2024					
Product	841 WV GOV					
Estimate #	5051 5.1-5.7 MORRISEY 2024 TV					

**Payment Terms 30 Days** 

<u>Gross Total</u> **\$7,315.00** 

Agency Commission \$1,097.25

<u>Net Amount Due</u> \$6,217.75

Invoice Balance as of 05/17/24 10:48:38 AM ET \$0.00