

INVOICE



WTAP
One Television Plaza
Parkersburg, WV 26101
Sales T & C: www.gray.tv/advertising
Main: (304) 485-4588
Billing:

Property	WTAP		
Invoice #	3528284-2	Order #	3528284
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/01/24	Flight Dates	04/25/24 - 05/01/24
Advertiser	Morrisey 2024		
Product	840-WV GOV		
Estimate #	5275 4.25-5.1 :ALL MARKETS WV STAND ALONE 15'S		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9920140		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	139617		
Advertiser Ref	629632		
Product 1			
Product 2			

Billing Address:

FlexPoint Media
Attention: Accounts Payable
PO Box 1051
New Albany, OH 43054

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/25/24	05/01/24	News @ 6p M-F	559p-630p	MTWTF--	:15	2	\$163.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTW---- 3 \$163.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTAP M 04/29/24 6:18 PM News @ 6p M-F 559p-630p :15 MWVG0TV07H \$163.00 NM 3 WTAP Tu 04/30/24 6:16 PM News @ 6p M-F 559p-630p :15 MWVG0TV07H \$163.00 NM 5 WTAP W 05/01/24 6:28 PM News @ 6p M-F 559p-630p :15 MWVG0TV07H \$163.00 NM									
2	04/25/24	05/01/24	Today Show	7a-9a	MTWTF--	:15	2	\$52.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTW---- 2 \$52.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP M 04/29/24 8:34 AM Today Show 7a-9a :15 MWVG0TV07H \$52.00 NM 4 WTAP Tu 04/30/24 7:21 AM Today Show 7a-9a :15 MWVG0TV07H \$52.00 NM									
3	04/25/24	05/01/24	M-F 530p-6p	530p-6p	MTWTF--	:15	2	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTW---- 2 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP M 04/29/24 5:55 PM M-F 530p-6p 530p-6p :15 MWVG0TV07H \$55.00 NM 4 WTAP Tu 04/30/24 5:48 PM M-F 530p-6p 530p-6p :15 MWVG0TV07H \$55.00 NM									
4	04/25/24	05/01/24	Jeopardy M-F	730p-8p	MTWTF--	:15	1	\$59.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTW---- 1 \$59.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200

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12	04/25/24	05/01/24	Tuesday Prime Hr 2	9p-10p	-T-----	:15	1	\$185.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200



Invoice #	3528284-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/01/24
Advertiser	Morrisey 2024		
Product	840-WV GOV		
Estimate #	5275 4.25-5.1 :ALL MARKETS WV STAND ALONE 15'S		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																										
15	04/25/24	05/01/24	Monday Prime 2 Hour	9:00 PM-10:00 PM	M-----	:15	1	\$211.00	NM																																																																																																																																																																																																																																																																																										
18	04/25/24	05/01/24	Live with Kelly & Ryan	9a-10a	MTWTF--	:15	1	\$20.00	NM																																																																																																																																																																																																																																																																																										
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/22/24</td> <td>04/28/24</td> <td>---TF--</td> <td>2</td> <td>\$20.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>6</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>6:57 AM</td> <td>Daybreak @ 6a</td> <td>6a-7a</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$49.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>7</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>7:56 AM</td> <td>Today Show</td> <td>7a-9a</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$52.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>5</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>9:24 AM</td> <td>Live with Kelly & Ryan</td> <td>9a-10a</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$20.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>11</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>5:08 PM</td> <td>News @ 5p M-F</td> <td>5p-530p</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$65.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>8</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>5:53 PM</td> <td>M-F 530p-6p</td> <td>530p-6p</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$55.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>12</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>6:28 PM</td> <td>News @ 6p M-F</td> <td>559p-630p</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$163.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>13</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>11:32 PM</td> <td>News @ 11p M-F</td> <td>11p-1135p</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$163.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>10</td> <td>WTAP</td> <td>W</td> <td>05/01/24</td> <td>7:29 PM</td> <td>Wheel of Fortune M-F</td> <td>7p-730p</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$59.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1</td> </tr> <tr> <td>9</td> <td>WTAP</td> <td>W</td> <td>05/01/24</td> <td>7:36 PM</td> <td>Jeopardy M-F</td> <td>730p-8p</td> <td>:15</td> <td>MWVG0TV07H</td> <td>\$59.00</td> <td>NM</td> </tr> <tr> <td colspan="11">MG for 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M-F	559p-630p	:15	MWVG0TV07H	\$163.00	NM	MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1											13	WTAP	Tu	04/30/24	11:32 PM	News @ 11p M-F	11p-1135p	:15	MWVG0TV07H	\$163.00	NM	MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1											10	WTAP	W	05/01/24	7:29 PM	Wheel of Fortune M-F	7p-730p	:15	MWVG0TV07H	\$59.00	NM	MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1											9	WTAP	W	05/01/24	7:36 PM	Jeopardy M-F	730p-8p	:15	MWVG0TV07H	\$59.00	NM	MG for 6.1,4.1,1.1,18.1,11.1,7.1,31.1,5.1,3.1											Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/29/24	05/05/24	MTW----	2	\$20.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	WTAP	M	04/29/24	9:38 AM	Live with Kelly & Ryan	9a-10a	:15	MWVG0TV07H	\$20.00	NM	3	WTAP	W	05/01/24	9:42 AM	Live with Kelly & Ryan	9a-10a	:15	MWVG0TV07H	\$20.00	NM
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INVOICE

Send Payment To:

WTAP
P.O. Box 14200
Tallahassee, FL 32317-4200



Invoice #	3528284-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/01/24
Advertiser	Morrisey 2024		
Product	840-WV GOV		
Estimate #	5275 4.25-5.1 :ALL MARKETS WV STAND ALONE 15'S		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	04/25/24	05/01/24	Monday Prime Hr 3	10p-11p	M-----	:15	1	\$228.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 M----- 1 \$228.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTAP M 04/29/24 10:36 PM Monday Prime Hr 3 10p-11p :15 MWVG0TV07H \$228.00 NM									
25	04/25/24	05/01/24	Thursday Prime Hr 3	10p-11p	---T---	:15	1	\$244.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 ---T--- 1 \$244.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTAP Tu 04/30/24 10:13 PM Tuesday Prime Hr 3 10p-11p :15 MWVG0TV07H \$244.00 NM MG for 25.1 04/25									
26	04/25/24	05/01/24	Tuesday Prime Hr 3	10p-11p	-T-----	:15	1	\$244.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -T----- 1 \$244.00									
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27	04/25/24	05/01/24	Wednesday Prime Hr 3	10p-11p	--W----	:15	1	\$228.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 --W---- 1 \$228.00									
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31	04/25/24	05/01/24	Today Show	7a-9a	MTWTF--	:15	2	\$52.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTW---- 3 \$52.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WTAP M 04/29/24 7:20 AM Today Show 7a-9a :15 MWVG0TV07H \$52.00 NM 3 WTAP Tu 04/30/24 8:58 AM Today Show 7a-9a :15 MWVG0TV07H \$52.00 NM 4 WTAP W 05/01/24 7:27 AM Today Show 7a-9a :15 MWVG0TV07H \$52.00 NM									
32	04/25/24	05/01/24	Today Show II	10a-11a	MTWTF--	:15	1	\$17.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTW---- 1 \$17.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WTAP M 04/29/24 10:33 AM Today Show II 10a-11a :15 MWVG0TV07H \$17.00 NM									

Total Spots 41

Payment Terms 30 Days

<u>Gross Total</u>	\$4,410.00
<u>Agency Commission</u>	\$661.50
<u>Net Amount Due</u>	\$3,748.50
<u>Invoice Balance as of 05/17/24 10:48:45 AM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.