

**WTAP One Television Plaza** Parkersburg, WV 26101

Sales T & C: www.gray.tv/advertising

Main: (304) 485-4588

Billing:

Billing Address:

**FlexPoint Media Attention: Accounts Payable** PO Box 1051 New Albany, OH 43054

Send Payment To:

Weeks:

2

Spots: #

Start Date

F

F

Day Air Date

05/10/24

05/10/24

05/06/24

**WTAP** 

WTAP

End Date

05/12/24

MTWTFSS

---F--

5:17 PM

5:22 PM

Air Time Description

5:15 PM News @ 5p M-F

5:20 PM News @ 5p M-F

**WTAP** P.O. Box 14200 Tallahassee, FL 32317-4200

Property	WTAP					
Invoice #	3544518-1	Order #	3544518			
Invoice Date	05/14/24	Alt Order #				
Invoice Month	May 2024	Deal #				
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/09/24 - 05/14/24			
Advertiser	Morrisey 2024					
Product	841-WV-GOV					
Estimate #	5365 5.9-5.14					
	Account Executive	Parkersburg	House			
	Sales Office	Parkersburg	Regional			
	Sales Region	Regional				
	Agency Code	9920140				
	Advertiser Code					
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	139617				
	Advertiser Ref	629632				
	Product 1					

Product 2

						Spots/				
Line Start Dat	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 05/10/24	05/14/24	Daybreak @ 6a	6a-7a	F	:15/:15	1	\$75.00	DN		
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24	Spots/Week 1	<u>Rate</u> \$75.00						
Spots: # C	<u>Day Air</u>	Date Air Time Descri	otion_	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 V	VTAP F 05/	10/24 6:56 AM Daybre 6:58 AM	eak @ 6a	6a-7a		5 MWVGOVTVO9H 5 MWVGOVTVO9H			\$38.00 \$37.00	DN
2 05/09/24	05/14/24	Today Show	7a-9a	МГ- ТF	:15/:15	3	\$80.00	DN		
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24 TF	Spots/Week 3	Rate \$80.00						
Spots: # C	Ch Day Air	Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
6 V	VTAP Th 05/	09/24 8:26 AM Today 8:27 AM	Show	7a-9a		5 MWVGOVTVO9H 5 MWVGOVTVO9H			\$40.00 \$40.00	DN
1 V	VTAP F 05/	7:56 AM Today 7:57 AM	Show	7a-9a		5 MWVGOVTVO9H 5 MWVGOVTVO9H			\$40.00 \$40.00	DN
		10/24 8:43 AM Today 8:45 AM		7a-9a		5 MWVGOVTVO9H 5 MWVGOVTVO9H			\$40.00 \$40.00	DN
Weeks:	Start Date 05/13/24	End Date <u>MΓWΓFSS</u> 05/19/24 <u>MΓ</u>	Spots/Week 2	<u>Rate</u> \$80.00						
Spots: # C	<u>Day Air</u>	Date Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
5 V	VTAP M 05/	13/24 8:56 AM Today 9:00 AM	Show	7a-9a		5 MWVGOVTVO9H 5 MWVGOVTVO9H			\$40.00 \$40.00	DN
3 V	VTAP Tu 05/	7:26 AM Today 7:27 AM	Show	7a-9a		5 MWVGOVTVO9H 5 MWVGOVTVO9H			\$40.00 \$40.00	DN
3 05/10/24	05/14/24	News @ 5p M-F	5p-530p	МГ F	:15/:15	3	\$100.00	DN		

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Rate

5p-530p

5p-530p

Start/End Time

Length Ad-ID

:15 MWVGOVTVO9H

:15 MWVGOVTVO9H

:15 MWVGOVTVO9H

:15 MWVGOVTVO9H

\$100.00

Spots/Week

Rate Type

DN

\$50.00 DN

\$50.00

\$50.00

\$50.00

Send Payment To:



Invoice #	3544518-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841-WV-GOV		
Estimate #	5365 5.9-5.14		

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
3 05/10/24	05/14/24	News @ 5p M-F	5p-530p	МГ F	:15/:15	3	\$100.00	DN	
Weeks:	Start Date 05/13/24	End Date 05/19/24 ΜΓ	Spots/Week 3	Rate \$100.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	iption	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
3 WT.	AP M 05	/13/24 News	@ 5p M-F	5p-530p	:0	0			<del>\$100.00</del> DN
	Credited	ı			:0	0			<del>\$0.00</del>
- NA			85 W.5	5 500		•			0400 00 DM
5 WT.	AP <i>M 05</i>	/13/24 News	@ 5p M-F	5p-530p	:0: :0:				<del>\$100.00</del> DN   <del>\$0.00</del>
	Credited	1							
4 WT.	AP Tu 05	/14/24 News	@ 5p M-F	5p-530p	:0	0			<del>\$100.00</del> DN
			•	, ,	:0	0			<del>\$0.00</del>
	Credited	1							
4 05/09/24	05/09/24	M-F 530p-6p	530p-6p	T	:15/:15	1	\$85.00	DN	
Weeks:	Start Date 05/06/24	End Date MTWTFSS T	Spots/Week 1	<u>Rate</u> \$85.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	iption	Start/End Time	Lenat	h Ad-ID			Rate Type
– –	AP Th 05			530p-6p		5 MWVGOVTV	09Н		\$43.00 DN
		5:58 PM				5 MWVGOVTV			\$42.00
5 05/10/24	05/13/24	News @ 6p M-F	559p-630p	M F	:15/:15	1	\$250.00	DN	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch			intion	Start/End Time	l enat	h Ad-ID			Rate Type
	AP F 05			559p-630p		5 MWVGOVTV	09Н		\$125.00 DN
	,	6:10 PM	O OP III I	coop coop		5 MWVGOVTV			\$125.00
Weeks:	Start Date 05/13/24		Spots/Week	<u>Rate</u> \$250.00					,
Spote: # Ch			intion	Start/End Time	Lengt	h Ad-ID			Pate Type
Spots: # Ch	Day Air								Rate Type
2 WT.	AP <i>M 05</i>	/13/24 News	@ 6p M-F	559p-630p	:0: :0:				<del>\$250.00</del> DN <del>\$0.00</del>
	Credited	1			.00	J			Ψ0.00
6 05/10/24	05/10/24	Wheel of Fortune M-F	7p-730p	F	:15/:15	1	\$260.00	DN	
							<b>———</b>		
Weeks:	Start Date 05/06/24	End Date MTWTFSS F	Spots/Week 1	<u>Rate</u> \$260.00					
Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lenat	h Ad-ID			Rate Type
	AP F 05		l of Fortune M-F	7p-730p		5 MWVGOVTV	09Н		\$130.00 DN
	711 1 00	7:07 PM	TOTT ORGANO WIT	77 7007		5 MWVGOVTV			\$130.00
7 05/10/24	05/13/24	Jeopardy M-F	730p-8p	M F	:15/:15	1	\$90.00	DN	
Weeks:	Start Date 05/06/24	End Date MTWTFSS F	Spots/Week	<u>Rate</u> \$90.00					
Spots: # Ch			ŭ	Start/End Time	Lengt	h Ad-ID			Rate Type
	AP <i>F 05</i>			730p-8p					\$90.00 DN
3 771	AF F 05	/10/24 Jeopa	ardy M-F	73υμ-ομ	:0: :0:				<del>\$90.00</del> DN   <del>\$0.00</del>
	Credited	I			.00				<del>ψυ.συ</del>
2 WT	AP F 05		rdy M-F	730p-8p	-14	5 MWVGOVTV	09Н		\$45.00 DN
		7:37 PM		, 00p op		5 MWVGOVTV			\$45.00

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Invoice #	3544518-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841-WV-GOV		
Estimate #	5365 5.9-5.14		

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J	μ	v	ts

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
7 05/10/24	05/13/24	Jeopardy M-F	730p-8p	M F	:15/:15	1	\$90.00	DN	
Spots: # Ch	Day Air	Date Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
	AP F 05		ardy M-F	730p-8p	_	MWVGOVTVC MWVGOVTVC			\$45.00 DN \$45.00
Weeks:	Start Date 05/13/24	End Date 05/19/24 M	Spots/Week 2	Rate \$90.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
4 WT		,	ardy M-F	730p-8p	:00 :00				<del>\$90.00</del> DN <del>\$0.00</del>
5 WT	Credited AP <i>M 05</i> .		pardy M-F	730p-8p	:00				<del>\$90.00</del> DN
3 W1	AF IVI US	/13/24 360μ	aruy w-r	730μ-ομ	:00				\$0.00 \$0.00
	Credited	1							
8 05/13/24	05/13/24	News @ 11p M-F	11p-1135p	M	:15/:15	1	\$250.00	DN	
Weeks:	Start Date 05/13/24	End Date MTWTFSS M	Spots/Week	Rate \$250.00					
Spots: # Ch		00/10/21	ription .	Start/End Time	Length	Ad-ID			Rate Type
1 WT	AP M 05		s @ 11p M-F	11p-1135p		MWVGOVTVC			\$125.00 DN
		11:10 PM			:15	MWVGOVTVC	)9Н		\$125.00
9 05/12/24	05/12/24	News @ 11p Su	11p-1135p	S	:15/:15	1	\$80.00	DN	
Weeks:	Start Date 05/06/24	End Date MTWTFSSS	Spots/Week 1	Rate \$80.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	<u>cription</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WT	AP Su 05		s @ 11p Su	11p-1135p		MWVGOVTVC			\$40.00 DN
		11:34 PM			:15	MWVGOVTVC	Эн		\$40.00
10 05/09/24	05/13/24	Wheel of Fortune M-I	F 7p-730p	M T	:15/:15	1	\$90.00	DN	
Weeks:	Start Date 05/06/24	End Date MTWTFSS T		<u>Rate</u> \$90.00					
Spots: # Ch	Day Air	Date Air Time Desc	cription_	Start/End Time	Length				Rate Type
1 WT	AP Th 05	/09/24 7:28 PM Whe 7:30 PM	el of Fortune M-F	7p-730p		MWVGOVTVC MWVGOVTVC			\$45.00 DN \$45.00
Weeks:	Start Date	End Date MTWTFSS 05/19/24 M	Spots/Week 1	<u>Rate</u> \$90.00	.13	Miradviva	,011		ψ43.00
Spots: # Ch	<u>Day</u> Air	Date Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
2 WT	AP <i>M 05</i>	/13/24 Whe	el of Fortune M-F	7p-730p	:00				<del>\$90.00</del> DN
	Credited	1			:00				<del>\$0.00</del>
12 05/13/24	05/13/24	Jeopardy M-F	730p-8p	M	:15/:15	1	\$240.00	DN	
Weeks:	Start Date 05/13/24	End Date MTWTFSS M	Spots/Week 1	Rate \$240.00					
Spots: # Ch			cription	Start/End Time	Length	Ad-ID			Rate Type
	AP M 05	/13/24 7:42 PM Jeop		730p-8p	:15	MWVGOVTVC			\$120.00 DN
		7:44 PM			:15	MWVGOVTVC	Jeh		\$120.00
13 05/13/24	05/13/24	News @ 5p M-F	5p-530p	M	:15/:15	1	\$400.00	DN	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					

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Advertiser	Morrisey 2024		
Product	841-WV-GOV		
Estimate #	5365 5.9-5.14		

Line Start	Data	End Data	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13 05/13		05/13/24	·		M		1 1		DN	
13 05/13	3/24	05/13/24	News @ 5p M-F	5p-530p	M	:15/:15	1	\$400.00	DN	
Spots: #		05/13/24 Day Air	05/19/24 M Date Air Time Descri	1 iption	\$400.00 Start/End Time	Length	n Ad-ID			Rate Type
1	WTA	NP M 05/	5:16 PM News 5:18 PM	@ 5p M-F	5p-530p		MWVGOVTVO9			\$200.00 DN \$200.00
14 05/13	3/24	05/13/24	M-F 530p-6p	530p-6p	M	:15/:15	1	\$130.00	DN	
Week		Start Date 05/13/24	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$130.00					
Spots: #	_	Day Air			Start/End Time		Ad-ID			Rate Type
1	WTA	AP M 05/	13/24 5:51 PM M-F 5: 5:53 PM	30p-6p	530p-6p		MWVGOVTVO9 MWVGOVTVO9			\$65.00 DN \$65.00
15 05/13	3/24	05/13/24	Live with Kelly & Ryan	9a-10a	M	:15/:15	2	\$30.00	DN	
Week		Start Date 05/13/24	End Date MTWTFSS M	Spots/Week 2	Rate \$30.00					
Spots: #	<u>Ch</u>	<u>Day</u> <u>Air</u>			Start/End Time		Ad-ID			Rate Type
2	WTA	P M 05/	13/24 9:24 AM Live w 9:24 AM	rith Kelly & Ryan	9a-10a		MWVGOVTVO9 MWVGOVTVO9			\$15.00 DN \$15.00
1	WTA	AP M 05/	13/24 9:58 AM Live w 10:00 AM	rith Kelly & Ryan	9a-10a		MWVGOVTVO9			\$15.00 DN \$15.00
16 05/14	4/24	05/14/24	Today Show	7a-9a	- T	:15/:15	2	\$80.00	DN	
Week		Start Date 05/13/24	End Date <u>MTWTFSS</u> - T	Spots/Week 2	Rate \$80.00					
Spots: #	<u>Ch</u>	Day Air			Start/End Time	Length	Ad-ID			Rate Type
1	WTA	P Tu 05/	14/24 8:38 AM Today 8:40 AM	Show	7a-9a		MWVGOVTVO9 MWVGOVTVO9			\$40.00 DN \$40.00
2	WTA	.P Tu 05/	14/24 8:45 AM Today 8:47 AM	Show	7a-9a		MWVGOVTVO9 MWVGOVTVO9			\$40.00 DN \$40.00
17 05/14	4/24	05/14/24	Live with Kelly & Ryan	9a-10a	- T	:15/:15	1	\$30.00	DN	
Week		Start Date 05/13/24	End Date <u>MTWTFSS</u> - T	Spots/Week 1	Rate \$30.00					
Spots: #	<u>Ch</u>	Day Air		ption	Start/End Time		Ad-ID			Rate Type
1	WTA	√P Tu 05/	9:34 AM Live w 9:36 AM	rith Kelly & Ryan	9a-10a		MWVGOVTVO9			\$15.00 DN \$15.00

<b>Payment</b>	<b>Terms</b>	<b>30</b>	<b>Days</b>
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\$2,890.00	Gross Total
\$433.50	Agency Commission
\$2,456.50	Net Amount Due
\$0.00	Invoice Balance as of 05/17/24 10:48:52 AM ET

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Total Spots

24