

# INVOICE



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (304) 485-4588**  
**Billing:**

Property	WTAP		
Invoice #	3544518-1	Order #	3544518
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/09/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841-WV-GOV		
Estimate #	5365 5.9-5.14		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9920140		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	139617		
Advertiser Ref	629632		
Product 1			
Product 2			

Billing Address:

**FlexPoint Media**  
**Attention: Accounts Payable**  
**PO Box 1051**  
**New Albany, OH 43054**

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/10/24	05/14/24	Daybreak @ 6a	6a-7a	----F--	:15:15	1	\$75.00	DN	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	----F--	1	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WTAP	F	05/10/24	6:56 AM	Daybreak @ 6a	6a-7a	:15	MWVG0TV09H	\$38.00	DN
				6:58 AM			:15	MWVG0TV09H	\$37.00	
2	05/09/24	05/14/24	Today Show	7a-9a	MT-TF--	:15:15	3	\$80.00	DN	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	---TF--	3	\$80.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6	WTAP	Th	05/09/24	8:26 AM	Today Show	7a-9a	:15	MWVG0TV09H	\$40.00	DN
				8:27 AM			:15	MWVG0TV09H	\$40.00	
1	WTAP	F	05/10/24	7:56 AM	Today Show	7a-9a	:15	MWVG0TV09H	\$40.00	DN
				7:57 AM			:15	MWVG0TV09H	\$40.00	
2	WTAP	F	05/10/24	8:43 AM	Today Show	7a-9a	:15	MWVG0TV09H	\$40.00	DN
				8:45 AM			:15	MWVG0TV09H	\$40.00	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/13/24	05/19/24	MT-----	2	\$80.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WTAP	M	05/13/24	8:56 AM	Today Show	7a-9a	:15	MWVG0TV09H	\$40.00	DN
				9:00 AM			:15	MWVG0TV09H	\$40.00	
3	WTAP	Tu	05/14/24	7:26 AM	Today Show	7a-9a	:15	MWVG0TV09H	\$40.00	DN
				7:27 AM			:15	MWVG0TV09H	\$40.00	
3	05/10/24	05/14/24	News @ 5p M-F	5p-530p	MT--F--	:15:15	3	\$100.00	DN	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		05/06/24	05/12/24	----F--	2	\$100.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WTAP	F	05/10/24	5:15 PM	News @ 5p M-F	5p-530p	:15	MWVG0TV09H	\$50.00	DN
				5:17 PM			:15	MWVG0TV09H	\$50.00	
1	WTAP	F	05/10/24	5:20 PM	News @ 5p M-F	5p-530p	:15	MWVG0TV09H	\$50.00	DN
				5:22 PM			:15	MWVG0TV09H	\$50.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3544518-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841-WV-GOV		
Estimate #	5365 5.9-5.14		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	05/10/24	05/14/24	News @ 5p M-F	5p-530p	MT--F--	:15/:15	3	\$100.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 MT----- 3 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP M 05/13/24 News @ 5p M-F 5p-530p :00 :00 <del>\$100.00</del> DN <del>\$0.00</del> Credited 5 WTAP M 05/13/24 News @ 5p M-F 5p-530p :00 :00 <del>\$100.00</del> DN <del>\$0.00</del> Credited 4 WTAP Tu 05/14/24 News @ 5p M-F 5p-530p :00 :00 <del>\$100.00</del> DN <del>\$0.00</del> Credited									
4	05/09/24	05/09/24	M-F 530p-6p	530p-6p	---T---	:15/:15	1	\$85.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ---T--- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP Th 05/09/24 5:57 PM M-F 530p-6p 530p-6p :15 MWVG0TV09H \$43.00 DN 5:58 PM :15 MWVG0TV09H \$42.00									
5	05/10/24	05/13/24	News @ 6p M-F	559p-630p	M--F--	:15/:15	1	\$250.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP F 05/10/24 6:08 PM News @ 6p M-F 559p-630p :15 MWVG0TV09H \$125.00 DN 6:10 PM :15 MWVG0TV09H \$125.00									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/13/24 05/19/24 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAP M 05/13/24 News @ 6p M-F 559p-630p :00 :00 <del>\$250.00</del> DN <del>\$0.00</del> Credited									
6	05/10/24	05/10/24	Wheel of Fortune M-F	7p-730p	----F--	:15/:15	1	\$260.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ----F-- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAP F 05/10/24 7:05 PM Wheel of Fortune M-F 7p-730p :15 MWVG0TV09H \$130.00 DN 7:07 PM :15 MWVG0TV09H \$130.00									
7	05/10/24	05/13/24	Jeopardy M-F	730p-8p	M--F--	:15/:15	1	\$90.00	DN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 ----F-- 3 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTAP F 05/10/24 Jeopardy M-F 730p-8p :00 :00 <del>\$90.00</del> DN <del>\$0.00</del> Credited 2 WTAP F 05/10/24 7:35 PM Jeopardy M-F 730p-8p :15 MWVG0TV09H \$45.00 DN 7:37 PM :15 MWVG0TV09H \$45.00									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



Invoice #	3544518-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Morrisey 2024		
Product	841-WV-GOV		
Estimate #	5365 5.9-5.14		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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<table border="0" style="width:100%"> <tr> <td style="width:100px">Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/13/24</td> <td>05/19/24</td> <td>-T-----</td> <td>1</td> <td>\$30.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WTAP</td> <td>Tu</td> <td>05/14/24</td> <td>9:34 AM</td> <td>Live with Kelly &amp; Ryan</td> <td>9a-10a</td> <td>:15</td> <td>MWVG0TV09H</td> <td>\$15.00</td> <td>DN</td> </tr> <tr> <td></td> <td></td> <td></td> <td></td> <td>9:36 AM</td> <td></td> <td></td> <td>:15</td> <td>MWVG0TV09H</td> <td>\$15.00</td> <td></td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							05/13/24	05/19/24	-T-----	1	\$30.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAP	Tu	05/14/24	9:34 AM	Live with Kelly & Ryan	9a-10a	:15	MWVG0TV09H	\$15.00	DN					9:36 AM			:15	MWVG0TV09H	\$15.00																							
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**Total Spots 24**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,890.00</b>
<u>Agency Commission</u>	<b>\$433.50</b>
<u>Net Amount Due</u>	<b>\$2,456.50</b>
<u>Invoice Balance as of 05/17/24 10:48:52 AM ET</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.