

# INVOICE



**WTAP**  
**One Television Plaza**  
**Parkersburg, WV 26101**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (304) 485-4588**  
**Billing:**

Property	WTAP		
Invoice #	3527374-2	Order #	3527374
Invoice Date	05/14/24	Alt Order #	
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/06/24	Flight Dates	04/24/24 - 05/06/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5259 4.24-4.30 MORRISEY ALL MARKETS ADD		
Account Executive	Parkersburg House		
Sales Office	Parkersburg Regional		
Sales Region	Regional		
Agency Code	9920140		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	139617		
Advertiser Ref	629632		
Product 1			
Product 2			

Billing Address:

**FlexPoint Media**  
**Attention: Accounts Payable**  
**PO Box 1051**  
**New Albany, OH 43054**

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	04/24/24	04/30/24	Jeopardy M-F	730p-8p	MTWTF--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> 04/29/24 <u>End Date</u> 05/05/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 1 <u>Rate</u> \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAP M 04/29/24 7:30 PM Jeopardy M-F 730p-8p :00 <del>\$90.00</del> NM See MG 3.2									
2 WTAP Th 05/02/24 7:35 PM Jeopardy M-F 730p-8p :30 MWVG0VTV06H \$90.00 NM MG for 3.1 04/29									
4	04/24/24	04/30/24	Daybreak @ 6a	6a-7a	MTWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 04/29/24 <u>End Date</u> 05/05/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAP M 04/29/24 6:48 AM Daybreak @ 6a 6a-7a :30 MWVG0VTV06H \$75.00 NM									
5	04/24/24	04/30/24	NBC Nightly News	630p-730p	MTWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 04/29/24 <u>End Date</u> 05/05/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
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1 WTAP Tu 04/30/24 6:59 PM NBC Nightly News 630p-730p :30 MWVG0VTV06H \$350.00 NM									
6	04/24/24	04/30/24	News @ 11p M-F	11p-1135p	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 04/29/24 <u>End Date</u> 05/05/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00									
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2 WTAP Tu 04/30/24 11:13 PM News @ 11p M-F 11p-1135p :30 MWVG0VTV06H \$250.00 NM									
7	04/24/24	04/30/24	Today Show	7a-9a	MTWTF--	:30	3	\$80.00	NM
Weeks: <u>Start Date</u> 04/29/24 <u>End Date</u> 05/05/24 <u>MTWTFSS</u> MT----- <u>Spots/Week</u> 3 <u>Rate</u> \$80.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:

**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**



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Advertiser	Morrisey 2024		
Product	841 WV GOV		
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14	04/24/24	04/30/24	M-F 530p-6p	530p-6p	MTWTF--	:30	2	\$85.00	NM																																																																																																														
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>04/29/24</td> <td>05/05/24</td> <td>MT-----</td> <td>2</td> <td>\$85.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>3</td> <td>WTAP</td> <td>M</td> <td>04/29/24</td> <td>5:52 PM</td> <td>M-F 530p-6p</td> <td>530p-6p</td> <td>:30</td> <td>MWVG0TV06H</td> <td>\$85.00</td> <td>NM</td> </tr> <tr> <td>4</td> <td>WTAP</td> <td>Tu</td> <td>04/30/24</td> <td>5:54 PM</td> <td>M-F 530p-6p</td> <td>530p-6p</td> <td>:30</td> <td>MWVG0TV06H</td> <td>\$85.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							04/29/24	05/05/24	MT-----	2	\$85.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WTAP	M	04/29/24	5:52 PM	M-F 530p-6p	530p-6p	:30	MWVG0TV06H	\$85.00	NM	4	WTAP	Tu	04/30/24	5:54 PM	M-F 530p-6p	530p-6p	:30	MWVG0TV06H	\$85.00	NM																																																							
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**Total Spots 16**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE

Send Payment To:



**WTAP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3527374-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/06/24
Advertiser	Morrisey 2024		
Product	841 WV GOV		
Estimate #	5259 4.24-4.30 MORRISEY ALL MARKETS ADD		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,765.00</b>
<u>Agency Commission</u>	<b>\$264.75</b>
<u>Net Amount Due</u>	<b>\$1,500.25</b>
<u>Invoice Balance as of 05/17/24 10:48:43 AM ET</u>	<b>\$0.00</b>

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