

# INVOICE



**WPME**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**  
**Main: (207) 774-0051**  
**Billing: (207) 774-0051 ext 142**

Invoice #	Invoice Date	Invoice Month	Invoice Period
10861-1	10/23/16	October 2016	10/10/16 - 10/17/16

Station	Account Executive	Sales Office	Sales Region
WPME	National Christiano	National	National

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**3050 K ST NW**  
**Washington, DC 20007**

Send Payment To:

**WPME**  
**4 Ledgeview Drive**  
**Westbrook, ME 04092**

Advertiser	Product	Estimate Number
DSCC IE	NH DSCC 10/11-10/17	4623

Flight Dates	Order #	Alt Order #
10/11/16 - 10/17/16	10861	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Upload invoice to FCC political file

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																											
1	10/11/16	10/16/16	Fri 8p-9p	8p-9p	----F--	:30	1	\$42.00	NM																																																																											
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4	10/11/16	10/16/16	Su 1p-3p	1:00 PM-3:00 PM	-----S	:30	1	\$7.00	NM																																																																											
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1	WPME	Sa	10/15/16	8:22 PM	Sat 8p-9p	8p-9p	:30	DSNH16104H	\$7.00	NM																																																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

# INVOICE

Send Payment To:



**WPME**  
 4 Ledgeview Drive  
 Westbrook, ME 04092

Invoice # <b>10861-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>10/10/16 - 10/17/16</b>
Advertiser <b>DSCC IE</b>	Product <b>NH DSCC 10/11-10/17</b>	Estimate Number <b>4623</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/11/16	10/16/16	Su 3p-4p	3p-4p	-----S	:30	1	\$7.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$7.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Su	10/16/16	3:17 PM	Su 3p-4p	3p-4p	:30	DSNH16104H	\$7.00	NM
7	10/11/16	10/17/16	M-F 6p-630P	6:00 PM-6:30 PM	11111--	:30	5	\$27.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> -1111--	<u>Spots/Week</u> 4	<u>Rate</u> \$27.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Tu	10/11/16	6:06 PM	M-F 6p-630P	6:00 PM-6:30 PM	:30	DSNH16104H	\$27.00	NM
2	WPME	W	10/12/16	6:06 PM	M-F 6p-630P	6:00 PM-6:30 PM	:30	DSNH16104H	\$27.00	NM
3	WPME	Th	10/13/16	6:06 PM	M-F 6p-630P	6:00 PM-6:30 PM	:30	DSNH16104H	\$27.00	NM
4	WPME	F	10/14/16	6:07 PM	M-F 6p-630P	6:00 PM-6:30 PM	:30	DSNH16104H	\$27.00	NM
Weeks:	<u>Start Date</u> 10/17/16	<u>End Date</u> 10/23/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$27.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPME	M	10/17/16	6:05 PM	M-F 6p-630P	6:00 PM-6:30 PM	:30	DSNH16104H	\$27.00	NM
8	10/11/16	10/17/16	M-F 630p-7p	6:30 PM-7:00 PM	11111--	:30	5	\$27.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> -1111--	<u>Spots/Week</u> 4	<u>Rate</u> \$27.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Tu	10/11/16	6:55 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DSNH16104H	\$27.00	NM
2	WPME	W	10/12/16	6:40 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DSNH16104H	\$27.00	NM
3	WPME	Th	10/13/16	6:47 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DSNH16104H	\$27.00	NM
4	WPME	F	10/14/16	6:46 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DSNH16104H	\$27.00	NM
Weeks:	<u>Start Date</u> 10/17/16	<u>End Date</u> 10/23/16	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$27.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5	WPME	M	10/17/16	6:37 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	DSNH16104H	\$27.00	NM
9	10/11/16	10/16/16	Su 7p-8p	7p-8p	-----S	:30	1	\$25.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$25.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Su	10/16/16	7:48 PM	Su 7p-8p	7p-8p	:30	DSNH16104H	\$25.00	NM
10	10/11/16	10/16/16	Thu 9p-10p	9p-10p	---T---	:30	1	\$32.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$32.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Th	10/13/16	9:32 PM	Thu 9p-10p	9p-10p	:30	DSNH16104H	\$32.00	NM
11	10/11/16	10/16/16	Thu 8p-9p	8p-9p	---T---	:30	1	\$32.00	NM	
Weeks:	<u>Start Date</u> 10/10/16	<u>End Date</u> 10/16/16	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$32.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPME	Th	10/13/16	8:43 PM	Thu 8p-9p	8p-9p	:30	DSNH16104H	\$32.00	NM
12	10/11/16	10/17/16	M-F 10p-11p	10p-11p	11111--	:30	5	\$13.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					

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**4 Ledgeview Drive**  
**Westbrook, ME 04092**



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Advertiser	Product	Estimate Number	
DSCC IE	NH DSCC 10/11-10/17	4623	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/11/16	10/17/16	M-F 10p-11p	10p-11p	11111--	:30	5	\$13.00	NM
10/10/16 10/16/16 - 112--- 4 \$13.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Tu 10/11/16 10:15 PM M-F 10p-11p 10p-11p :30 DSNH16104H \$13.00 NM 2 WPME W 10/12/16 10:16 PM M-F 10p-11p 10p-11p :30 DSNH16104H \$13.00 NM 3 WPME Th 10/13/16 10:17 PM M-F 10p-11p 10p-11p :30 DSNH16104H \$13.00 NM 4 WPME Th 10/13/16 10:50 PM M-F 10p-11p 10p-11p :30 DSNH16104H \$13.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 1----- 1 \$13.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME M 10/17/16 10:38 PM M-F 10p-11p 10p-11p :30 DSNH16104H \$13.00 NM									
13	10/11/16	10/17/16	M-F 7p-730p	7p-730p	11111--	:30	5	\$37.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -1111-- 4 \$37.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Tu 10/11/16 7:14 PM M-F 7p-730p 7p-730p :30 DSNH16104H \$37.00 NM 2 WPME W 10/12/16 7:14 PM M-F 7p-730p 7p-730p :30 DSNH16104H \$37.00 NM 3 WPME Th 10/13/16 7:19 PM M-F 7p-730p 7p-730p :30 DSNH16104H \$37.00 NM 4 WPME F 10/14/16 7:16 PM M-F 7p-730p 7p-730p :30 DSNH16104H \$37.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 1----- 1 \$37.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME M 10/17/16 7:14 PM M-F 7p-730p 7p-730p :30 DSNH16104H \$37.00 NM									
14	10/11/16	10/17/16	M-F 730p-8p	730p-8p	11111--	:30	5	\$37.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -1111-- 4 \$37.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Tu 10/11/16 7:58 PM M-F 730p-8p 730p-8p :30 DSNH16104H \$37.00 NM 2 WPME W 10/12/16 7:58 PM M-F 730p-8p 730p-8p :30 DSNH16104H \$37.00 NM 6 WPME W 10/12/16 8:36 PM Wed 8p-9p 8p-9p :30 DSNH16104H \$37.00 NM MG for 14.4 10/14 3 WPME Th 10/13/16 7:58 PM M-F 730p-8p 730p-8p :30 DSNH16104H \$37.00 NM 4 WPME F 10/14/16 M-F 730p-8p 730p-8p :00 <del>\$37.00</del> NM See MG 14.6 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 1----- 1 \$37.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPME M 10/17/16 7:57 PM M-F 730p-8p 730p-8p :30 DSNH16104H \$37.00 NM									
15	10/11/16	10/16/16	Su 5p-6p	5p-6p	-----S	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----S 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/16/16 5:35 PM Su 5p-6p 5p-6p :30 DSNH16104H \$7.00 NM									
16	10/11/16	10/16/16	Su 4p-5p	4p-5p	-----S	:30	1	\$7.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/10/16 10/16/16 -----S 1 \$7.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Su 10/16/16 4:25 PM Su 4p-5p 4p-5p :30 DSNH16104H \$7.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

# INVOICE

Send Payment To:

**WPME**  
 4 Ledgeview Drive  
 Westbrook, ME 04092



Invoice # <b>10861-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>10/10/16 - 10/17/16</b>
Advertiser <b>DSCC IE</b>	Product <b>NH DSCC 10/11-10/17</b>	Estimate Number <b>4623</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/11/16	10/16/16	Su 4p-5p	4p-5p	-----S	:30	1	\$7.00	NM
17	10/11/16	10/16/16	Sa 7p-8p	7p-8p	-----S-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    -----S-                    1            \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/15/16 7:12 PM Sa 7p-8p 7p-8p :30 DSNH16104H \$25.00 NM									
18	10/11/16	10/16/16	Sa 5p-6p	5p-6p	-----S-	:30	1	\$7.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    -----S-                    1            \$7.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/15/16 5:57 PM Sa 5p-6p 5p-6p :30 DSNH16104H \$7.00 NM									
19	10/11/16	10/16/16	Sa 9p-10p	9p-10p	-----S-	:30	1	\$7.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    -----S-                    1            \$7.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/15/16 9:41 PM Sa 9p-10p 9p-10p :30 DSNH16104H \$7.00 NM									
20	10/11/16	10/16/16	Sa 10p-11p	10p-11p	-----S-	:30	1	\$7.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    -----S-                    1            \$7.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/15/16 10:14 PM Sa 10p-11p 10p-11p :30 DSNH16104H \$7.00 NM									
21	10/11/16	10/16/16	Sa 3p-3:30p	3:00 PM-3:30 PM	-----S-	:30	1	\$7.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    -----S-                    1            \$7.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/15/16 3:16 PM Sa 3p-3:30p 3:00 PM-3:30 PM :30 DSNH16104H \$7.00 NM									
22	10/11/16	10/16/16	Sa 2p-3p	2p-3p	-----S-	:30	1	\$7.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    -----S-                    1            \$7.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME Sa 10/15/16 Sa 2p-3p 2p-3p :00 <del>\$7.00</del> NM See MG 22.2									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME Sa 10/15/16 4:22 PM Sa 4p-5p 4p-5p :30 DSNH16104H \$7.00 NM MG for 22.1 10/15									

**Total Spots 42**

## Payment Terms DUE UPON RECEIPT

<u>Gross Total</u>	<b>\$945.00</b>
<u>Agency Commission</u>	<b>\$141.75</b>
<u>Net Amount Due</u>	<b>\$803.25</b>

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