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EEO PUBLIC FILE REPORT
February 1, 2021 – January 31, 2022

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Career Technical College Byron Avery : Byron.avery@careertc.edu 2319 Louisville Ave, Monroe, LA 71201 (318)323-2889 fax: (318)324-9883	No	0
2	Centenary College Dennis Taylor : dtaylor@centenary.edu Career Services, 2911 Centenary Blvd. P.O. Box 41188, Shreveport, LA 71134 (318) 869-5360 fax: (318) 841-7235	No	0
3	Delta Community College Bob Hammack : bhammack@ladelta.edu 7500 Millhaven Rd., Monroe, LA 71203 (318) 345-9013 Fax: (318) 345-9014	No	0
4	Grambling State University Pattersonnj@Gram.edu Career Planning and Placement 100 Main St., Grambling, LA 71245 (318) 374-2346 Fax: (318) 274-3357 Dept. of Mass Communications 403 Main St./P.O. Box 45, Grambling, LA 71245	No	0
5	Station Website www.knoe.com 1400 Oliver Rd., Monroe, LA 71201 (318) 388-8888	No	14
6	Louisiana College Leneil Mercer : mercero@lacollege.edu Career Development, 1140 College Dr. Pineville, LA 71360; Monroe, La 71202 (318) 487-7105 Fax: (318) 487-7755	No	0

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7	Louisiana State University Mary Ann Sternber : Msternb@lsu.edu Journalism Bldg #221; Hodges Hall 101 C Baton Rouge, LA 70803 (225)578-0416 Fax: (225) 578-2125	No	0
8	Louisiana Assoc. of Broadcasters Polly Prince : lab@broadcasters.org 660 Florida Blvd, Baton Rouge, LA 70801 (225) 267-4522 Fax: (225) 267-4329	No	0
9	Northwestern State University Traci LaBom : labomt@nsula.edu Career and Placement Center; College Ave. Natchitoches, LA 71497 (318) 357-5621 Fax: (318) 357-5690	No	0
10	Ouachita Parish Police Jury Bedie Lewis : blewis@opcsc.org Workforce Enforcement Board; 1162 Oliver Rd. Suite 9 Monroe, LA 71201 (318) 362-3058 Fax: (318) 362-5106	No	0
11	Southeastern LA University careerservices@selu.edu Career Placement Svcs; SLU 495 Hammond, LA 70402 (985) 549-2121 Fax: (985) 549-2126	No	0
12	Southern University Career Center Tamara Montgomery : tamara_montgomery@subr.edu Career Center; Southern Branch Post Office Baton Rouge, LA 70813 (225) 771-2200 Fax: (225) 771-3272	No	0
13	Southern University at New Orleans Dr. Grant dgrant@suno.edu Career Placement; 223 University Center New Orleans, LA 70126 (504) 286-5040 Fax: (504) 286-5390	No	0
14	Unitech Training Academy Angela Wisecarver : awisecarver@unitechtrainingacademy.com West Monroe, LA	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	University of Louisiana at Lafayette Karen Bullinger : khb3200@louisiana.edu Career Placement Center; PO Box 41730 Lafayette, LA 70504 (337) 482-1444 Fax: (337) 482-1450	No	0
16	University of Louisiana at Monroe Linda Davis : ldavis@ulm.edu Dept of Comm Arts; 120 Stubbs Hall-ULM Monroe, LA 71209 Post Online: https://webservice.ulm.edu/careerconnections/apply.php Must Email AFREEN@ULM.EDU to take down posts (318) 342-1406 Fax: (318) 342-1422	No	0
17	Xavier University of Louisiana Cheyenne Walker : cwalker13@xula.edu Mass Communications Dept; 1 Drexel Dr. Box 65A; New Orleans, LA 70125 (504) 520-5087 Fax: (504) 520-7982 Career Services Department mminnard@xula.edu (504) 520-7364 Fax: (514) 520-7914	No	0
18	WMWO Chamber of Commerce info@westmonroechamber.org 112 Professional Dr., West Monroe, LA 71291 (318) 325-1961 Fax: (318) 325-4296	No	0
19	Monroe Chamber of Commerce Communications, 212 Walnut St., Monroe, LA 71201 (318) 323-3461 Fax: (318) 812-7594	No	0
20	Station On-air Advertisement – KNOE, KAQY, NNOE Bill Elliot : bill.elliott@knoe.com 1400 Oliver Rd., Monroe, LA 71201 (318) 388-8888	No	0
21	Employee Referrals	No	14
22	Word of Mouth/Consulting Agency	No	0
23	graytv.com (People Matter)	No	37
24	medialine.com	No	0
25	tvjobs.com	No	0
26	mediamatch.com	No	0
27	www.spotsanddots.com	No	0
28	www.indeed.com	No	13

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29	www.tvnewscheck.com	No	0
30	www.collectivetalent.com	No	0
31	Employee promotion from within	No	0
32	Walk-in	No	0
33	Mediarecruiter.com	No	0
Total Interviewed			78



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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Participate in Job Fair	KNOE News Director participated in the virtual Louisiana Tech University Job Fair February 11, 2021.
2	Participate in Job Fair	KNOE News Director participated in the virtual Grambling State University Job Fair February 16, 2021.
3	Participate in Job Fair	KNOE News Director participated in the virtual Spring ULM Job Fair February 24, 2021.
4	Participate in events sponsored by community organizations	Our Chief Meteorologist along with other station meteorologists participated in NOAA weather radio programming event from February 26 through April 11, 2021. During each newscast, the meteorologists promoted the weather radios and where they could be purchased. We created a special section on the KNOE website to help people program the weather radios since we could not host any events at stores due to Covid-19 restrictions. We supplied locations with a one-sheet instruction guide on how to program weather radios.
5	Participate in Events Sponsored by Community Groups Interested in Broadcast Employment Issues	On March 4, 2021, KNOE Chief Meteorologist spoke virtually to the Monroe Rotary Club about weather preparedness.
6	Participate in Job Fair	KNOE News Director participated in the Gray Virtual Job Fair held at North Texas State April 7, 2021.
7	Participate in Events Sponsored by Community Groups Interested in Broadcast Employment Issues	On April 9, 2021, our Morning Meteorologist spoke to a virtual class of the ULM Atmospheric Science Student Chapter and explained roles and tasks performed by a Broadcast Meteorologist.

8	Participate in Job Fair	KNOE News Director participated in the virtual Arizona State University Job Fair June 18, 2021.
9	Participate in Job Fair	KNOE News Director participated in the virtual Louisiana Tech University Job Fair September 21, 2021.
10	Participate in Job Fair	KNOE News Director participated in the virtual Grambling State University Job Fair September 28, 2021.
11	Participate in Job Fair	KNOE News Director participated in the virtual University Louisiana Monroe Job Fair September 29-30, 2021.
12	Participate in Events Sponsored by Community Groups Interested in Broadcast Employment Issues	KNOE Meteorologists helped ULM college students in the American Meteorological Society learn more about broadcast meteorology. They learned daily responsibilities and tasks that are performed to assist the on-air meteorologist via Zoom on September 29, 2021.
13	Participate in Job Fair	KNOE News Director participated in the virtual University of North Texas Job Fair November 18, 2021.