



125 West 55th St
New York, NY 10019

Contract # 25277084	Changes as of: 9/14/2016 at 3:34 PM	Version: Current State Version 6
CPE: 278/295/5284	Flight: 9/6/16 - 9/12/16	Station: NLAS
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Las Vegas
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: TV	Office: WASHINGTON
Agency Order #: 5335538	Primary Demo: Adults 35+	Total \$: \$1,770.00
Buyer: Pino, Thomas	Con Type: POLITICAL/VOTE	Total Spots: 116
Salesperson: JENNA NUBAR 202-872-5880	Assistant: ANJELICA DAVI 212-408-3261	Total CPP: \$0.00
		Total GRP:
		Traffic #: 1417855
		Separation:

Comments: New order. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/6 - 9/6		Total Spots	Total \$	CPP	GRP
							9/6					
1	Tu-F,M 5a-5:30a		Our Miss Brooks	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
2	Tu-F,M 5:30a-6a		The Donna Reed Show	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
3	Tu-F,M 6a-6:30a		Mister Ed	\$15.00	0	30	4		4	\$60.00	\$0.00	0.0
4	Tu-F,M 6:30a-7a		The Lucy Show	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
5	Tu-F,M 8a-9a		The Beverly Hillbillies	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
6	Tu-F,M 9a-10a		Perry Mason	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
7	Tu-F,M 10a-11a		Matlock	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
8	Tu-F,M 11a-12n		Diagnosis Murder	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
9	Tu-F,M 12n-1p		The Big Valley	\$15.00	0	30	0		0	\$0.00	\$0.00	0.0
10	Tu-F,M 1p-2p		Gunsmoke	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
11	Tu-F,M 2p-3p		Bonanza	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
12	Tu-F,M 3p-4p		Rifleman	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
13	Tu-F,M 4p-5p		Emergency!	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
14	Tu-F,M 5p-6p		Emergency	\$15.00	0	30	4		4	\$60.00	\$0.00	0.0
15	Tu-F,M 6p-7p		Mama's Family/Mama's Family	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
16	Tu-F,M 7p-8p		M*A*S*H	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
17	Tu-F,M 8p-9p		Andy Griffith/Andy Griffith	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
18	Tu-F,M 9p-10p		Happy Days/Gilligan's Island	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
19	Tu-F,M 10p-11p		Hogan's Heroes/Hogan's Heroes	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
20	Tu-F,M 11p-11:30p		Carol Burnett And Friends	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0



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Product: TV

Version: Current State Version 6

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Agency Order #: 5335538

Buyer: Pino, Thomas

Salesperson: JENNA NUBAR
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ANJELICA DAVI
212-408-3261

Total GRP:

Traffic #: 1417855

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							9/6					
21	Tu-F,M 11:30p-12:30a		Perry Mason	\$15.00	0	30	5		5	\$75.00	\$0.00	0.0
22	Tu-F,M 12:30a-1a		The Twilight Zone	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
23	Sa 10a-11a		Have Gun - Will Travel	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
24	Sa 11a-12n		Wagon Train	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
25	Sa 12n-1p		The Big Valley	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
26	Sa 1p-2p		Gunsmoke	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
27	Sa 2p-3p		Bonanza	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
28	Sa 3p-4p		Rawhide	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
29	Sa 4p-5p		Wanted: Dead Or Alive	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
30	Sa 5p-6p		Rifleman	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
31	Sa 6p-6:30p		Wild Wild West	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
32	Sa 6:30p-7p		Wild Wild West	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
33	Sa 7p-8p		The Incredible Hulk	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
34	Sa 8p-9p		Wonder Woman	\$30.00	0	30	1		1	\$30.00	\$0.00	0.0
35	Sa 9p-10p		Star Trek: Original	\$30.00	0	30	1		1	\$30.00	\$0.00	0.0
36	Sa 10p-12m		Svengoolie Movie	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
37	Sa 12m-1a		Batman	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
38	Sa 5a-6a		GOmer Pyle	\$15.00	0.0	30	1		1	\$15.00	\$0.00	0.0
39	Sa 6a-7a		Welcome Back Kotter	\$15.00	0.0	30	1		1	\$15.00	\$0.00	0.0
TOTALS:							116		116	\$1,770.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/30/16 12:27 PM	ANJELICA DAVI	New order. Please confirm. Thanks!
08/30/16 9:53 AM	JENNA NUBAR	Separation: 30
08/30/16 9:53 AM	JENNA NUBAR	Separation: 30

Competitive Information	
Market Budget:	\$177,000
NLAS Share:	1%
Comment:	
KLAS:	25%
KSNV:	23%
KTNV:	26%
KVCW:	4%
KVVU:	18%
NVCW:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	116	\$1,770.00	N/A	0.0
Total	100%	116	\$1,770.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	116	\$1,770.00
Total	116	\$1,770.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/14/16 1:47 PM	ANJELICA DAVI	Confirmed		1	\$-15.00	\$1,770.00	Changes: Total Spots from 117 to 116, Calculated Dollars from \$1,785.00 to \$1,770.00, Competitive Market Budget from \$178,500 to \$177,000, Total \$ from \$1,785.00 to \$1,770.00, User Entered \$ from \$1,785.00 to \$1,770.00. 1 buyline added or modified.
Revision	9/6/16 9:51 AM	ANJELICA DAVI	Confirmed			\$0	\$1,785.00	Changes: 4 buylines added or modified.
Revision	9/1/16 12:23 PM	ANJELICA DAVI	Confirmed			\$0	\$1,785.00	Changes: 2 buylines added or modified.
Revision	8/30/16 12:27 PM	ANJELICA DAVI	Confirmed			\$0	\$1,785.00	Changes: 5 buylines added or modified.
Queued for Electronic Contracting	8/30/16 9:57 AM					\$0	\$0	
Revision	8/30/16 9:53 AM	JENNA NUBAR	Confirmed			\$0	\$1,785.00	Changes: Demo Meta to [R16], Comments from Separation: 30 to New order. Please confirm. Thanks!, User Entered \$ from \$0.00 to \$1,785.00.
New	8/29/16 2:53 PM	JENNA NUBAR	New	117		\$1,785.00	\$1,785.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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