

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, VoteVets Action Fund, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: VoteVets Action Fund

Address: PO Box 11293, Portland OR 97211

Contact: Peter Mellman

Phone number: 646-415-8429

Email: pmellman@votevets.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jonathan Soltz (Chair)

Rick Hegdahl (Treasurer)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Senator Jon Tester

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United State Senate

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Veterans, Healthcare

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Peter Mellman

Name: PETER MELLMAN

Date of Request to Purchase Ad Time: 2/7/2024

Station Representative

Signature:

Yvette Shanklin

Name:

Yvette Shanklin

Date of Station Agreement to Sell Time: 02/09/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 2/9/2024 VVAE Big Miles

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

4455348

Station Call Letters:

KPQX FM

Date Received/Requested:

2/9/2024

Est. #:

12994

Station Location:

Haute MT

Run Start and End Dates:

2/13 - 4/1/2024

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	KPQX-FM	ORDER#:	3213672	DATE:	02/09/2024
MARKET:	UM - Havre, MT	AMOUNT:	\$1,315.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	68	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	412 421 2600		
SALES OFFICE:	PHILADELPHIA	SLS FAX:	412 421 6001		
SALESPERSON:	Roger Rafson				
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4455348	
ADVERTISER:	VoteVets Action Fund	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 12994 2/13-4/1 Issue	AGY EST:	12994	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-13-2024 TO 4/1/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/09/2024 09:22	

COMMENTS

[Rep Comment] 02/09/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

Ln	MC Daypart	Rate	Dur	2/12	2/19	2/26	3/4	3/11	3/18	3/25	Spots
1	TWTF.. /M 6:00AM-10:00AM	\$19.35	60	5	5	5	5	5	5	4	34
2	TWTF.. /M 3:00PM-7:00PM	\$19.35	60	5	5	5	5	5	5	4	34
Totals				10	10	10	10	10	10	8	68

TOTAL	Feb	Mar	Apr										Total
SPOT	20	48	0										68
CASH	387.00	928.80	0.00										1,315.80
TOTAL	387.00	928.80	0.00										1,315.80

SIGNATURE _____



2210 31st Street N
Havre, MT 59501
(406) 265-7841

KPQX 92.5 FM Order Confirmation
OrderID: 96000-001

Sponsor: VoteVets Action Fund
Product: VoteVets Action Fund--Est 12994 2/13-4/1 Issue 12994
AccountRep: House Accounts
BillingCycle: Broadcast Month
InvoiceType: Detail
Run Dates: 2/13/2024 - 4/1/2024
Items Ordered: 68
Ordered Amount: \$1,315.80
-Agency Commission: -\$197.38
Net Amount: \$1,118.42

MEDIA FINANCIAL SERVICES

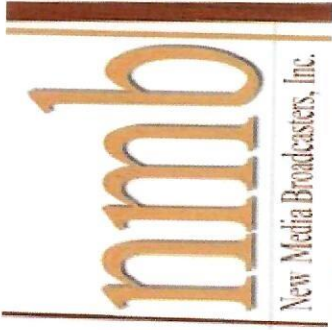
Scheduled Station(s): KPQX 92.5 FM
VoteVets Action Fund--Est 12994 2/13-4/1 Issue

Printed 2/9/2024 6:53:12 PM

Run Dates		Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01	2/13/2024 - 3/25/2024	Specified Wks	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot	CM	C996	29	19.35	561.15
02	2/13/2024 - 3/25/2024	^ Run Week(s) of: 2/13/2024, 2/26/2024, 3/11/2024, 3/18/2024	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot	CM	C996	29	19.35	561.15
03	3/26/2024 - 4/1/2024	Specified Wks	03:00 PM - 07:00 PM	1	1	1	1	1			5	:60	Spot	CM	C996	5	19.35	96.75
04	3/26/2024 - 4/1/2024	^ Run Week(s) of: 2/13/2024, 2/26/2024, 3/11/2024, 3/18/2024	06:00 AM - 10:00 AM	1	1	1	1	1			5	:60	Spot	CM	C996	5	19.35	96.75
Broadcast Month Projected Billing:																		
Jan-24			0.00	Feb-24			348.30		Mar-24								928.80	1,277.10
Apr-24			38.70	May-24			0.00		Jun-24								0.00	38.70

Confirmed Correct, Payment Guaranteed

Accepted for KPQX 92.5 FM



New Media Broadcasters Inc.
2210 31st Street North
Havre MT 59501 US
Rep: C. David Leeds
Phone: 406 265-7841
email: c.david.leeds@nmbi.com

Sales Order

Advertiser: VoteVets Action Fund
Agency Name: Media Financial Services
Estimate # 12994
Fee Structure: Gross
Bill To: Agency
Agency Contact: Heather Karbarn
Agency Address: 1635 Palm Beach Lakes Blvd Suite 903
West Palm Beach FL 33401
Agency Phone: (216) 256-5304
Agency Email: Heather.Karbarn@GenMediaPartners.com
Agency: Yes
Co-op: No
Co-advertiser: No
Affidavit Required: No
Billing notes:

Contract ID: C00127206
Quote date: 02/09/2024
Description: Est 12994
2/13-4/1
Issue
Revision description:
Product 1
Product 2
Run Dates 02/13/2024
04/01/2024
Schedule: Broadcast
Stations: 92.5
KPQX-
HD1
Schedule Notes:

Payment type: Cash
Broadcast Cash: 1,315.80
NTR Cash: 0.00
Subtotal cash: 1,315.80
Broadcast/NTR Trade: 0.00
Gross Total: 1,315.80
Agency Commission: 197.37
Broadcast: 197.37
NTR: 0.00
Net Total: 1,118.43

Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	I.Spots	\$
92.5 KPQX-HD1	Morning Drive 6A -10A	60	19.35	Cash	02/13/2024	04/01/2024	none	0	0	No	1	1	1	1	1	1	0	0	29	561.15
Run Weeks: 02/12/2024, 02/19/2024, 02/26/2024, 03/04/2024, 03/11/2024, 03/18/2024																				
92.5 KPQX-HD1	Afternoon Drive 3P - 7P	60	19.35	Cash	02/13/2024	04/01/2024	none	0	0	No	1	1	1	1	1	1	0	0	29	561.15
Run Weeks: 02/12/2024, 02/19/2024, 02/26/2024, 03/04/2024, 03/11/2024, 03/18/2024																				
92.5 KPQX-HD1	Morning Drive 6A -10A	60	19.35	Cash	03/26/2024	04/01/2024	none	0	0	No	1	1	1	1	1	1	0	0	5	96.75
92.5 KPQX-HD1	Afternoon Drive 3P - 7P	60	19.35	Cash	03/26/2024	04/01/2024	none	0	0	No	1	1	1	1	1	1	0	0	5	96.75
Totals											4	4	4	4	4	4	0	0	68	1,315.80