

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
576266-1	09/30/12	September 2012	08/27/12 - 09/26/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

GMMB/Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA-C	1812

Flight Dates	Order #	Alt Order #
09/20/12 - 09/26/12	576266	09822684

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8020	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/26/12	M-F 430-5a	430-5a	MTWTF--	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 09/20/12	<u>End Date</u> 09/26/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	09/25/12	4:40 AM	M-F 430-5a	430-5a	:30	0FA12D068H	\$75.00	NM
2	09/20/12	09/26/12	M-F 530a-6a	530a-6a	MTWTF--	:30	1	\$415.00	NM
Weeks:	<u>Start Date</u> 09/20/12	<u>End Date</u> 09/26/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$415.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	09/20/12		M-F 530a-6a	530a-6a	:00		\$415.00	NM
See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12									
3	09/20/12	09/26/12	M-F 6a-7a	6a-7a	MTWTF--	:30	1	\$585.00	NM
Weeks:	<u>Start Date</u> 09/20/12	<u>End Date</u> 09/26/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$585.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Tu	09/25/12	6:23 AM	M-F 6a-7a	6a-7a	:30	0FA12D068H	\$585.00	NM
4	09/20/12	09/26/12	M-F 7a-8a	7a-8a	MTWTF--	:30	1	\$635.00	NM
Weeks:	<u>Start Date</u> 09/20/12	<u>End Date</u> 09/26/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$635.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	09/26/12	7:22 AM	M-F 7a-8a	7a-8a	:30	0FA12D068H	\$635.00	NM
5	09/20/12	09/26/12	M-F 8a-9a	8a-9a	MTWTF--	:30	1	\$565.00	NM
Weeks:	<u>Start Date</u> 09/20/12	<u>End Date</u> 09/26/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$565.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	Th	09/20/12		M-F 8a-9a	8a-9a	:00		\$565.00	NM
See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12									

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576266-1	09/30/12	September 2012	08/27/12 - 09/26/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA-C	1812	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/20/12	09/26/12	M-F 9a-10a	9a-10a	MTWTF--	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 09/24/12 9:25 AM M-F 9a-10a 9a-10a :30 0FA12D068H \$335.00 NM									
7	09/20/12	09/26/12	M-F 10-11a	10-11a	MTWTF--	:30	2	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 09/24/12 10:52 AM M-F 10-11a 10-11a :30 0FA12D068H \$150.00 NM 2 6 W 09/26/12 10:31 AM M-F 10-11a 10-11a :30 0FA12D068H \$150.00 NM									
8	09/20/12	09/26/12	M-F 11a-1130a FOX 6	11a-1130a	MTWTF--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 09/26/12 11:13 AM M-F 11a-1130a FOX 6 11a-1130a :30 0FA12D068H \$300.00 NM									
9	09/20/12	09/26/12	M-F 1130a-12p FOX 6	1130a-12p	MTWTF--	:30	1	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 1 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 09/24/12 11:56 AM M-F 1130a-12p FOX 6 1130a-12p :30 0FA12D068H \$315.00 NM									
10	09/20/12	09/26/12	M-F 1p-2p	1p-2p	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 09/24/12 1:39 PM M-F 1p-2p 1p-2p :30 0FA12D068H \$200.00 NM 2 6 W 09/26/12 1:54 PM M-F 1p-2p 1p-2p :30 0FA12D068H \$200.00 NM									
11	09/20/12	09/26/12	M-F 2p-3p	2p-3p	MTWTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 M 09/24/12 2:53 PM M-F 2p-3p 2p-3p :30 0FA12D068H \$125.00 NM 1 6 W 09/26/12 2:17 PM M-F 2p-3p 2p-3p :30 0FA12D068H \$125.00 NM									
12	09/20/12	09/26/12	M-F 3p-330p	3p-330p	MTWTF--	:30	2	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 M 09/24/12 3:19 PM M-F 3p-330p 3p-330p :30 0FA12D068H \$165.00 NM 2 6 Tu 09/25/12 3:07 PM M-F 3p-330p 3p-330p :30 0FA12D068H \$165.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA-C	1812	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/20/12	09/26/12	M-F 330p-4p	330p-4p	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 M 09/24/12 3:50 PM M-F 330p-4p 330p-4p :30 0FA12D068H \$200.00 NM									
1 6 Tu 09/25/12 3:59 PM M-F 330p-4p 330p-4p :30 0FA12D068H \$200.00 NM									
14	09/20/12	09/26/12	M-F 4p-430p	4p-430p	MTWTF--	:30	3	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 3 \$315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 F 09/21/12 4:17 PM M-F 4p-430p 4p-430p :30 0FA12D068H \$315.00 NM									
1 6 Tu 09/25/12 4:26 PM M-F 4p-430p 4p-430p :30 0FA12D068H \$315.00 NM									
2 6 W 09/26/12 4:19 PM M-F 4p-430p 4p-430p :30 0FA12D068H \$315.00 NM									
15	09/20/12	09/26/12	M-F 430p-5p	430p-5p	MTWTF--	:30	3	\$385.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 3 \$385.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 Th 09/20/12 M-F 430p-5p 430p-5p :00 \$385.00 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12									
1 6 F 09/21/12 4:47 PM M-F 430p-5p 430p-5p :30 0FA12D068H \$385.00 NM									
3 6 M 09/24/12 4:48 PM M-F 430p-5p 430p-5p :30 0FA12D068H \$385.00 NM									
16	09/20/12	09/26/12	M-F 630p-7p	630p-7p	MTWTF--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 Th 09/20/12 M-F 630p-7p 630p-7p :00 \$500.00 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12									
2 6 M 09/24/12 6:42 PM M-F 630p-7p 630p-7p :30 0FA12D068H \$500.00 NM									
1 6 Tu 09/25/12 6:41 PM M-F 630p-7p 630p-7p :30 0FA12D068H \$500.00 NM									
4 6 W 09/26/12 6:55 PM M-F 630p-7p 630p-7p :30 0FA12D068H \$500.00 NM									
17	09/20/12	09/26/12	M-F 1105p-1135p	1105p-1135p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 09/24/12 11:19 PM M-F 1105p-1135p 1105p-1135p :30 0FA12D068H \$350.00 NM									
2 6 W 09/26/12 11:32 PM M-F 1105p-1135p 1105p-1135p :30 0FA12D068H \$350.00 NM									
18	09/26/12	09/26/12	X Factor Wednesday	7p-9p	--W----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --W---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 09/26/12 6:58 PM X Factor Wednesday 7p-9p :30 0FA12D068H \$3,500.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA-C	1812	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/20/12	09/20/12	X Factor Thursday	7p-9p	---T---	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 09/20/12 X Factor Thursday 7p-9p :00 \$2,000.00 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12									
20	09/20/12	09/20/12	FOX Prime Thursday 8	8p-9p	---T---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 Th 09/20/12 FOX Prime Thursday 8 8p-9p :00 \$2,800.00 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12 4 6 Su 09/23/12 6:29 AM Su 630-7a 630-7a :30 OFA12D068H \$135.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 2 6 M 09/24/12 9:00 PM FOX Prime Monday 8-9p 8p-9p :30 OFA12D068H \$2,000.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 8 6 Tu 09/25/12 5:07 AM M-F 5a-530a 5a-530a :30 OFA12D068H \$550.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 7 6 Tu 09/25/12 5:27 AM M-F 5a-530a 5a-530a :30 OFA12D068H \$550.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 9 6 Tu 09/25/12 11:11 AM M-F 11a-1130a FOX 6 News 11a-1130a :30 OFA12D068H \$300.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 12 6 Tu 09/25/12 11:57 AM M-F 1130a-12p FOX 6 News 1130a-12p :30 OFA12D068H \$315.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 3 6 Tu 09/25/12 6:58 PM FOX Prime Tuesday 7-8p 7p-8p :30 OFA12D068H \$2,000.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 5 6 W 09/26/12 4:29 AM M-F 430-5a 430-5a :30 OFA12D068H \$200.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 6 6 W 09/26/12 4:56 AM M-F 430-5a 430-5a :30 OFA12D068H \$200.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 10 6 W 09/26/12 11:28 AM M-F 11a-1130a FOX 6 News 11a-1130a :30 OFA12D068H \$300.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1 11 6 W 09/26/12 11:43 AM M-F 1130a-12p FOX 6 News 1130a-12p :30 OFA12D068H \$315.00 NM MG for 15.2,2.1,16.3,5.1,19.1,21.2,20.1									
21	09/20/12	09/26/12	M-F 1135p-1205a	1135p-1205a	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/20/12 09/26/12 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 Th 09/20/12 M-F 1135p-1205a 1135p-1205a :00 \$200.00 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12 1 6 Tu 09/25/12 12:03 AM M-F 1135p-1205a 1135p-1205a :30 OFA12D068H \$200.00 NM									

Total Spots **39** Gross Total **\$18,405.00**

Payment Terms 30 Days

Agency Commission **\$2,760.75**
Net Amount Due **\$15,644.25**