

DUPLICATE

## INVOICE



**WITI**  
**9001 North Green Bay Road**  
**Milwaukee, WI 53209-1297**  
**Main: (414)355-6666**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585657-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

**GMMB/Greer Margolis Mitchell & Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA-B	2189

Flight Dates	Order #	Alt Order #
10/24/12 - 10/29/12	585657	09850550

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**WITI**  
**3609 Solutions Center**  
**Chicago, IL 60677-3006**

IDB #	Advertiser Code	Product Code
8020	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	M-F 10-11a	10-11a	M--TF--	:30	6	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M--TF-- 6 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 6 M 10/29/12 10:27 AM M-F 10-11a 10-11a :30 0FA12A167H \$330.00 NM									
6 6 M 10/29/12 10:44 AM M-F 10-11a 10-11a :30 0FA12A167H \$330.00 NM									
2	10/25/12	10/29/12	M-F 630p-7p	630p-7p	M--TF--	:30	5	\$935.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M--TF-- 5 \$935.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 10/29/12 M-F 630p-7p 630p-7p :00 <del>\$935.00</del> NM									
See MG 14.2, 14.3, 14.4, 14.5									
4 6 M 10/29/12 6:51 PM M-F 630p-7p 630p-7p :30 0FA12A167H \$935.00 NM									
3	10/25/12	10/29/12	M-F 1035p-1105p	1035p-1105p	M--TF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M--TF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 10/29/12 10:47 PM M-F 1035p-1105p 1035p-1105p :30 0FA12A167H \$685.00 NM									
4 6 M 10/29/12 11:04 PM M-F 1035p-1105p 1035p-1105p :30 0FA12A167H \$685.00 NM									
4	10/25/12	10/29/12	M-F 1105p-1135p	1105p-1135p	M--TF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 M--TF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 6 M 10/29/12 11:17 PM M-F 1105p-1135p 1105p-1135p :30 0FA12A167H \$350.00 NM									
4 6 M 10/29/12 11:32 PM M-F 1105p-1135p 1105p-1135p :30 0FA12A167H \$350.00 NM									

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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
585657-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA-B	2189	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/25/12	10/29/12	M-F 1235a-105a	1235a-105a	M--TF--	:30	5	\$100.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> M--TF--	<u>Spots/Week</u> 5		<u>Rate</u> \$100.00			
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 6	M	10/29/12	12:51 AM	M-F 1235a-105a	1235a-105a	:30	0FA12A167H	\$100.00	NM
4 6	M	10/29/12	1:05 AM	M-F 1235a-105a	1235a-105a	:30	0FA12A167H	\$100.00	NM
18	10/25/12	10/29/12	M-F 1135p-1205a	1135p-1205a	M--TF--	:30	5	\$550.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> M--TF--	<u>Spots/Week</u> 5		<u>Rate</u> \$550.00			
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 6	M	10/29/12	11:48 PM	M-F 1135p-1205a	1135p-1205a	:30	0FA12A167H	\$550.00	NM
5 6	M	10/29/12	12:05 AM	M-F 1135p-1205a	1135p-1205a	:30	0FA12A167H	\$550.00	NM
21	10/25/12	10/29/12	M-F 3p-330p	3p-330p	M--TF--	:30	5	\$265.00	NM
Weeks:	<u>Start Date</u> 10/24/12	<u>End Date</u> 10/30/12	<u>MTWTFSS</u> M--TF--	<u>Spots/Week</u> 5		<u>Rate</u> \$265.00			
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
5 6	M	10/29/12	3:19 PM	M-F 3p-330p	3p-330p	:30	0FA12A167H	\$265.00	NM
4 6	M	10/29/12	3:26 PM	M-F 3p-330p	3p-330p	:30	0FA12A167H	\$265.00	NM
22	10/29/12	10/29/12	World Series on FOX	6p-CC	M-----	:30	1	\$5,550.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1		<u>Rate</u> \$5,550.00			
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	M	10/29/12		World Series on FOX	6p-CC	:00		<del>\$5,550.00</del>	NM
		See MG 22.3							
2 6	M	10/29/12	7:29 PM	FOX MLB Rainout prime Bonus	630p-9p	:30	0FA12A167H	\$3,550.00	NM

<u>Total Spots</u>	<b>14</b>	<u>Gross Total</u>	<b>\$9,045.00</b>
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**Payment Terms 30 Days**

<u>Agency Commission</u>	<b>\$1,356.75</b>
<u>Net Amount Due</u>	<b>\$7,688.25</b>