

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
578429-2	10/21/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

GMMB/Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1869

Flight Dates	Order #	Alt Order #
09/27/12 - 10/03/12	578429	09828758

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8020	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/27/12	10/03/12	M-F 5a-530a	5a-530a	MTWTF--	1:00	2	\$670.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$670.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 M 10/01/12 5:26 AM M-F 5a-530a 5a-530a 1:00 0FA12G117H \$670.00 NM									
1 6 Tu 10/02/12 5:14 AM M-F 5a-530a 5a-530a 1:00 0FA12G117H \$670.00 NM									
2	09/27/12	10/03/12	M-F 6a-7a	6a-7a	MTWTF--	1:00	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 W 10/03/12 6:54 AM M-F 6a-7a 6a-7a 1:00 0FA12G117H \$2,100.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/27/12	10/03/12	M-F 6a-7a	6a-7a	MTWTF--	1:00	2	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 6 M 10/01/12 5:53 AM M-F 530a-6a 530a-6a 1:00 OFA12G117H \$830.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
8 6 M 10/01/12 9:50 AM M-F 9a-10a 9a-10a 1:00 OFA12G117H \$1,100.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
11 6 M 10/01/12 12:18 AM M-F 1205a-1235a 1205a-1235a 1:00 OFA12G117H \$190.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
3 6 Tu 10/02/12 4:56 AM M-F 430-5a 430-5a 1:00 OFA12G117H \$400.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
5 6 Tu 10/02/12 5:43 AM M-F 530a-6a 530a-6a 1:00 OFA12G117H \$830.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
6 6 Tu 10/02/12 8:22 AM M-F 8a-9a 8a-9a 1:00 OFA12G117H \$1,800.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
7 6 Tu 10/02/12 9:13 AM M-F 9a-10a 9a-10a 1:00 OFA12G117H \$1,100.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
10 6 Tu 10/02/12 6:21 PM M-F 6p-630p 6p-630p 1:00 OFA12G117H \$1,730.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
2 6 W 10/03/12 6:28 AM M-F 6a-7a 6a-7a 1:00 OFA12G117H \$2,100.00 NM									
9 6 W 10/03/12 9:32 AM M-F 9a-10a 9a-10a 1:00 OFA12G117H \$1,100.00 NM MG for 6.1,20.1,18.1,3.1,7.1									
4	09/27/12	10/03/12	M-F 7a-8a	7a-8a	MTWTF--	1:00	2	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 W 10/03/12 7:41 AM M-F 7a-8a 7a-8a 1:00 OFA12G117H \$2,200.00 NM									
5	09/27/12	10/03/12	M-F 7a-8a	7a-8a	MTWTF--	1:00	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 10/01/12 7:52 AM M-F 7a-8a 7a-8a 1:00 OFA12G117H \$2,200.00 NM									
6	09/27/12	10/03/12	M-F 8a-9a	8a-9a	MTWTF--	1:00	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 6 M 10/01/12 8:42 AM M-F 8a-9a 8a-9a 1:00 OFA12G117H \$1,800.00 NM									
8	09/27/12	10/03/12	M-F 9a-10a	9a-10a	MTWTF--	1:00	1	\$670.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$670.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 6 M 10/01/12 9:24 AM M-F 9a-10a 9a-10a 1:00 OFA12G117H \$670.00 NM									

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1869	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/27/12	10/03/12	M-F 9a-10a	9a-10a	MTWTF--	1:00	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 M 10/01/12 9:59 AM M-F 9a-10a 9a-10a 1:00 0FA12G117H \$1,100.00 NM 1 6 Tu 10/02/12 9:45 AM M-F 9a-10a 9a-10a 1:00 0FA12G117H \$1,100.00 NM									
14	09/27/12	10/03/12	M-F 1130a-12p FOX 6	1130a-12p	MTWTF--	1:00	1	\$630.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$630.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/03/12 11:41 AM M-F 1130a-12p FOX 6 1130a-12p 1:00 0FA12G117H \$630.00 NM									
15	09/27/12	10/03/12	M-F 330p-4p	330p-4p	MTWTF--	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/03/12 3:37 PM M-F 330p-4p 330p-4p 1:00 0FA12G117H \$400.00 NM									
16	09/27/12	10/03/12	M-F 4p-430p	4p-430p	MTWTF--	1:00	1	\$630.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$630.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/03/12 4:25 PM M-F 4p-430p 4p-430p 1:00 0FA12G117H \$630.00 NM									
18	09/27/12	10/03/12	M-F 5p-530p	5p-530p	MTWTF--	1:00	2	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$1,650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 W 10/03/12 5:22 PM M-F 5p-530p 5p-530p 1:00 0FA12G117H \$1,650.00 NM									
19	09/27/12	10/03/12	M-F 530p-6p	530p-6p	MTWTF--	1:00	1	\$970.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$970.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/03/12 5:36 PM M-F 530p-6p 530p-6p 1:00 0FA12G117H \$970.00 NM									
20	09/27/12	10/03/12	M-F 6p-630p	6p-630p	MTWTF--	1:00	2	\$1,730.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 2 \$1,730.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 6 M 10/01/12 6:28 PM M-F 6p-630p 6p-630p 1:00 0FA12G117H \$1,730.00 NM									
23	09/27/12	10/03/12	M-F 10p-1035p	10p-1035p	MTWTF--	1:00	1	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTWTF-- 1 \$3,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 6 W 10/03/12 10:28 PM M-F 10p-1035p 10p-1035p 1:00 0FA12G117H \$3,400.00 NM									

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Obama/D/President	OBAMA FOR AMERICA	1869	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
25	10/03/12	10/03/12	X Factor Wednesday	7p-9p	--W----	1:00	1	\$7,000.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>--W----</td><td>1</td><td>\$7,000.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 6</td><td>W</td><td>10/03/12</td><td>7:22 PM</td><td>X Factor Wednesday</td><td>7p-9p</td><td>1:00</td><td>0FA12G117H</td><td>\$7,000.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	--W----	1	\$7,000.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 6	W	10/03/12	7:22 PM	X Factor Wednesday	7p-9p	1:00	0FA12G117H	\$7,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/01/12	10/07/12	--W----	1	\$7,000.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 6	W	10/03/12	7:22 PM	X Factor Wednesday	7p-9p	1:00	0FA12G117H	\$7,000.00	NM																																								

<u>Total Spots</u>	27	<u>Gross Total</u>	\$40,100.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$6,015.00
<u>Net Amount Due</u>	\$34,085.00