

DUPLICATE INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
578429-2	10/21/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

GMMB/Greer Margolis Mitchell & Burns
Attention: Accounts Payable
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1869

Flight Dates	Order #	Alt Order #
09/27/12 - 10/03/12	578429	09828758

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
8020	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
1	09/27/12	10/03/12	M-F 5a-530a	5a-530a	MTWTF--	1:00	2	\$670.00	NM																																																					
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/27/12</td> <td>10/03/12</td> <td>MTWTF--</td> <td>2</td> <td>\$670.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>2</td> <td>6</td> <td>M</td> <td>10/01/12</td> <td>5:26 AM</td> <td>M-F 5a-530a</td> <td>5a-530a</td> <td>1:00</td> <td>0FA12G117H</td> <td>\$670.00</td> <td>NM</td> </tr> <tr> <td>1</td> <td>6</td> <td>Tu</td> <td>10/02/12</td> <td>5:14 AM</td> <td>M-F 5a-530a</td> <td>5a-530a</td> <td>1:00</td> <td>0FA12G117H</td> <td>\$670.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/27/12	10/03/12	MTWTF--	2	\$670.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2	6	M	10/01/12	5:26 AM	M-F 5a-530a	5a-530a	1:00	0FA12G117H	\$670.00	NM	1	6	Tu	10/02/12	5:14 AM	M-F 5a-530a	5a-530a	1:00	0FA12G117H	\$670.00	NM
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Send Payment To:



WITI
3609 Solutions Center
Chicago, IL 60677-3006

Invoice # 578429-2	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/03/12
Advertiser Obama/D/President	Product OBAMA FOR AMERICA	Estimate Number 1869	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/27/12	10/03/12	M-F 9a-10a	9a-10a	MTWTF--	1:00	2	\$1,100.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	M	10/01/12	9:59 AM	M-F 9a-10a	9a-10a	1:00	0FA12G117H	\$1,100.00	NM
1 6	Tu	10/02/12	9:45 AM	M-F 9a-10a	9a-10a	1:00	0FA12G117H	\$1,100.00	NM
14	09/27/12	10/03/12	M-F 1130a-12p FOX 6	1130a-12p	MTWTF--	1:00	1	\$630.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$630.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/03/12	11:41 AM	M-F 1130a-12p FOX 6	1130a-12p	1:00	0FA12G117H	\$630.00	NM
15	09/27/12	10/03/12	M-F 330p-4p	330p-4p	MTWTF--	1:00	1	\$400.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/03/12	3:37 PM	M-F 330p-4p	330p-4p	1:00	0FA12G117H	\$400.00	NM
16	09/27/12	10/03/12	M-F 4p-430p	4p-430p	MTWTF--	1:00	1	\$630.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$630.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/03/12	4:25 PM	M-F 4p-430p	4p-430p	1:00	0FA12G117H	\$630.00	NM
18	09/27/12	10/03/12	M-F 5p-530p	5p-530p	MTWTF--	1:00	2	\$1,650.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,650.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	W	10/03/12	5:22 PM	M-F 5p-530p	5p-530p	1:00	0FA12G117H	\$1,650.00	NM
19	09/27/12	10/03/12	M-F 530p-6p	530p-6p	MTWTF--	1:00	1	\$970.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$970.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/03/12	5:36 PM	M-F 530p-6p	530p-6p	1:00	0FA12G117H	\$970.00	NM
20	09/27/12	10/03/12	M-F 6p-630p	6p-630p	MTWTF--	1:00	2	\$1,730.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$1,730.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 6	M	10/01/12	6:28 PM	M-F 6p-630p	6p-630p	1:00	0FA12G117H	\$1,730.00	NM
23	09/27/12	10/03/12	M-F 10p-1035p	10p-1035p	MTWTF--	1:00	1	\$3,400.00	NM
Weeks:	<u>Start Date</u> 09/27/12	<u>End Date</u> 10/03/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$3,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 6	W	10/03/12	10:28 PM	M-F 10p-1035p	10p-1035p	1:00	0FA12G117H	\$3,400.00	NM

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<u>Invoice #</u> 578429-2	<u>Invoice Date</u> 10/21/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/03/12
<u>Advertiser</u> Obama/D/President		<u>Product</u> OBAMA FOR AMERICA	<u>Estimate Number</u> 1869

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
25	10/03/12	10/03/12	X Factor Wednesday	7p-9p	--W----	1:00	1	\$7,000.00	NM	
Weeks:		<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$7,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	6	W	10/03/12	7:22 PM	X Factor Wednesday	7p-9p	1:00	0FA12G117H	\$7,000.00	NM

Total Spots **27** Gross Total **\$40,100.00**

Payment Terms 30 Days

Agency Commission **\$6,015.00**
Net Amount Due **\$34,085.00**