

CONTRACT



KJMH-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u> 2137096C /		<u>Alt Order #</u>
<u>Advertiser</u> Louisiana Wins Campaign		<u>Original Date / Revision</u> 10/22/20 / 10/22/20
<u>Contract Dates</u> 10/23/20 - 11/03/20	<u>Estimate #</u>	
<u>Product</u> Louisiana Wins/Lake Charles		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KJMH-FM	<u>Account Executive</u> Lisa Janes	<u>Sales Office</u> Local Lake Char
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Bright Moments, LLC
2249 Oretha Castle Haley Blvd
New Orleans, LA 70113

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KJMH	10/23/20	11/03/20	M-F AM Drive	6a-10a		:30			NM	18	\$1,296.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----F--				3	\$72.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$72.00			
	Week:	11/02/20	11/08/20	MT-----				5	\$72.00			
N 2	KJMH	10/23/20	11/03/20	M-F PM Drive	3p-7p		:30			NM	16	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	----F--				2	\$60.00			
	Week:	10/26/20	11/01/20	MTWTF--				10	\$60.00			
	Week:	11/02/20	11/08/20	MT-----				4	\$60.00			
N 3	KJMH	10/24/20	11/01/20	Sa-Su AM	6a-10a		:30			NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----SS				4	\$40.00			
	Week:	10/26/20	11/01/20	-----SS				4	\$40.00			
N 4	KJMH	10/24/20	11/01/20	Sa-Su Midday	10a-3p		:30			NM	8	\$224.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----SS				4	\$28.00			
	Week:	10/26/20	11/01/20	-----SS				4	\$28.00			
N 5	KJMH	10/24/20	11/01/20	Sa-Su PM	3p-7p		:30			NM	8	\$256.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----SS				4	\$32.00			
	Week:	10/26/20	11/01/20	-----SS				4	\$32.00			
N 6	KJMH	10/24/20	11/01/20	Sa-Su Prime Rotator	6a-7p		:30			NM	12	\$399.96
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/19/20	10/25/20	-----SS				6	\$33.33			
	Week:	10/26/20	11/01/20	-----SS				6	\$33.33			
Totals											70	\$3,455.96

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/25/20	23	\$935.98	(\$140.40)	\$795.58
10/26/20 - 11/03/20	47	\$2,519.98	(\$378.00)	\$2,141.98
Totals	70	\$3,455.96	(\$518.40)	\$2,937.57

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KJMH-FM
900 North Lakeshore Drive
Lake Charles, LA 70601
(337) 433-1641

<u>Contract / Revision</u> 2137096C /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> Louisiana Wins Campaign	<u>Original Date / Revision</u> 10/22/20 / 10/22/20
---	--

<u>Contract Dates</u> 10/23/20 - 11/03/20	<u>Product</u> Louisiana Wins/Lake Ch	<u>Estimate #</u>
---	--	-------------------

Signature:  **Date:** 10/23/20

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.