

GRADICK COMMUNICATIONS
 102 Parkwood Circle
 Carrollton, Georgia 30117

Order #: 5691-00002
 Description: 2024 POLITICAL ADVERTISING
 Date Entered: 1/18/2024
 P.O.#:
 Salesperson: Gradick, Steve
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

BEARDEN FOR GEORGIA INC
 125 ZACHERY DRIVE
 CARROLLTON, GA 30117

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 1/22/2024	1/26/2024	WBTR-FM	06:00:00 to 20:00:00	Weekly	:30	21	12.00	252.00	4	4	4	4	5	0	0
2 1/22/2024	1/28/2024	WKNG-AM	06:00:00 to 20:00:00	Weekly	:30	21	12.00	252.00	4	4	4	4	5	0	0
3 1/22/2024	1/26/2024	WLBB-AM	06:00:00 to 20:00:00	Weekly	:30	42	12.00	504.00	8	8	8	8	10	0	0

Order Start Date: 1/22/2024 Order End Date: 1/26/2024 Spots: 84 Total Charges: \$1,008.00

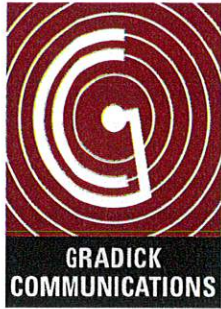
Projected Calendar Month/End-Of-Schedule Billing Totals for BEARDEN FOR GEORGIA INC / 5691-00002 :

	<u>Spot Count</u>	<u>Net Billing</u>
January 2024	84	\$1,008.00

Confirmed & Accepted for GRADICK COMMUNICATIONS By: _____

Accepted for BEARDEN FOR GEORGIA INC By: _____

 Please Sign and Return One Copy



Community Radio At Its Best



2024 Political Advertising Rates

Local State Federal Issue

All rates are net to station.

Radio Advertising:

- WWGA FM: (Great Classics 98.9)
- WCKS FM (Kiss 102.7)
- WBTR FM: (B92 Country) 21 spots
- WKNG: (King Country FM 93.7/1060AM) 21 spots
- WLBB: (NewsTalk 1330AM/106.3FM) 42 spots

Rates for each of the above stations:

- :30 commercials \$12 each (net to station)
- :60 commercials \$19 each (net to station)

Web Advertising: 300 x 250 DBI

Rates:

Rotating Banner: \$70/wk

Start Date: 1/22/24 End Date: 1/26/24 Qty: 84 Spot Length: 30

Total Investment: \$1008

Signature: [Signature] Print Name: Bearden for Georgia, Inc.

Company: Bearden for Georgia, Inc. Address: 125 Zachery Drive, Carrollton, Ga 30117

Phone: 270 880 5377 email: _____