

ORDER



Richmond WRIC

Orders
Order / Rev: 4133564
Alt Order #: 28231427
Product Desc: Issue
Estimate: 12744
Flight Dates: 09/12/23 - 09/18/23
Original Date / Rev: 08/28/23 / 08/28/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Richmond Wins | Vote Yes
Demographic: A18+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/11/23	09/18/23	67	\$46,425.00	\$39,461.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	67	\$46,425.00	\$39,461.25	0.00
Totals	67	\$46,425.00	\$39,461.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRIC	09/12/23	09/18/23	Good Morning Richmond Good Morning Richmond 5	CM	5-530a	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		8 News at 5AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--		3				\$400.00		0.00			
N 2	WRIC	09/12/23	09/18/23	Good Morning Richmond Good Morning Richmond 530	CM	530-6a	MTWTF--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		8 News at 5:30AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--		3				\$450.00		0.00			
N 3	WRIC	09/12/23	09/18/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:30	5	\$550.00	P2	0.00	NM	5	\$2,750.00
		Good Morning Richmond													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$550.00		0.00			
N 4	WRIC	09/12/23	09/18/23	GMA Good Morning America	CM	7-9a	MTWTF--	:30	5	\$750.00	P2	0.00	NM	5	\$3,750.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--		5				\$750.00		0.00			
N 5	WRIC	09/16/23	09/16/23	GMR Sat 6a Good Morning Richmond WKD	CM	6-7a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00

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Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning Richmond Weekend Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-					1	\$150.00		0.00			
N 6	WRIC	09/17/23	09/17/23	Good Morning Richmond Good Morning Richmond 8	CM	8-9a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Good Morning Richmond Weekends															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S					1	\$400.00		0.00			
N 7	WRIC	09/12/23	09/18/23	TV8 News @9 TV8 News @9	CM	9-10a	MTWTF--	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
8 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					4	\$400.00		0.00			
N 8	WRIC	09/12/23	09/18/23	TV8 News @ Noon TV8 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
8 News at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					3	\$350.00		0.00			
N 9	WRIC	09/12/23	09/18/23	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					2	\$450.00		0.00			
N 10	WRIC	09/12/23	09/18/23	TV8 News @5p TV8 News @ 5	CM	5-530p	MTWTF--	:30	5	\$350.00	P2	0.00	NM	5	\$1,750.00
8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$350.00		0.00			
N 11	WRIC	09/12/23	09/18/23	TV8 News @530p TV8 News @530p	CM	530-6p	MTWTF--	:30	5	\$475.00	P2	0.00	NM	5	\$2,375.00
8 News at 5:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$475.00		0.00			
N 12	WRIC	09/12/23	09/18/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MTWTF--	:30	5	\$900.00	P2	0.00	NM	5	\$4,500.00
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$900.00		0.00			
N 13	WRIC	09/17/23	09/17/23	EN (Sa-Su) TV8 News Sat/Sun-ABC News	CM	6-7p	-----S	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
8 News at 6pm/ABC World News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S					1	\$650.00		0.00			
N 14	WRIC	09/12/23	09/18/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:30	5	\$1,500.00	P2	0.00	NM	5	\$7,500.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$1,500.00		0.00			
N 15	WRIC	09/12/23	09/18/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	5	\$1,800.00	P2	0.00	NM	5	\$9,000.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$1,800.00		0.00			
N 16	WRIC	09/16/23	09/16/23	Sa 7-730p Sa Wheel 7-730p	CM	7-730p	-----S-	:30	1	\$500.00	NA	0.00	NM	1	\$500.00
NA DUE FB															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-					1	\$500.00		0.00			
N 17	WRIC	09/16/23	09/16/23	Sa 730-8p Sa Jeopardy 730-8p	CM	730-8p	-----S-	:30	1	\$600.00	NA	0.00	NM	1	\$600.00
NA DUE FB															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S-					1	\$600.00		0.00			
N18	WRIC	09/12/23	09/18/23	LN M-F TV8 News @ 11	CM	11-1135p	MTWTF--	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
		8 News Late Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--					4	\$450.00		0.00			
N19	WRIC	09/16/23	09/16/23	LN Sa TV8 News @ 11 Sa	CM	11-1135p	-----S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		8 News Late Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S-					1	\$450.00		0.00			
N20	WRIC	09/17/23	09/17/23	LN Su TV8 News @ 11 Su	CM	11-1135p	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		8 News Late Edition													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S					1	\$450.00		0.00			
N21	WRIC	09/12/23	09/18/23	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1235a	MTWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
		Jimmy Kimmel Live-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/12/23	09/18/23	MTWTF--					4	\$250.00		0.00			
N22	WRIC	09/16/23	09/16/23	Sa Football 12p-330p Sa Football 12p-330p	CM	Sa Football 12p-330p	-----S-	:30	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
		Florida State @ Boston College													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S-					1	\$1,350.00		0.00			
N23	WRIC	09/16/23	09/16/23	Sa Football 330p-730p Sa Football 330p-730p	CM	Sa Football 330p-730p	-----S-	:30	1	\$1,350.00	P3	0.00	NM	1	\$1,350.00
		Alabama @ South Florida													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S-					1	\$1,350.00		0.00			
													Totals	67	\$46,425.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRIC-TV Richmond, VA	Date: 8-28-2023
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I, GMMB

do hereby request station time concerning the following issue:

2023 Richmond City Referendum
"Tell Us" RVWY23101H 30S

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	<p style="font-size: 1.2em; margin: 0;">ISSUE:</p> <p style="font-size: 1.2em; margin: 0;">What do Richmond residents want in a casino?</p>				

This broadcast time will be used by: Richmond Wins, Vote Yes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE”

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes
1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer
Betsy Janes
Kristopher Simpson
Karen Wishart

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.