### **ORDER**

Order / Rev: 4213708 Orders 28297050 Alt Order #: Product Desc: Issue 12826 Estimate: Primary AE: Katz Washington Flight Dates: 10/31/23 - 11/06/23 K-WAS Sales Office: Original Date / Rev: 10/30/23 / 10/30/23 Sales Region: Nat REG Order Type: **GMMB** Name: Agency Cash Billing Type: **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOC Billing Cycle: 3050 K Street, NW 15% Agency Commission: Washington, DC 20007 Order Brand: POL/Richmond Wins | Vote Yes **Advertiser** Name: New Business End: A35+ Demographic: Advertiser External ID: **Product Codes:** PL2 Agency External ID: Revenue Code 1; **AGY** General Unit Code: Revenue Code 2: POL Order Separation: 00:30:00 Revenue Code 3: POL-ISS

#### Bill Plan

Din i lan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/06/23	33	\$46,590.00	\$39,601.50

P2

#### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	33	\$46,590.00	\$39,601.50	0.00
Totals	33	\$46,590.00	\$39,601.50	0.00

#### **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
				4000/

Katz Washington Start Of Order - End Of Order 100%

									٠.	Data Da	Die Trees	Casta	Amount
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1	WRIC	10/31/2	3 11/06/23	The View	CM	11a-12p	MTWTF	:30	1	\$1,125.00P1	0.00 NM	1	\$1,125.00
				The View									
	The View	W											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
V	/eek: 10/3	31/23	11/06/23	MTWTF	1	\$1,125.00	0.00						
N 2	WRIC	10/31/2	3 11/06/23	M-F 1230-1p	CM	1230-1p	MTWTF	:30	1	\$500.00P1	0.00 NM	1	\$500.00
				M-F 1230-1p									
	Drew Ba	arrymore											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	/eek: 10/3	31/23	11/06/23	MTWTF	1	\$500.00	0.00						
N 3	WRIC	10/31/2	3 11/06/23	GMA Day	CM	1-2p	MTWTF	:30	1	\$700.00P1	0.00 NM	1	\$700.00
				GMA Day									
	GMA3: \	What Yo	u Need To K	ínow									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	Veek: 10/	31/23	11/06/23	MTWTF	1	\$700.00	0.00				-3028		
N 4	WRIC	10/31/2	3 11/06/23	General Hospital	CM	2-3p	MTWTF	:30	1	\$1,275.00P1	0.00 NM	1	\$1,275.00
				General Hospital									
	General	Hospital											
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
٧	Veek: 10/	31/23	11/06/23	MTWTF	1	\$1,275.00	0.00						
N 5	WRIC	10/31/2	3 11/06/23	M-F 3p-4p	CM	M-F 3p-4p	MTWTF	:30	1	\$325.00P2	0.00 NM	1	\$325.00
				M-F 3p-4p								l.	

Print Date: 10/30/23 12:06:57 Page 2 of 3

Richmond WRIC

Order / Rev:

4213708

Advertiser:

POL/Richmond Wins | Vote Yes

Alt Order #:

28297050

Product Desc:

OBTRICIIII TIME TOTO TO

Flight Dates:

10/31/23 - 11/06/23

Estimate:

12826

Issue

Len Spots Rate Pri Rtg Type Spots Amount Break Start/End Time Days Ln Ch Start End Inventory Code Kelly Clarkson **End Date** Weekdays Spots/Week <u>Rate</u> Rating Start Date 0.00 MTWTF--\$325.00 Week: 10/31/23 11/06/23 0.00 NM 2 \$6,100.00 MTWTF--:30 2 \$3,050.00P1 СМ 7-730p WRIC 10/31/23 11/06/23 M-F 7-730p M-F Wheel 7-730p Wheel of Fortune Rating Spots/Week Rate Start Date **End Date** Weekdays MTWTF--2 \$3,050.00 0.00 11/06/23 Week: 10/31/23 \$3,825.00 MTWTF--:30 1 \$3,825.00P1 0.00 NM 1 M-F 730-8p CM 730-8p WRIC 10/31/23 11/06/23 N 7 M-F Jeopardy 730-8p Jeopardy Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/31/23 11/06/23 MTWTF--1 \$3,825.00 \$550.00 \$550.00P2 0.00 NM :30 1 LN M-F CM 11-1135p MTWTF--N 8 WRIC 10/31/23 11/06/23 TV8 News @ 11 8 News Late Edition Spots/Week Rating Rate Start Date **End Date** Weekdays MTWTF--\$550.00 0.00 11/06/23 Week: 10/31/23 0.00 NM 3 \$900.00 :30 3 \$300.00P2 1135p-1235a MTWTF--N 9 WRIC 10/31/23 11/06/23 Jimmy Kimmel CM Jimmy Kimmel Jimmy Kimmel Live-ABC Spots/Week Rate Rating Start Date End Date Weekdays 0.00 MTWTF--\$300.00 Week: 10/31/23 11/06/23 \$810.00 MTWTF--\$270.00P2 0.00 NM 3 :30 3 CM 1237-10630a Nightline N10 WRIC 10/31/23 11/06/23 ABC News Nightline Nightline-ABC Spots/Week Rate Rating Start Date End Date Weekdays 0.00 MTWTF--3 \$270.00 11/06/23 Week: 10/31/23 0.00 NM \$6,000.00 :30 1 \$6,000.00P2 NFL Regular SeasM-----11/06/23 11/06/23 NFL Regular Season GadM WRIC (8:00 PM-11:30 PM) NFL Regular Season Game Spots/Week Rating Start Date Rate End Date Weekdays \$6,000.00 0.00 Week: 11/06/23 11/12/23 0.00 NM \$2,000.00 1 \$2,000.00P2 -T----:30 Tue Prime Other 1 CM 8-10p 10/31/23 10/31/23 N12 WRIC Tu 8-10p Rating Start Date **End Date** Weekdays Spots/Week Rate \$2,000.00 0.00 -T----1 Week: 10/30/23 11/05/23 \$5,500.00 1 \$5,500.00P1 0.00 BK N13 WRIC 11/02/23 11/02/23 Thur Prime Hour 1 CM 8-9p ---T--- :15/:15 Thu 8-9p Spots/Week Rating **End Date** Weekdays Rate Start Date 11/05/23 ---T---\$5,500.00 0.00 Week: 10/30/23 ---T--- :15/:15 0.00 BK \$2,500.00 1 \$2,500.00P2 1 Thur Prime Other 2 CM 9-11p N14 WRIC 11/02/23 11/02/23 Thu 9-11p Spots/Week Rating **End Date** Weekdays Rate Start Date 0.00 11/05/23 ---T---\$2,500.00 Week: 10/30/23 \$1,800.00 1 \$1,800.00P2 0.00 BK 1 Sa Football 330p-730p CM Sa Football 330p-7----S- :15/:15 N15 WRIC 11/04/23 11/04/23 Sa Football 330p-730p ABC College Football Late Game [BOOKENDS] Spots/Week Rating Start Date **End Date** Weekdays Rate 0.00 11/05/23 -----1 \$1,800.00 Week: 10/30/23 0.00 BK \$1,125.00 1 \$1,125.00P1 1 N16 WRIC 10/31/23 11/06/23 CM 11a-12p MTWTF-- :15/:15 The View The View The View [BOOKENDS] Spots/Week Rating **End Date** Weekdays Rate Start Date 0.00 MTWTF--\$1,125.00 Week: 10/31/23 11/06/23 \$500.00P1 0.00 BK 1 \$500.00 MTWTF-- :15/:15 N17 WRIC 10/31/23 11/06/23 M-F 1230-1p CM 1230-1p M-F 1230-1p Drew Barrymore [BOOKENDS] Spots/Week Rating Start Date End Date Weekdays Rate

Print Date: 10/30/23 12:06:57 Page 3 of 3

Order / Rev:

4213708

Advertiser:

POL/Richmond Wins | Vote Yes

Alt Order #:

28297050

Product Desc: Issue

Flight Dates:

10/31/23 - 11/06/23

Estimate:

12826

**Richmond WRIC** 

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len	Spots	Rate F	Pri Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	31/23	11/06/23	MTWTF	1	\$500.00	0.00						0700.00
N 18 WRIC	10/31/2	3 11/06/23	GMA Day	CM	1-2p	MTWTF	:15/:15	1	\$700.00 F	21 0.00 BK	1	\$700.00
GMA3.	What Yo	u Need To K	GMA Day now									
[BOOKE		4 11000 TO 11										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/23	MTWTF	1	\$700.00	0.00 MTWTF	·15/·15	1	\$1,275.00F	21 0.00 BK	1	\$1,275.00
N19 WRIC	10/31/2	3 11/06/23	General Hospital General Hospital	СМ	2-3p	MIMIL	.13/.13		ψ1,270.001	0.00 500	1	Ψ.,Σ. σ.σ.σ
	l Hospital		Cortoral Floopital									
[BOOKE	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/		11/06/23	MTWTF		\$1,275.00	0.00					ļ	
N20 WRIC	10/31/2	3 11/06/23	M-F 3p-4p	CM	M-F 3p-4p	MTWTF	:15/:15	1	\$325.00F	2 0.00 BK	1	\$325.00
			M-F 3p-4p								l	
Kelly CI [BOOK!											l	
-	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/23	MTWTF	1	\$325.00	0.00				24 2 22 DV		#2.0E0.00
N21 WRIC	10/31/2	3 11/06/23	M-F 7-730p	CM	7-730p	MTWTF	:15/:15	5 1	\$3,050.001	P1 0.00 BK	1	\$3,050.00
Wheel (	of Fortun	۵	M-F Wheel 7-730	р								
[BOOKI		C										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/06/23	MTWTF	1	\$3,050.00	0.00 MTWTF	.15/.18	. 1	\$3,825.001	P1 0.00 BK	1	\$3,825.00
N22 WRIC	10/31/2	3 11/06/23	M-F 730-8p M-F Jeopardy 739	CM n-8n	730-8p	IALL AND LE	.13/.10	, '	ψ5,025.001	0.00	1	φ0,020.00
Jeopard	dy		Will boopardy 70	o op								
[BOOK	-		9200 NO W		D-1-	Detine						
Sta Week: 10	art Date	End Date 11/06/23	Weekdays MTWTF	Spots/Week	Rate \$3,825.00	Rating 0.00					1	
N 23 WRIC			LN M-F	CM	11-1135p	MTWTF	:15/:1	5 1	\$550.00	P2 0.00 BK	1	\$550.00
N25 WINO	10/5 1/2	.0 11700/20	TV8 News @ 11	• • • • • • • • • • • • • • • • • • • •	60							
	Late Edi	ition										
[BOOK	endsj art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10		11/06/23	MTWTF	1	\$550.00	0.00					1	
N24 WRIC		23 11/06/23	Jimmy Kimmel	CM	1135p-1235a	a MTWTF	- :15/:1	5 2	\$300.00	P2 0.00 BH	2	\$600.00
			Jimmy Kimmel								1	
Jimmy [BOOK		_ive-ABC									1	
C2.3%	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10		11/06/23	MTWTF	2	\$300.00	0.00				45		0540.00
N25 WRIC	10/31/2	23 11/06/23	•	CM	1237-10630	a MTWTF	- :15/:1	5 2	\$270.00	P2 0.00 BH	2	\$540.00
Nightlin	o ARC		ABC News Night	line								
[BOOK												
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		11/06/23	MTWTF	2		0.00	451.4	5 ,	1 \$190.00	P2 0.00 BH	1	\$190.00
N26 WRIC	11/05/2	23 11/05/23	Su 1135p-1235x Su 1135p-1235x	CM	Su 1135p-12	235x	.15/:1	J	1 \$190.00	12 U.UU DI	1 '	ψ130.00
The Go	od Docto	or	3u 1130p-1233X								1	
[BOOK	ENDS]		12/12/10 - 12/12/12/12/12/12/12/12/12/12/12/12/12/1	Mark Sport and Sport		D - 1'-					1	
	art Date	End Date	Weekdays S	Spots/Week	Rate \$190.00	Rating 0.00					1	
Week: 10	130/23	11/05/23	3		₩190.00	5.00	-			Totals	33	\$46,590.00
										iolais	00	Ψ.0,500.50

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRIC-Richmond, VA	10-30-2023

# , GMMB

do hereby request station time concerning the following issue:

2023 Richmond City Referendum

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	ISCI-	RWVY2 RWVY2 RWVY2		" Win V " Data " Safer	Vin" 156 " 155 - " 305
ISSUE	act #4. Refere			10-30-2	

This broadcast time will be used by: Richmond Wins, Vote Yes

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT **DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE**"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes 1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer **Betsy Janes** Kristopher Simpson Karen Wishart

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including re	easonable attor idvertisement(s epare a script,	and hold harmless the station for ney's fees, that may ensue from ). For the above-stated broad transcript, or tape, which will re the time of the scheduled by	Icast(s), the sponsor I be delivered to the
то ві		Y ISSUE ADVERTISER (S	PONSOR)
8/14/2023	Andrew F	Digitally signed by Andrew Hutson Date: 2023.08.14 10:37:01 -04'00'	202-338-8700
Date		Signature	Contact Phone Number
1	TO BE SIGNE	D BY STATION REPRESENT	ATIVE
Accep	ted	☐ Accepted in Part	☐ Rejected
( )/	16.	51 MARIOUSE	DOS

#### **AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

# AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.