

ORDER



Richmond WRIC

Orders
Order / Rev: 4213708
Alt Order #: 28297050
Product Desc: Issue
Estimate: 12826
Flight Dates: 10/31/23 - 11/06/23
Original Date / Rev: 10/30/23 / 10/30/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Richmond Wins | Vote Yes
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/06/23	33	\$46,590.00	\$39,601.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	33	\$46,590.00	\$39,601.50	0.00
Totals	33	\$46,590.00	\$39,601.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRIC	10/31/23	11/06/23	The View The View	CM	11a-12p	MTWTF--	:30	1	\$1,125.00	P1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/23	11/06/23	MTWTF--	1	\$1,125.00	0.00								
N 2	WRIC	10/31/23	11/06/23	M-F 1230-1p M-F 1230-1p	CM	1230-1p	MTWTF--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/23	11/06/23	MTWTF--	1	\$500.00	0.00								
N 3	WRIC	10/31/23	11/06/23	GMA Day GMA Day	CM	1-2p	MTWTF--	:30	1	\$700.00	P1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/23	11/06/23	MTWTF--	1	\$700.00	0.00								
N 4	WRIC	10/31/23	11/06/23	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	1	\$1,275.00	P1	0.00	NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/31/23	11/06/23	MTWTF--	1	\$1,275.00	0.00								
N 5	WRIC	10/31/23	11/06/23	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:30	1	\$325.00	P2	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WRIC	10/31/23	11/06/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:30	2	\$3,050.00	P1	0.00	NM	2	\$6,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$325.00		0.00			
		Kelly Clarkson													
N 7	WRIC	10/31/23	11/06/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	1	\$3,825.00	P1	0.00	NM	1	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		2				\$3,050.00		0.00			
		Wheel of Fortune													
		Jeopardy													
N 8	WRIC	10/31/23	11/06/23	LN M-F TV8 News @ 11	CM	11-1135p	MTWTF--	:30	1	\$550.00	P2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$3,825.00		0.00			
		8 News Late Edition													
N 9	WRIC	10/31/23	11/06/23	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1235a	MTWTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$550.00		0.00			
		Jimmy Kimmel Live-ABC													
N 10	WRIC	10/31/23	11/06/23	Nightline ABC News Nightline	CM	1237-10630a	MTWTF--	:30	3	\$270.00	P2	0.00	NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		3				\$270.00		0.00			
		Nightline-ABC													
N 11	WRIC	11/06/23	11/06/23	NFL Regular Season Game NFL Regular Season Game	CM	NFL Regular Seas (8:00 PM-11:30 PM)	M-----	:30	1	\$6,000.00	P2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/06/23	11/12/23	M-----		1				\$6,000.00		0.00			
N 12	WRIC	10/31/23	10/31/23	Tue Prime Other 1 Tu 8-10p	CM	8-10p	-T-----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-T-----		1				\$2,000.00		0.00			
N 13	WRIC	11/02/23	11/02/23	Thur Prime Hour 1 Thu 8-9p	CM	8-9p	---T---	:15/:15	1	\$5,500.00	P1	0.00	BK	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	---T---		1				\$5,500.00		0.00			
N 14	WRIC	11/02/23	11/02/23	Thur Prime Other 2 Thu 9-11p	CM	9-11p	---T---	:15/:15	1	\$2,500.00	P2	0.00	BK	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	---T---		1				\$2,500.00		0.00			
N 15	WRIC	11/04/23	11/04/23	Sa Football 330p-730p Sa Football 330p-730p	CM	Sa Football 330p-7	-----S-	:15/:15	1	\$1,800.00	P2	0.00	BK	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S-		1				\$1,800.00		0.00			
		ABC College Football Late Game [BOOKENDS]													
N 16	WRIC	10/31/23	11/06/23	The View The View	CM	11a-12p	MTWTF--	:15/:15	1	\$1,125.00	P1	0.00	BK	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$1,125.00		0.00			
		The View [BOOKENDS]													
N 17	WRIC	10/31/23	11/06/23	M-F 1230-1p M-F 1230-1p	CM	1230-1p	MTWTF--	:15/:15	1	\$500.00	P1	0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$500.00		0.00			
		Drew Barrymore [BOOKENDS]													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WRIC	10/31/23	11/06/23	GMA Day GMA Day	CM	1-2p	MTWTF--	:15/:15	1	\$700.00	P1	0.00	BK	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$500.00		0.00			
		GMA3: What You Need To Know [BOOKENDS]													
N 19	WRIC	10/31/23	11/06/23	General Hospital General Hospital	CM	2-3p	MTWTF--	:15/:15	1	\$1,275.00	P1	0.00	BK	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$700.00		0.00			
		General Hospital [BOOKENDS]													
N 20	WRIC	10/31/23	11/06/23	M-F 3p-4p M-F 3p-4p	CM	M-F 3p-4p	MTWTF--	:15/:15	1	\$325.00	P2	0.00	BK	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$325.00		0.00			
		Kelly Clarkson [BOOKENDS]													
N 21	WRIC	10/31/23	11/06/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:15/:15	1	\$3,050.00	P1	0.00	BK	1	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$325.00		0.00			
		Wheel of Fortune [BOOKENDS]													
N 22	WRIC	10/31/23	11/06/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:15/:15	1	\$3,825.00	P1	0.00	BK	1	\$3,825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$3,825.00		0.00			
		Jeopardy [BOOKENDS]													
N 23	WRIC	10/31/23	11/06/23	LN M-F TV8 News @ 11	CM	11-1135p	MTWTF--	:15/:15	1	\$550.00	P2	0.00	BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		1				\$550.00		0.00			
		8 News Late Edition [BOOKENDS]													
N 24	WRIC	10/31/23	11/06/23	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1235a	MTWTF--	:15/:15	2	\$300.00	P2	0.00	BK	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		2				\$300.00		0.00			
		Jimmy Kimmel Live-ABC [BOOKENDS]													
N 25	WRIC	10/31/23	11/06/23	Nightline ABC News Nightline	CM	1237-10630a	MTWTF--	:15/:15	2	\$270.00	P2	0.00	BK	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/23	11/06/23	MTWTF--		2				\$270.00		0.00			
		Nightline-ABC [BOOKENDS]													
N 26	WRIC	11/05/23	11/05/23	Su 1135p-1235x Su 1135p-1235x	CM	Su 1135p-1235x	-----S	:15/:15	1	\$190.00	P2	0.00	BK	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/30/23	11/05/23	-----S		1				\$190.00		0.00			
		The Good Doctor [BOOKENDS]													
													Totals	33	\$46,590.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRIC - Richmond, VA	Date: 10-30-2023
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I, GMMB

do hereby request station time concerning the following issue:

2023 Richmond City Referendum

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	ISCI -	RWVY23110H RWVY23111H RWVY23112H	" Win Win " 15s " Data " 15s " Safer " 30s		
Contract # 4213708 rec'd 10-30-2023 ISSUE: Referendum for casino project in Richmond, VA					

This broadcast time will be used by: Richmond Wins, Vote Yes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes
1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer
Betsy Janes
Kristopher Simpson
Karen Wishart

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.