Orders	Order / Rev:	4195227	_			
	Alt Order #:	28289674	-	WRIC		
	Product Desc:	Issue	_			
	Estimate:	12750	_	Richmond WRIC		
	Flight Dates:	10/24/23 - 10/30/23	Primary AE:	Katz Washington		
	Original Date / Rev:	10/27/23 / 10/27/23	Sales Office:	K-WAS		
	Order Type:	REG	Sales Region:	Nat		
Agency	Name:	GMMB				
<b>J</b>	Buying Contact:		Billing Type:	Cash		
	Billing Contact:		Billing Calendar:	Broadcast		
	-	3050 K Street, NW	Billing Cycle:	EOC		
		Washington, DC 20007	Agency Commission:	15%		
Advertiser	Name:	POL/Richmond Wins   Vote Yes	Order Brand:			
Auvertisei	Demographic:	A35+	New Business End:	<del></del>		
	Product Codes:	PL2	Advertiser External ID:			
	Revenue Code 1:	AGY	Agency External ID:	:		
	Revenue Code 2:	POL	Unit Code:	General		
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00		

Bill	Plan

Bill Plan										
Start Date	End Date	# Spots	Gross Amount	Net Amount						
10/23/23	10/30/23	52	\$48,835.00	\$41,509.75						

P2

T	ota	IS

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	42	\$40,425.00	\$34,361.25	0.00
November 2023	10	\$8,410.00	\$7,148.50	0.00
Totals	52	\$48,835.00	\$41,509.75	0.00

## **Account Executives**

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Katz Washington			Start Of Order - End Of Order	100%	

Ln Ch	Start End	Inventory Code Brea	k Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
1 WRIC	10/24/23 10/30/23	Good Morning Richmond 5	5-530a	MTWTF	:30 3	\$325.00P2	0.00 NM	3	\$975.00
8 News <u>Star</u> Week: 10/3	rt Date End Date	Weekdays Spots/Wee	<u>k Rate</u> 3 \$325.00	Rating 0.00					
E 2 WRIC	10/24/23 10/30/23	Good Morning Richmon@M Good Morning Richmond 6	6-7a	MTWTF	:30 4	\$675.00P2	0.00 NM	3	\$2,025.00
Sta Week: 10/ Spot <u>Ch</u> 1 WRIC	Date Range [	Weekdays Spots/Wee MTWTF Description St Good Morning Richmond 6 6-	4 \$675.00 art/End Time	_	<u>Weekdays</u> <u>Lε</u> ⁄ιτwτhF	:30 <del>(\$675.00</del> )	0.00 NM		
E 3 WRIC	10/24/23 10/30/23	GMA CM Good Morning America	7-9a	MTWTF	:30 5	\$790.00P2	0.00 NM	4	\$3,160.00
Sta Week: 10/ Spot Ch 3 WRIC		Weekdays Spots/Wee  MTWTF  Description St	ek <u>Rate</u> 5 \$790.00 art/End Time 9a	-	<u>Weekdays</u> <u>Le</u> итwтhF	ength <u>Rate</u> :30 <del>(\$790.00</del> )	<u>Rtg Type</u> ) 0.00 <i>NM</i>		

Page 2 of 3 Print Date: 10/27/23 14:29:09

Order / Rev:

4195227

Advertiser:

Estimate:

POL/Richmond Wins | Vote Yes

Alt Order #: Flight Dates: 28289674 10/24/23 - 10/30/23 Product Desc:

12750

Issue

Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 4	WRIC	10/28/23	3 10/28/23	GMR Sat 6a	СМ	6-7a	S-	:15/:15	1	\$140.00P2	0.00 BK	1	\$140.00
	04.14	: Di	abas and Ma	Good Morning Ric									
,		orning Ri rt Date	End Date	ekend Early Editio Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/2	***********	10/29/23	S-	1	\$140.00	0.00						
5	WRIC	10/28/23	3 10/28/23	GMR Sat 8a	CM	8-9a	S-	:30	1	\$400.00P2	0.00 NM	1	\$400.00
				Good Morning RI	chmond 8a								
		-	chmond We		Canta Minak	Data	Rating				1		
\٨/	eek: 10/2	rt Date 23/23	End Date 10/29/23	Weekdays	Spots/Week 1	<u>Rate</u> \$400.00	0.00				l l		
			3 10/29/23	Good Morning Ric	chmondCM	6-7a	S	:30	1	\$160.00P2	0.00 NM	1	\$160.00
_				Good Morning Ri	chmond WKD								
				ekend Early Editio		<b>D</b> 1	D-fine						
10/		rt Date	End Date 10/29/23	Weekdays S	Spots/Week	Rate \$160.00	Rating 0.00						
	eek: 10/2		3 10/30/23	TV8 News @9	CM	9-10a	MTWTF	:30	4	\$350.00P2	0.00 NM	4	\$1,400.00
,	VVICIO	1012412	3 10/30/23	TV8 News @9	OW	0 100				•			
	8 News	at 9AM									- 1		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/		10/30/23	MTWTF	on CM	\$350.00 12-1230p	0.00 MTWTF	:30	3	\$350.00P2	0.00 NM	3	\$1,050.00
8	WRIC	10/24/2	3 10/30/23	TV8 News @ Noo TV8 News @ Noo		12-1230p	MI WIF	.50	3	ψοσο.σσι 2	0.00	Ŭ	Ψ1,000.00
	8 News	at Noon		1 70 110110 @ 110	011								
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/		10/30/23	MTWTF	3	\$350.00	0.00			#050 00 D0	0.00 NIM	4	<b>#1 000 00</b>
E 9	WRIC	10/24/2	3 10/30/23	TV8 News @4p	CM	4p-5p	MTWTF	:30	5	\$250.00P2	0.00 NM	4	\$1,000.00
	8 News	at 4nm		TV8 News @4p							1		
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
W	eek: 10/	24/23	10/30/23	MTWTF	5	\$250.00	0.00	**************************************			D1- T		
<u>Spo</u>		Date Ra		escription		t/End Time		<u>Veekdays</u> 1TWThF	<u>Ler</u>	<u>:30 (\$250.00</u>	Rtg Type 0.00 NM		
•		10/24/23 edited	3-10/30/23 1	V8 News @4p	4p-5	ρÞ	14	II W I III		.50 (4200.00	, 0.00 11111		
10			2 10/20/22	TV8 News @5p	CM	5-530p	MTWTF	:30	3	\$720.00P1	0.00 NM	3	\$2,160.00
10	VVRIC	10/24/2	3 10/30/23	TV8 News @ 5	Olvi	0-000p		.00	-	<b>V</b> . <b>20</b> .000			
	8 News	at 5pm											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 5		
	/eek: 10/		10/30/23	MTWTF	3		0.00	:30	4	\$800.00P1	0.00 NM	4	\$3,200.00
11	WRIC	10/24/2	3 10/30/23	TV8 News @530 TV8 News @530		530-6p	MTWTF	:30	4	φουυ.υυΡ Ι	U.UU INIVI	4	ψ3,200.00
	8 News	at 5:30p	m	1 VO 14eW3 @350	Ψ,								
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10/	24/23	10/30/23	MTWTF	4		0.00						** *** ***
E 12	WRIC	10/24/2	3 10/30/23	TV8 News @6p	CM	6-630p	MTWTF	:30	5	\$900.00P2	0.00 NM	4	\$3,600.00
	8 News	at 6pm		TV8 News @ 6p									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/		10/30/23	MTWTF	5	\$900.00	0.00			_			
Spo	_	Date Ra	-	Description		t/End Time	-	Neekdays		17 mm / 60 mm / 10 mm	Rtg Type		
			3-10/30/23 T	V8 News @6p	6-63	зор	יו	/TWThF		:30 (\$900.00	9 0.00 1979		
		edited		=	011	0.000		.4E1.4E		\$675.00.D2	0.00 BK	1	\$675.00
E 13	WRIC	10/29/2	3 10/29/23	TV8 News @ 6 S TV8 News @ 6 S		6-630p	S	(13/:15	1	\$675.00P2	U.UU IBN	'	ψυ / υ.υυ
	8 News	at 6pm		1 AO 146AA2 (P. 0.2	Ju								
		rt Date	End Date	Weekdays	Spots/Week		Rating						
	/eek: 10/		10/29/23	S	1	\$675.00	0.00				0.00 (0.00)	_	<b>#0.455.05</b>
14	WRIC	10/24/2	3 10/30/23	M-F 7-730p	CM	7-730p	MTWTF	:30	3	\$3,050.00P1	0.00 NM	3	\$9,150.00
	\/\heal	of Fortun	A	M-F Wheel 7-73	υp								
	AALIGGI (			Modelata	0-1-04/1	D-4-	D - 4'						
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						

Print Date: 10/27/23 14:29:10 Page 3 of 3

Order / Rev: 4195227

Alt Order #:

Flight Dates:

28289674

Sa Football 730p-1130p

Weekdays

----5-

**End Date** 

10/29/23

Start Date

Week: 10/23/23

Spots/Week

10/24/23 - 10/30/23

Advertiser: POL/Richmond Wins | Vote Yes

Product Desc: Issue
Estimate: 12750

Richmond WRIC

Amount

\$11,475.00

Len Spots Rate Pri Rtg Type Spots Break Start/End Time Days Inventory Code Ln Ch Start End 0.00 NM 3 \$3,825.00P1 730-8p MTWTF--:30 M-F 730-8p CM 15 WRIC 10/24/23 10/30/23 M-F Jeopardy 730-8p Jeopardy

Rating Spots/Week Rate Weekdays Start Date **End Date** MTWTF--3 \$3,825.00 0.00 10/30/23 Week: 10/24/23 \$550.00P2 0.00 NM 3 \$1,650.00 11-1135p MTWTF--:30 CM 16 WRIC 10/24/23 10/30/23 LN M-F TV8 News @ 11 8 News Late Edition Spots/Week Rating Start Date End Date Weekdays Rate \$550.00 0.00 10/30/23 MTWTF--Week: 10/24/23 0.00 BK 0 \$0.00 \$350.00P2 ----S- :15/:15 СМ 11-1135p N17 WRIC 10/28/23 10/28/23 LN Sa TV8 News @ 11 Sa 8 News Late Edition Spots/Week Rate Rating **End Date** Weekdays Start Date 10/29/23 \$350.00 0.00 Week: 10/23/23 Rate Rtg Type <u>Length</u> Start/End Time Weekdays Ch Date Range Description Spot -----Sa--:15/:15 (\$350.00) 0.00 BK 11-1135p 1 WRIC 10/23/23-10/29/23 LN Sa Credited \$400.00 0.00 BK E 18 WRIC 10/29/23 10/29/23 LN Su СМ 11-1135p ----S :15/:15 \$400.00P2 1 TV8 News @ 11 Su 8 News Late Edition Rating Spots/Week Rate Start Date **End Date** Weekdays 0.00 \$400.00 ----S Week: 10/23/23 10/29/23 1 \$1,350.00P2 0.00 BK 1 \$1,350.00 Sa Football 12p-33----S-:15/:15 Sa Football 12p-330p CM E 19 WRIC 10/28/23 10/28/23 Sa Football 12p-330p Rating Spots/Week Rate Start Date **End Date** Weekdays ----S-1 \$1,350.00 0.00 Week: 10/23/23 10/29/23 M----- :15/:15 \$675.00P2 0.00 BK 1 \$675.00 Good Morning RichmontCM N21 WRIC 10/30/23 10/30/23 Good Morning Richmond 6 Spots/Week Rating Start Date **End Date** Weekdays Rate 0.00 \$675.00 M----Week: 10/24/23 10/30/23 \$790.00P2 0.00 BK 1 \$790.00 M----- :15/:15 CM 7-9a N22 WRIC 10/30/23 10/30/23 **GMA** Good Morning America Rating Start Date **End Date** Weekdays Spots/Week <u>Rate</u> 0.00 \$790.00 Week: 10/24/23 10/30/23 M-----\$250.00P2 0.00 BK 1 \$250.00 M----- :15/:15 N23 WRIC 10/30/23 10/30/23 TV8 News @4p CM 4p-5p TV8 News @4p Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 \$250.00 10/30/23 M----Week: 10/24/23 \$900.00P2 0.00 BK \$900.00 6-630p M----- :15/:15 N24 WRIC 10/30/23 10/30/23 TV8 News @6p CM TV8 News @ 6p Start Date **End Date** Weekdays Spots/Week Rate Rating \$900.00 0.00 Week: 10/24/23 10/30/23 M-----0.00 BK \$2,250.00 1 \$2,250.00P2 Sa Football 730p-1----S- :15/:15 Sa Football 730p-1130pCM N25 WRIC 10/28/23 10/28/23

Rating

0.00

Rate

1 \$2,250.00

Totals 52 \$48,835.00