

Order / Rev: 4195227
 Alt Order #: 28289674
 Flight Dates: 10/24/23 - 10/30/23

Advertiser: POL/Richmond Wins | Vote Yes
 Product Desc: Issue
 Estimate: 12750

Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WRIC	10/28/23	10/28/23	GMR Sat 6a Good Morning Richmond WKD Good Morning Richmond Weekend Early Edition	CM	6-7a	-----S-	:15/:15	1	\$140.00	P2	0.00	BK	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/23	10/29/23	-----S-					1	\$140.00		0.00			
5	WRIC	10/28/23	10/28/23	GMR Sat 8a Good Morning Richmond 8a Good Morning Richmond Weekend	CM	8-9a	-----S-	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/23	10/29/23	-----S-					1	\$400.00		0.00			
6	WRIC	10/29/23	10/29/23	Good Morning Richmond Good Morning Richmond WKD Good Morning Richmond Weekend Early Edition	CM	6-7a	-----S	:30	1	\$160.00	P2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/23	10/29/23	-----S					1	\$160.00		0.00			
7	WRIC	10/24/23	10/30/23	TV8 News @9 8 News at 9AM	CM	9-10a	MTWTF--	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					4	\$350.00		0.00			
8	WRIC	10/24/23	10/30/23	TV8 News @ Noon 8 News at Noon	CM	12-1230p	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					3	\$350.00		0.00			
E 9	WRIC	10/24/23	10/30/23	TV8 News @4p 8 News at 4pm	CM	4p-5p	MTWTF--	:30	5	\$250.00	P2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					5	\$250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WRIC	10/24/23-10/30/23	TV8 News @4p		4p-5p	MTWThF----	:30		(\$250.00)		0.00	NM		
				Credited											
10	WRIC	10/24/23	10/30/23	TV8 News @5p 8 News at 5pm	CM	5-530p	MTWTF--	:30	3	\$720.00	P1	0.00	NM	3	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					3	\$720.00		0.00			
11	WRIC	10/24/23	10/30/23	TV8 News @530p 8 News at 5:30pm	CM	530-6p	MTWTF--	:30	4	\$800.00	P1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					4	\$800.00		0.00			
E 12	WRIC	10/24/23	10/30/23	TV8 News @6p 8 News at 6pm	CM	6-630p	MTWTF--	:30	5	\$900.00	P2	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					5	\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WRIC	10/24/23-10/30/23	TV8 News @6p		6-630p	MTWThF----	:30		(\$900.00)		0.00	NM		
				Credited											
E 13	WRIC	10/29/23	10/29/23	TV8 News @ 6 Su 8 News at 6pm	CM	6-630p	-----S	:15/:15	1	\$675.00	P2	0.00	BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/23	10/29/23	-----S					1	\$675.00		0.00			
14	WRIC	10/24/23	10/30/23	M-F 7-730p Wheel of Fortune	CM	7-730p	MTWTF--	:30	3	\$3,050.00	P1	0.00	NM	3	\$9,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/23	10/30/23	MTWTF--					3	\$3,050.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WRIC	10/24/23	10/30/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	3	\$3,825.00	P1	0.00	NM	3	\$11,475.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/23	10/30/23	MTWTF--			3		\$3,825.00		0.00				
16	WRIC	10/24/23	10/30/23	LN M-F TV8 News @ 11	CM	11-1135p	MTWTF--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/23	10/30/23	MTWTF--			3		\$550.00		0.00				
N17	WRIC	10/28/23	10/28/23	LN Sa TV8 News @ 11 Sa	CM	11-1135p	-----S-	:15/:15	1	\$350.00	P2	0.00	BK	0	\$0.00
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----S-			1		\$350.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRIC	10/23/23-10/29/23		LN Sa			11-1135p		-----Sa--	:15/:15	(\$350.00)	0.00	BK		
Credited															
E18	WRIC	10/29/23	10/29/23	LN Su TV8 News @ 11 Su	CM	11-1135p	-----S	:15/:15	1	\$400.00	P2	0.00	BK	1	\$400.00
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----S			1		\$400.00		0.00				
E19	WRIC	10/28/23	10/28/23	Sa Football 12p-330p Sa Football 12p-330p	CM	Sa Football 12p-330p	-----S-	:15/:15	1	\$1,350.00	P2	0.00	BK	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----S-			1		\$1,350.00		0.00				
N21	WRIC	10/30/23	10/30/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	M-----	:15/:15	1	\$675.00	P2	0.00	BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/23	10/30/23	M-----			1		\$675.00		0.00				
N22	WRIC	10/30/23	10/30/23	GMA Good Morning America	CM	7-9a	M-----	:15/:15	1	\$790.00	P2	0.00	BK	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/23	10/30/23	M-----			1		\$790.00		0.00				
N23	WRIC	10/30/23	10/30/23	TV8 News @4p TV8 News @4p	CM	4p-5p	M-----	:15/:15	1	\$250.00	P2	0.00	BK	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/23	10/30/23	M-----			1		\$250.00		0.00				
N24	WRIC	10/30/23	10/30/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	M-----	:15/:15	1	\$900.00	P2	0.00	BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/23	10/30/23	M-----			1		\$900.00		0.00				
N25	WRIC	10/28/23	10/28/23	Sa Football 730p-1130p Sa Football 730p-1130p	CM	Sa Football 730p-1130p	-----S-	:15/:15	1	\$2,250.00	P2	0.00	BK	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/23	10/29/23	-----S-			1		\$2,250.00		0.00				
													Totals	52	\$48,835.00