Orders	Order / Rev:	4166327	_	
	Alt Order #:	28269607	=	WRIC
	Product Desc:	Issue		
	Estimate:	12747		Richmond WRIC
	Flight Dates:	10/03/23 - 10/09/23	Primary AE:	Katz Washington
	Original Date / Rev:	09/19/23 / 09/19/23	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	GMMB	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Richmond Wins Vote Yes	Order Brand:	
	Demographic:	A35+	New Business End:	
	Product Codes:	PL2	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
	Priority:	P2	= 2)	

Bill Plan

Net Amount Start Date End Date # Spots Gross Amount \$33,685.50 \$39,630.00 10/09/23 10/02/23

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	46	\$39,630.00	\$33,685.50	0.00
Totals	46	\$39,630.00	\$33,685.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WRIC	10/03/2	3 10/09/23	Good Morning R	ichmon@M	530-6a		MTWTF	:30	3	\$400.00P2	0.00 NM	3	\$1,200.00
17.5			Good Morning F	Richmond 530									
8 News	at 5:30A	M											
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rati</u>							
Week: 10/	03/23	10/09/23	MTWTF	3	\$400.00	0	0.00						AD 005 00
N 2 WRIC	10/03/2	3 10/09/23	Good Morning R	tichmondCM	6-7a		MTWTF	:30	3	\$675.00P2	0.00 NM	3	\$2,025.00
			Good Morning F	Richmond 6									
Good M	lorning R	ichmond											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati							
Week: 10/	03/23	10/09/23	MTWTF	3	\$675.00		0.00			A700 00 D0	0.00 5154	5	\$3,950.00
N 3 WRIC	10/03/2	3 10/09/23	GMA	CM	7-9a		MTWTF	:30	5	\$790.00P2	0.00 NM	5	\$3,930.00
			Good Morning A	America									
	lorning A				2-1-	D-4							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rat					//		
Week: 10/		10/09/23	MTWTF	5	\$790.00		0.00	-00		\$140.00P2	0.00 NM	4	\$140.00
N 4 WRIC	10/07/2	3 10/07/23	GMR Sat 6a	CM	6-7a		S-	:30	1	\$140.0002	U.UU INIVI	'	ψ140.00
			Good Morning F										
			ekend Early Edit		D-4-	D-4	i						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rat	<u>ung</u> 0.00						
Week: 10/		10/08/23	S-	014	\$140.00			.20	3	\$350.00P2	0.00 NM	3	\$1,050.00
N 5 WRIC	10/03/2	3 10/09/23	TV8 News @9	CM	9-10a		MTWTF	:30	3	φ350.00F2	U.UU INIVI	ľ	ψ1,000.00
			TV8 News @9								,	1	

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Richmond WRIC

Order / Rev:

Alt Order #:

Flight Dates:

4166327

28269607

10/03/23 - 10/09/23

Advertiser:

POL/Richmond Wins | Vote Yes

Product Desc:

Issue

Estimate:

12747

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spot	ts Rate Pri	Rtg Type Sp	ots	Amount
8 News at 9AM Start Date End Date	Weekdays Spots/Week	Rate	Rating			Ī		
Week: 10/03/23 10/09/23	MTWTF 3	\$350.00	0.00		4 0000 00 00	0.00 NIM	4	£1 440 00
N 6 WRIC 10/03/23 10/09/23	TV8 News @5p CM TV8 News @ 5	5-530p	MTWTF	:30	4 \$360.00P2	0.00 NM	4	\$1,440.00
8 News at 5pm Start Date Week: 10/03/23 End Date 10/09/23	Weekdays Spots/Week	<u>Rate</u> \$360.00	Rating 0.00					
N 7 WRIC 10/03/23 10/09/23	TV8 News @530p CM TV8 News @530p	530-6p	MTWTF	:30	3 \$400.00P2	0.00 NM	3	\$1,200.00
8 News at 5:30pm	A STATE OF THE STA	D-1-	Deline					
<u>Start Date</u> Week: 10/03/23	Weekdays Spots/Week		Rating 0.00 MTWTF	:30	5 \$900.00P2	0.00 NM	5	\$4,500.00
N 8 WRIC 10/03/23 10/09/23 8 News at 6pm	TV8 News @6p CM TV8 News @ 6p	6-630p	1411 M 1 1	.50	σ φοσο.σσι 2	0.00 1		* 1,1
<u>Start Date</u> Week: 10/03/23	Weekdays Spots/Week	<u>Rate</u> \$900.00	Rating 0.00					
N 9 WRIC 10/08/23 10/08/23	TV8 News @ 6 Su CM TV8 News @ 6 Su	6-630p	S	:30	1 \$675.00P2	0.00 NM	1	\$675.00
8 News at 6pm	W-1-1 Casta Missis	Poto	Rating			1		
<u>Start Date</u> <u>End Date</u> Week: 10/02/23 10/08/23	Weekdays Spots/Week	Rate \$675.00	0.00					
N10 WRIC 10/03/23 10/09/23	M-F 7-730p CM M-F Wheel 7-730p	7-730p	MTWTF	:30	5 \$1,350.00P2	0.00 NM	5	\$6,750.00
Wheel of Fortune	The state of the s							
<u>Start Date</u> <u>End Date</u> Week: 10/03/23 10/09/23	Weekdays Spots/Week MTWTF 5		Rating 0.00					
N11 WRIC 10/03/23 10/09/23	M-F 730-8p CM	730-8p	MTWTF	:30	5 \$1,700.00P2	0.00 NM	5	\$8,500.00
N 11 VIII 0 10/00/20 10/00/20	M-F Jeopardy 730-8p							
Jeopardy	TANKS AND TO SEE THE SECOND SE	D-4-	Deline					
<u>Start Date</u> <u>End Date</u> Week: 10/03/23 10/09/23	Weekdays Spots/Week		Rating 0.00					
N12 WRIC 10/03/23 10/09/23	LN M-F CM	11-1135p	MTWTF	:30	3 \$550.00P2	0.00 NM	3	\$1,650.00
8 News Late Edition	TV8 News @ 11							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/03/23 10/09/23	MTWTF 3	\$550.00	0.00			10000		0050.00
N13 WRIC 10/07/23 10/07/23	LN Sa CM TV8 News @ 11 Sa	11-1135p	5-	:30	1 \$350.00P2	0.00 NM	1	\$350.00
8 News Late Edition Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/02/23 10/08/23	S- 1 LN Su CM	\$350.00 11-1135p	0.00	:30	1 \$400.00P2	0.00 NM	1	\$400.00
N 14 WRIC 10/08/23 10/08/23 8 News Late Edition	TV8 News @ 11 Su	(1-1135p		.50	, , , , , , , , , , , , , , , , , , , ,	0.00		,
Start Date End Date	Weekdays Spots/Week	Rate \$400.00	Rating 0.00					
Week: 10/02/23 10/08/23 N15 WRIC 10/03/23 10/03/23		8-10p	-T	:30	1 \$2,000.00P2	0.00 NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/23 10/08/23	Weekdays Spots/Week	Rate 1 \$2,000.00	Rating 0.00					
N16 WRIC 10/07/23 10/07/23	Sa Football 12p-330p CM Sa Football 12p-330p	Sa Football	12p-33S-	:30	1 \$1,900.00P2	0.00 NM	1	\$1,900.00
Oklahoma vs Texas								
<u>Start Date</u> <u>End Date</u> Week: 10/02/23 10/08/23	Weekdays Spots/Week	Rate 1 \$1,900.00	Rating 0.00					
N17 WRIC 10/07/23 10/07/23	Sa Football 730p-1130p	Sa Football	730p-1S-	:30	1 \$1,900.00P2	0.00 NM	1	\$1,900.00
ABC Saturday Night College Start Date End Date	Football Weekdays Spots/Weel	<u>Rate</u>	Rating					

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4166327 Order / Rev: 28269607 Alt Order #:

Advertiser: Product Desc:

POL/Richmond Wins | Vote Yes Issue

Richmond WRIC

Flight Dates:

10/03/23 - 10/09/23

Estimate:

12747

Rate Pri Rtg Type Spots Amount Days Len Spots Break Start/End Time **Inventory Code** Ln Ch Start End Rating Spots/Week Rate Start Date End Date Weekdays 1 \$1,900.00 0.00 ----S-Week: 10/02/23 10/08/23 Totals 46 \$39,630.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRIC-TV, Richmond, VA	9-19-2023
GMMB	
do hereby request station time concerning the following issue:	

2023 Richmond	City Referendum
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED			123103 at Jok		sec
I66U	E' Re	ferendu fort in	m fer Richm	a cas	ino

This broadcast time will be used by: Richmond Wins, Vote Yes

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes 1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer Betsy Janes Kristopher Simpson Karen Wishart

Signature

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts. TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR) 202-338-8700 Andrew Hutson Date: 2023 08.14 10:37:01 -04'00' 8/14/2023 Contact Phone Number Signature Date TO BE SIGNED BY STATION REPRESENTATIVE □ Rejected ☐ Accepted in Part Accepted

Printed Name

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.