#### **ORDER**

WRIC Richmond WRIC

Orders	Order / Rev:	4133310	<u>~</u>	-	
	Alt Order #:	28231425	3	MAIDIC	
	Product Desc:	Issue	4	WRIC	
	Estimate:	12742	_	Richmond WRIC	
	Flight Dates:	08/29/23 - 09/04/23	Primary AE:	Katz Washington	
	Original Date / Rev:	08/28/23 / 08/28/23	Sales Office:	K-WAS	
	Order Type:	REG	Sales Region:	Nat	
Agency	Name:	GMMB	_		
	Buying Contact:	× <del></del>	Billing Type:	Cash	_
	Billing Contact:		Billing Calendar:	Broadcast	
		3050 K Street, NW	Billing Cycle:	EOC	
		Washington, DC 20007	Agency Commission:	15%	
Advertiser	Name:	POL/Richmond Wins   Vote Yes	Order Brand:		
	Demographic:	A18+	New Business End:		
	Product Codes:	PL2	Advertiser External ID:		
	Revenue Code 1:	AGY	- Agency External ID:		
	Revenue Code 2:	POL	- Unit Code:	General	
	Revenue Code 3:	POL-ISS	Order Separation:	00:30:00	
	Priority:	P2	_		

Bill Plan

 Start Date
 End Date
 # Spots Gross Amount
 Net Amount

 08/28/23
 09/04/23
 20
 \$21,200.00
 \$18,020.00

**Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	20	\$21,200.00	\$18,020.00	0.00
Totals	20	\$21,200.00	\$18,020.00	0.00

**Account Executives** 

Account Excountree				10 1 0/ 1
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WRIC	08/29/23	09/04/23	Good Morning Ric	chmoncCM	6-7a	MTWTF	:30	2	\$550.00P2	0.00 NM	2	\$1,100.00
				Good Morning Ric	chmond 6								
	Good M	orning Ric	hmond										
	Sta		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 08/	29/23	09/04/23	MTWTF	2	\$550.00	0.00			# <b>7</b> 50,0000	0.00 NA	,	#2 000 00
N 2	WRIC	08/29/23	09/04/23	GMA	CM	7-9a	MTWTF	:30	4	\$750.00P2	0.00 NM	4	\$3,000.00
				Good Morning Ar	nerica								
		orning Am					D - #						
			End Date	Weekdays	Spots/Week	Rate	Rating						
	Veek: 08/		09/04/23	MTWTF	4	\$750.00	0.00	-20	2	\$350.00P2	0.00 NM	3	\$1,050.00
N 3	WRIC	08/29/23	09/04/23	TV8 News @5p	CM	5-530p	MTWTF	:30	3	\$350.00P2	0.00 14141	٦	ψ1,050.00
		. =		TV8 News @ 5									
	8 News	•	E 10.4-	MA - Indones	Cnoto MAsok	Data	Rating						
			End Date	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$350.00	0.00						
	Veek: 08/		09/04/23				MTWTF	:30	3	\$900.00P2	0.00 NM	3	\$2,700.00
N 4	WRIC	08/29/23	09/04/23	TV8 News @6p	CM	6-630p	141 1 44 1 12	.50		φοσσ.σσ1 2	0.00	_	<b>,</b> -,
	8 News	at 6pm		TV8 News @ 6p									
		-	End Date	Weekdays	Spots/Week	Rate	Rating						
V	<u>ىءە</u> /Veek: 08		09/04/23	MTWTF	3	\$900.00	0.00						
N 5			09/04/23	M-F 7-730p	CM	7-730p	MTWTF	:30	3	\$1,500.00P2	0.00 NM	3	\$4,500.00
СИ	VVRIC	00/29/23	03/04/23	M-F Wheel 7-730		, , сор			_				
				M-F vvneel 7-730	ρ						19		

Print Date: 08/28/23 14:18:33 Page 2 of 2

Order / Rev: 4133510
Alt Order #: 28231425

Advertiser: POL/Richmond Wins | Vote Yes

Issue

Richmond WRIC

Flight Dates: 08/29/23 -

08/29/23 - 09/04/23

Product Desc: Estimate:

12742

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
	Wheel o	of Fortune	•								1		
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 08/	29/23	09/04/23	MTWTF	3	\$1,500.00	0.00						
N 6	WRIC	08/29/2	3 09/04/23	M-F 730-8p	CM	730-8p	MTWTF	:30	3	\$1,800.00P2	0.00 NM	3	\$5,400.00
				M-F Jeopardy 73	0-8p								
	Jeopard	ly											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 08/	29/23	09/04/23	MTWTF	3	\$1,800.00	0.00						
N 7	WRIC	09/04/2	3 09/04/23	Mon Prime Other	2 CM	9-11p	M	:30	1	\$1,200.00NA	0.00 NM	1	\$1,200.00
	******			Mon 9-11p									
	The Bad	chelorette	-ABC										
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 09/	04/23	09/10/23	M	1	\$1,200.00	0.00						
N 8	WRIC	09/02/2	3 09/02/23	Sa Football 730p	-1130p CM	Sa Footbal	1 730p-1S-	:30	1	\$2,250.00P2	0.00 NM	1	\$2,250.00
	******	00.0-/-		Sa Football 730r									
	Duke's	Mayo Cla	ssic: North	Carolina vs South	Carolina								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 08/	-	09/03/23	S-	1	\$2,250.00	0.00						
											Totals	20	\$21,200.00

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRIC Richmond, VA	8-28-2023

### , GMMB

do hereby request station time concerning the following issue:

2023 Richmond City Referendum

"Tell US" RVWY23101H 305

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	ISS What want	do Ri	chmor	ld resi	dents

This broadcast time will be used by: Richmond Wins, Vote Yes

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
For programming that "communicates a message relating to any political matter of

national importance," attach Agreed Upon Schedule (Page 5)

## THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes 1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer Betsy Janes Kristopher Simpson Karen Wishart

#### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION COES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE	SIGNED BY	ISSUE ADVERTISER (S	PONSOR)
8/14/2023	Andrew H	Utson Digitally signed by Andrew Hutson Date: 2023.08.14 10:37:01 -04:00	202-338-8700 Contact Phone Number
Date		Signature	Contact Phone Number
.9	O BE SIGNED	BY STATION REPRESENT	ATIVE
Accept		☐ Accepted in Part	☐ Rejected
Signature	More	SA MARIOWS Printed Name	<u> </u>