Order / Rev: 4166287 **Orders** 28269606 Alt Order #: Product Desc: Issue Richmond WRIC 12746 Estimate: Katz Washington Primary AE: Flight Dates: 09/26/23 - 10/02/23 Sales Office: K-WAS Original Date / Rev: 09/19/23 / 09/19/23 Sales Region: Nat Order Type: REG **GMMB** Name: Agency Cash Billing Type: **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOC Billing Cycle: 3050 K Street, NW 15% Agency Commission: Washington, DC 20007 Order Brand: POL/Richmond Wins | Vote Yes **Advertiser** Name: New Business End: Demographic: A35+ Advertiser External ID: PL2 Product Codes: Agency External ID: Revenue Code 1: **AGY** Unit Code: General Revenue Code 2: POL 00:30:00 Order Separation: Revenue Code 3: POL-ISS

Bill Plan

Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/02/23	47	\$38,330.00	\$32,580.50

P2

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	47	\$38,330.00	\$32,580.50	0.00
Totals	47	\$38,330.00	\$32,580.50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	14,1		Start Of Order - End Of Order	100%

N 1 WRIC 09/26/23 10/02/23 Good Morning Richmond Start Date Weekdays Spots/Week Rate Rating Good Morning Richmond CM Start Date Good Morning Richmond CM Start Date Spots/Week Rate Rating Spots/Week								_	. 0	274820	Data Dai	Dta Tuno	Cnoto	Amount
Good Morning Richmond 530 8 News at 5:30AM Start Date End Date Weekdays Spots/Week Rate Week: 09/26/23 10/02/23 MTWTF 3 \$400.00 0.00 N 2 WRIC 09/26/23 10/02/23 Good Morning Richmond 6 Good Morning Richmond Good Morning Richmond 6 Good Morning Richmond Start Date Weekdays Spots/Week Rate Week: 09/26/23 10/02/23 MTWTF 3 \$675.00 0.00 N 3 WRIC 09/26/23 10/02/23 GMA CM 7-9a MTWTF :30 5 \$790.00P2 0.00 NM 5 \$3,950.00 Good Morning America	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots				
Start Date End Date Weekdays Spots/Week Rate Rating O.00	N 1 WRIC	09/26/2	3 10/02/23	Good Morning Ri	chmoncCM	530-6a		MTWTF	:30	3	\$400.00P2	0.00 NM	3	\$1,200.00
8 News at 5:30AM Start Date Week: 09/26/23 10/02/23 MTWTF 3 \$400.00 0.00 N 2 WRIC 09/26/23 10/02/23 Good Morning Richmond Morning Richmond 6 Good Morning Richmond Fichmond Start Date Weekdays MTWTF 3 \$675.00 0.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/23 10/02/23 MTWTF 3 \$675.00 0.00 N 3 WRIC 09/26/23 10/02/23 GMA CM 7-9a MTWTF :30 5 \$790.00P2 0.00 NM 5 \$3,950.00 S \$3,950.00 0.00	2000			Good Morning R	ichmond 530									
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	Good M	torning A	merica											
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				GMR Sat 6a	CM	6-7a		s-	:30	1	\$140.00P2	0.00 NM	1	\$140.00
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Good Morning Richmond Weekend Early Edition	Good M	Aorning R	tichmond We											
Start Date End Date Weekdays Spots/Week Rate Rating						Rate	Rat	ina						
Week: 09/25/23 10/01/23S- 1 \$140.00 0.00					1									
WEEK, 09/20/20 10/01/					CM				:30	3	\$350.00P2	0.00 NM	3	\$1,050.00
N 5 WRIC 09/26/23 10/02/23 TV8 News @9 CM 9-10a MTWTF50 3 \$350.00F2 0.00 NW 5 \$7,000.00 TV8 News @9	N 5 WRIC	09/20/2	23 10/02/23	_	Civi	o roa			.00	_	•			

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Page 2 of 3

Richmond WRIC

Order / Rev:

Flight Dates:

4166287

09/26/23 - 10/02/23

Alt Order #:

28269606

Advertiser:

Estimate:

POL/Richmond Wins | Vote Yes

Product Desc:

Issue

12746

Inventory Code Break	Start/End 1	rime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
		Rating					
TV8 News @5p CM	5-530p	MTWTF	:30	4 \$360.00P2	0.00 NM	4	\$1,440.00
Weekdays Spots/Week		Rating					
			·30	3 \$400 00P2	0.00 NM	3	\$1,200.00
TV8 News @530p Civi	530-6p	[0] [W 1]	.50	φ+00.0012	0.00 1		, ,,
The second secon		Rating 0.00					
TV8 News @6p CM TV8 News @ 6p	6-630p	MTWTF	:30	5 \$900.00P2	0.00 NM	5	\$4,500.00
		Rating 0.00					
TV8 News @ 6 Su CM	6-630p	S	:30	1 \$675.00P2	0.00 NM	1	\$675.00
20 8097 /8							
	According to the Control of the Cont	<u>Rating</u> 0.00					
M-F 7-730p CM	7-730p	MTWTF	:30	5 \$1,350.00P2	0.00 NM	5	\$6,750.00
					- 1		
The state of the s					- 1		
B M-F 730-8p CM	730-8p	MTWTF	:30	5 \$1,700.00P2	0.00 NM	5	\$8,500.00
		D-4:					
	-	0.00					
B LN M-F CM	11-1135p	MTWTF	:30	3 \$550.00P2	0.00 NM	3	\$1,650.00
	5.	D					
-		<u>Rating</u> 0.00					
	11-1135p	S-	:30	1 \$350.00P2	0.00 NM	1	\$350.00
n susettiones experience		Dalia -					
Weekdays Spots/Wee		0.00					
	11-1135p	S	:30	1 \$400.00P2	2 0.00 NM	1	\$400.00
		B. Physical					
Weekdays Spots/Wee		0.00					
3 Jimmy Kimmel CM Jimmy Kimmel		5a MTWTF	:30	2 \$300.00P2	2 0.00 NM	2	\$600.00
04-00/	W Date	Boting					
MTWTF		0.00					
3 Tue Prime Other 1 CM Tu 8-10p	8-10p	-T	:30	1 \$2,000.00P2	2 0.00 NM	1	\$2,000.00
	1 \$2,000.00	Rating 0.00			12.02		.
3 Sa Football 730p-1130p CM Sa Football 730p-1130p	Sa Footba	II 730p-1S-	:30	1 \$1,900.00P2	2 0.00 NM	1	\$1,900.00
	k Rate 1 \$1,900.00	Rating 0.00					
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Order / Rev: 41

Start

4166287

Inventory Code

Advertiser: Product Desc:

POL/Richmond Wins | Vote Yes

Richmond WRIC

Alt Order #: Flight Dates: 28269606 09/26/23 - 10/02/23

Estimate:

12746

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i ligiti Batoo.

Ln Ch

09/20/23 - 10/02/23

End

Break Start/End Time

Days Len Spots

Rate Pri Rtg Type Spots

Amount

Totals

47 \$38,330.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Date:

Station and Location:	Date:
WRIC-Richmond, VA	9-19-2023
do hereby request station time concerning the following	issue:
2023 Richmond City Referendum	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	ISCI TITLE	- RWI - Gre	142310 eat Jo	13 H 65 31	05
I55L	LE! Re	ferenda Richm	ond	a cas	Ino

This broadcast time will be used by: Richmond Wins, Vote Yes

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes 1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer Betsy Janes Kristopher Simpson Karen Wishart

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least ______ before the time of the scheduled broadcasts.

TO BE	SIGNED B	Y ISSUE	ADVERTISER (S	SPONS	sor) -338-8700
8/14/2023 Date	Andrew I	Signatu	ally signed by Andrew Hutson e: 2023.08.14 10:37:01 -04'00'		tact Phone Number
7Z Accep	- 2		TION REPRESENT	ATIVE	□ Rejected
Signatur	alow	57	Printed Name		<u>ÒoS</u> Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.