

# ORDER



Richmond WRIC

**Orders**  
**Order / Rev:** 4166287  
**Alt Order #:** 28269606  
**Product Desc:** Issue  
**Estimate:** 12746  
**Flight Dates:** 09/26/23 - 10/02/23  
**Original Date / Rev:** 09/19/23 / 09/19/23  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Richmond Wins | Vote Yes  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P2

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/02/23	47	\$38,330.00	\$32,580.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	47	\$38,330.00	\$32,580.50	0.00
<b>Totals</b>	<b>47</b>	<b>\$38,330.00</b>	<b>\$32,580.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRIC	09/26/23	10/02/23	Good Morning Richmond Good Morning Richmond 530	CM	530-6a	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
8 News at 5:30AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/23	10/02/23	MTWTF--	3	\$400.00	0.00								
N 2	WRIC	09/26/23	10/02/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:30	3	\$675.00	P2	0.00	NM	3	\$2,025.00
Good Morning Richmond															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/23	10/02/23	MTWTF--	3	\$675.00	0.00								
N 3	WRIC	09/26/23	10/02/23	GMA Good Morning America	CM	7-9a	MTWTF--	:30	5	\$790.00	P2	0.00	NM	5	\$3,950.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/26/23	10/02/23	MTWTF--	5	\$790.00	0.00								
N 4	WRIC	09/30/23	09/30/23	GMR Sat 6a Good Morning Richmond WKD	CM	6-7a	-----S-	:30	1	\$140.00	P2	0.00	NM	1	\$140.00
Good Morning Richmond Weekend Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/25/23	10/01/23	-----S-	1	\$140.00	0.00								
N 5	WRIC	09/26/23	10/02/23	TV8 News @9 TV8 News @9	CM	9-10a	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00

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Advertiser: POL/Richmond Wins | Vote Yes  
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 Estimate: 12746

Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					3	\$350.00		0.00			
N 6	WRIC	09/26/23	10/02/23	TV8 News @5p TV8 News @ 5	CM	5-530p	MTWTF--	:30	4	\$360.00	P2	0.00	NM	4	\$1,440.00
8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					4	\$360.00		0.00			
N 7	WRIC	09/26/23	10/02/23	TV8 News @530p TV8 News @530p	CM	530-6p	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
8 News at 5:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					3	\$400.00		0.00			
N 8	WRIC	09/26/23	10/02/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MTWTF--	:30	5	\$900.00	P2	0.00	NM	5	\$4,500.00
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					5	\$900.00		0.00			
N 9	WRIC	10/01/23	10/01/23	TV8 News @ 6 Su TV8 News @ 6 Su	CM	6-630p	-----S	:30	1	\$675.00	P2	0.00	NM	1	\$675.00
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S					1	\$675.00		0.00			
N 10	WRIC	09/26/23	10/02/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:30	5	\$1,350.00	P2	0.00	NM	5	\$6,750.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					5	\$1,350.00		0.00			
N 11	WRIC	09/26/23	10/02/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	5	\$1,700.00	P2	0.00	NM	5	\$8,500.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					5	\$1,700.00		0.00			
N 12	WRIC	09/26/23	10/02/23	LN M-F TV8 News @ 11	CM	11-1135p	MTWTF--	:30	3	\$550.00	P2	0.00	NM	3	\$1,650.00
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					3	\$550.00		0.00			
N 13	WRIC	09/30/23	09/30/23	LN Sa TV8 News @ 11 Sa	CM	11-1135p	-----S-	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S-					1	\$350.00		0.00			
N 14	WRIC	10/01/23	10/01/23	LN Su TV8 News @ 11 Su	CM	11-1135p	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
8 News Late Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S					1	\$400.00		0.00			
N 15	WRIC	09/26/23	10/02/23	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1235a	MTWTF--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/26/23	10/02/23	MTWTF--					2	\$300.00		0.00			
N 16	WRIC	09/26/23	09/26/23	Tue Prime Other 1 Tu 8-10p	CM	8-10p	-T-----	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-T-----					1	\$2,000.00		0.00			
N 17	WRIC	09/30/23	09/30/23	Sa Football 730p-1130p Sa Football 730p-1130p	CM	Sa Football 730p-1	-----S-	:30	1	\$1,900.00	P2	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/25/23	10/01/23	-----S-					1	\$1,900.00		0.00			

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 Alt Order #: 28269606  
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Advertiser: POL/Richmond Wins | Vote Yes  
 Product Desc: Issue  
 Estimate: 12746

**Richmond WRIC**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	47	\$38,330.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WRIC- Richmond, VA	<b>Date:</b> 9-19-2023
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I, **GMMB**

do hereby request station time concerning the following issue:

2023 Richmond City Referendum

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	ISCI - RWVY23103H TITLE - Great Jobs 30s ISSUE: Referendum for a casino in Richmond				

This broadcast time will be used by: Richmond Wins, Vote Yes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes  
1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer  
Betsy Janes  
Kristopher Simpson  
Karen Wishart

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/14/2023      Andrew Hutson      202-338-8700  
Date      Digitally signed by Andrew Hutson      Contact Phone Number  
Signature      Date: 2023.08.14 10:37:01 -04'00'

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected  
[Signature]      ED MARLOWE      DOS  
Signature      Printed Name      Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**