

# ORDER



Richmond WRIC

**Orders**  
**Order / Rev:** 4126613  
**Alt Order #:** 28229013  
**Product Desc:** Issue  
**Estimate:** 12741  
**Flight Dates:** 08/22/23 - 08/28/23  
**Original Date / Rev:** 08/21/23 / 08/21/23  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Richmond Wins | Vote Yes  
**Demographic:** A18+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P2

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/21/23	08/28/23	22	\$20,050.00	\$17,042.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	16	\$13,700.00	\$11,645.00	0.00
September 2023	6	\$6,350.00	\$5,397.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$20,050.00</b>	<b>\$17,042.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WRIC	08/22/23	08/28/23	Good Morning Richmond	CM	6-7a	MTWTF--	:30	4	\$550.00	P2	0.00	NM	4	\$2,200.00
				Good Morning Richmond 6											
				Good Morning Richmond											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/23	08/28/23	MTWTF--		4		\$550.00		0.00					
N 2	WRIC	08/22/23	08/28/23	GMA	CM	7-9a	MTWTF--	:30	4	\$750.00	P2	0.00	NM	4	\$3,000.00
				Good Morning America											
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/23	08/28/23	MTWTF--		4		\$750.00		0.00					
N 3	WRIC	08/22/23	08/28/23	TV8 News @5p	CM	5-530p	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
				TV8 News @ 5											
				8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/23	08/28/23	MTWTF--		3		\$350.00		0.00					
N 4	WRIC	08/22/23	08/28/23	TV8 News @6p	CM	6-630p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
				TV8 News @ 6p											
				8 News at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/23	08/28/23	MTWTF--		3		\$900.00		0.00					
N 5	WRIC	08/22/23	08/28/23		CM	7-730p	MTWTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00

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Advertiser: POL/Richmond Wins | Vote Yes  
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 Estimate: 12741

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7-730p M-F Wheel 7-730p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/22/23	08/28/23	MTWTF--			3			\$1,500.00			0.00		
N 6	WRIC	08/22/23	08/28/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	3	\$1,800.00	P2	0.00	NM	3	\$5,400.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/22/23	08/28/23	MTWTF--			3			\$1,800.00			0.00		
N 7	WRIC	08/28/23	08/28/23	Mon Prime Other 1 Mon 8-10p	CM	8-10p	M-----	:30	1	\$1,050.00	P2	0.00	NM	1	\$1,050.00
				Good Morning Richmond WKD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/28/23	09/03/23	M-----			1			\$1,050.00			0.00		
N 8	WRIC	08/26/23	08/26/23	GMR Sat 6a	CM	6-7a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/21/23	08/27/23	-----S-			1			\$150.00			0.00		
													Totals	22	\$20,050.00