

ORDER



Richmond WRIC

Orders
Order / Rev: 4195198
Alt Order #: 28289672
Product Desc: Issue
Estimate: 12748
Flight Dates: 10/10/23 - 10/16/23
Original Date / Rev: 10/09/23 / 10/09/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser
Name: POL/Richmond Wins | Vote Yes
Demographic: A35+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/09/23 | 10/16/23 | 36 | \$35,205.00 | \$29,924.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2023 | 36 | \$35,205.00 | \$29,924.25 | 0.00 |
| Totals | 36 | \$35,205.00 | \$29,924.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------|------|-------------------|-----------------|--|-------------------|----------------|---------------|-----|-------|----------|-----|------|------|-------|------------|
| N 1 | WRIC | 10/10/23 | 10/16/23 | Good Morning Richmond Good Morning Richmond 5 | CM | 5-530a | MTWTF-- | :30 | 3 | \$325.00 | P2 | 0.00 | NM | 3 | \$975.00 |
| 8 News at 5AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | 3 | \$325.00 | 0.00 | | | | | | | | |
| N 2 | WRIC | 10/10/23 | 10/16/23 | Good Morning Richmond Good Morning Richmond 6 | CM | 6-7a | MTWTF-- | :30 | 3 | \$675.00 | P2 | 0.00 | NM | 3 | \$2,025.00 |
| Good Morning Richmond | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | 3 | \$675.00 | 0.00 | | | | | | | | |
| N 3 | WRIC | 10/10/23 | 10/16/23 | GMA Good Morning America | CM | 7-9a | MTWTF-- | :30 | 5 | \$790.00 | P2 | 0.00 | NM | 5 | \$3,950.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | 5 | \$790.00 | 0.00 | | | | | | | | |
| N 4 | WRIC | 10/14/23 | 10/14/23 | GMR Sat 6a Good Morning Richmond WKD Good Morning Richmond Weekend Early Edition | CM | 6-7a | -----S- | :30 | 1 | \$140.00 | P2 | 0.00 | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 10/09/23 | 10/15/23 | -----S- | 1 | \$140.00 | 0.00 | | | | | | | | |
| N 5 | WRIC | 10/10/23 | 10/16/23 | TV8 News @9 TV8 News @9 | CM | 9-10a | MTWTF-- | :30 | 3 | \$350.00 | P2 | 0.00 | NM | 3 | \$1,050.00 |

Order / Rev: 4195198
 Alt Order #: 28289672
 Flight Dates: 10/10/23 - 10/16/23

Advertiser: POL/Richmond Wins | Vote Yes
 Product Desc: Issue
 Estimate: 12748

Richmond WRIC

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|--|-------|------------------------|---------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| 8 News at 9AM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 3 | \$350.00 | | 0.00 | | | |
| N 6 | WRIC | 10/10/23 | 10/16/23 | TV8 News @5p TV8 News @ 5 | CM | 5-530p | MTWTF-- | :30 | 2 | \$720.00 | P1 | 0.00 | NM | 2 | \$1,440.00 |
| 8 News at 5pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 2 | \$720.00 | | 0.00 | | | |
| N 7 | WRIC | 10/10/23 | 10/16/23 | TV8 News @530p TV8 News @530p | CM | 530-6p | MTWTF-- | :30 | 3 | \$800.00 | P1 | 0.00 | NM | 3 | \$2,400.00 |
| 8 News at 5:30pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 3 | \$800.00 | | 0.00 | | | |
| N 8 | WRIC | 10/10/23 | 10/16/23 | TV8 News @6p TV8 News @ 6p | CM | 6-630p | MTWTF-- | :30 | 5 | \$900.00 | P2 | 0.00 | NM | 5 | \$4,500.00 |
| 8 News at 6pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 5 | \$900.00 | | 0.00 | | | |
| N 9 | WRIC | 10/15/23 | 10/15/23 | TV8 News @ 6 Su TV8 News @ 6 Su | CM | 6-630p | -----S | :30 | 1 | \$675.00 | P2 | 0.00 | NM | 1 | \$675.00 |
| 8 News at 6pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/23 | 10/15/23 | -----S | | | | | 1 | \$675.00 | | 0.00 | | | |
| N 10 | WRIC | 10/10/23 | 10/16/23 | M-F 7-730p M-F Wheel 7-730p | CM | 7-730p | MTWTF-- | :30 | 2 | \$3,050.00 | P1 | 0.00 | NM | 2 | \$6,100.00 |
| Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 2 | \$3,050.00 | | 0.00 | | | |
| N 11 | WRIC | 10/10/23 | 10/16/23 | M-F 730-8p M-F Jeopardy 730-8p | CM | 730-8p | MTWTF-- | :30 | 2 | \$3,825.00 | P1 | 0.00 | NM | 2 | \$7,650.00 |
| Jeopardy | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 2 | \$3,825.00 | | 0.00 | | | |
| N 12 | WRIC | 10/10/23 | 10/16/23 | LN M-F TV8 News @ 11 | CM | 11-1135p | MTWTF-- | :30 | 3 | \$550.00 | P2 | 0.00 | NM | 3 | \$1,650.00 |
| 8 News Late Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/10/23 | 10/16/23 | MTWTF-- | | | | | 3 | \$550.00 | | 0.00 | | | |
| N 13 | WRIC | 10/14/23 | 10/14/23 | LN Sa TV8 News @ 11 Sa | CM | 11-1135p | -----S- | :30 | 1 | \$350.00 | P2 | 0.00 | NM | 1 | \$350.00 |
| 8 News Late Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/23 | 10/15/23 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| N 14 | WRIC | 10/15/23 | 10/15/23 | LN Su TV8 News @ 11 Su | CM | 11-1135p | -----S | :30 | 1 | \$400.00 | P2 | 0.00 | NM | 1 | \$400.00 |
| 8 News Late Edition | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/23 | 10/15/23 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 15 | WRIC | 10/14/23 | 10/14/23 | Sa Football 730p-1130p Sa Football 730p-1130p | CM | Sa Football 730p-1130p | -----S- | :30 | 1 | \$1,900.00 | P2 | 0.00 | NM | 1 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/09/23 | 10/15/23 | -----S- | | | | | 1 | \$1,900.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 36 | \$35,205.00 |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|----------------------------|
| Station and Location: WRIC-TV, Richmond, VA | Date: 10-10-2023 |
|---|----------------------------|

I, GMMB

do hereby request station time concerning the following issue:

2023 Richmond City Referendum

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|--|--------------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | ISCI - RWVY23105H TITLE - Funding | | | 30sec | |
| ISSUE: Referendum for a casino project in Richmond, VA | | | | | |

This broadcast time will be used by: Richmond Wins, Vote Yes

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes
1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer
Betsy Janes
Kristopher Simpson
Karen Wishart

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.