

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Medium Buying LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kim Taylor

Authorized committee:

Kim Taylor for VIRGINIA

Agency requesting time (and contact information):

MEDIUM BUYING LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

VIRGINIA HOUSE OF DELEGATES

Date of election:

11/7/2023

General

Primary

Treasurer of candidate's authorized committee:

CHRIS WOODFIN

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


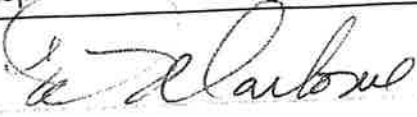
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|---|
| Signature:  | Signature:  |
| Name: AARON KOZIKOWSKI | Name: ED MARLOWE |
| Date of Request to Purchase Ad Time: 8.24.23 | Date of Station Agreement to Sell Time: 9/5/23 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/13/23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason: _____

"Truth" VAAD82091323H :30

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

| | | |
|----------------------------|---------------------------------------|---|
| Contract #: <u>4173420</u> | Station Call Letters: <u>WRIC</u> | Date Received/Requested: <u>9/22/23</u> |
| Est. #: <u>2293</u> | Station Location: <u>Richmond, VA</u> | Run Start and End Dates: <u>9/23-9/26</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Richmond WRIC

Orders
Order / Rev: 4173420
Alt Order #: 28275797
Product Desc: TV
Estimate: 2293
Flight Dates: 09/23/23 - 09/26/23
Original Date / Rev: 09/22/23 / 09/22/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Kim Taylor/House of Delegates/V
Demographic: A35+
Product Codes: PL16
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/18/23 | 09/26/23 | 13 | \$1,580.00 | \$1,343.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2023 | 4 | \$430.00 | \$365.50 | 0.00 |
| October 2023 | 9 | \$1,150.00 | \$977.50 | 0.00 |
| Totals | 13 | \$1,580.00 | \$1,343.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Washington | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | | | | | | | | | | | | |
|--|-----------------|-----------------|-------------------|--|---------------|----------------|---------|-----|-------|----------|-----|------|------|-------|----------|-------------------|-----------------|-----------------|-------------------|-------------|---------------|----------------|----------|---------|---|----------|------|
| N 1 | WRIC | 09/23/23 | 09/26/23 | Good Morning Richmond Good Morning Richmond 6 | CM | 6-7a | MT----- | :30 | 1 | \$300.00 | P3 | 0.00 | NM | 1 | \$300.00 | | | | | | | | | | | | |
| Good Morning Richmond 1295934 Index: 102 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/20/23</td> <td>09/26/23</td> <td>MT-----</td> <td>1</td> <td>\$300.00</td> <td>0.00</td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 09/20/23 | 09/26/23 | MT----- | 1 | \$300.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/20/23 | 09/26/23 | MT----- | 1 | \$300.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 2 | WRIC | 09/23/23 | 09/26/23 | GMA Good Morning America | CM | 7-9a | MT----- | :30 | 1 | \$225.00 | P4 | 0.00 | NM | 1 | \$225.00 | | | | | | | | | | | | |
| Good Morning America 1295934 Index: 87 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/20/23</td> <td>09/26/23</td> <td>MT-----</td> <td>1</td> <td>\$225.00</td> <td>0.00</td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 09/20/23 | 09/26/23 | MT----- | 1 | \$225.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/20/23 | 09/26/23 | MT----- | 1 | \$225.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 3 | WRIC | 09/23/23 | 09/23/23 | GMR Sat 6a Good Morning Richmond WKD | CM | 6-7a | -----S- | :30 | 1 | \$50.00 | P4 | 0.00 | NM | 1 | \$50.00 | | | | | | | | | | | | |
| Good Morning Richmond Weekend Early Edition 1295934 Index: 96 <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 09/18/23</td> <td>09/24/23</td> <td>-----S-</td> <td>1</td> <td>\$50.00</td> <td>0.00</td> </tr> </table> | | | | | | | | | | | | | | | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | Week: 09/18/23 | 09/24/23 | -----S- | 1 | \$50.00 | 0.00 |
| <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/18/23 | 09/24/23 | -----S- | 1 | \$50.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| N 4 | WRIC | 09/23/23 | 09/23/23 | GMA Sa GMA Saturday | CM | 7-8a | -----S- | :30 | 1 | \$170.00 | P3 | 0.00 | NM | 1 | \$170.00 | | | | | | | | | | | | |
| Good Morning America Saturday 1295934 Index: 92 | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Order / Rev: 4173420
 Alt Order #: 28275797
 Flight Dates: 09/23/23 - 09/26/23

Advertiser: POL/Kim Taylor/House of Delegates/VA
 Product Desc: TV
 Estimate: 2293

Richmond WRIC

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------|------|---|-----------------|-----------------------|-------------------|----------------|---------------|-----|-------|----------|-----|------|------|------------|----------|
| N 5 | WRIC | 09/24/23 | 09/24/23 | Good Morning Richmond | CM | 6-7a | -----S | :30 | 1 | \$50.00 | P4 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/18/23 | 09/24/23 | -----S- | 1 | \$170.00 | 0.00 | | | | | | | | |
| | | Good Morning Richmond WKD Good Morning Richmond Weekend Early Edition 1295934 Index: 96 | | | | | | | | | | | | | |
| N 6 | WRIC | 09/24/23 | 09/24/23 | GMA Su | CM | 7-8a | -----S | :30 | 1 | \$160.00 | P3 | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/18/23 | 09/24/23 | -----S | 1 | \$50.00 | 0.00 | | | | | | | | |
| | | Good Morning America Su Good Morning America Sunday 1295934 Index: 92 | | | | | | | | | | | | | |
| N 7 | WRIC | 09/23/23 | 09/26/23 | The View | CM | 11a-12p | MT----- | :30 | 1 | \$160.00 | P4 | 0.00 | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/23 | 09/26/23 | MT----- | 1 | \$160.00 | 0.00 | | | | | | | | |
| | | The View The View 1295934 Index: 106 | | | | | | | | | | | | | |
| N 8 | WRIC | 09/23/23 | 09/26/23 | TV8 News @ Noon | CM | 12-1230p | MT----- | :30 | 1 | \$150.00 | P3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/23 | 09/26/23 | MT----- | 1 | \$150.00 | 0.00 | | | | | | | | |
| | | 8 News at Noon TV8 News @ Noon 1295934 Index: 91 | | | | | | | | | | | | | |
| N 9 | WRIC | 09/23/23 | 09/26/23 | M-F 1230-1p | CM | 1230-1p | MT----- | :30 | 1 | \$60.00 | P4 | 0.00 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/23 | 09/26/23 | MT----- | 1 | \$60.00 | 0.00 | | | | | | | | |
| | | Drew Barrymore M-F 1230-1p 1295934 Index: 100 | | | | | | | | | | | | | |
| N 10 | WRIC | 09/23/23 | 09/26/23 | General Hospital | CM | 2-3p | MT----- | :30 | 1 | \$150.00 | P4 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/23 | 09/26/23 | MT----- | 1 | \$150.00 | 0.00 | | | | | | | | |
| | | General Hospital General Hospital 1295934 Index: 95 | | | | | | | | | | | | | |
| N 11 | WRIC | 09/23/23 | 09/26/23 | Jimmy Kimmel | CM | 1135p-1235a | MT----- | :30 | 1 | \$75.00 | P4 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/23 | 09/26/23 | MT----- | 1 | \$75.00 | 0.00 | | | | | | | | |
| | | Jimmy Kimmel Jimmy Kimmel Live-ABC 1295934 Index: 95 | | | | | | | | | | | | | |
| N 12 | WRIC | 09/23/23 | 09/26/23 | M-F 106x-206x | CM | M-F 106x-206x | MT----- | :30 | 2 | \$15.00 | P5 | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| Week: | | 09/20/23 | 09/26/23 | MT----- | 2 | \$15.00 | 0.00 | | | | | | | | |
| | | Dr. Phil M-F 106x-206x (1:05 XM-2:05 XM) 1295934 Index: 95 | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | 13 | \$1,580.00 | |