ORDER

Orders	Order / Rev:	4133564		
Alt Order #:		28231427		14/010
	Product Desc:	Issue		WRIC
	Estimate:	12744		Richmond WRIC
	Flight Dates:	09/12/23 - 09/18/23	Primary AE:	Katz Washington
	Original Date / Rev:	09/08/23 / 09/08/23	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	GMMB		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K Street, NW	Billing Cycle:	EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	POL/Richmond Wins Vote Yes	Order Brand:	
	Demographic:	A18+	New Business End:	
	Product Codes:	PL2	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-ISS	Order Separation:	00:15:00
Agency Advertiser	Priority:	P2	_	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/11/23	09/18/23	67	\$46,425.00	\$39,461.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	67	\$46,425.00	\$39,461.25	0.00
Totals	67	\$46,425.00	\$39.461.25	0.00

Account Executives

Accoun	t Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Wa	ashington			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WRIC 09/12/23 09/18/	3 Good Morning RichmondCM	5-530a	MTWTF	:30 3	\$400.00 P2	0.00 NM	3	\$1,200.00
	Good Morning Richmond 5							
8 News at 5AM								
Start Date End Da	<u> Weekdays</u> Spots/Week	Rate	Rating					
Week: 09/12/23 09/18/2	MTWTF 3	\$400.00	0.00					
2 WRIC 09/12/23 09/18/	3 Good Morning RichmondCM	530-6a	МГЖТБ	:30 3	\$450.00 P2	0.00 NM	3	\$1,350.00
	Good Morning Richmond 530							
8 News at 5:30AM	-							
Start Date End Da	<u>Weekdays</u> Spots/Week	Rate	Rating					
Week: 09/12/23 09/18/2	MTWTF 3	\$450.00	0.00					
3 WRIC 09/12/23 09/18/	3 Good Morning RichmondCM	6-7a	МГЖТБ	:30 5	\$550.00 P2	0.00 NM	5	\$2,750.00
	Good Morning Richmond 6							
Good Morning Richmond	-							
Start Date End Da	<u>Weekdays</u> Spots/Week	Rate	Rating					
Week: 09/12/23 09/18/2	MTWTF 5	\$550.00	0.00					
4 WRIC 09/12/23 09/18/	3 GMA CM	7-9a	МГЖТБ	:30 5	\$750.00 P2	0.00 NM	5	\$3,750.00
	Good Morning America							
Good Morning America								
Start Date End Da	<u>Weekdays</u> Spots/Week	Rate	Rating					
Week: 09/12/23 09/18/2	MTWTF 5	\$750.00	0.00					
5 WRIC 09/16/23 09/16/	3 GMR Sat 6a CM	6-7a	S-	:30 1	\$150.00 P2	0.00 NM	1	\$150.00
	Good Morning Richmond WKD)						

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Order / Rev: 4133564 Advertiser: POL/Richmond Wins | Vote Yes

Alt Order #: 28231427 Product Desc: Issue Richmond WRIC

Flight Dates: 09/12/23 - 09/18/23 Estimate: 12744

Coord Morring Richmond Weekend Early Edition Seat Date Fed Date Weekedays Spots/Week Rate Seat Date Seat Date	Ln Ch Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Section Continue	_		-		Rate	Rating				ı		
Social Montring Richmord Social Montring Ric												
Start Date Meek GM Spots Meek Spots Spots Spots Meek Spots Spots Spots Meek Spots Spots Me			Good Morning Ric		8-9a	S	:30	1	\$400.00 P2	0.00 NM	1	\$400.00
Section Color Co	=			Snots/Meek	Pate	Pating						
New at 9AM Start Date End Date Week days Spots/Week Rate Rating Condition Rating Rating Condition Rating Rating			S									
Start Date End Date Week Gays Spots-Week Rate 4		23 09/18/23		СМ	9-10a	МГWГF	:30	4	\$400.00 P2	0.00 NM	4	\$1,600.00
TV8 News @ Noon Slart Date End Date Weeklays Spots/Week Rate Spots/Week Rate Spots/Week S	Start Date											
Start Date End Date Week 09/12/23 09/18/23 MFF 7-30 Spots/Week Rate Spots/Week 09/12/23 09/18/23 MFF 7-30 Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots					12-1230p	МГWГF	:30	3	\$350.00 P2	0.00 NM	3	\$1,050.00
Second S	Start Date	End Date										
Start Date End Date Weekdays Spots/Week Rate 2 \$450.00			•		-		:30	2	\$450.00 P2	0.00 NM	2	\$900.00
Week: 09/12/23			We aldere	Cnoto/Mook	Doto	Dating						
TV8 News @ 5 S News at 5pm												
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Start Date Start		23 09/18/23	•	СМ	5-530p	МГWГF	:30	5	\$350.00 P2	0.00 NM	5	\$1,750.00
Week: 09/12/23	·	End Data	We aldere	Cnoto/Mook	Doto	Dating						
11 WRIC 09/12/23 09/18/23 TV8 News @530p CM 530-6p MIWTF- :30 5 \$475.00 P2 0.00 NM 5 \$2,375.00												
Start Date End Date Weekdays MTWTF- 5 \$475.00 0.00					-		:30	5	\$475.00 P2	0.00 NM	5	\$2,375.00
Week: 09/12/23 09/18/23 09/18/23 09/18/23 TV8 News @6p			\\/a = - - -	C==+= \\ \\ \\ == -	Data	Datin						
12 WRIC 09/12/23 09/18/23 TV8 News @6p												
Start Date End Date Weekdays MTWTF 5 \$900.00 0.00			•		-		:30	5	\$900.00 P2	0.00 NM	5	\$4,500.00
Week: 09/12/23	•					5						
13 WRIC 09/17/23 09/17/23 EN (Sa-Su) CM 6-7p												
8 News at 6pm/ABC World News Start Date End Date O9/11/23 O9/17/23 O9/17/23 O9/17/23 O9/17/23 O9/17/23 O9/17/23 O9/17/23 O9/17/23 O9/17/23 O9/18/23 O9/18/23					*		:30	1	\$650.00 P2	0.00 NM	1	\$650.00
Start Date End Date O9/17/23 O9/18/23 O9/18/2	0.11	. 50		ın-ABC News								
Week: 09/11/23 09/17/23 S 1 \$650.00 0.00 N14 WRIC 09/12/23 09/18/23 M-F 7-730p MF 7-730p CM 7-730p MTWTF- :30 5 \$1,500.00 P2 0.00 NM 5 \$7,500.00 Wheel of Fortune Start Date Start Date Weekdays O9/12/23 09/18/23 MTWTF- :5 \$1,500.00 0.0				Snots/Meek	Pate	Pating						
M-F Wheel 7-730p				1								
Wheel of Fortune Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/12/23 09/18/23 MTWTF 5 \$1,500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 WRIC 09/12/23-09/18/23 M-F 7-730p 7-730p MTWThF :30(\$1,500.00) 0.00 NM See MG 14.6 [Program change - Jeopardy airing at 7p due to NFL game] NFL Countdown (7:30 PM-8:00 PM :30 \$1,500.00 0.00 NM MG for 14.2 09/18 [Makegood] MG for 14.2 09/18 [Makegood] M-F 730-8p CM 730-8p MTWTF- :30 5 \$1,800.00 P2 0.00 NM \$9,000.00 Jeopardy M-F Jeopardy 730-8p CM 730-8p MTWTF- :30 5 \$1,800.00 P2 0.00 NM 5 \$9,000.00	N14 WRIC 09/12/2	23 09/18/23	M-F 7-730p	CM	7-730p	МГЖГБ	:30	5	\$1,500.00 P2	0.00 NM	5	\$7,500.00
Start Date End Date Weekdays Spots/Week Rate Rating 09/12/23 09/18/23 MTWTF- 5 \$1,500.00 0.00	March of Footon		M-F Wheel 7-730	р								
Week: 09/12/23 09/18/23 MTWTF 5 \$1,500.00 0.00 Spot Ch Date Range Description Start/End Time T-730p Weekdays MTWThF Length Rate (30)(\$1,500.00) Rtg Type (0.00) NM 2 WRIC 09/12/23-09/18/23 M-F 7-730p 7-730p MTWThF :30(\$1,500.00) 0.00 NM See MG 14.6 [Program change - Jeopardy airing at 7p due to NFL game] [Program change - Jeopardy 30/18/23 NFL Countdown (7:30 PM-8:00 PM :30 \$1,500.00 0.00 NM			Weekdays	Spots/Week	Rate	Rating						
2 WRIC 09/12/23-09/18/23 M-F 7-730p See MG 14.6 [Program change - Jeopardy airing at 7p due to NFL game] 6 WRIC 09/12/23-09/18/23 NFL Countdown NFL Countdown (7:30 PM-8:00 PM												
See MG 14.6 [Program change - Jeopardy airing at 7p due to NFL game] 6 WRIC 09/12/23-09/18/23 NFL Countdown NFL Countdown (7:30 PM-8:00 PM						_						
[Program change - Jeopardy airing at 7p due to NFL game] 6 WRIC 09/12/23-09/18/23 NFL Countdown NFL Countdown (7:30 PM-8:00 PM			1-F 7-730p	7-73	Ор	M	IWIhF	-	:30 (\$1,500.00)	0.00 NM		
			ardy airing at 7p du	ue to NFL gam	ne]							
[Makegood] 15 WRIC 09/12/23 09/18/23 M-F 730-8p CM 730-8p MTWTF :30 5 \$1,800.00 P2 0.00 NM 5 \$9,000.00 M-F Jeopardy 730-8p Jeopardy			FL Countdown	NFL	Countdown (7:30 PM-8:00 PM		-	:30 \$1,500.00	0.00 NM		
15 WRIC 09/12/23 09/18/23 M-F 730-8p CM 730-8p MTWTF :30 5 \$1,800.00 P2 0.00 NM 5 \$9,000.00 M-F Jeopardy 730-8p Jeopardy	_											
M-F Jeopardy 730-8p Jeopardy			M-F 730 95	CM	730-25	MTWTE	-30		\$1 800 00 D2	0.00 NM	5	20,000,02
Jeopardy	13 WINIO 09/12/2	.5 03/10/23	•		130-oh	INIT MAT L	.50	J	ψ1,000.00 FZ	U.UU INIVI	ວ	φ υ ,υυυ.υυ
Start Date End Date weekdays Spots/Week Rate Rating		E. J.D.	M/a a lost a	On at - 001	5 .	Datie e						
Week: 09/12/23 09/18/23 MTWTF- 5 \$1,800.00 0.00												

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Order / Rev: 4133564 Advertiser: POL/Richmond Wins | Vote Yes

Alt Order #: 28231427 Product Desc: Issue Richmond WRIC

Flight Dates: 09/12/23 - 09/18/23 Estimate: 12744

Ln Ch Start End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/12/23 09/18/23	MTWTF		\$1,800.00	0.00				l	
	escription		/End Time		Weekdays		Rtg Type	l	
3 WRIC 09/12/23-09/18/23 N	Л-F 730-8р	730-	8p		MTWThF	- :30 (\$1,800.00)	0.00 NM	i	
See MG 15.6 [This time period on Mo	n is NEL Countdow	n P2 – \$4000	leonardy will	he moving to	7n on this dat	to 1		i	
6 WRIC 09/18/23-09/18/23 N		7-73		be moving to	M) () () () ()	i	
MG for 15.3 09/18	1-1-7-7-30p	7-73	ор		IVI	30 \$1,000.0C	O.OO INIVI	1	
	0 7 700		7.700			4	0.00.104		# 0.00
16 WRIC 09/16/23 09/16/23	•	CM	7-730p	S	S- :30	1 \$500.00 NA	0.00 NM	0	\$0.00
NA DUE FB	Sa Wheel 7-730p)						i	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 09/11/23 09/17/23	S-	<u> 5pots/Week</u>	\$500.00	0.00				i	
	escription	•	/End Time	0.00	Weekdays	Length Rate	Rtg Type	i	
1 WRIC 09/11/23-09/17/23 S		7-73			Sa-		0.00 NM	1	
Credited	•					,		1	
17 WRIC 09/16/23 09/16/23	Sa 730-8n	CM	730-8p	S	S- :30	1 \$600.00 NA	0.00 NM	0	\$0.00
36, 16,26 36, 16,26	Sa Jeopardy 730		. оо ор		.00	. 4000.001.11	0.00	ľ	ψ0.00
NA DUE FB	, ,							1	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 09/11/23 09/17/23	S-	1	\$600.00	0.00				ĺ	
	escription escription		/End Time		<u>Weekdays</u>		Rtg Type	ĺ	
1 WRIC 09/11/23-09/17/23 S	Sa 730-8p	730-	8p		Sa-	- :30 (\$600.00)	0.00 NM	i	
Credited								ĺ	
18 WRIC 09/12/23 09/18/23	LN M-F	CM	11-1135p	МГЖГБ-	- :30	4 \$450.00 P2	0.00 NM	4	\$1,800.00
	TV8 News @ 11							1	
8 News Late Edition								l	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 09/12/23 09/18/23	MTWTF	4	\$450.00	0.00					* • • • • • • • • • • • • • • • • • • •
19 WRIC 09/16/23 09/16/23		CM	11-1135p	S	S- :30	1 \$450.00 P2	0.00 NM	1	\$450.00
8 News Late Edition	TV8 News @ 11	Sa						i	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 09/11/23 09/17/23	S-	1	\$450.00	0.00				ĺ	
20 WRIC 09/17/23 09/17/23	I N Su	CM	11-1135p		S :30	1 \$450.00 P2	0.00 NM	1	\$450.00
	TV8 News @ 11					* ******		1	*
8 News Late Edition								1	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 09/11/23 09/17/23	S	1	\$450.00	0.00				l	
21 WRIC 09/12/23 09/18/23	Jimmy Kimmel	CM	1135p-1235a	MTWTF-	- :30	4 \$250.00 P2	0.00 NM	4	\$1,000.00
	Jimmy Kimmel							i	
Jimmy Kimmel Live-ABC								ĺ	
Start Date End Date	Weekdays WEWEE	Spots/Week	Rate	Rating				i	
Week: 09/12/23 09/18/23	MTWTF	4	\$250.00	0.00		4 04 050 00 50	0.00.104	1 .	0.4.050.00
22 WRIC 09/16/23 09/16/23		•	Sa Football 1	2p-33 S	S- :30	1 \$1,350.00 P2	0.00 NM	1	\$1,350.00
Florida State @ Boston Colle	Sa Football 12p-	330p						1	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 09/11/23 09/17/23	S-		\$1,350.00	0.00				i	
23 WRIC 09/16/23 09/16/23	Sa Football 330p		Sa Football 3		S- :30	1 \$1,800.00 P2	0.00 NM	1	\$1,800.00
	Sa Football 330p					. ,		1	. ,
Alabama @ South Florida	·	-						1	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 09/11/23 09/17/23	S-		\$1,800.00	0.00				1	
24 WRIC 09/17/23 09/17/23	-		6-7a		S :30	1 \$200.00 P2	0.00 NM	1	\$200.00
MO FOR WILES (1502 55	Good Morning Ri	ichmond WKD						1	
MG FOR WHEEL/JEOP SPO		Cn o4= /// 1	Date	Doti				1	
<u>Start Date</u> <u>End Date</u> Week: 09/11/23 <u>End Date</u>	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating				1	
		<u>.</u>	\$200.00	0.00	2 .20	1	0.00 NIN4		¢450.00
25 WRIC 09/17/23 09/17/23	GMA Su Good Morning Ar	CM merica Su	7-8a		S :30	1 \$450.00 P2	0.00 NM	1	\$450.00
	Jood Morning Al	onoa ou					ļ	i	

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Totals

67

\$46,425.00

Order / Rev: 4133564 Advertiser: POL/Richmond Wins | Vote Yes Alt Order #: 28231427 Product Desc: **Richmond WRIC** Issue Flight Dates: 09/12/23 - 09/18/23 Estimate: 12744 Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount MG FOR WHEEL/JEOP SPOTS 9/16 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/11/23 09/17/23 ----S \$450.00 0.00