

ORDER



Richmond WRIC

Orders
Order / Rev: 4133564
Alt Order #: 28231427
Product Desc: Issue
Estimate: 12744
Flight Dates: 09/12/23 - 09/18/23
Original Date / Rev: 09/08/23 / 09/08/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Richmond Wins | Vote Yes
Demographic: A18+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/11/23	09/18/23	67	\$46,425.00	\$39,461.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	67	\$46,425.00	\$39,461.25	0.00
Totals	67	\$46,425.00	\$39,461.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WRIC	09/12/23	09/18/23	Good Morning Richmond Good Morning Richmond 5	CM	5-530a	MTWTF--	:30	3	\$400.00	P2	0.00	NM	3	\$1,200.00
		8 News at 5AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		3				\$400.00		0.00			
2	WRIC	09/12/23	09/18/23	Good Morning Richmond Good Morning Richmond 530	CM	530-6a	MTWTF--	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		8 News at 5:30AM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		3				\$450.00		0.00			
3	WRIC	09/12/23	09/18/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:30	5	\$550.00	P2	0.00	NM	5	\$2,750.00
		Good Morning Richmond													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		5				\$550.00		0.00			
4	WRIC	09/12/23	09/18/23	GMA Good Morning America	CM	7-9a	MTWTF--	:30	5	\$750.00	P2	0.00	NM	5	\$3,750.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		5				\$750.00		0.00			
5	WRIC	09/16/23	09/16/23	GMR Sat 6a Good Morning Richmond WKD	CM	6-7a	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning Richmond Weekend Early Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-					1	\$150.00		0.00			
6	WRIC	09/17/23	09/17/23	Good Morning Richmond Good Morning Richmond 8	CM	8-9a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
Good Morning Richmond Weekends															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S					1	\$400.00		0.00			
7	WRIC	09/12/23	09/18/23	TV8 News @9 TV8 News @9	CM	9-10a	MTWTF--	:30	4	\$400.00	P2	0.00	NM	4	\$1,600.00
8 News at 9AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					4	\$400.00		0.00			
8	WRIC	09/12/23	09/18/23	TV8 News @ Noon TV8 News @ Noon	CM	12-1230p	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
8 News at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					3	\$350.00		0.00			
9	WRIC	09/12/23	09/18/23	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	2	\$450.00	P2	0.00	NM	2	\$900.00
General Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					2	\$450.00		0.00			
10	WRIC	09/12/23	09/18/23	TV8 News @5p TV8 News @ 5	CM	5-530p	MTWTF--	:30	5	\$350.00	P2	0.00	NM	5	\$1,750.00
8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$350.00		0.00			
11	WRIC	09/12/23	09/18/23	TV8 News @530p TV8 News @530p	CM	530-6p	MTWTF--	:30	5	\$475.00	P2	0.00	NM	5	\$2,375.00
8 News at 5:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$475.00		0.00			
12	WRIC	09/12/23	09/18/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MTWTF--	:30	5	\$900.00	P2	0.00	NM	5	\$4,500.00
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$900.00		0.00			
13	WRIC	09/17/23	09/17/23	EN (Sa-Su) TV8 News Sat/Sun-ABC News	CM	6-7p	-----S	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
8 News at 6pm/ABC World News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S					1	\$650.00		0.00			
N 14	WRIC	09/12/23	09/18/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:30	5	\$1,500.00	P2	0.00	NM	5	\$7,500.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	WRIC	09/12/23-09/18/23		M-F 7-730p			7-730p	MTWThF----	:30	(\$1,500.00)	0.00	NM			
See MG 14.6 [Program change - Jeopardy airing at 7p due to NFL game]															
6	WRIC	09/12/23-09/18/23		NFL Countdown			NFL Countdown (7:30 PM-8:00 PM)	-----	:30	\$1,500.00	0.00	NM			
Ⓜ MG for 14.2 09/18 [Makegood]															
15	WRIC	09/12/23	09/18/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	5	\$1,800.00	P2	0.00	NM	5	\$9,000.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--					5	\$1,800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WRIC	09/12/23-09/18/23		M-F 730-8p		730-8p	MTWTF--	:30	5	\$1,800.00		0.00	NM		
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		5				\$1,800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WRIC	09/12/23-09/18/23		M-F 730-8p		730-8p	MTWThF----	:30		(\$1,800.00)		0.00	NM		
See MG 15.6															
[This time period on Mon is NFL Countdown P2 = \$4000. Jeopardy will be moving to 7p on this date.]															
6	WRIC	09/18/23-09/18/23		M-F 7-730p		7-730p	M-----	:30	1	\$1,800.00		0.00	NM		
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/18/23	09/18/23	M-----		1				\$1,800.00		0.00			
Ⓜ MG for 15.3 09/18															
16	WRIC	09/16/23	09/16/23	Sa 7-730p	CM	7-730p	-----S-	:30	1	\$500.00	NA	0.00	NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-		1				\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRIC	09/11/23-09/17/23		Sa 7-730p		7-730p	-----Sa--	:30		(\$500.00)		0.00	NM		
Credited															
NA DUE FB															
Sa Wheel 7-730p															
17	WRIC	09/16/23	09/16/23	Sa 730-8p	CM	730-8p	-----S-	:30	1	\$600.00	NA	0.00	NM	0	\$0.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-		1				\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRIC	09/11/23-09/17/23		Sa 730-8p		730-8p	-----Sa--	:30		(\$600.00)		0.00	NM		
Credited															
NA DUE FB															
Sa Jeopardy 730-8p															
18	WRIC	09/12/23	09/18/23	LN M-F	CM	11-1135p	MTWTF--	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		4				\$450.00		0.00			
8 News Late Edition															
TV8 News @ 11															
19	WRIC	09/16/23	09/16/23	LN Sa	CM	11-1135p	-----S-	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-		1				\$450.00		0.00			
8 News Late Edition															
TV8 News @ 11 Sa															
20	WRIC	09/17/23	09/17/23	LN Su	CM	11-1135p	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S		1				\$450.00		0.00			
8 News Late Edition															
TV8 News @ 11 Su															
21	WRIC	09/12/23	09/18/23	Jimmy Kimmel	CM	1135p-1235a	MTWTF--	:30	4	\$250.00	P2	0.00	NM	4	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/12/23	09/18/23	MTWTF--		4				\$250.00		0.00			
Jimmy Kimmel Live-ABC															
Jimmy Kimmel															
22	WRIC	09/16/23	09/16/23	Sa Football 12p-330p	CM	Sa Football 12p-330p	-----S-	:30	1	\$1,350.00	P2	0.00	NM	1	\$1,350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-		1				\$1,350.00		0.00			
Florida State @ Boston College															
23	WRIC	09/16/23	09/16/23	Sa Football 330p-730p	CM	Sa Football 330p-730p	-----S-	:30	1	\$1,800.00	P2	0.00	NM	1	\$1,800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S-		1				\$1,800.00		0.00			
Alabama @ South Florida															
24	WRIC	09/17/23	09/17/23	Good Morning Richmond	CM	6-7a	-----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S		1				\$200.00		0.00			
MG FOR WHEEL/JEOP SPOTS 9/16															
Good Morning Richmond WKD															
25	WRIC	09/17/23	09/17/23	GMA Su	CM	7-8a	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/23	09/17/23	-----S		1				\$450.00		0.00			
Good Morning America Su															

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MG FOR WHEEL/JeOP SPOTS 9/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/23	09/17/23	-----S					1	\$450.00		0.00			
													Totals	67	\$46,425.00