

ORDER



Richmond WRIC

Orders
Order / Rev: 4133567
Alt Order #: 28231426
Product Desc: Issue
Estimate: 12743
Flight Dates: 09/05/23 - 09/11/23
Original Date / Rev: 08/29/23 / 08/29/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser
Name: POL/Richmond Wins | Vote Yes
Demographic: A18+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/05/23	09/11/23	18	\$20,950.00	\$17,807.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	18	\$20,950.00	\$17,807.50	0.00
Totals	18	\$20,950.00	\$17,807.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WRIC	09/05/23	09/11/23	Good Morning Richmond Good Morning Richmond 5	CM	5-530a	MTWTF--	:30	2	\$400.00	P2	0.00	NM	2	\$800.00
8 News at 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/23	09/11/23	MTWTF--	2	\$400.00	0.00								
2	WRIC	09/05/23	09/11/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
Good Morning Richmond															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/23	09/11/23	MTWTF--	2	\$550.00	0.00								
3	WRIC	09/05/23	09/11/23	GMA Good Morning America	CM	7-9a	MTWTF--	:30	3	\$750.00	P2	0.00	NM	3	\$2,250.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/23	09/11/23	MTWTF--	3	\$750.00	0.00								
4	WRIC	09/05/23	09/11/23	TV8 News @5p TV8 News @ 5	CM	5-530p	MTWTF--	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00
8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/05/23	09/11/23	MTWTF--	4	\$350.00	0.00								
5	WRIC	09/05/23	09/11/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MTWTF--	:30	2	\$900.00	P2	0.00	NM	2	\$1,800.00

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Advertiser: POL/Richmond Wins | Vote Yes
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Richmond WRIC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/23	09/11/23	MTWTF--			2		\$900.00	0.00					
6	WRIC	09/05/23	09/11/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:30	2	\$1,500.00	P2	0.00	NM	2	\$3,000.00
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/23	09/11/23	MTWTF--			2		\$1,500.00	0.00					
N 7	WRIC	09/05/23	09/11/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	2	\$1,800.00	P2	0.00	NM	2	\$3,600.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/05/23	09/11/23	MTWTF--			2		\$1,800.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WRIC	09/05/23-09/11/23	M-F 730-8p			730-8p	MTWThF----	:30	(\$1,800.00)	0.00	NM				
See MG 7.3 [Mon 730p is NFL Countdown P2 \$4,000. Jeop moving to 7p this date.]															
3	WRIC	09/06/23-09/06/23	M-F 730-8p			730-8p	--W-----	:30	\$1,800.00	0.00	NM				
Ⓜ MG for 7.1 09/11															
8	WRIC	09/11/23	09/11/23	NFL Regular Season Game NFL Regular Season Game	CM	NFL Regular Seas (8:00 PM-11:30 PM)	M-----	:30	1	\$7,000.00	P2	0.00	NM	1	\$7,000.00
NFL MNF: Buffalo @ NY Jets															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/11/23	09/17/23	M-----			1		\$7,000.00	0.00					
													Totals	18	\$20,950.00