

ORDER



Richmond WRIC

Orders
Order / Rev: 4133510
Alt Order #: 28231425
Product Desc: Issue
Estimate: 12742
Flight Dates: 08/29/23 - 09/04/23
Original Date / Rev: 08/30/23 / 08/30/23
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Richmond Wins | Vote Yes
Demographic: A18+
Product Codes: PL2
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P2

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/04/23	20	\$21,200.00	\$18,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	20	\$21,200.00	\$18,020.00	0.00
Totals	20	\$21,200.00	\$18,020.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WRIC	08/29/23	09/04/23	Good Morning Richmond Good Morning Richmond 6	CM	6-7a	MTWTF--	:30	2	\$550.00	P2	0.00	NM	2	\$1,100.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		08/29/23	09/04/23	MTWTF--	2	\$550.00	0.00								
2	WRIC	08/29/23	09/04/23	GMA Good Morning America	CM	7-9a	MTWTF--	:30	4	\$750.00	P2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		08/29/23	09/04/23	MTWTF--	4	\$750.00	0.00								
3	WRIC	08/29/23	09/04/23	TV8 News @5p TV8 News @ 5	CM	5-530p	MTWTF--	:30	3	\$350.00	P2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		08/29/23	09/04/23	MTWTF--	3	\$350.00	0.00								
4	WRIC	08/29/23	09/04/23	TV8 News @6p TV8 News @ 6p	CM	6-630p	MTWTF--	:30	3	\$900.00	P2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		08/29/23	09/04/23	MTWTF--	3	\$900.00	0.00								
5	WRIC	08/29/23	09/04/23	M-F 7-730p M-F Wheel 7-730p	CM	7-730p	MTWTF--	:30	3	\$1,500.00	P2	0.00	NM	3	\$4,500.00

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Advertiser: POL/Richmond Wins | Vote Yes
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 Estimate: 12742

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/23	09/04/23	MTWTF--		3				\$1,500.00		0.00			
6	WRIC	08/29/23	09/04/23	M-F 730-8p M-F Jeopardy 730-8p	CM	730-8p	MTWTF--	:30	3	\$1,800.00	P2	0.00	NM	3	\$5,400.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/29/23	09/04/23	MTWTF--		3				\$1,800.00		0.00			
N 7	WRIC	09/04/23	09/04/23	Mon Prime Other 2 Mon 9-11p	CM	9-11p	M-----	:30	1	\$1,200.00	NA	0.00	NM	1	\$1,200.00
The Bachelorette-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/04/23	09/10/23	M-----		1				\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WRIC	09/04/23-09/10/23	Mon Prime Other 2			9-11p	M-----	:30		(\$1,200.00)		0.00	NM		
		See MG 7.2 [NA on arrival]													
2	WRIC	09/04/23-09/04/23	Mon Prime Other 3			8-11p	M-----	:30		\$1,200.00		0.00	NM		
		Ⓜ MG for 7.1 09/04													
8	WRIC	09/02/23	09/02/23	Sa Football 730p-1130p Sa Football 730p-1130p	CM	Sa Football 730p-1130p	1-----S-	:30	1	\$2,250.00	P2	0.00	NM	1	\$2,250.00
Duke's Mayo Classic: North Carolina vs South Carolina															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/28/23	09/03/23	-----S-		1				\$2,250.00		0.00			
													Totals	20	\$21,200.00