AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WRIC, Richmond, VA	8/14/2023
GMMB	
do hereby request station time concerning the following issue:	

2023 Richmond City	y Refere	ndum			
"tell !	J5 "	RVW493101	Н	:30	

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Richmond Wins, Vote Yes

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" ☐ Yes ☐ No
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):
I represent that the payment for the above described broadcast time has been furnished by (name and address):
by (Harrie and addition)
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Richmond Wins, Vote Yes 1705 E Franklin Street, Richmond VA 23223

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Aaron Palmer Betsy Janes Kristopher Simpson Karen Wishart

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including rea above-requested ad also agrees to prep station at least	The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts. TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)									
			202-338-8700							
8/14/2023	Andrew F	Hutson Digitally signed by Andrew Hutson Date: 2023.08.14 10:37:01 -04'00'	202-336-6700							
Date	1	Signature	Contact Phone Number							
TO BE SIGNED BY STATION REPRESENTATIVE □ Accepted □ Accepted in Part □ Rejected										
Signature		Printed Name	Title							

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Order / Rev: 4120707 **Orders** Alt Order #: 28225984 Product Desc: Issue Estimate: 12740 Katz Washington Primary AE: Flight Dates: 08/15/23 - 08/21/23 Sales Office: K-WAS Original Date / Rev: 08/14/23 / 08/14/23 Sales Region: Nat Order Type: REG **GMMB** Name: Agency Billing Type: Cash **Buying Contact:** Broadcast Billing Contact: Billing Calendar: EOC Billing Cycle: 3050 K Street, NW Agency Commission: 15% Washington, DC 20007 Order Brand: Advertiser Name: POL/Richmond Wins | Vote Yes New Business End: A18+ Demographic: Advertiser External ID: Product Codes: PL2 Agency External ID: Revenue Code 1: AGY Unit Code: General Revenue Code 2: POL 00:30:00 Revenue Code 3: POL-ISS Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/15/23	08/21/23	22	\$20,050.00	\$17,042.50

P5

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2023	22	\$20,050.00	\$17,042.50	0.00
Totals	22	\$20,050.00	\$17,042.50	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	•	,	Start Of Order - End Of Order	100%

											_	
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WRI	C 08/15/2	3 08/21/23	Good Morning Ric	chmondCM	6-7a	MTWTF	:30	4	\$550.00P2	0.00 NM	4	\$2,200.00
			Good Morning Ri	chmond 6						- 1		
Good	Morning R	lichmond										
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 0	8/15/23	08/21/23	MTWTF	4	\$550.00	0.00						
N 2 WRI	C 08/15/2	23 08/21/23	GMA	CM	7-9a	MTWTF	:30	4	\$750.00P2	0.00 NM	4	\$3,000.00
			Good Morning Ar	merica								
Good	Morning A	merica										
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 0	8/15/23	08/21/23	MTWTF	4	\$750.00	0.00						
N 3 WRI	C 08/15/2	23 08/21/23	TV8 News @5p	CM	5-530p	MTWTF	:30	3	\$350.00P2	0.00 NM	3	\$1,050.00
			TV8 News @ 5									
8 Nev	vs at 5pm											
_	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 0	8/15/23	08/21/23	MTWTF	3	\$350.00	0.00					_	******
N 4 WRI	C 08/15/2	23 08/21/23	TV8 News @6p	CM	6-630p	MTWTF	:30	2	\$900.00P2	0.00 NM	2	\$1,800.00
			TV8 News @ 6p							- 1		
	vs at 6pm		Π.									
_	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 0		08/21/23	MTWTF	2	\$900.00	0.00			#4 F00 00 F0	0.00 1/14		#4 E00 00
N 5 WRI	C 08/15/2	23 08/21/23	M-F 7-730p	CM	7-730p	MTWTF	:30	3	\$1,500.00P2	0.00 NM	3	\$4,500.00
			M-F Wheel 7-730)p								

Print Date: 08/14/23 14:53:24

22

Totals

\$20,050.00

Page 2 of 2 POL/Richmond Wins | Vote Yes Order / Rev: 4120707 Advertiser: Richmond WRIC 28225984 Product Desc: Issue Alt Order #: 12740 08/15/23 - 08/21/23 Estimate: Flight Dates: Rate Pri Rtg Type Spots Amount Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Wheel of Fortune Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating MTWTF--3 \$1,500.00 0.00 08/21/23 Week: 08/15/23 0.00 NM \$5,400.00 3 \$1,800.00P2 3 :30 N 6 WRIC 08/15/23 08/21/23 M-F 730-8p CM 730-8p MTWTF--M-F Jeopardy 730-8p Jeopardy Weekdays Spots/Week Rate Rating Start Date **End Date** Week: 08/15/23 08/21/23 MTWTF--3 \$1,800.00 0.00 LN M-F СМ MTWTF--:30 2 \$450.00P2 0.00 NM 2 \$900.00 N 7 WRIC 08/15/23 08/21/23 11-1135p TV8 News @ 11 8 News Late Edition Spots/Week Rating Start Date End Date Weekdays Rate \$450.00 0.00 MTWTF--Week: 08/15/23 08/21/23 1 \$1,200.00P2 0.00 NM \$1,200.00 :30 N 8 WRIC 08/21/23 08/21/23 Mon Prime Other 2 CM 9-11p M----Mon 9-11p The Bachelorette-ABC

Rating

0.00

Rate

1 \$1,200.00

Weekdays

Start Date

Week: 08/21/23

End Date

08/27/23

Spots/Week